



Arizona Voter Poll

August 2026

Table of Contents

Objective & Methodology

Top line

Key Findings

Regional Analysis

Objective & Methodology



The purpose of this study was to identify voter desires of what they want to hear from candidates.

This study identifies the key issues shaping voter attitudes in Arizona in August 2026 prior to the general election in November 2026.

The Citizens Clean Elections Commission plans to share this data with candidates across its specific regions with the goal of enhancing its value to the candidates and increasing the relevance of the debates by being topical and based on accurate voter data.

The same survey was fielded in March 2026 prior to the Primary election. This wave shows how priorities shift among voters over the course of the election cycle in order to provide candidates further insights.

Online Survey

Fielded	8/12/26 - 8/21/26
Length	12 minutes
Responses/Sample size	N=1,539
Recruitment criteria	Arizona registered voters statewide

Sample Size & Margin of Error



Segment (Party)	Sample size (N)	Margin of error at 95% confidence
Republican	519	±4.3%
Democrat	563	±4.1%
Independent/nonpartisan	321	±5.5%
Other	136	±8.4%
All	1,539	±2.5%

With Arizona's population of 7,151,502, a 95% confidence level and 5% margin of error requires a minimum sample size of 385. This means there is a 5% probability that an observed difference happened by chance and individuals can be 95% confident that an observed difference is representative of the larger population. For the purposes of this study, segment sizes 385 and above ($\leq 5\%$ MOE) are considered stable/significant and those smaller than 385 ($> 5\%$ MOE) should be considered directional only.

Sample Size & Margin of Error



Segment (Region)	Sample size (N)	Margin of error at 95% confidence
North Phoenix & Scottsdale	166	±7.6%
Central Phoenix	157	±7.8%
South Phoenix & Tempe	68	±11.9%
East Valley	284	±5.8%
West Valley	293	±5.7%
Tucson	297	±5.7%
Rural Arizona	223	±6.6%
All	1,539	±2.5%

For the purposes of this study, segment sizes 385 and above ($\leq 5\%$ MOE) are considered stable/significant and those smaller than 385 ($> 5\%$ MOE) should be considered directional only.

Topline

Topline



- 1 Cost of living is the dominant voter concern.**
Inflation/rising prices has risen to the #1 issue of importance. Affordable housing continues to be a key issue; respondents said rent and home prices have become increasingly unaffordable, with many commenting that low- and middle-income Arizonans and younger adults can no longer afford to live independently.
- 2 Voters feel pessimistic about the economy.**
A plurality across party lines say their personal economic situation, the state economy and the national economy are getting worse.
- 3 Water and conservation have grown increasingly important to voters.**
Across party lines, a majority of voters rate *Whether the candidate will advocate for legislation to protect land, air and water* and *Whether the candidate has a plan to avoid water shortages* "Extremely Important" and the percentages have increased across party lines since spring '26.
- 4 Voters are skeptical of Arizona's data center boom and favor tighter controls.**
Only 28% say recent data center growth has been good for Arizona, versus 46% saying it has been bad. The percentage believing it has been "very bad" has more than doubled since spring '26.

Topline



5 **Opposition to the Iran war has intensified.**

6 **Regionally, disaffection is most acute among Tucson residents.**

Three quarters believe the national financial situation is getting worse, while six in ten say their personal financial situation is getting worse.

7 **Independents are aware they can participate in primaries but that doesn't translate into widespread participation.**

Eighty-eight percent of Independents know they can choose a Republican or Democratic primary ballot, yet only 48% say they voted in the July primary (compared to 75% of non-Independents).

8 **Hispanic voter projected turnout is somewhat subdued.**

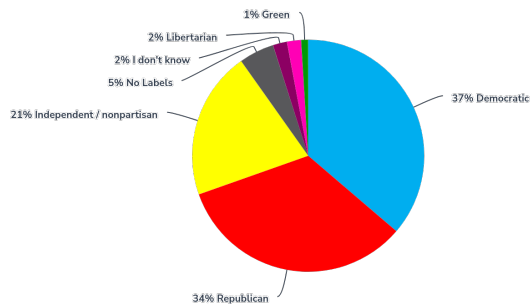
Fifty-nine percent of Hispanic respondents said they're "very likely" to vote in the midterm, compared with seventy-six percent of non-Hispanics.

Key Findings

Demographics & Affiliation



With which political party are you currently registered?



All Rep Dem Indep Other

	All	Rep	Dem	Indep	Other
18-34	24%	17%	26%	23%	43%
35-44	20%	17%	20%	21%	7%
45-54	16%	17%	16%	17%	13%
55-64	17%	21%	16%	18%	10%
65 or older	22%	27%	22%	21%	7%

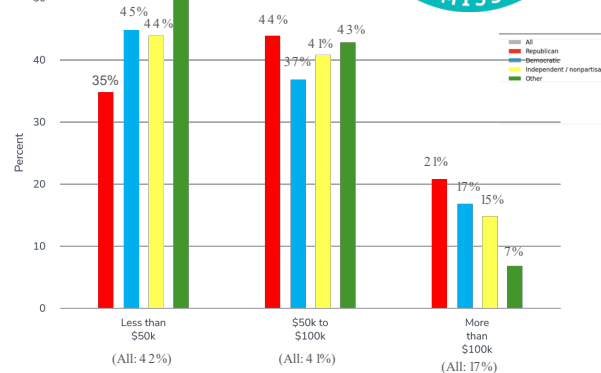
Ethnicity & Race

	All	Rep	Dem	Indep	Other
White	76%	86%	71%	76%	61%
Hispanic	21%	15%	25%	21%	32%
Black/ African American	10%	4%	13%	11%	12%
American Indian/Alaska Native	4%	2%	4%	5%	7%
Mixed Race	4%	3%	3%	3%	10%
Asian	2%	2%	2%	2%	3%
Hawaiian Pacific Islander	0%	0%	0%	1%	1%
Other	4%	3%	6%	3%	7%

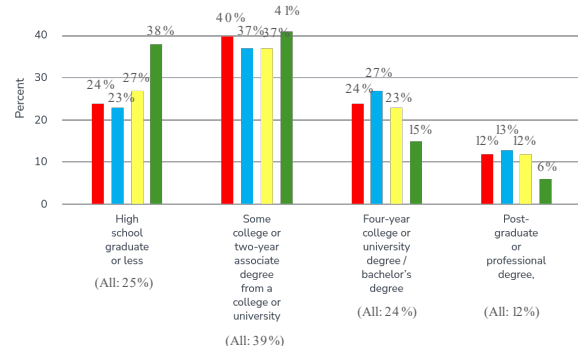
Q: Are you of Hispanic, Latino, or Spanish origin? Y/N

Q: Which of the following best describes your race?

Household Income



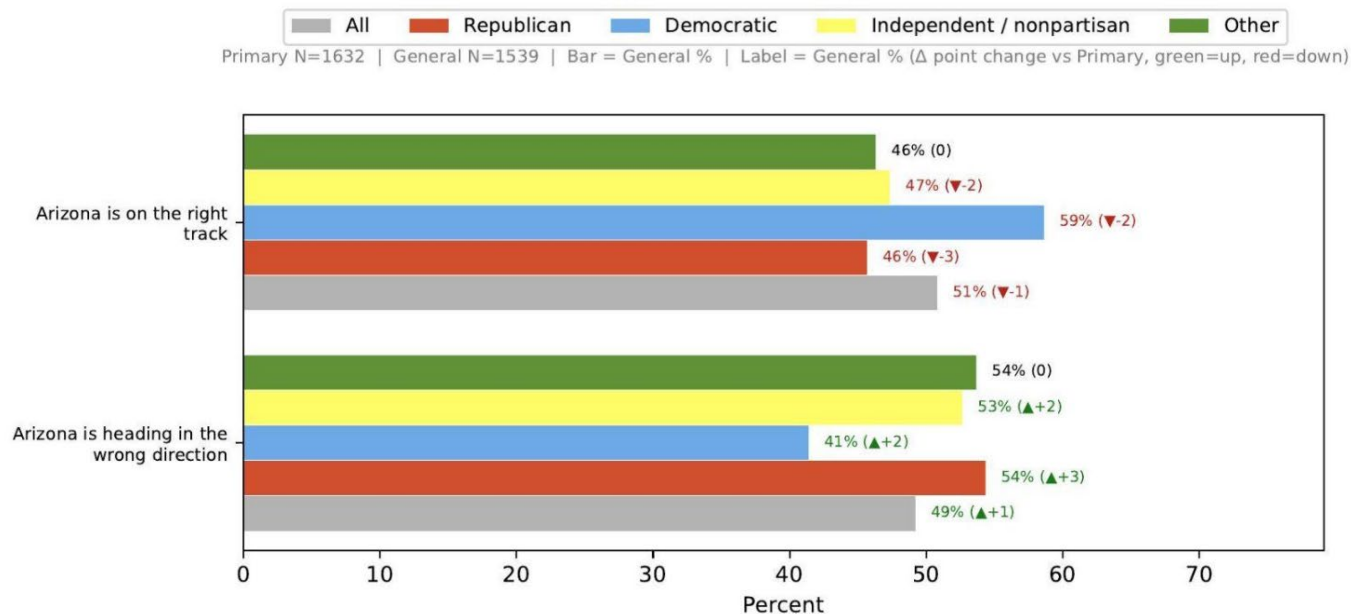
Education



Voter Sentiment



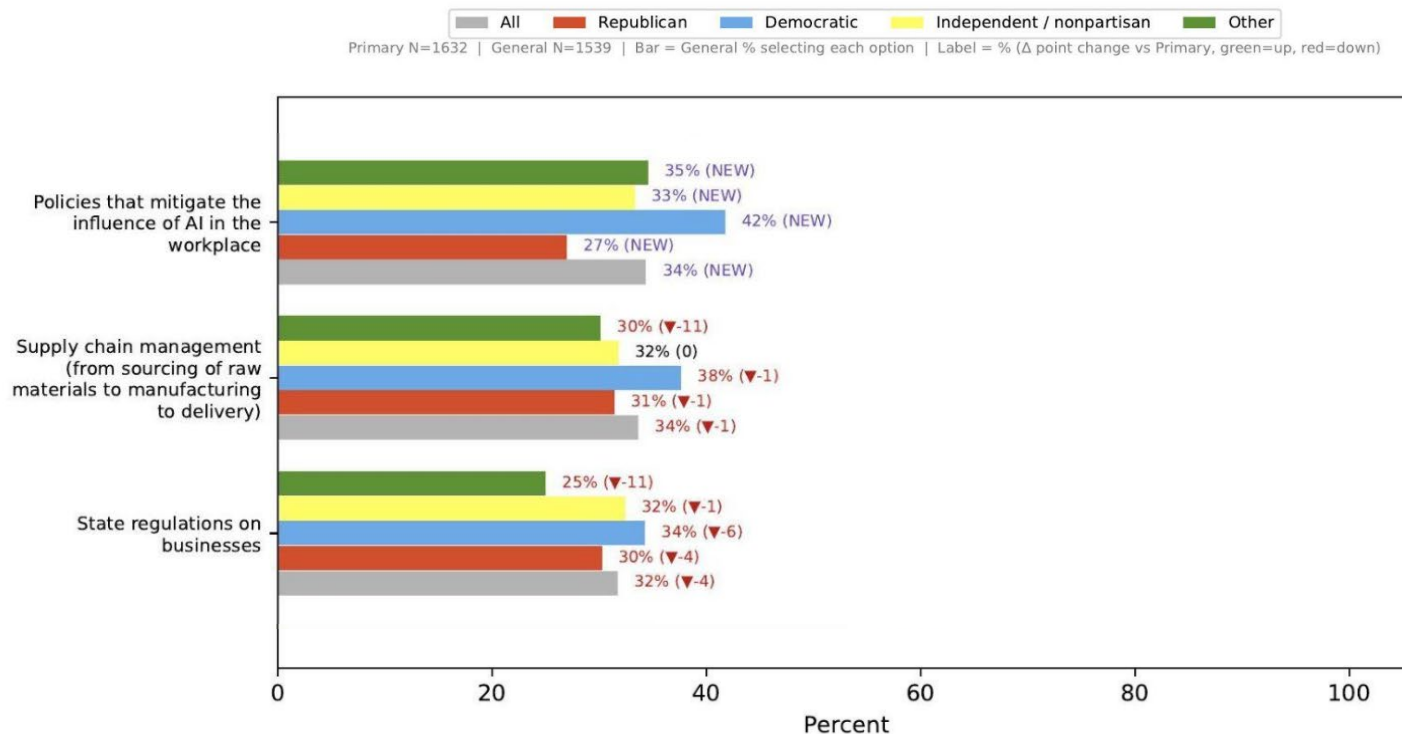
Q: Do you believe that Arizona is on the right track or heading in the wrong direction?



Arizona Issues: Economy



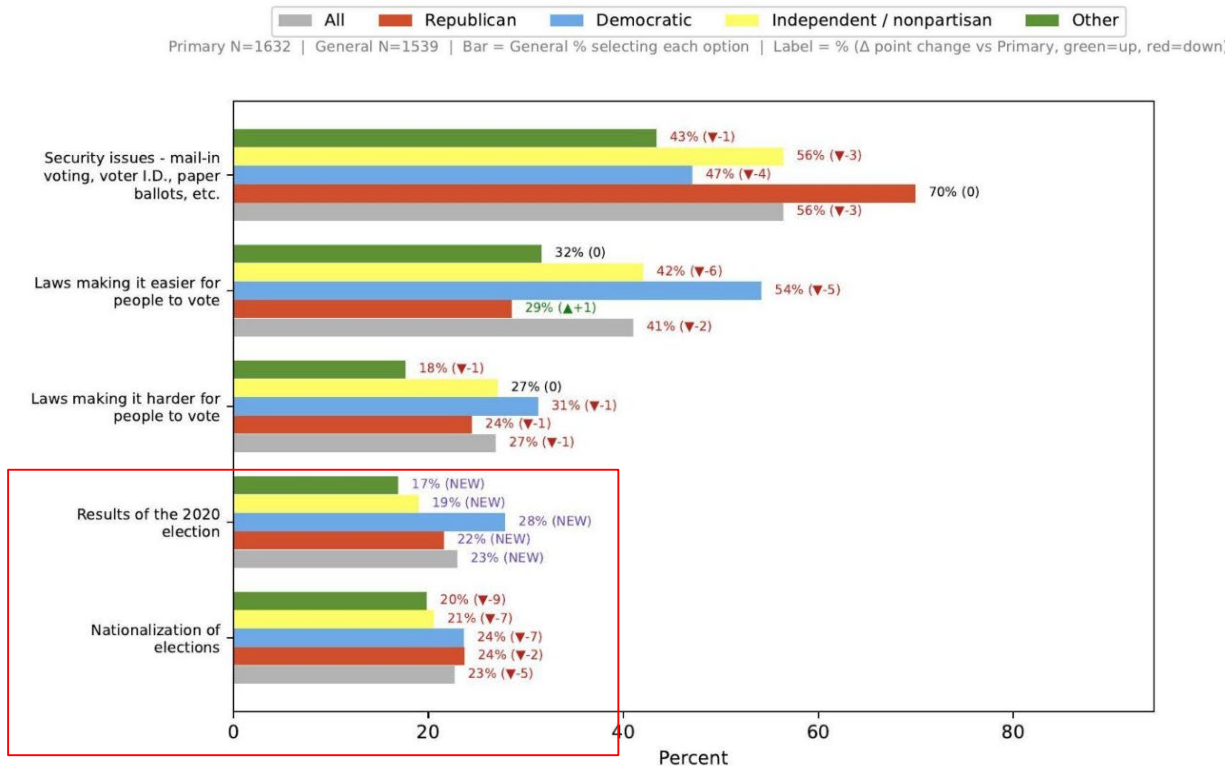
Q: Economy - Which of the following are important for you to know a candidate's position on when voting in an Arizona State office election? Select all that apply.



Arizona Issues: Voting



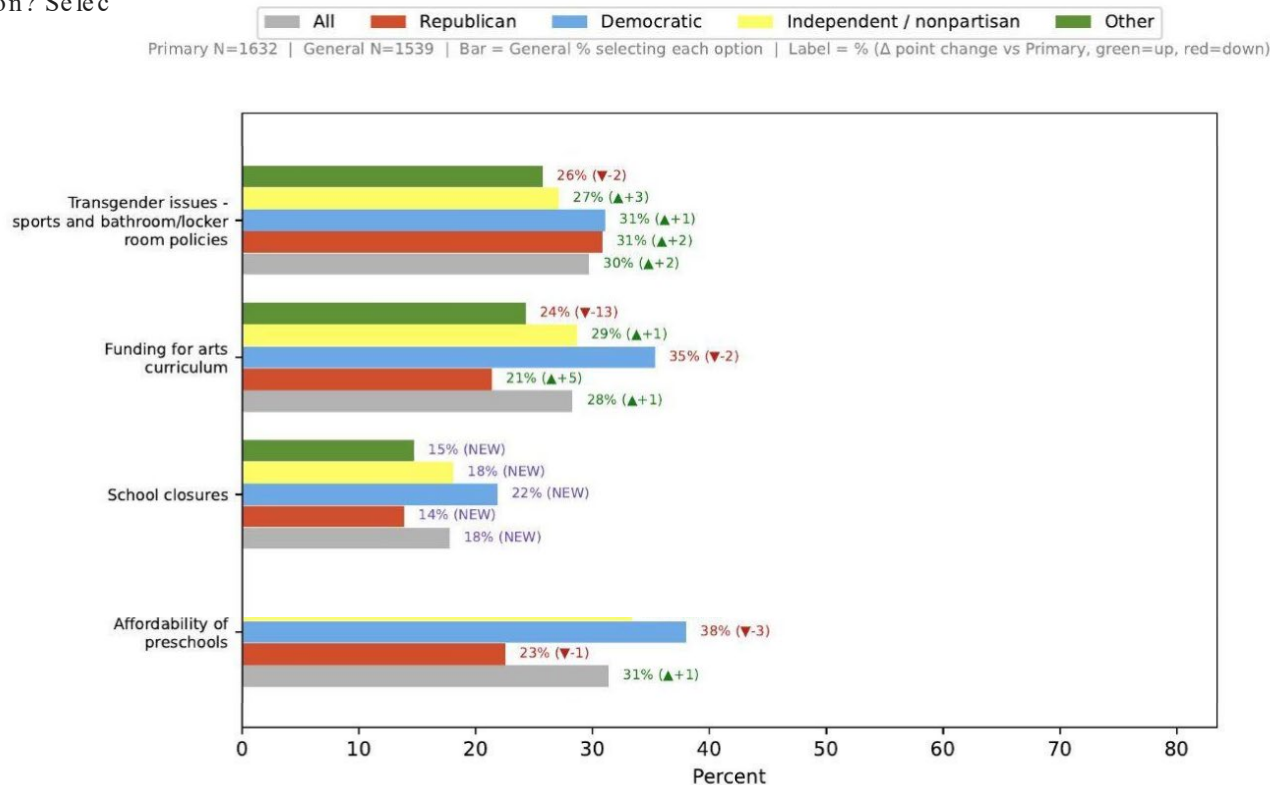
Q: Voting & Election Issues - Which of the following are important for you to know a candidate's position on when voting in an Arizona state office election? Select all that apply



Arizona Issues: Education



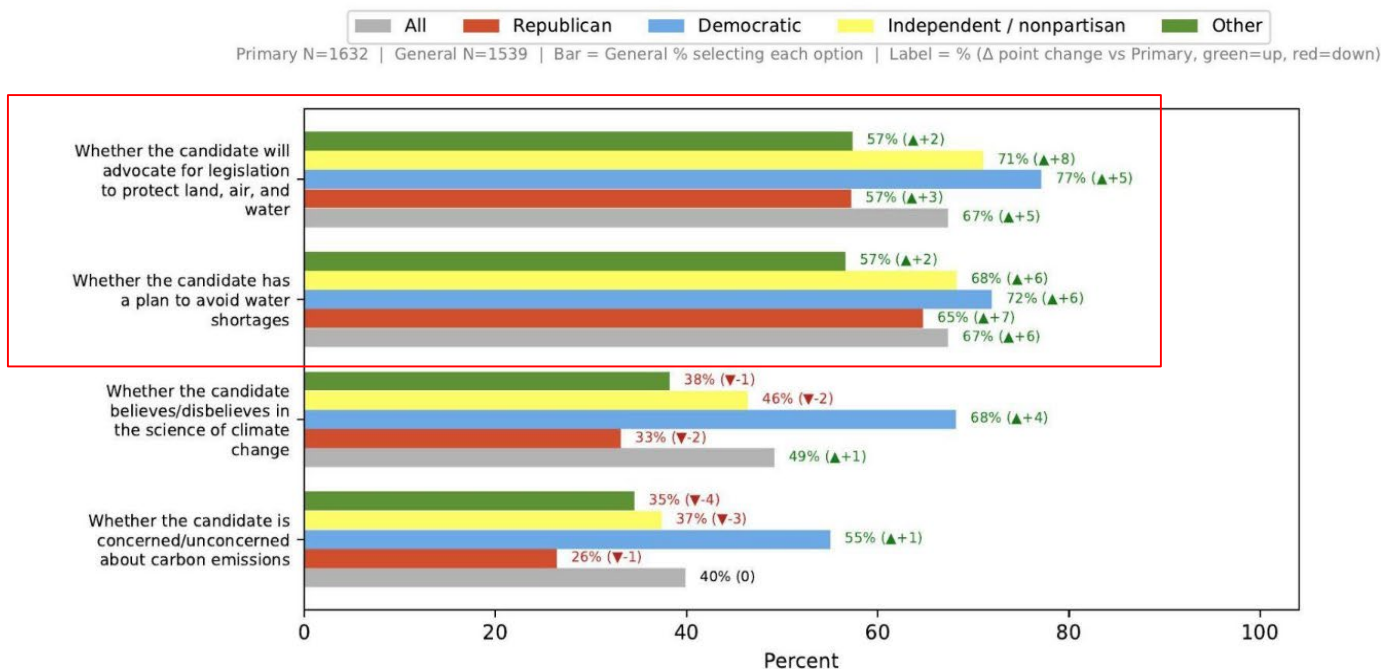
Q: Education - Which of the following are important for you to know a candidate's position on when voting in an Arizona state office election? Select



Arizona Issues: Environment & Climate



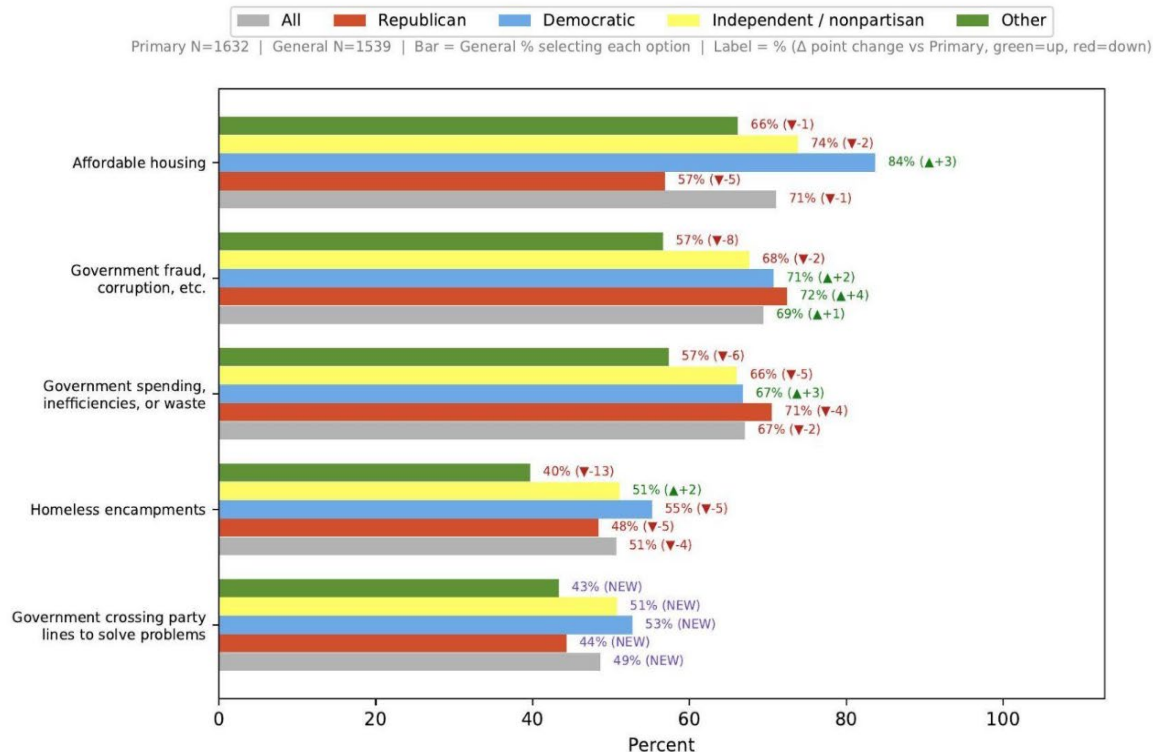
Q: Environment & Climate - Which of the following are important for you to know a candidate's position on when voting in an Arizona state office election? Select all that apply.



Arizona Issues: Government & Housing



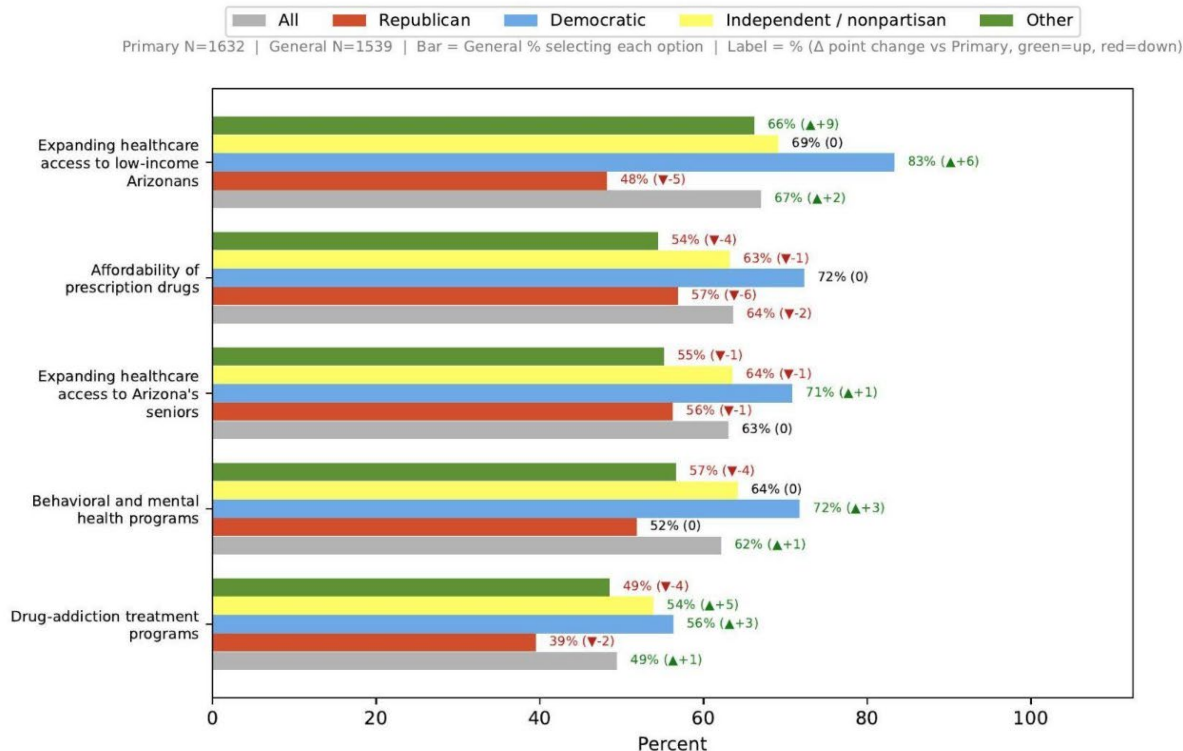
Q: Government & Housing - Which of the following are important for you to know a candidate's position on when voting in an Arizona state office election? Select all that apply



Arizona Issues: Healthcare



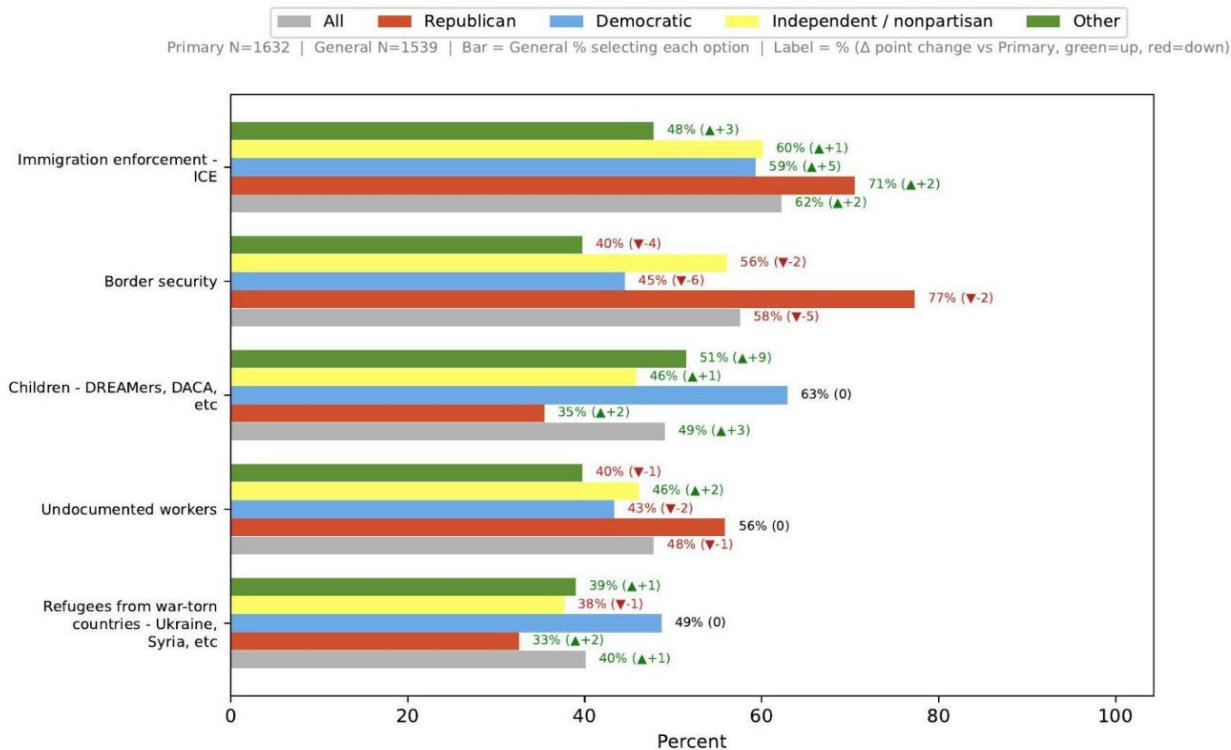
Q: Healthcare - Which of the following are important for you to know a candidate's position on when voting in an Arizona state office election? Select all that apply



Arizona Issues: Immigration



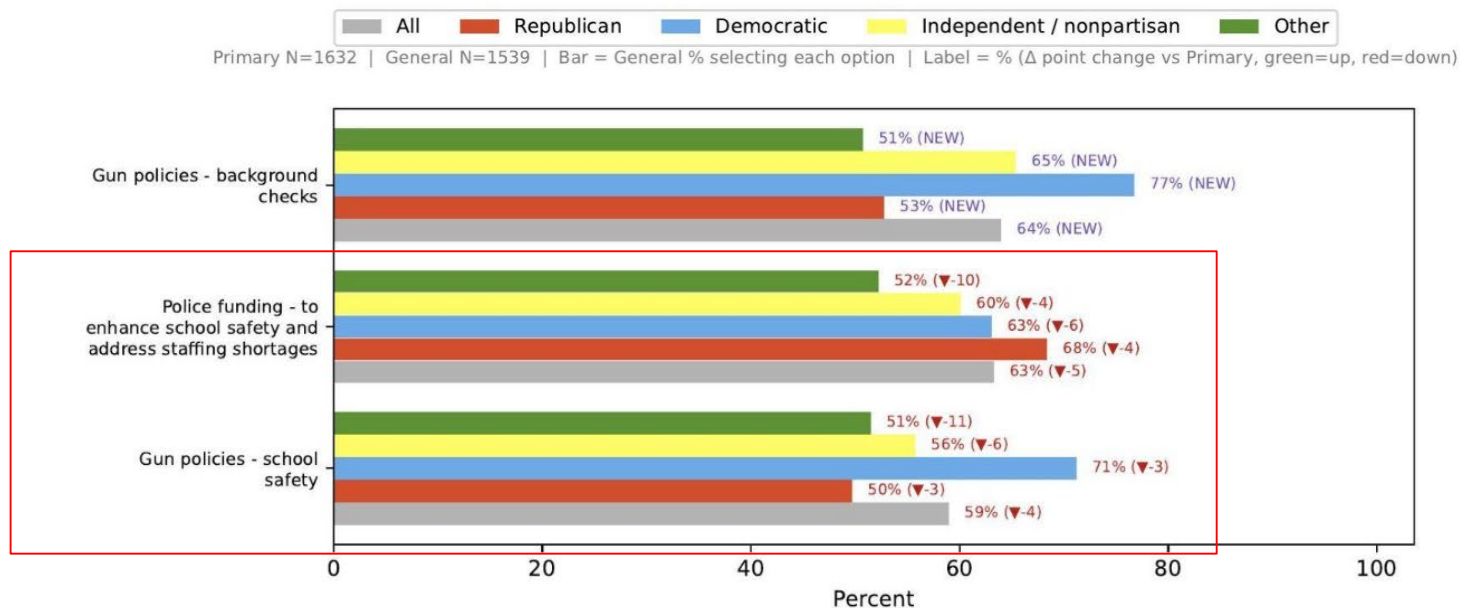
Q: Immigration - Which of the following are important for you to know a candidate's position on when voting in an Arizona state office election? Select all that apply.



Arizona Issues: Guns & Public Safety



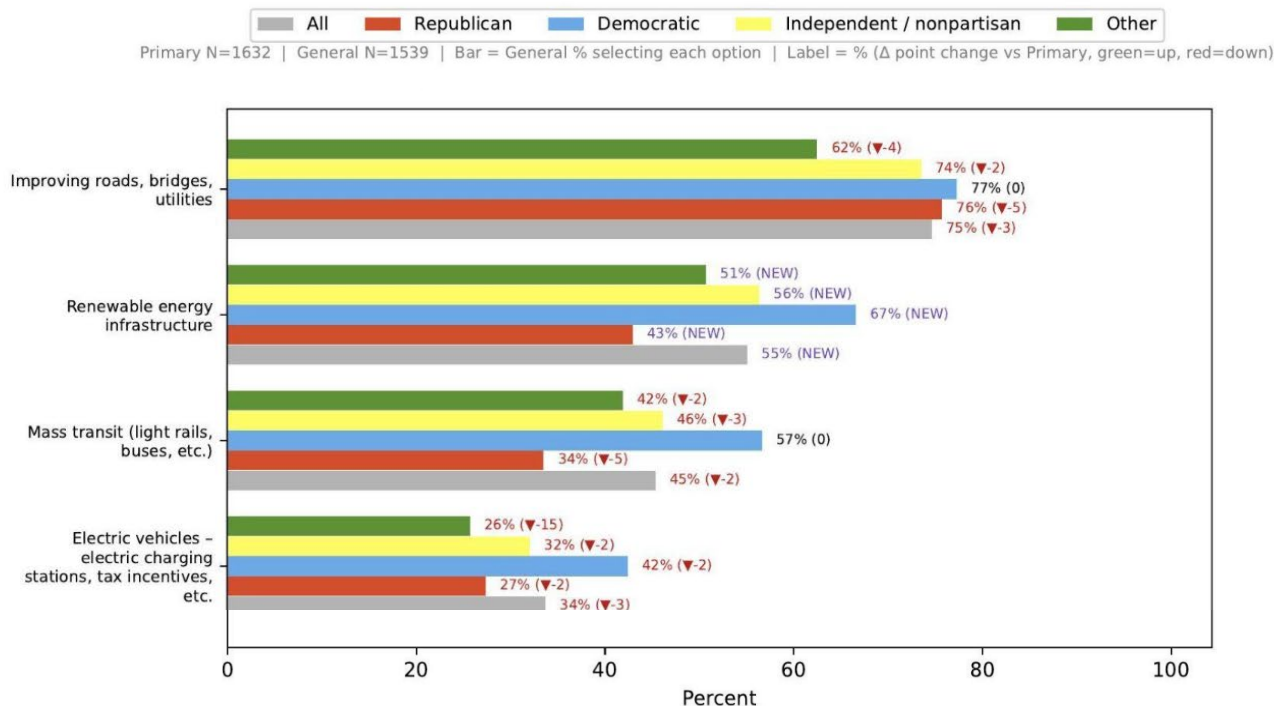
Q: Guns & Public Safety - Which of the following are important for you to know a candidate's position on when voting in an Arizona state office election? Select all that apply.



Arizona Issues: Infrastructure



Q: Infrastructure & Energy - Which of the following are important for you to know a candidate's position on when voting in an Arizona state office election? Select all that apply.



Issues



General

25. Which are the three most important issues for you to know a candidate's position when you are deciding how you will vote?

Value	Percent		Responses
Inflation / rising prices	26%		392
Affordable housing	25%		389
Government fraud, corruption, etc.	18%		275
Security issues - mail-in voting, voter I.D., paper ballots, etc.	16%		250
Whether the candidate has a plan to avoid water shortages	16%		247

Primary

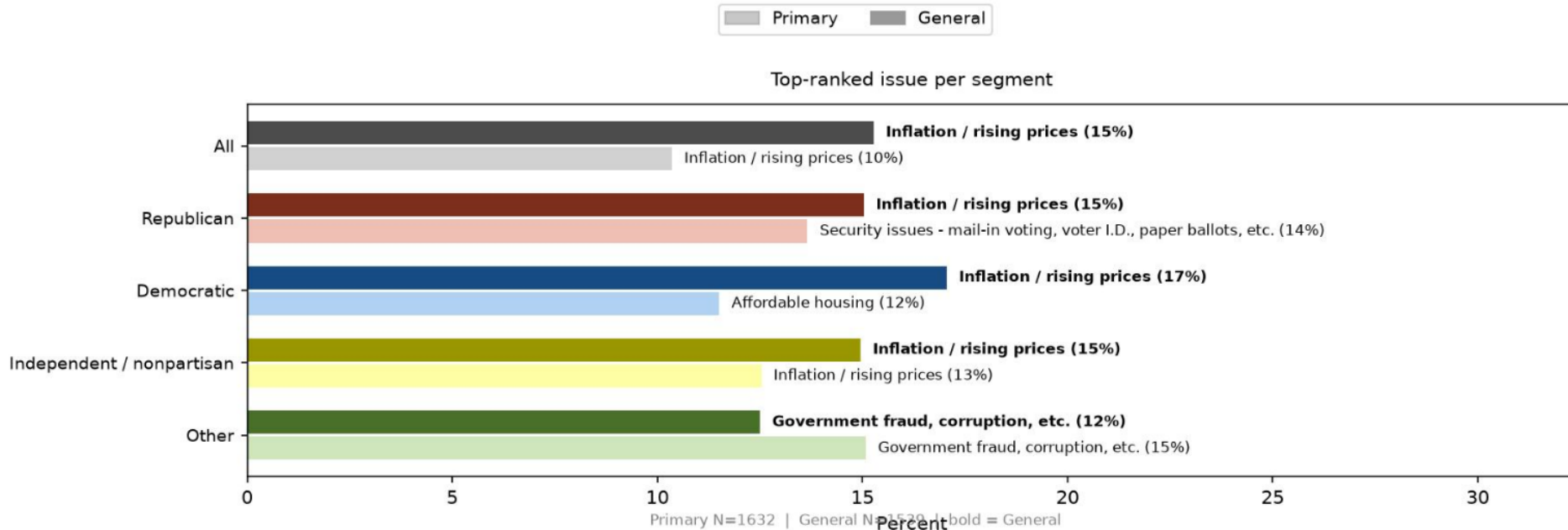
25. Which are the three most important issues for you to know a candidate's position when you are deciding how you will vote?

Value	Percent		Responses
Affordable housing	22%		357
Security issues - mail-in voting, voter I.D., paper ballots, etc.	21%		332
Inflation / rising prices	20%		316
Government fraud, corruption, etc.	18%		289
Laws making it easier for people to vote	12%		197

Most Important Issue



Q: Finally, which is the most important issue for you to know a candidate's position when you are deciding how you will vote?



Voter Sentiment - Economy



Q: (1) With regards to the national economy, would you say the economic/financial situation is getting better, worse, or staying the same?

Q: (2) With regards to the state economy, would you say the economic/financial situation is getting better, worse, or staying the same?

Q: (3) With regards to your local community economy, would you say the economic/financial situation is getting better, worse, or staying the same?

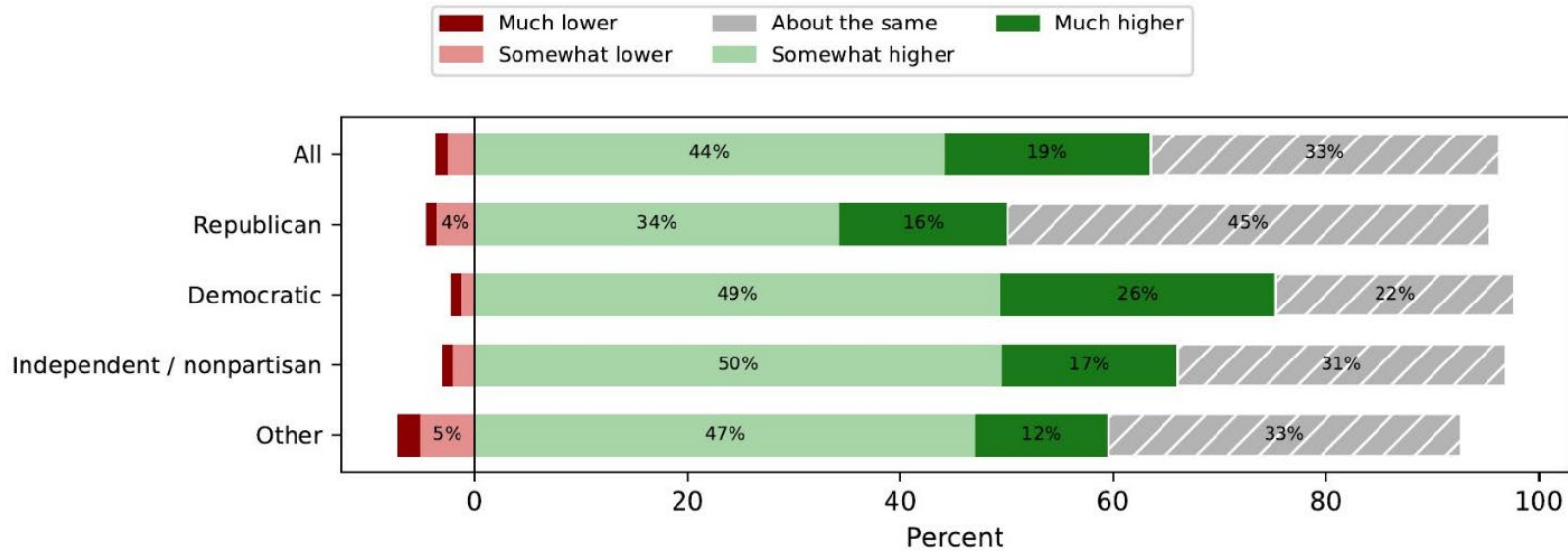
Q: (4) With regards to your own financial situation, would you say the economic/financial situation is getting better, worse, or staying the same?

Economic Level	All			Republican			Democrat			Independent			Other		
	Getting Better	Staying Same	Getting Worse	Getting Better	Staying Same	Getting Worse	Getting Better	Staying Same	Getting Worse	Getting Better	Staying Same	Getting Worse	Getting Better	Staying Same	Getting Worse
National Economy (1)	18% (-2)	19% (+1)	63% (+1)	33% (-4)	26% (+4)	41% (+1)	9% (+2)	12% (+3)	79% (-4)	13% (-2)	20% (-3)	67% (+4)	11% (+1)	18% (-6)	71% (+5)
State Economy (2)	16% (0)	29% (+1)	55% (-2)	24% (0)	32% (+5)	45% (-4)	12% (+2)	27% (+2)	61% (-4)	15% (+3)	30% (-1)	56% (-2)	10% (0)	22% (-14)	68% (+14)
Local Community Economy (3)	16% (-2)	35% (+4)	49% (-2)	22% (-3)	40% (+6)	38% (-3)	12% (+1)	33% (+5)	55% (-6)	13% (-3)	36% (+4)	51% (-1)	13% (0)	28% (-2)	59% (+3)
Personal Financial Situation (4)	17% (-2)	32% (-2)	51% (+4)	25% (0)	35% (-3)	39% (+2)	12% (0)	38% (-3)	60% (+4)	15% (-5)	36% (+3)	49% (+1)	11% (-6)	26% (-3)	62% (+8)

Economy



Q: One month from now, do you expect grocery prices in Arizona to be higher, lower, or about the same?

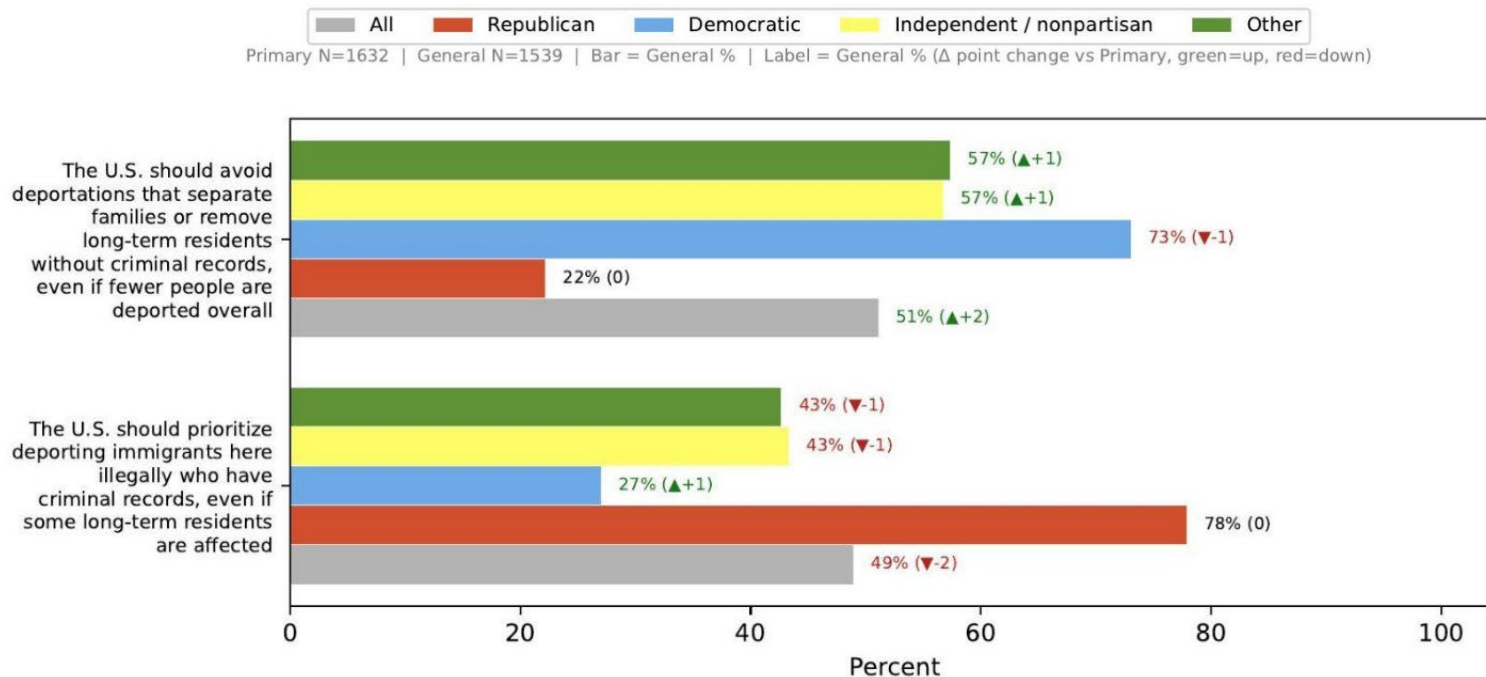


General N=1539 | General-only — no Primary baseline exists for this question

Immigration



Q: Which of the following are you more likely to agree with, even if neither is exactly right?



Foreign Policy



Q: PRIMARY Thinking about the recent joint U.S. and Israeli military attack on Iran, how would you describe your reaction to this action?

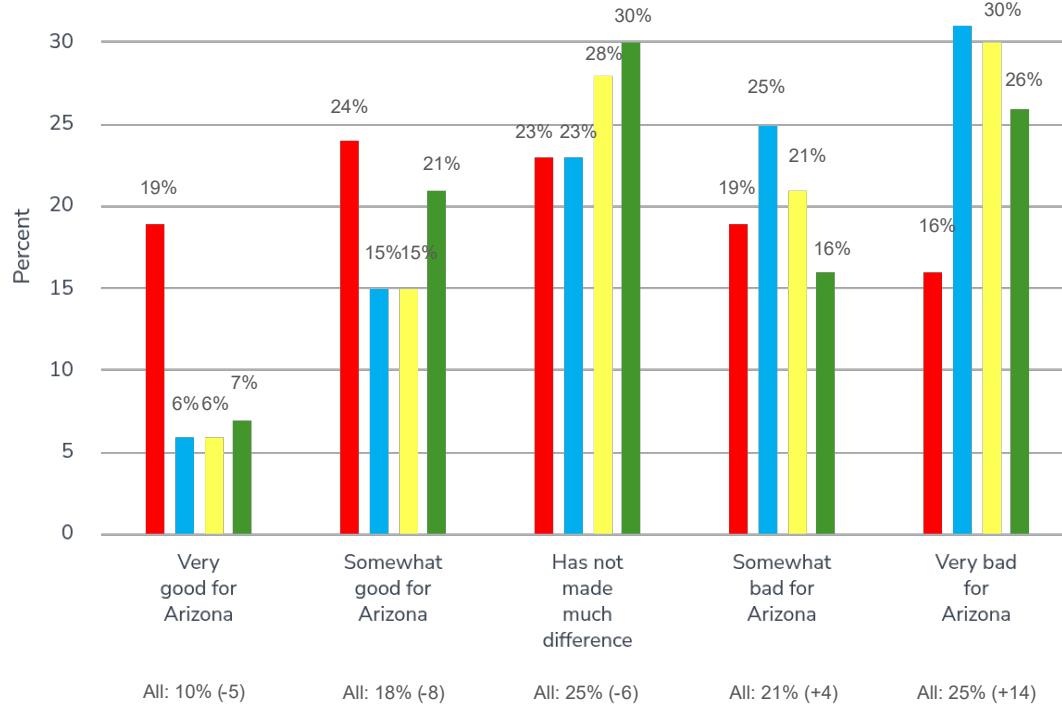
GENERAL Do you believe the United States should be involved in its current war with Iran? How much do you support or oppose this war?

	All	Republican	Democrat	Independent	Other
Strongly oppose	39% (+7)	12% (+4)	61% (+4)	42% (+7)	38% (+2)
Somewhat oppose	15% (+2)	13% (+3)	15% (0)	18% (+4)	18% (+8)
Neither support nor oppose	17% (-2)	20% (-3)	12% (-4)	18% (-4)	23% (-10)
Somewhat support	15% (0)	26% (-1)	7% (0)	13% (0)	13% (+1)
Strongly support	14% (-7)	30% (-10)	5% (0)	8% (-7)	8% (-2)

Data Centers



[NEW] Q: Overall, do you think the recent growth of data centers in Arizona has been good or bad for the state?

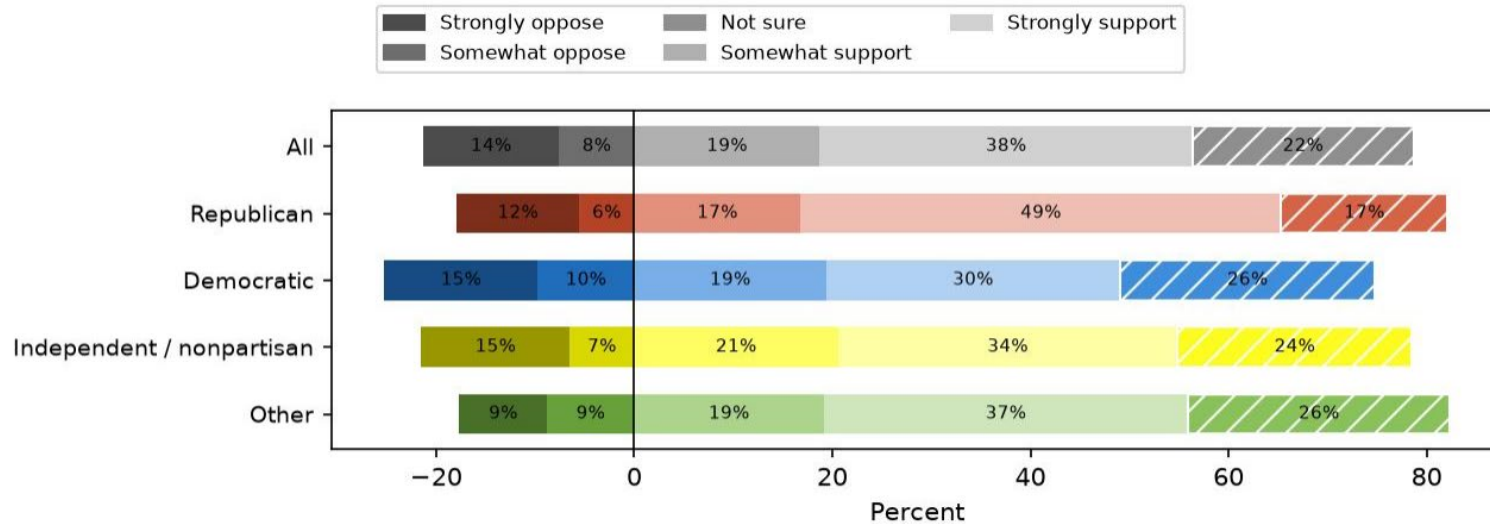


Propositions

Proposition 141



Q: Do you support Proposition 141, which would amend the Arizona Constitution to stop state and local governments from charging a tax or fee based on how many miles a vehicle travels. It would also restrict government monitoring or limits on vehicle mileage without the owner's consent, with exceptions for certain commercial and government vehicles.



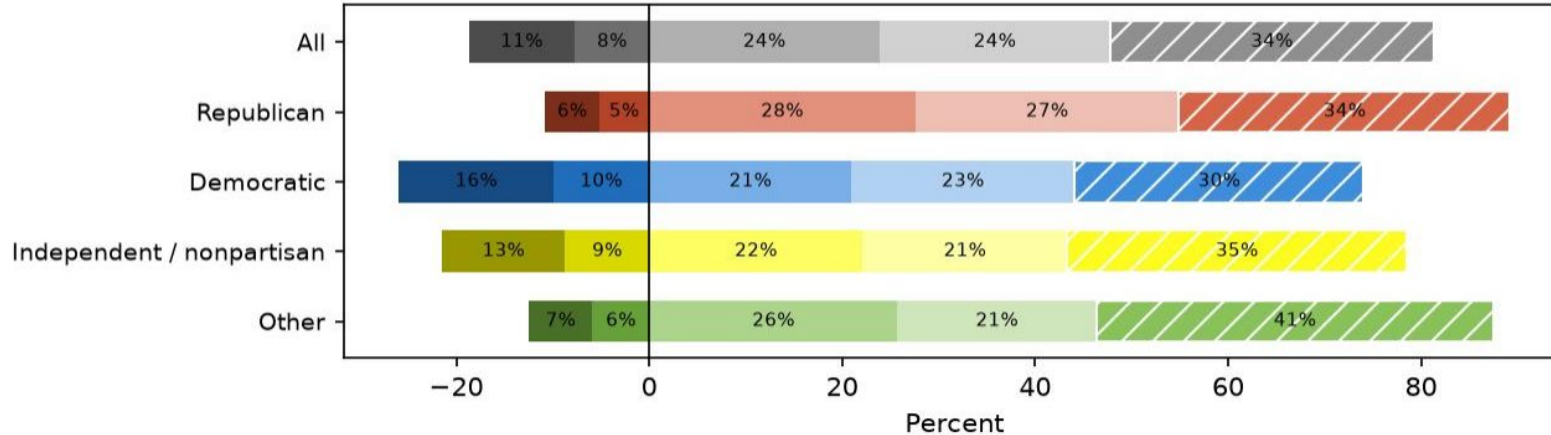
General N=1539 | General-only — no Primary baseline exists for this question

Proposition 142



Q: Do you support Proposition 142, which would add more specific rules to the Arizona Constitution's current ban on government discrimination or preferential treatment based on race or ethnicity. It would restrict certain diversity statements, publicly funded education positions, and disciplinary practices that treat people differently based on race or ethnicity. Some exceptions would remain.

Strongly oppose Somewhat oppose Not sure Somewhat support Strongly support

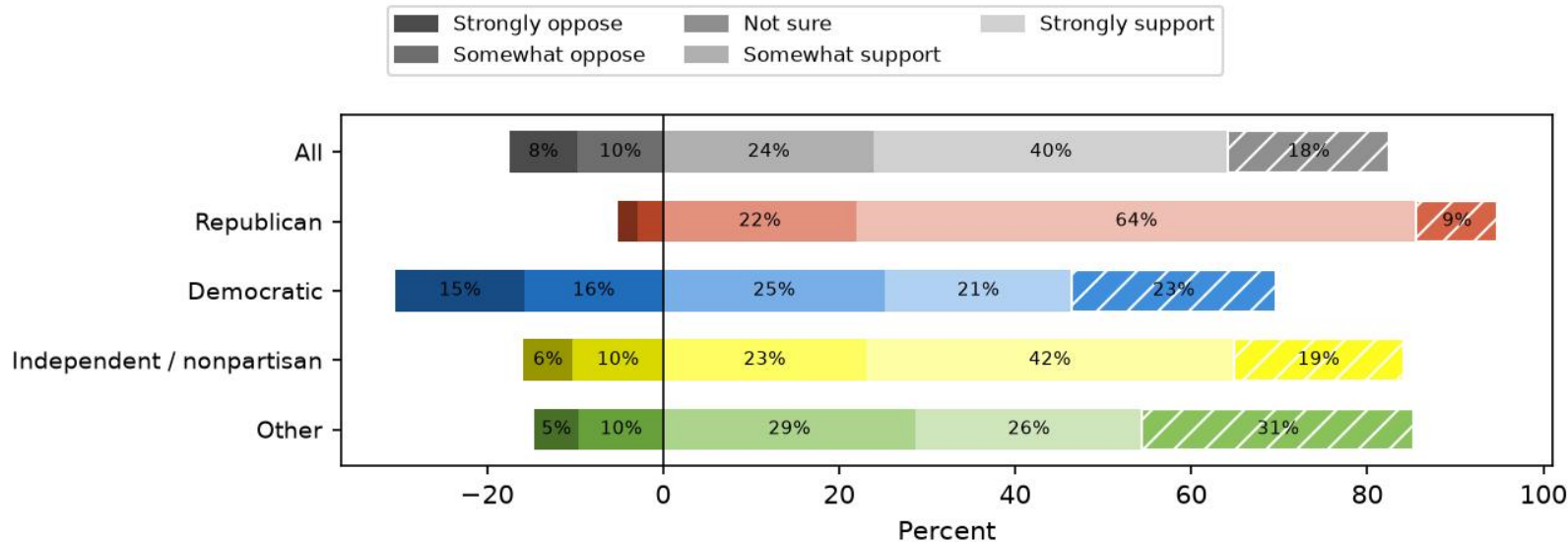


General N=1539 | General-only — no Primary baseline exists for this question

Proposition 144



Q: Do you support Proposition 144, which would add the following election rules to the Arizona Constitution: It would say that only U.S. citizens may register and vote in Arizona elections. It would require every voter to show valid government ID before voting, including people who vote by mail or early, as later laws explain. It would ban foreign nationals from giving money or anything of value to influence an Arizona election. On Election Day, voters would have the choice to have their ballot counted at their voting place. The new rules would start with elections held on or after January 1, 2028.

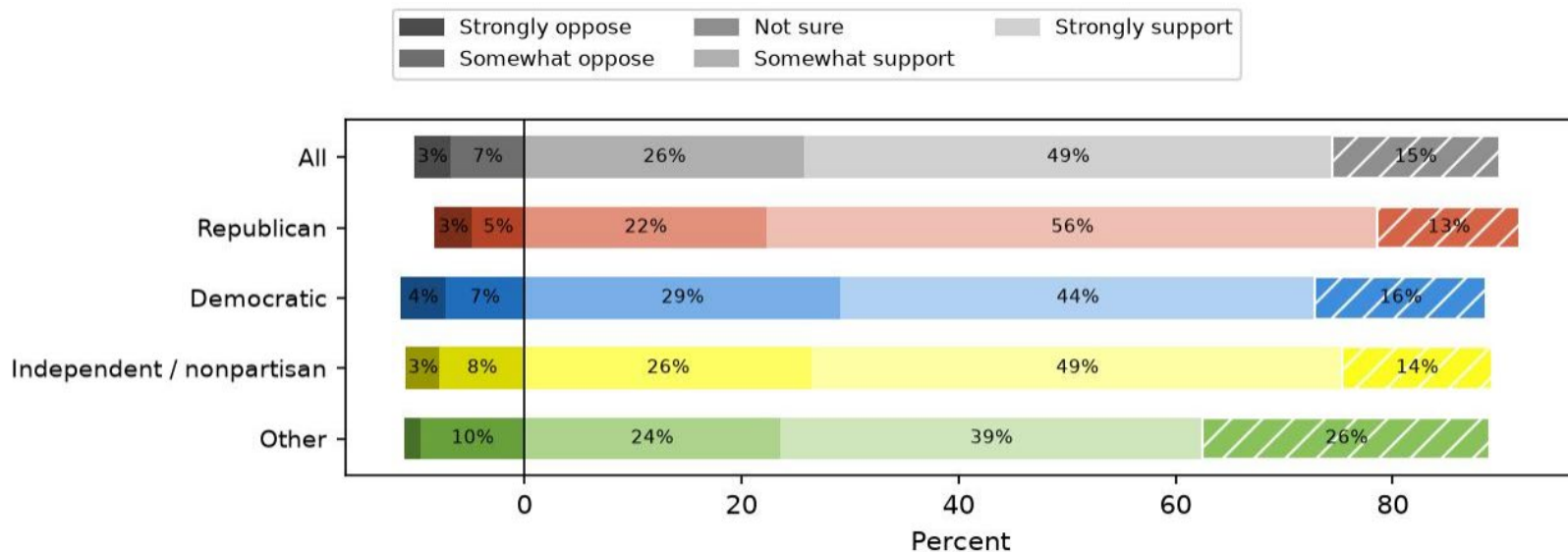


General N=1539 | General-only — no Primary baseline exists for this question

Proposition 316



Q: Do you support Proposition 316, which would limit city and local taxes on groceries. A local government would need voter approval before starting or raising a grocery tax. In most cases, the tax could not go above 2%. A place that already has a grocery tax above 2% could keep it, but could not raise it. The measure would not cover restaurant meals or hot food meant to be eaten right away.

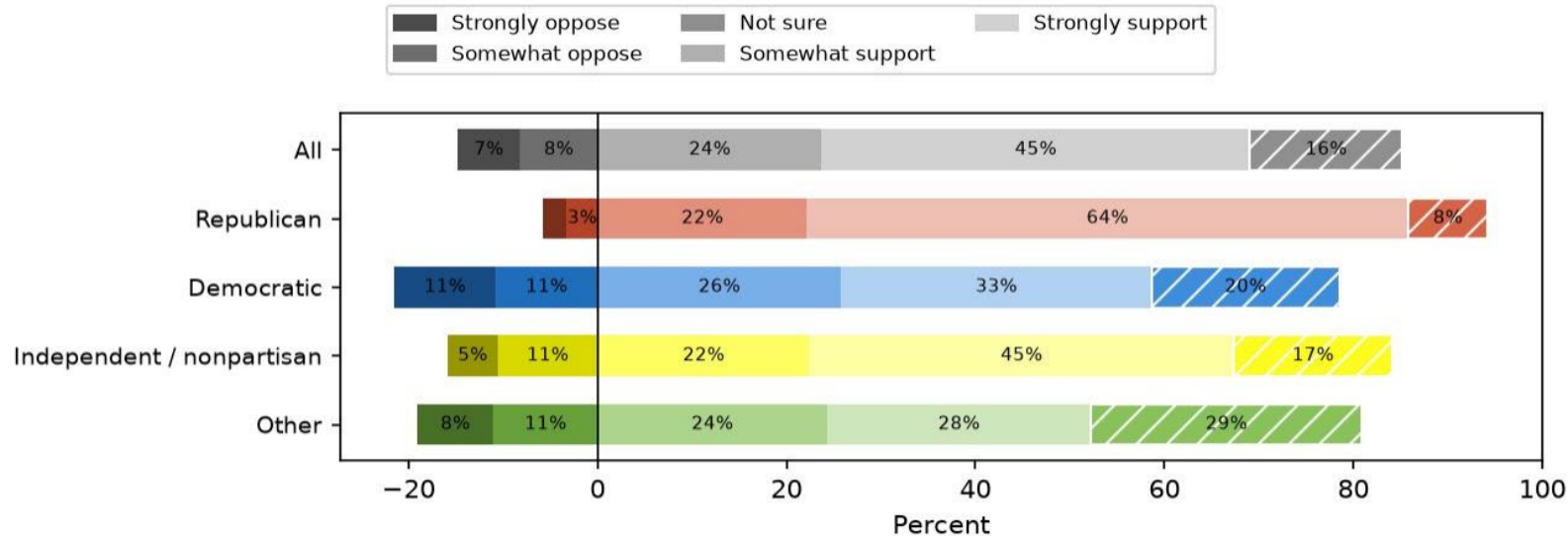


General N=1539 | General-only — no Primary baseline exists for this question

Proposition 317



Q: Do you support Proposition 317, which would label drug cartels as terrorist organizations under Arizona law. It would also tell the Arizona Department of Homeland Security to use its current legal powers to respond to threats from drug cartels. The measure would not give Arizona new federal powers.

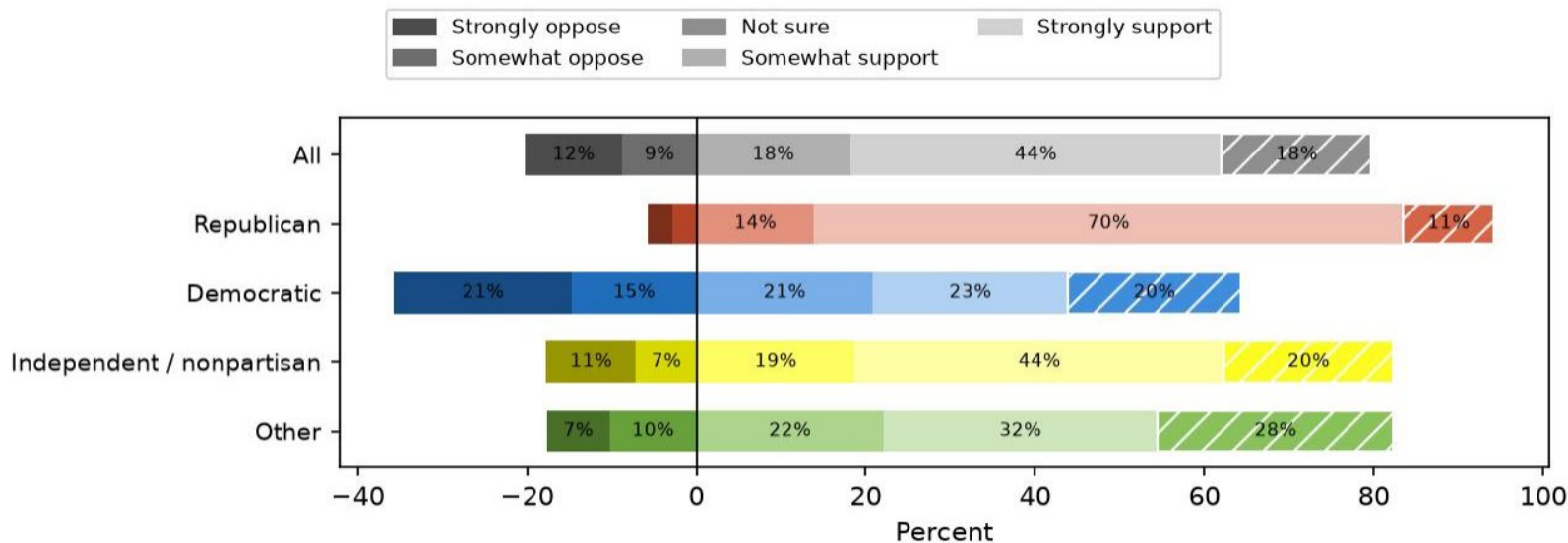


General N=1539 | General-only — no Primary baseline exists for this question

Proposition 318



Q: Do you support Proposition 318, which would set school rules based on a person's sex listed on the person's original birth Certificate. School sports teams would be listed as male, female, or coed. A person listed as male under the measure could not play on a female team. Restrooms, locker rooms, showers, and other private spaces tied to sports would also be used based on that definition. More people could sue a school or group over a claimed violation.

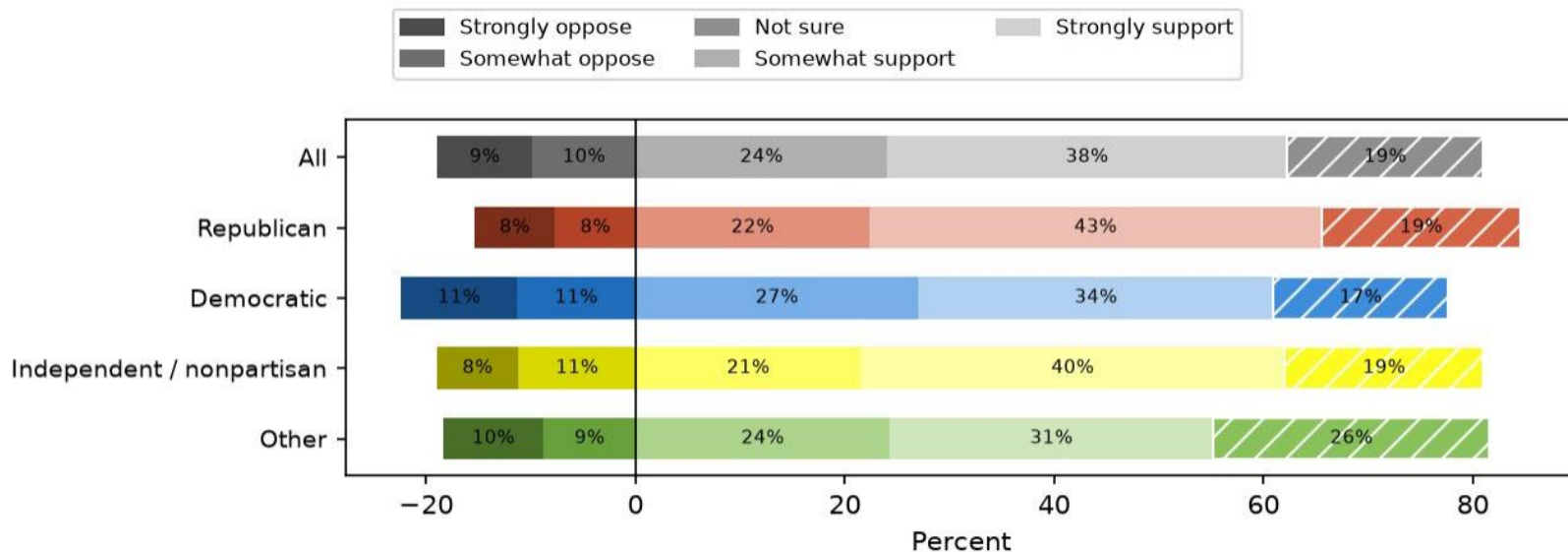


General N=1539 | General-only — no Primary baseline exists for this question

Proposition 319



Q: Do you support Proposition 319, which would mostly stop the state and local governments from starting new photo traffic camera programs. Photo cameras may be used to catch speeding or drivers who run red lights. A city or town with an older system could keep it for a short time. Local voters would have to approve the system at the next general election. If voters say no, the cameras would have to stop within 90 days. If voters say yes, the system could continue for 10 years before another vote.

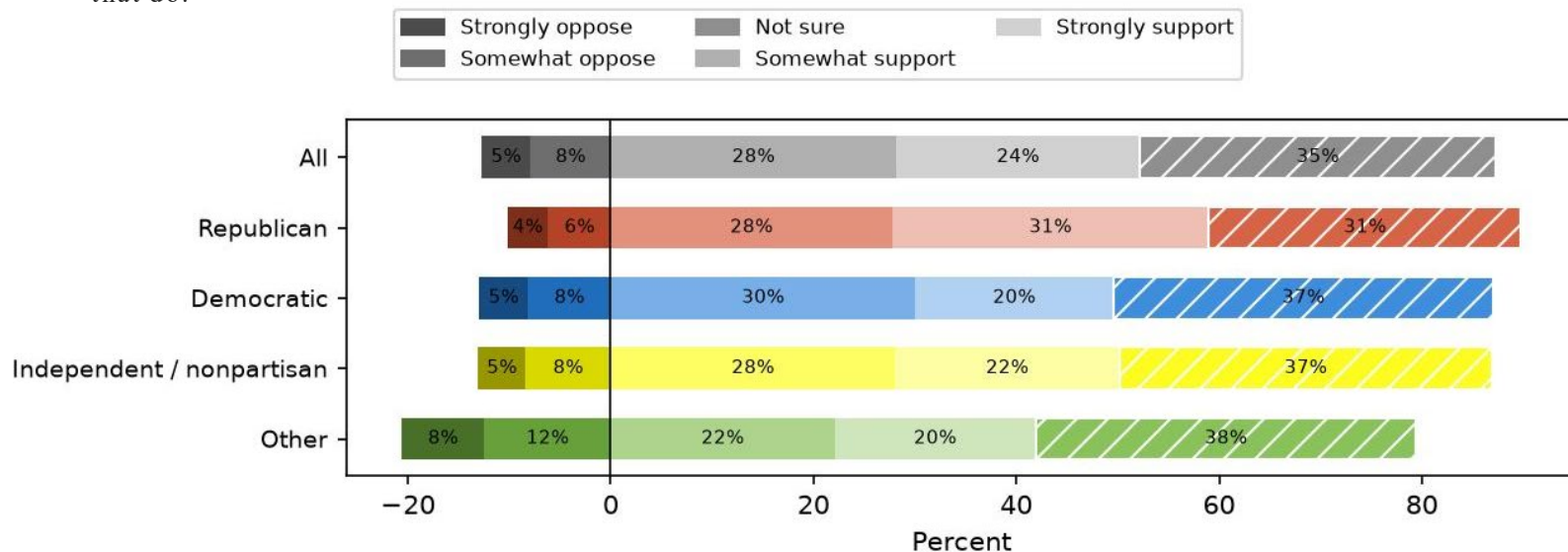


General N=1539 | General-only — no Primary baseline exists for this question

Proposition 320



Q: Do you support Proposition 320, which would apply to certain large school districts. These districts would have to spend at least 60% of their operating money on direct teaching costs. The Arizona Auditor General would decide which costs count as direct teaching. Districts below 60% would have to raise their share each year. A district that does not follow the rule could lose some classroom funding. Money taken from districts that do not meet the rule could go to districts that do.



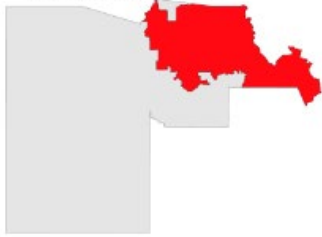
General N=1539 | General-only — no Primary baseline exists for this question

Regional Analysis

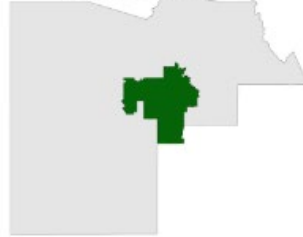
Regional Analysis



N. Phoenix & Scottsdale



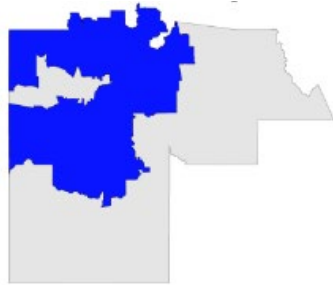
S. Phoenix & Tempe



East Valley



West Valley



Pima/Tucson



Rural Arizona



* New for 2026 - Central Phoenix

Top Issue | Regional Analysis



Q: Finally, which is the most important issue for you to know a candidate's position when you are deciding how you will vote?

	N. Phx & Scottsdale n=166	Central Phx n=157	S. Phx & Tempe n=68	East Valley n=284	West Valley n=293	Tucson n=297	Rural Arizona n=223
Inflation / rising prices	16% (+1)	10% (+5)	9% (-2)	16% (-3)	13% (+6)	15% (+6)	17% (+8)
Affordable housing	10% (+3)	14% (+4)	18% (+9)	10% (0)	10% (+2)	11% (-1)	6% (+1)
Government fraud, corruption, etc.	8% (-1)	8% (-2)	4% (-4)	8% (+1)	8% (0)	9% (+1)	9% (+1)
Security issues - mail-in voting, voter I.D., paper ballots, etc.	6% (-5)	8% (+3)	4% (-8)	6% (-2)	6% (-1)	4% (+3)	6% (+4)
Border security	5% (+2)	3% (+1)	6% (+3)	4% (-1)	6% (+2)	3% (-1)	5% (-1)
Whether the candidate has a plan to avoid water shortages	5% (0)	3% (0)	3% (+1)	5% (-1)	5% (+1)	5% (0)	3% (+1)
Whether the candidate will advocate for legislation to protect land, air, and water	5% (0)	4% (+1)	4% (+3)	3% (+2)	4% (+1)	3% (-1)	4% (-2)
Enforcement - ICE	3% (+1)	1% (-1)	7% (+4)	4% (+1)	5% (+2)	3% (0)	4% (+2)
Teacher pay	4% (-2)	7% (+4)	1% (-4)	4% (+2)	3% (0)	2% (-2)	2% (-2)
Laws making it easier for people to vote	1% (-3)	6% (-3)	3% (-5)	2% (-2)	2% (-4)	4% (0)	4% (0)
Expanding healthcare access to low - income Arizonans	4% (+2)	3% (+2)	1% (+1)	5% (+2)	4% (+1)	3% (0)	4% (0)
Government spending, inefficiencies or waste	5% (+2)	2% (-1)	>1% (-3)	2% (-2)	4% (-2)	4% (0)	4% (+1)
Taxes	2% (+1)	2% (+1)	6% (+3)	2% (+1)	3% (+1)	1% (0)	2% (+1)

Economy | Regional Analysis



Q: In each of the following areas, would you say the economic/financial situation is getting better, getting worse, or staying the same?

The national economy

	Getting Better	Getting Worse	Staying the Same
N. Phx & Scottsdale	15% (-6)	67% (+6)	18% (0)
Central Phx	24% (+1)	60% (+2)	16% (-2)
S. Phx & Tempe	10% (-7)	59% (-5)	31% (+12)
East Valley	18% (-1)	64% (+2)	18% (-1)
West Valley	25% (0)	58% (+4)	18% (-4)
Tucson	12% (-3)	74% (+4)	14% (-2)
Rural Arizona	16% (-9)	60% (+10)	24% (-1)

The state economy

	Getting Better	Getting Worse	Staying the Same
N. Phx & Scottsdale	18% (+3)	50% (-5)	32% (+2)
Central Phx	27% (+6)	50% (-4)	24% (-3)
S. Phx & Tempe	15% (-2)	52% (-1)	34% (+3)
East Valley	16% (-1)	58% (+4)	27% (-4)
West Valley	18% (-1)	53% (+1)	29% (0)
Tucson	11% (-2)	65% (-2)	24% (+3)
Rural Arizona	12% (-13)	56% (+6)	32% (+7)

Economy | Regional Analysis



Q: In each of the following areas, would you say the economic/financial situation is getting better, getting worse, or staying the same?

Your local community's economy

	Getting Better	Getting Worse	Staying the Same
N. Phx & Scottsdale	16% (-3)	44% (-5)	40% (+8)
Central Phx	24% (+1)	46% (-7)	30% (-6)
S. Phx & Tempe	10% (-10)	48% (+3)	41% (+7)
East Valley	16% (-6)	46% (-1)	38% (+7)
West Valley	22% (+2)	43% (-2)	35% (0)
Tucson	10% (-3)	64% (+5)	26% (-2)
Rural Arizona	12% (-26)	46% (+9)	42% (+17)

Your personal financial situation

	Getting Better	Getting Worse	Staying the Same
N. Phx & Scottsdale	13% (-8)	52% (+7)	35% (+1)
Central Phx	29% (+6)	45% (-5)	26% (-1)
S. Phx & Tempe	22% (+3)	48% (+6)	29% (-9)
East Valley	16% (-4)	48% (+6)	37% (-2)
West Valley	23% (+1)	47% (+4)	30% (-5)
Tucson	8% (-8)	60% (+6)	32% (+1)
Rural Arizona	15% (+3)	52% (+14)	33% (-17)



Thank you