



Arizona Voter Poll

General Election 2026

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Objective & Methodology



The purpose of this study was to identify voter desires of what they want to hear from candidates.

This study identifies the key issues shaping voter attitudes in Arizona in August 2026 prior to the general election in November 2026.

The Citizens Clean Elections Commission plans to share this data with candidates across its specific regions with the goal of enhancing its value to the candidates and increasing the relevance of the debates by being topical and based on accurate voter data.

The same survey was fielded in March 2026 prior to the Primary election. This wave shows how priorities shift among voters over the course of the election cycle in order to provide candidates further insights.

Online Survey

Fielded	8/12/26 - 8/21/26
Length	12 minutes
Responses/Sample size	N=1,539
Recruitment criteria	Arizona registered voters statewide

Sample Size & Margin of Error



Segment (Party)	Sample size (N)	Margin of error at 95% confidence
Republican	519	$\pm 4.3\%$
Democrat	563	$\pm 4.1\%$
Independent/nonpartisan	321	$\pm 5.5\%$
Other	136	$\pm 8.4\%$
All	1,539	$\pm 2.5\%$

With Arizona's population of 7,151,502, a 95% confidence level and 5% margin of error requires a minimum sample size of 385. This means there is a 5% probability that an observed difference happened by chance and individuals can be 95% confident that an observed difference is representative of the larger population. For the purposes of this study, segment sizes 385 and above ($\leq 5\%$ MOE) are considered stable/significant and those smaller than 385 ($> 5\%$ MOE) should be considered directional only.

Sample Size & Margin of Error



Segment (Region)	Sample size (N)	Margin of error at 95% confidence
North Phoenix & Scottsdale	166	±7.6%
Central Phoenix	157	±7.8%
South Phoenix & Tempe	68	±11.9%
East Valley	284	±5.8%
West Valley	293	±5.7%
Tucson	297	±5.7%
Rural Arizona	223	±6.6%
All	1,539	±2.5%

For the purposes of this study, segment sizes 385 and above ($\leq 5\%$ MOE) are considered stable/significant and those smaller than 385 ($> 5\%$ MOE) should be considered directional only.

Key Takeaways

Key Takeaways



- 1 Cost of living is the dominant voter concern.**
Inflation/rising prices has risen to the #1 issue of importance. Affordable housing continues to be a key issue; respondents said rent and home prices have become increasingly unaffordable, with many commenting that low- and middle-income Arizonans and younger adults can no longer afford to live independently.
- 2 Voters feel pessimistic about the economy.**
A plurality across party lines say their personal economic situation, the state economy and the national economy are getting worse.
- 3 Water and conservation have grown increasingly important to voters.**
Across party lines, a majority of voters rate *Whether the candidate will advocate for legislation to protect land, air and water* and *Whether the candidate has a plan to avoid water shortages* "Extremely Important" and the percentages have increased across party lines since spring '26.
- 4 Voters are skeptical of Arizona's data center boom and favor tighter controls.**
Only 28% say recent data center growth has been good for Arizona, versus 46% saying it has been bad. The percentage believing it has been "very bad" has more than doubled since spring '26.

Key Takeaways



5 **Opposition to the Iran war has intensified.**

6 **Regionally, disaffection is most acute among Tucson residents.**

Three quarters believe the national financial situation is getting worse, while six in ten say their personal financial situation is getting worse.

7 **Independents are aware they can participate in primaries but that doesn't translate into widespread participation.**

Eighty-eight percent of Independents know they can choose a Republican or Democratic primary ballot, yet only 48% say they voted in the July primary (compared to 75% of non-Independents).

8 **Hispanic voter projected turnout is somewhat subdued.**

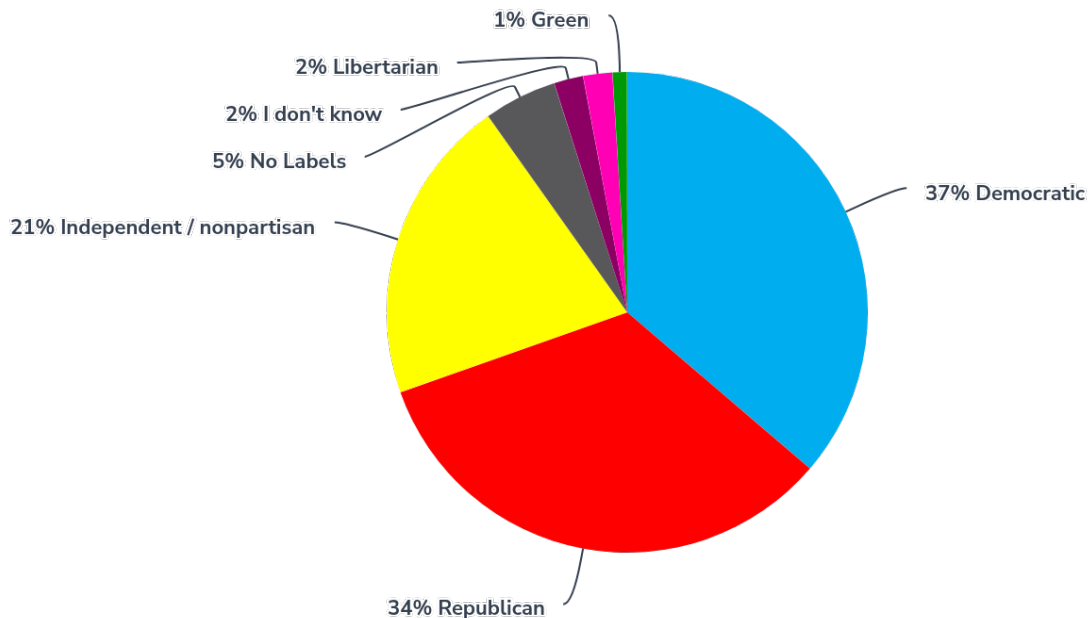
Fifty-nine percent of Hispanic respondents said they're "very likely" to vote in the midterm, compared with seventy-six percent of non-Hispanics.

Findings

Party Affiliation



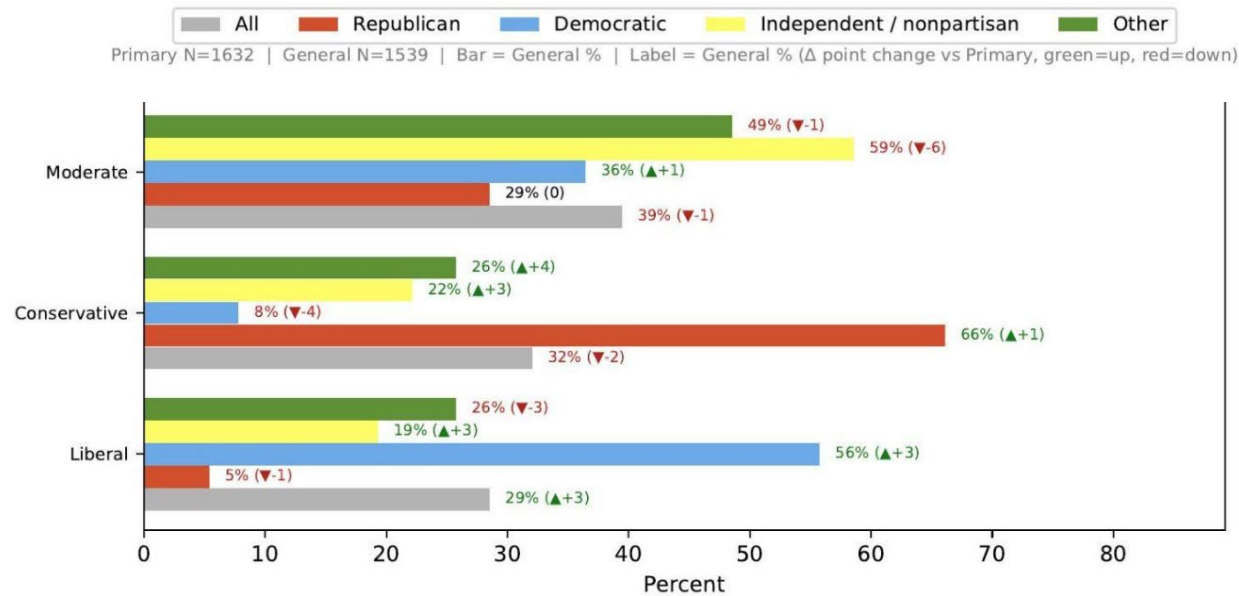
Q: With which political party are you currently registered?



* Results will be shown segmented by party moving forward



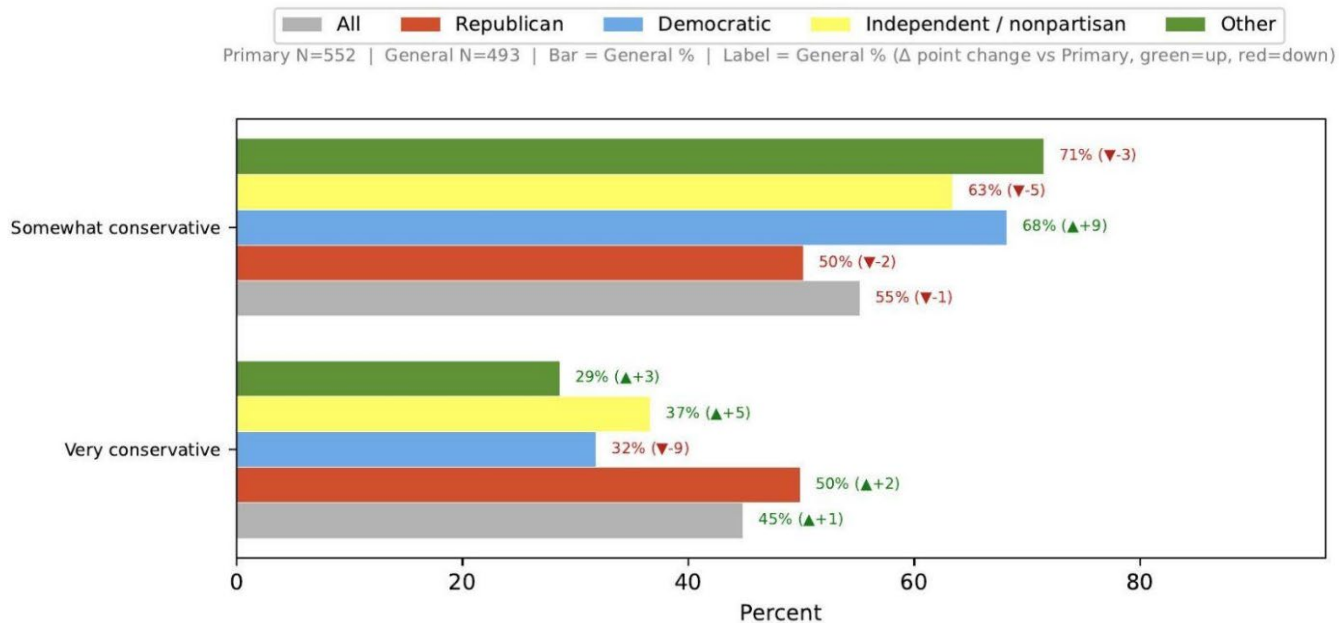
Q: In politics, do you consider yourself



Ideology

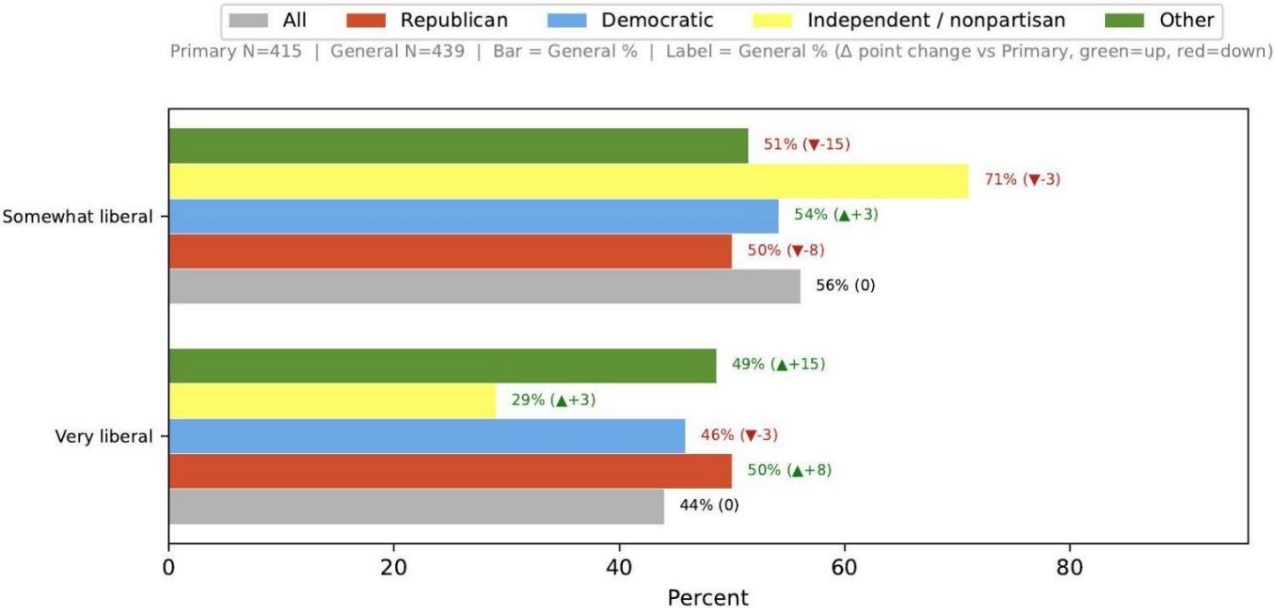


Q: [If Conservative] [After: "Would you say you"] Would that be



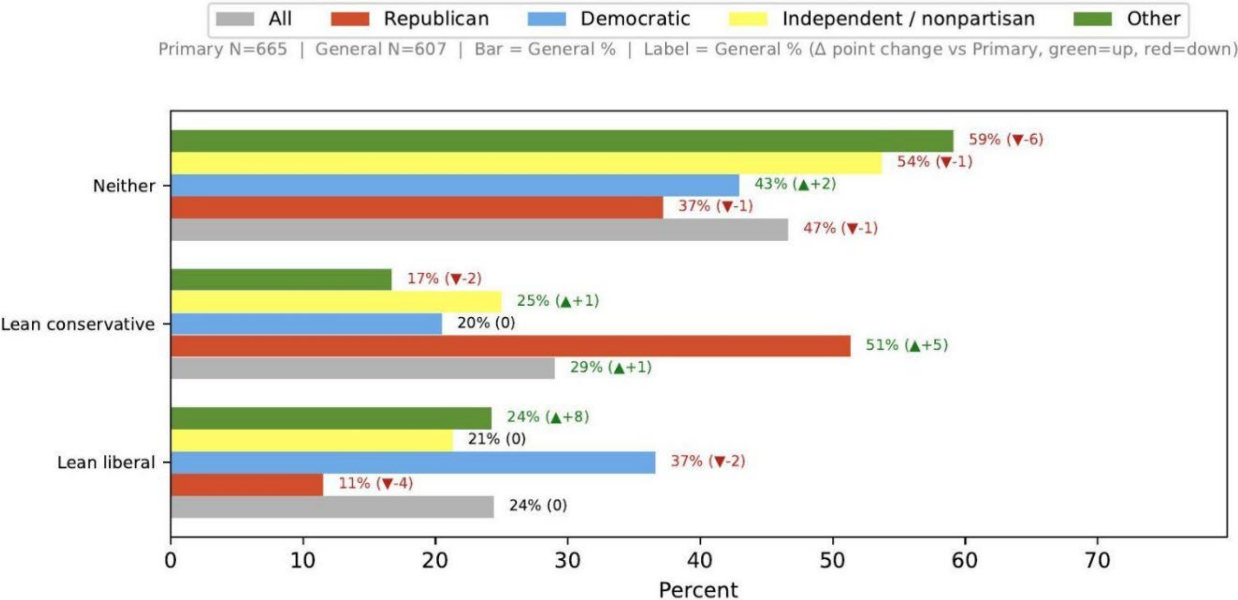


Q: [If Liberal] [After: “In politics, do you consider yourself”] Would that be





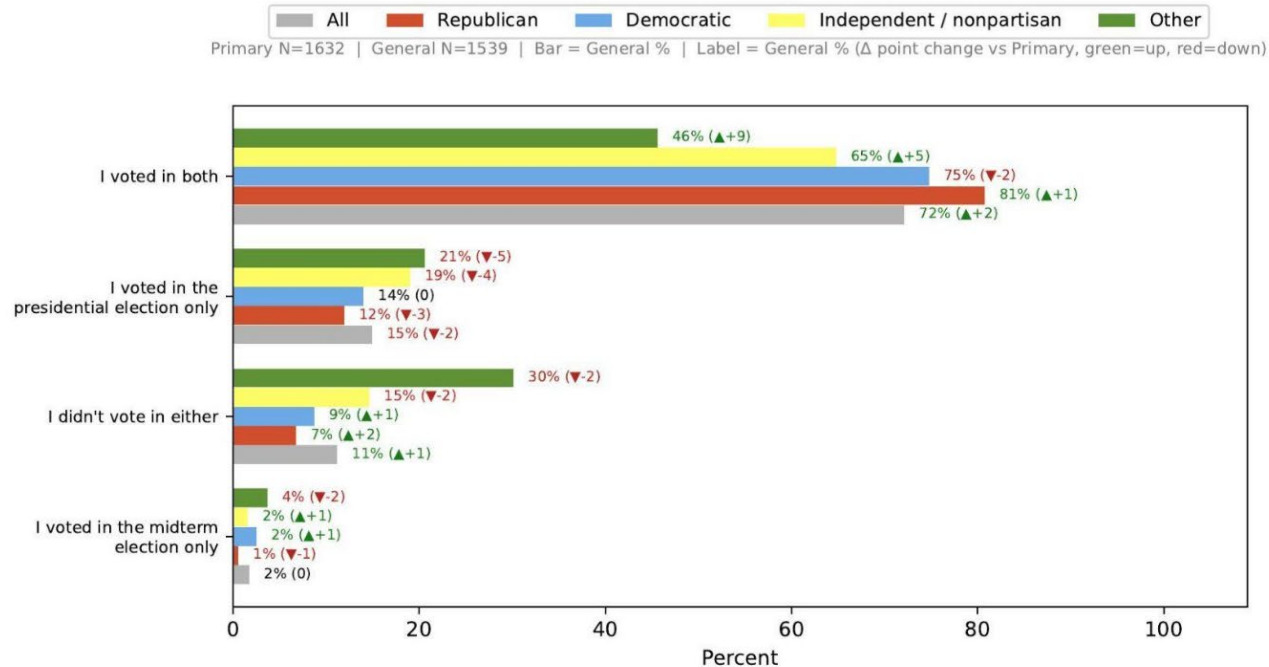
Q: [If Moderate] Would you say you



Voting Behavior



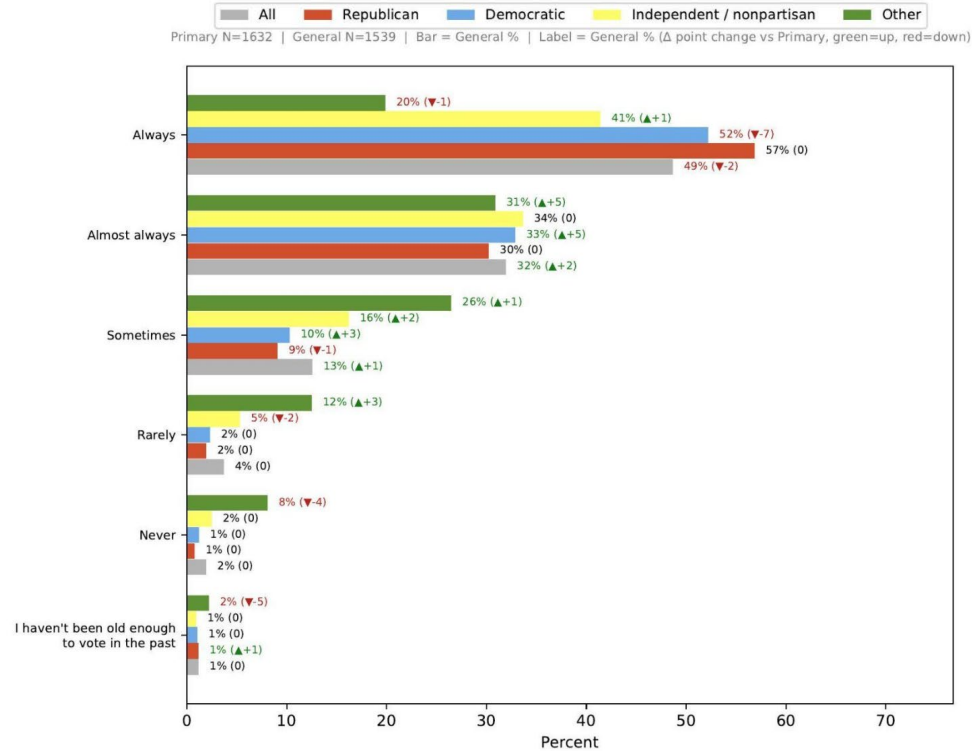
Q: Did you vote in either the 2022 midterm election or the 2024 presidential election?



Voting Behavior



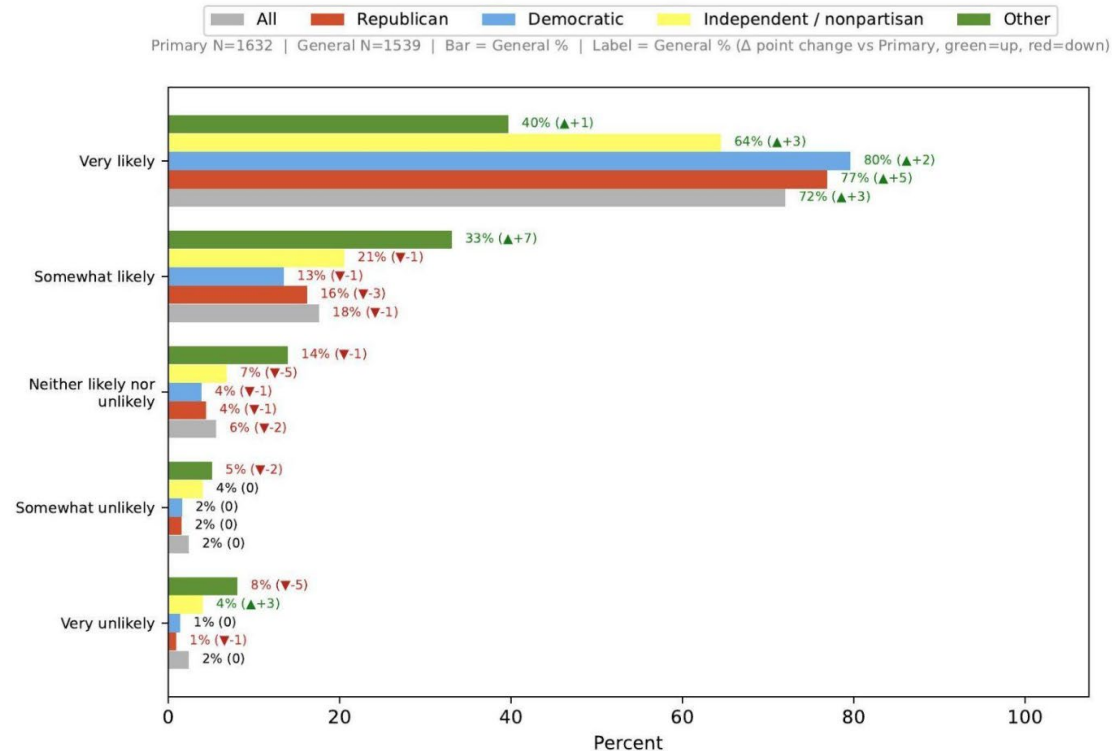
Q: How often would you say you vote?



Voting Behavior



Q: As you may know, on November 3rd, 2026, there will be midterm elections.
How likely are you to vote in the midterm election?

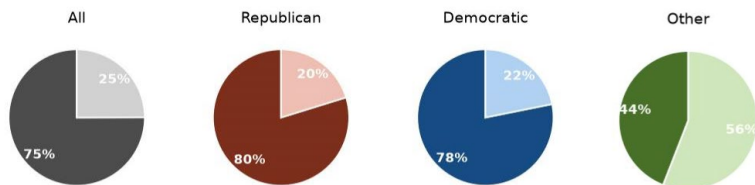


Voting Behavior



Q: [EXCLUDING INDEPENDENTS] Did you vote in this year's primary election in July 2026?

■ Yes, I voted in the primary ■ No, I did not vote in the primary



General N=1218 | General-only — no Primary baseline exists for this question

Q: [IF NO] Why did you not vote in this year's primary election?

(General only, top 5 answers shown, N=304)

Answer theme	Count	Respondents said
Lack of interest / dissatisfaction with candidates or the political process	~70	Not interested in the primary, disliked the candidates or parties, felt there were no good choices, or believed their vote would not make a difference
Too busy / did not have enough time	~52	Work, school, children, caregiving, family responsibilities and other life demands
Not informed enough / unaware of the primary or candidates	~49	Did not know the primary was occurring, did not know when it was, or felt they did not know enough about the candidates to vote
Forgot / missed deadline	~41	Forgot to vote, lost track of the date, missed the deadline, procrastinated or forgot to return/mail their ballot
Health issues	~26	Illness, hospitalization, surgery, medical appointments, mobility limitations and other health problems prevented voting

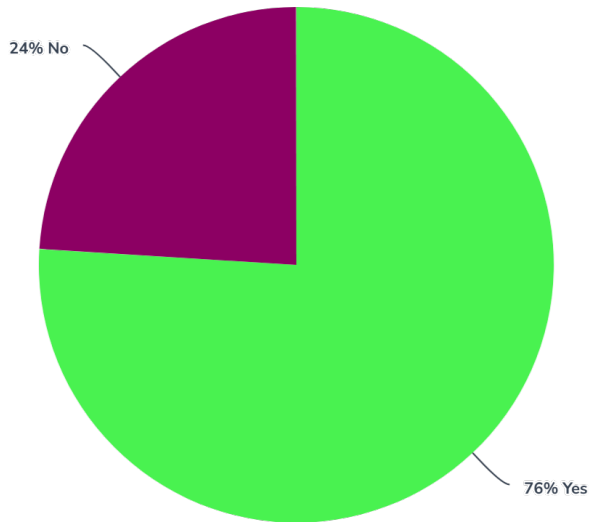
Independents



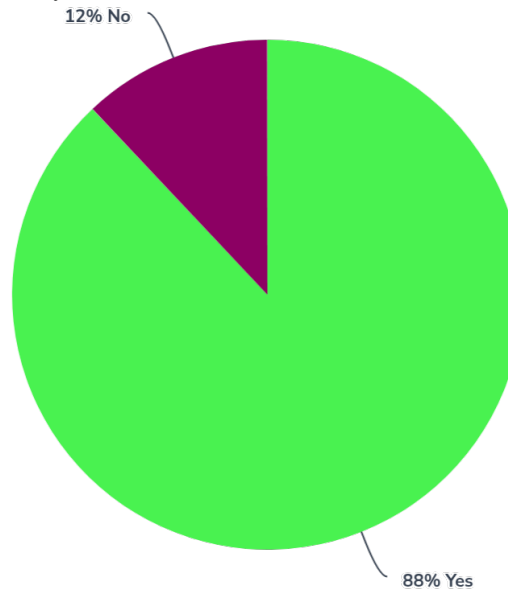
Q: [INDEPENDENTS ONLY]

General: Are you aware that Independent voters in Arizona (*voters who are not members of a political party*) can choose to vote in the Democratic or Republican Party's political primaries?

Primary: Are you aware that Independent voters in Arizona (*voters who are not members of a political party*) can choose to vote in the Republican Party primary or Democratic Party primary in July?



Primary N=383



General N=321

Independents



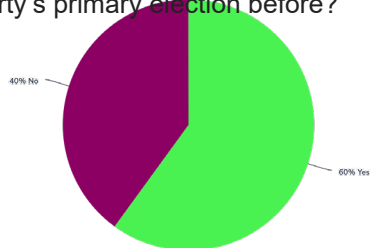
Q: [INDEPENDENTS ONLY]

Did you vote in either the Democratic Party or Republican Party's Primary Election this past July 2026?



General N=321 | General-only — no Primary baseline exists for this question

Q: [IF NO] Have you ever voted in a political party's primary election before?



General N=321 | General-only — no Primary baseline exists for this question

Q: [IF NO] Why did you not vote in this year's primary election?

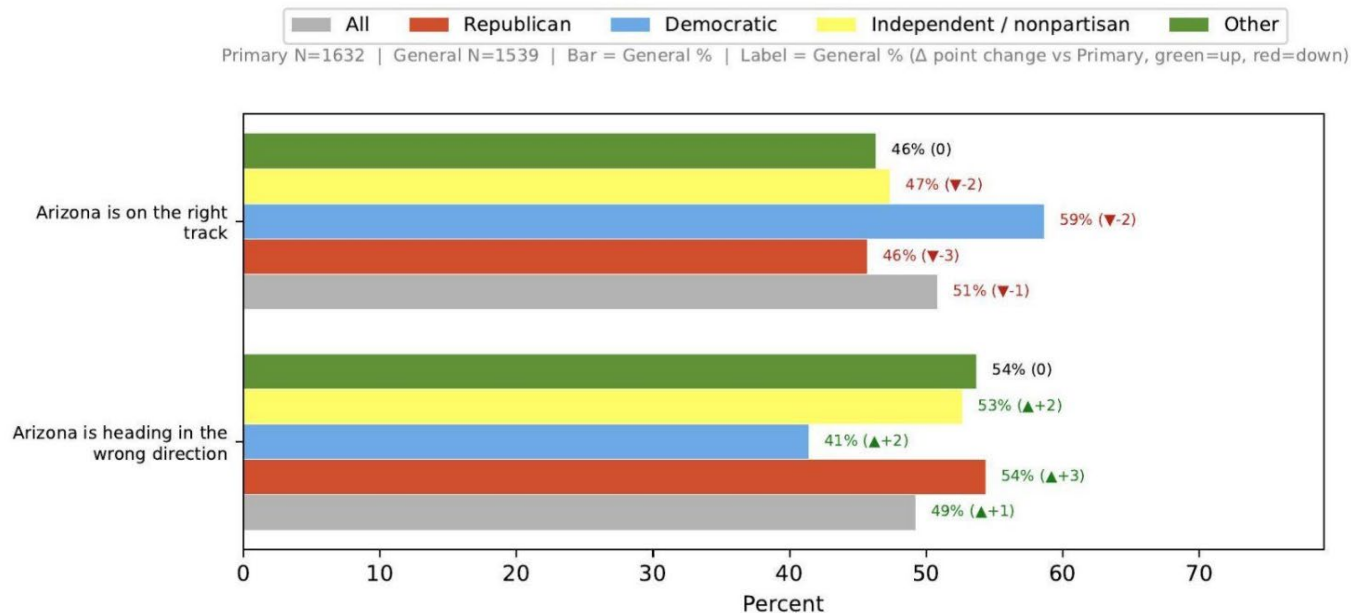
(top 5 answers shown, N=166)

Answer theme	Count	Respondents said
Lack of interest / dissatisfaction with candidates or politics	~35	Not interested in the primary, disliked the candidates or choices, did not feel strongly about anyone running, distrusted politics, or felt their vote would not make a difference
Too busy / not enough time / work or personal obligations	~34	Work schedules, family responsibilities, personal issues, stress and competing life priorities prevented respondents from voting
Not informed enough / unaware of the election	~29	Did not know the primary was occurring or when it was, did not know enough about the candidates, or felt they had not done enough research to make an informed choice
Independent status / primary and party ballot rules	~27	Many Independents believed they could not vote in the primary, did not want to select a Republican or Democratic ballot, refused to change party affiliation, or preferred to wait for the general election
Forgot / missed voting or ballot deadline	~16	Forgot to vote or return ballot, lost track of time, procrastinated, or realized too late that the voting period had ended

Sentiment



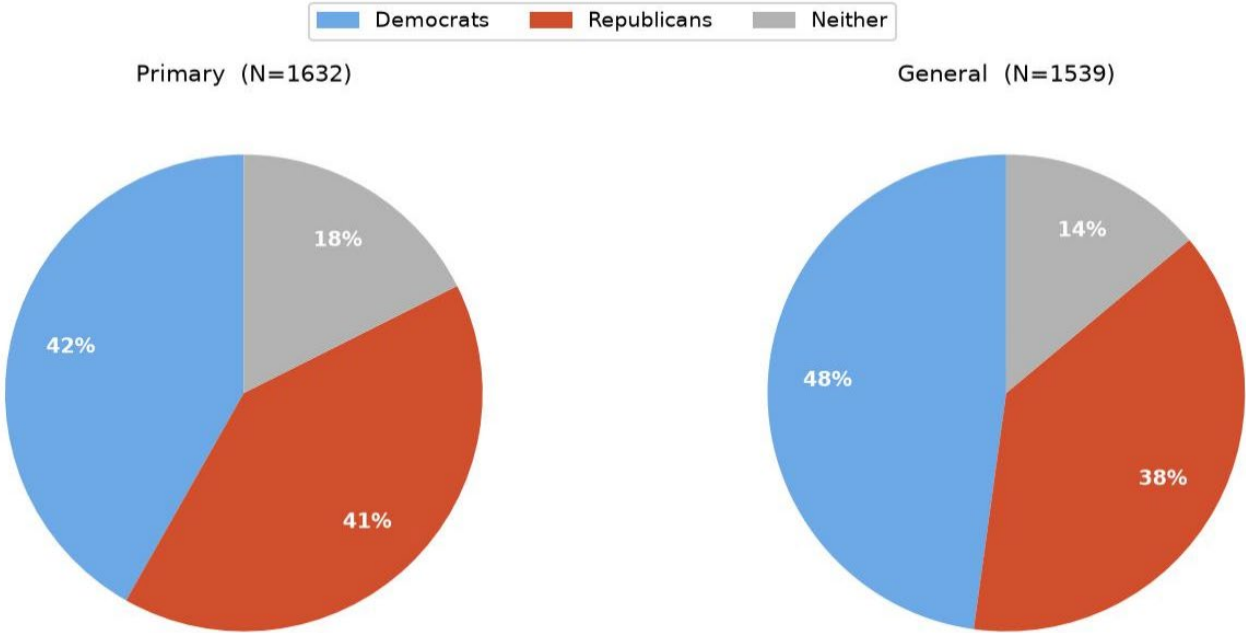
Q: Do you believe that Arizona is on the right track or heading in the wrong direction?



Best Party for the Job



Q: When it comes to running the state of Arizona, which political party do you believe would do a better job, in general?



Issues

Voters were able to select from a total of 48 issues, in the following buckets:

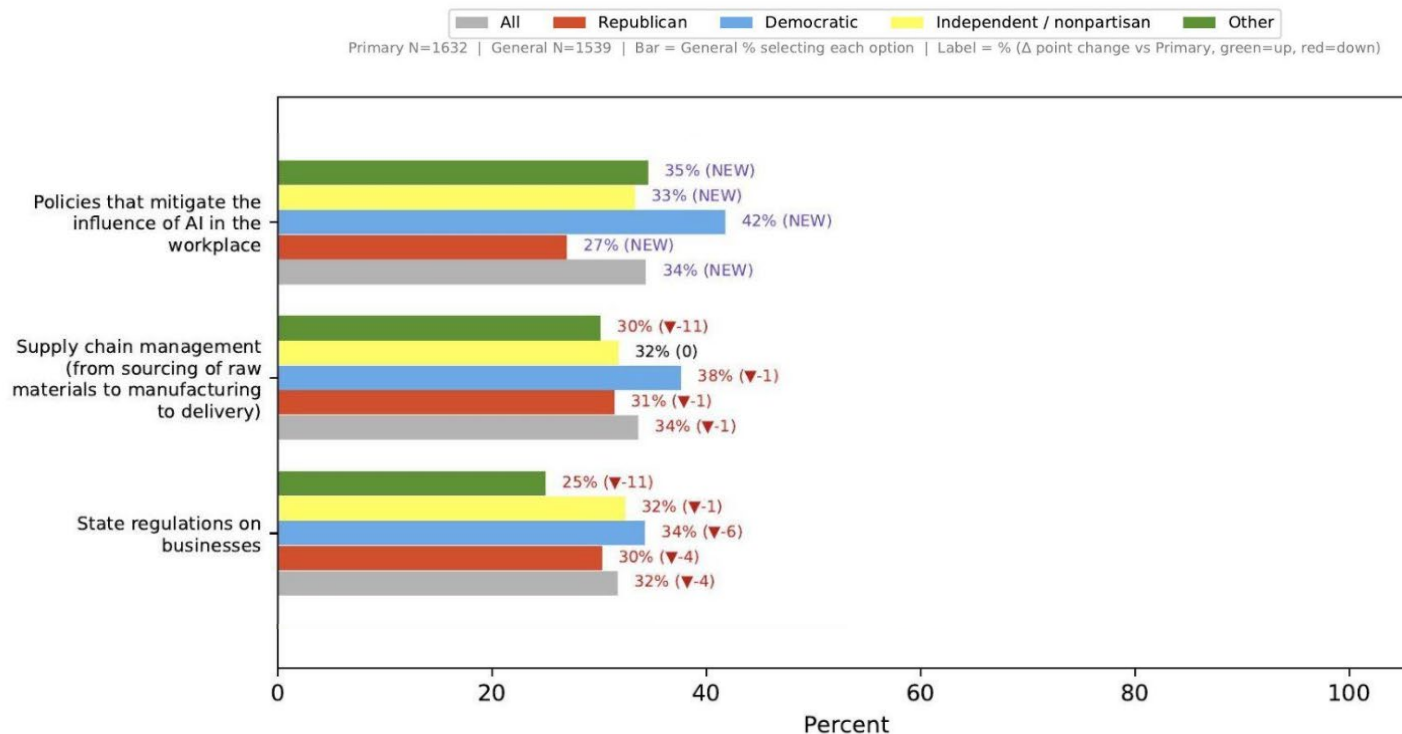
Elections/Voting
Economy
Education
Water
Housing

Government
Healthcare
Immigration
Gun Policy
Infrastructure

Arizona Issues: Economy



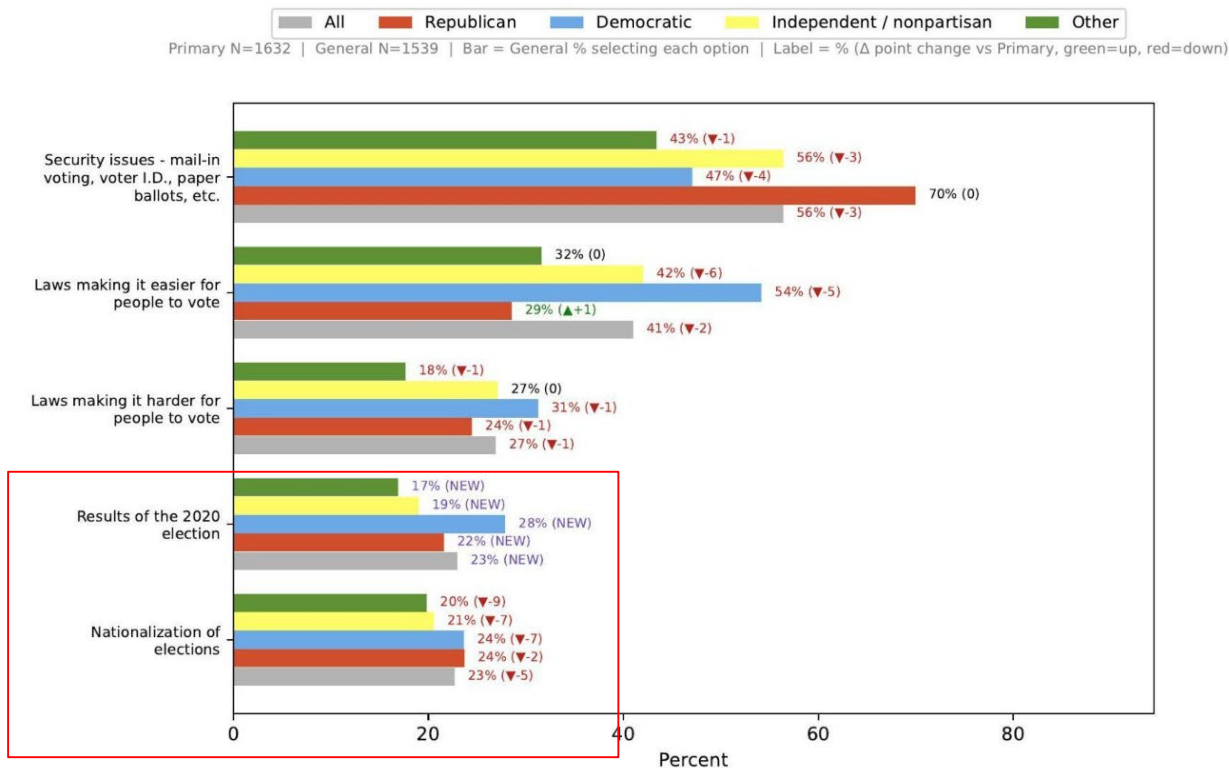
Q: Economy - Which of the following are important for you to know a candidate's position on when voting in an Arizona State office election? Select all that apply.



Arizona Issues: Voting



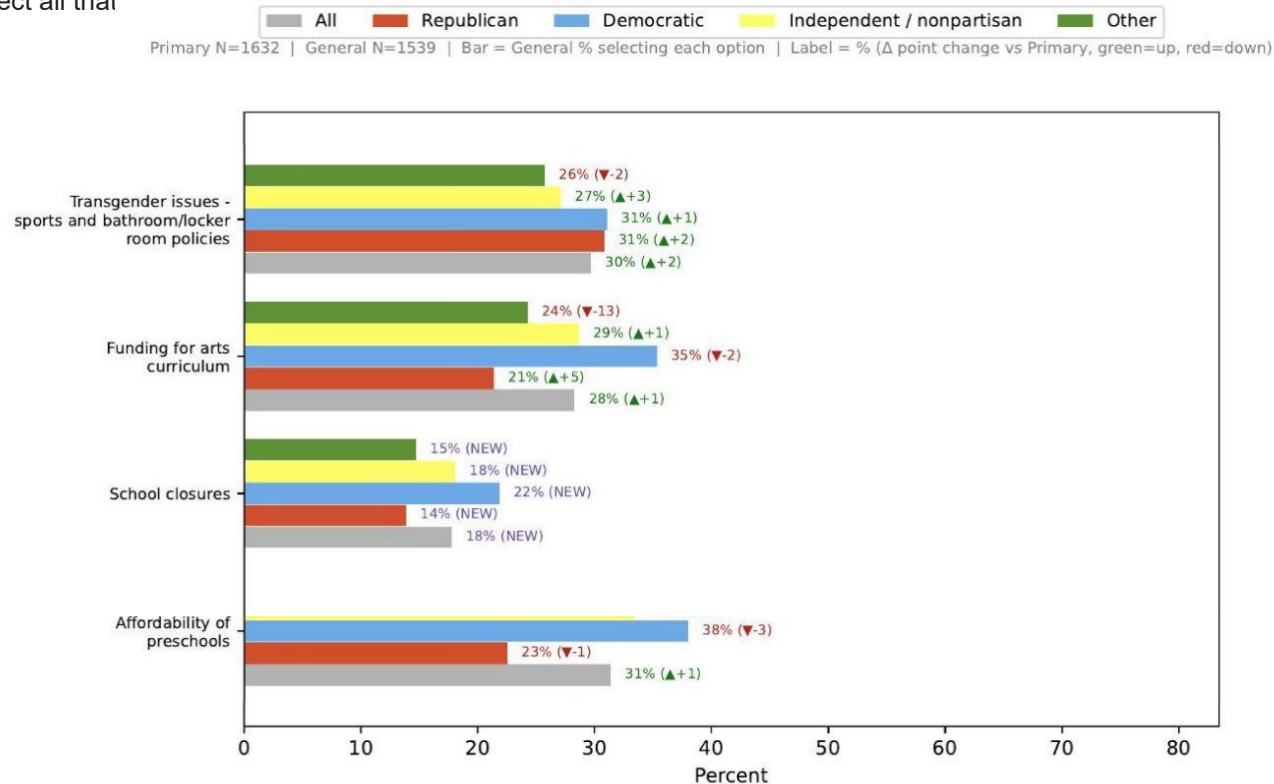
Q: Voting & Election Issues - Which of the following are important for you to know a candidate's position on when voting in an Arizona state office election? Select all that apply



Arizona Issues: Education



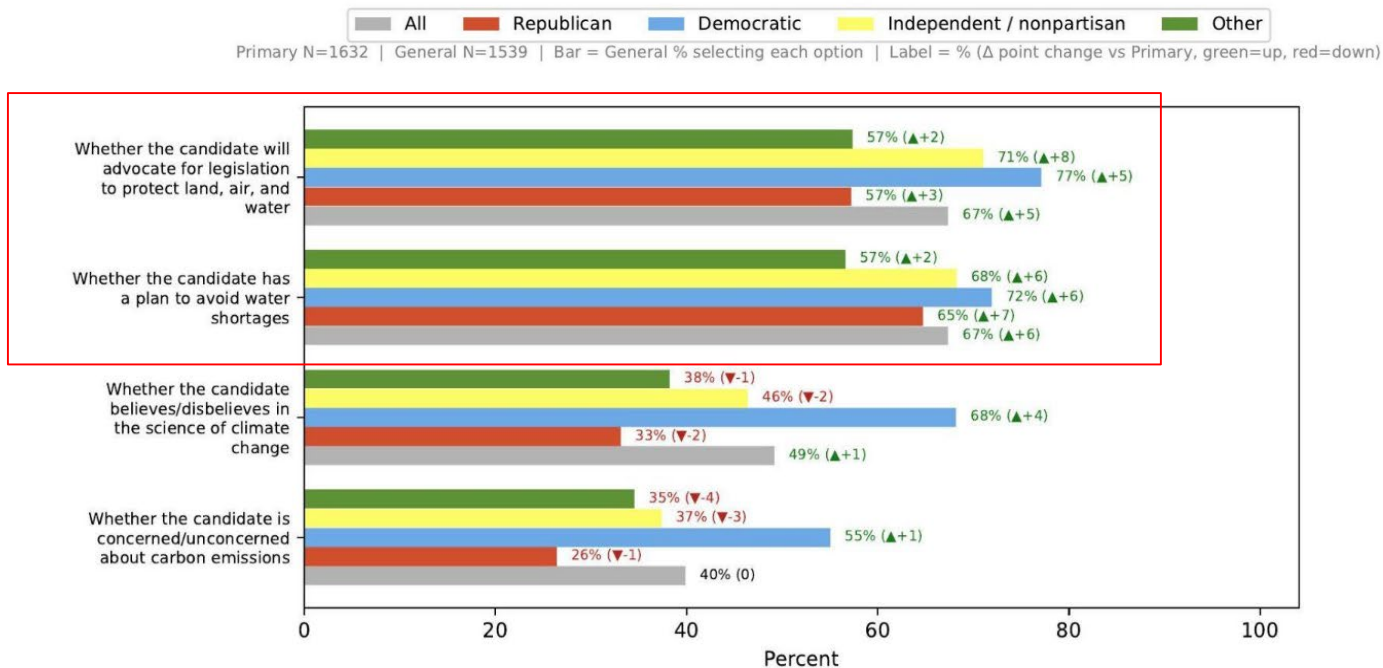
Q: Education - Which of the following are important for you to know a candidate's position on when voting in an Arizona state office election? Select all that



Arizona Issues: Environment & Climate



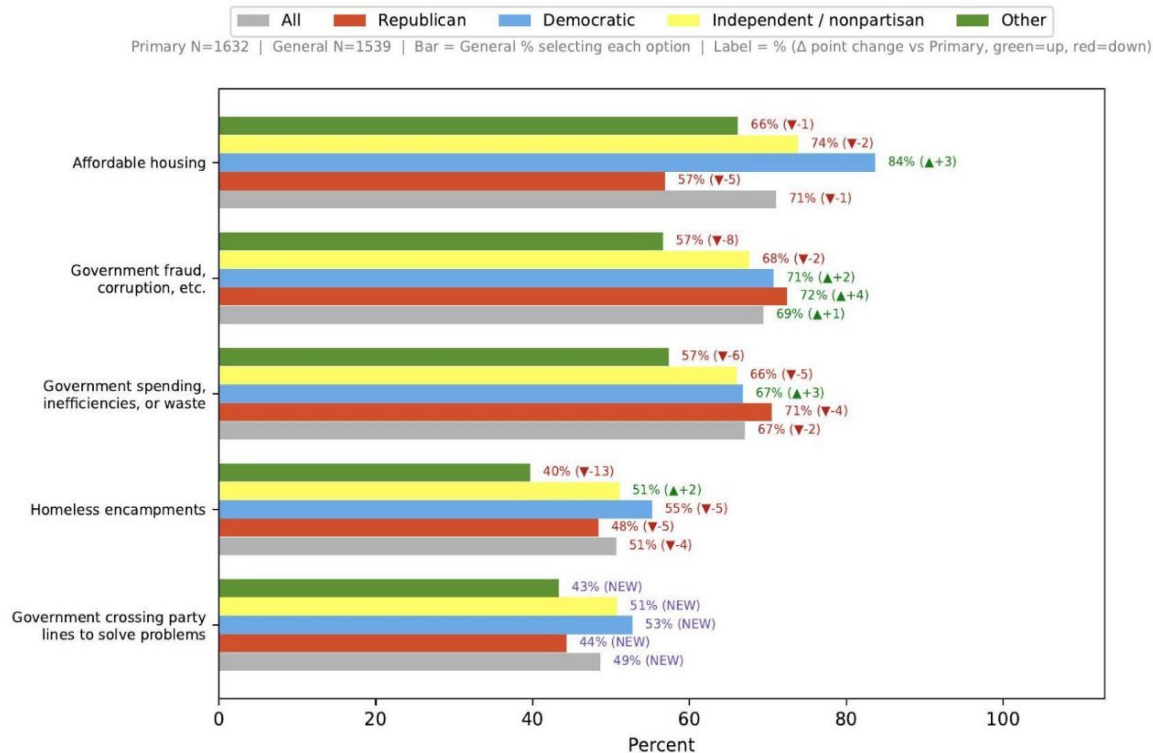
Q: Environment & Climate - Which of the following are important for you to know a candidate's position on when voting in an Arizona state office election? Select all that apply.



Arizona Issues: Government & Housing



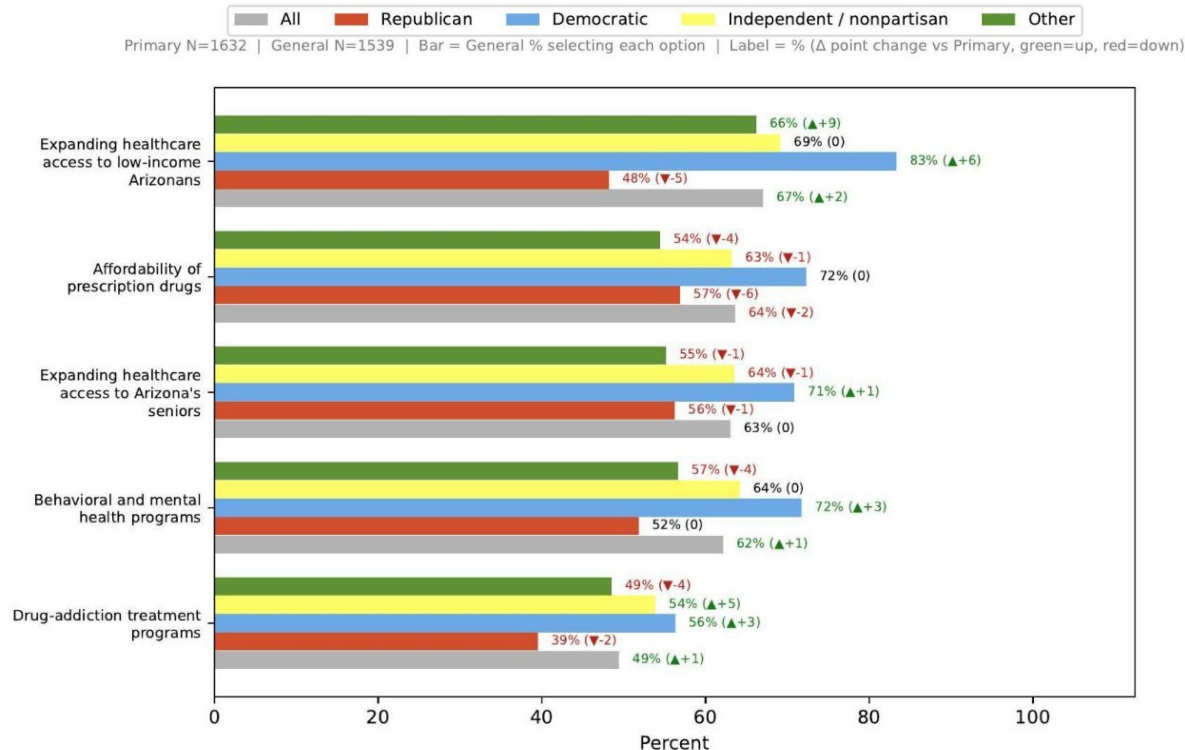
Q: Government & Housing - Which of the following are important for you to know a candidate's position on when voting in an Arizona state office election? Select all that apply



Arizona Issues: Healthcare



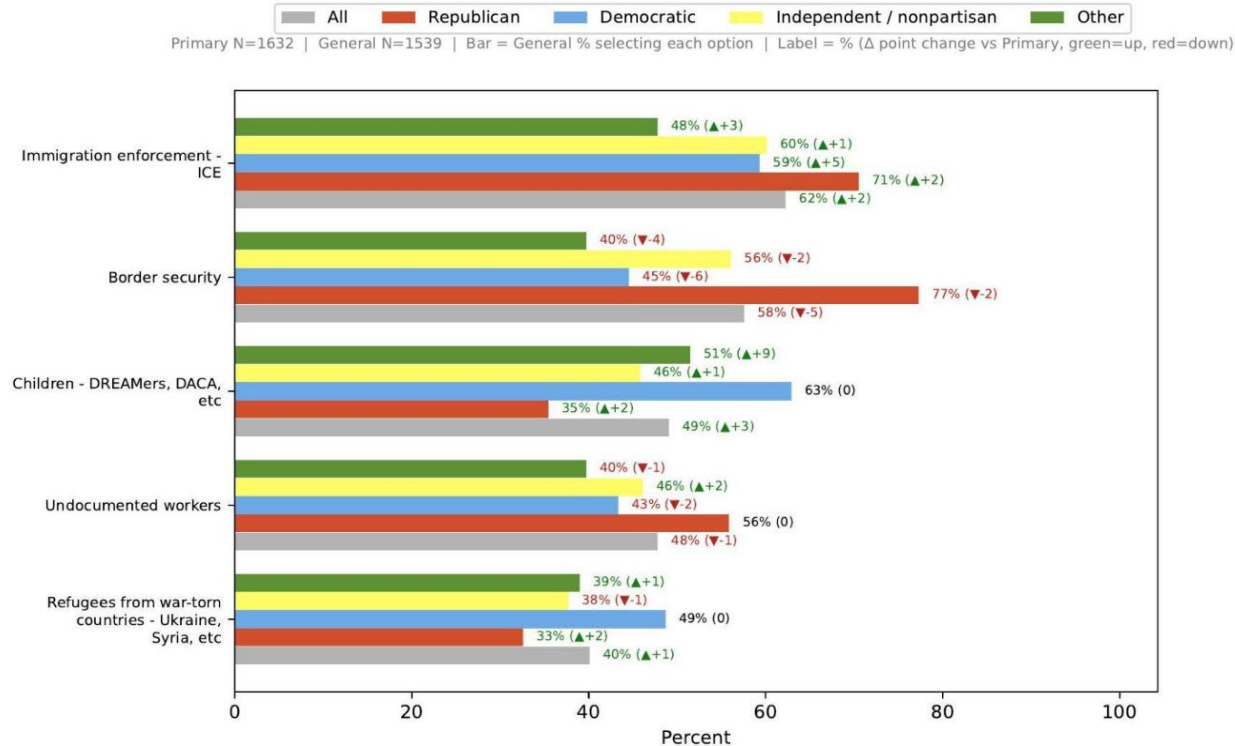
Q: Healthcare - Which of the following are important for you to know a candidate's position on when voting in an Arizona state office election? Select all that apply



Arizona Issues: Immigration



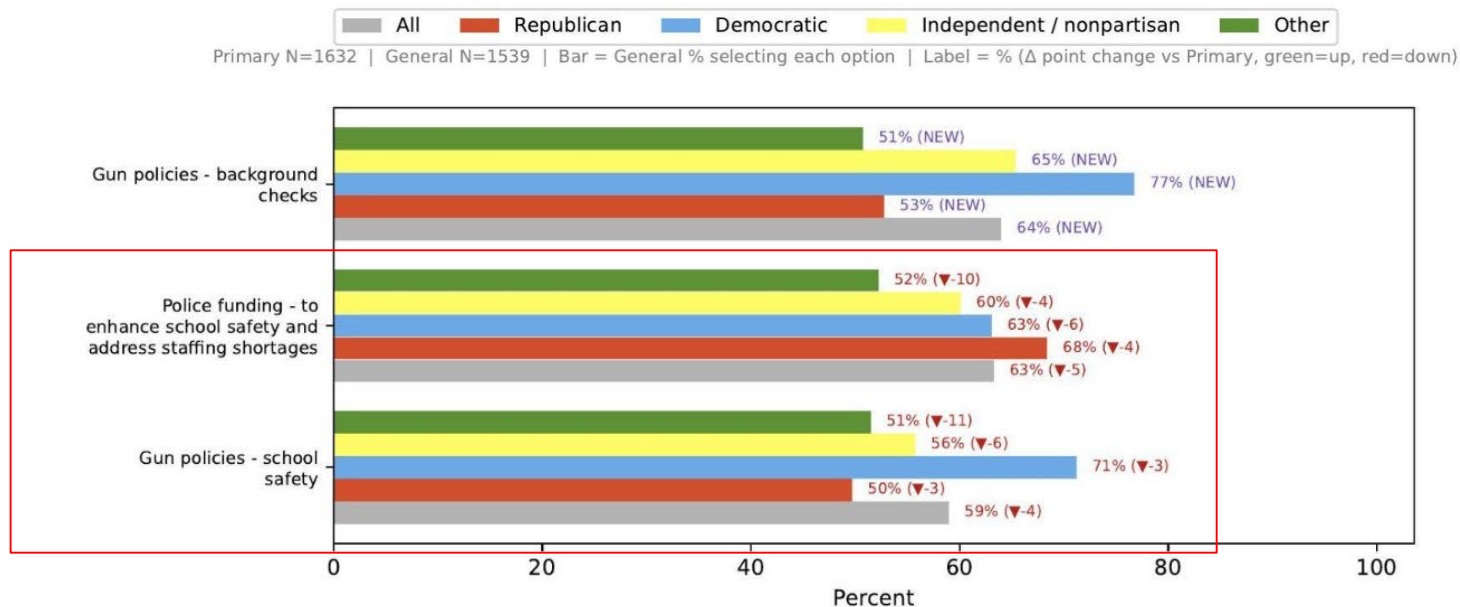
Q: Immigration - Which of the following are important to you to know a candidate's position on when voting in an Arizona state office election? Select all that apply.



Arizona Issues: Guns & Public Safety



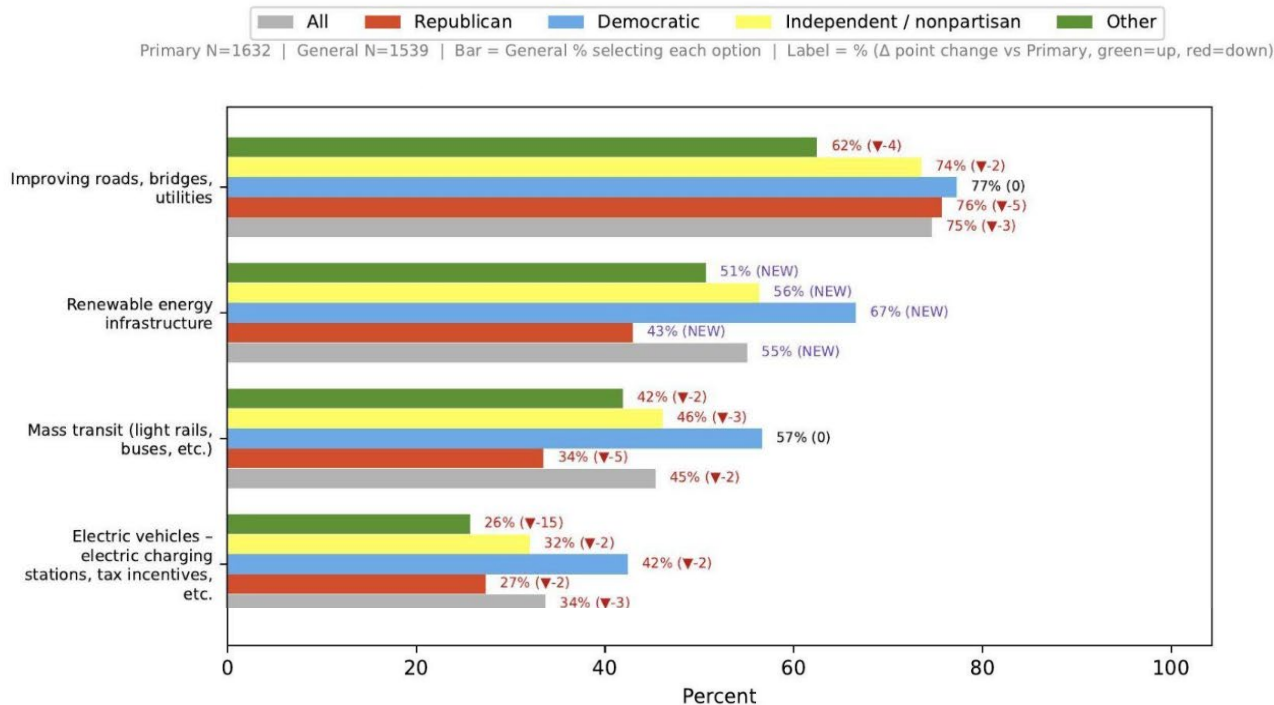
Q: Guns & Public Safety - Which of the following are important for you to know a candidate's position on when voting in an Arizona state office election? Select all that apply.



Arizona Issues: Infrastructure



Q: Infrastructure & Energy - Which of the following are important for you to know a candidate's position on when voting in an Arizona state office election? Select all that apply.



Issues



General

25. Which are the three most important issues for you to know a candidate's position when you are deciding how you will vote?

Value	Percent		Responses
Inflation / rising prices	26%		392
Affordable housing	25%		389
Government fraud, corruption, etc.	18%		275
Security issues - mail-in voting, voter I.D., paper ballots, etc.	16%		250
Whether the candidate has a plan to avoid water shortages	16%		247

Primary

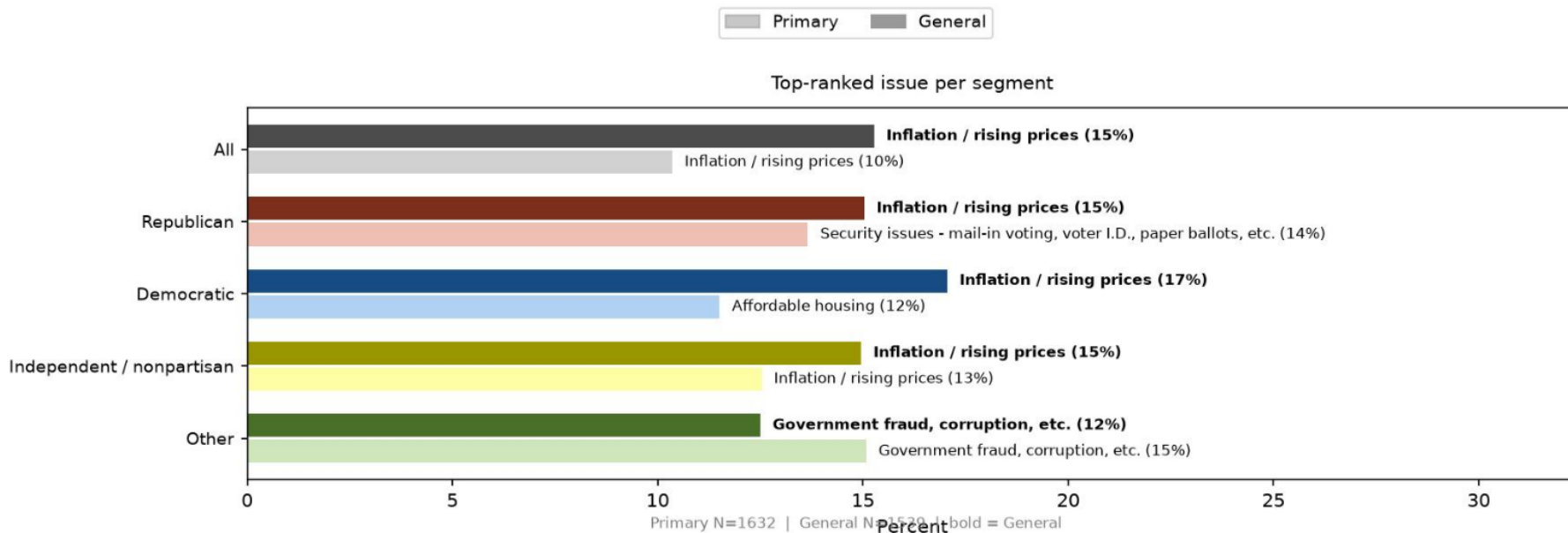
25. Which are the three most important issues for you to know a candidate's position when you are deciding how you will vote?

Value	Percent		Responses
Affordable housing	22%		357
Security issues - mail-in voting, voter I.D., paper ballots, etc.	21%		332
Inflation / rising prices	20%		316
Government fraud, corruption, etc.	18%		289
Laws making it easier for people to vote	12%		197

Most Important Issue



Q: Finally, which is the most important issue for you to know a candidate's position when you are deciding how you will vote?



Issues



Please briefly explain why you chose that as the most important issue.

Issue	Count	Summary of comments	Illustrative quotes
Inflation / rising prices	235	Respondents described inflation as an immediate everyday financial problem. Groceries, housing, utilities and other necessities were seen as rising faster than incomes, putting pressure on working families, seniors and people on fixed incomes.	<i>"The cost of living is spiraling out of control. If we can't afford to live none of the other issues matter"</i> <i>"We are struggling financially with all the increasing prices on daily necessities."</i>
Affordable housing	161	Respondents said rent and home prices have become increasingly unaffordable and frequently connected housing costs with homelessness. Many felt low- and middle-income residents and younger adults can no longer afford to live independently.	<i>"Everyone should be able to afford housing."</i> <i>"Price of living here in Arizona keeps increasing and many people, middle class and low income can't afford to live if prices of rent keeps rising."</i>
Government fraud, corruption, etc.	124	Respondents expressed distrust of government and elected officials and called for greater accountability, honesty and transparency. Many felt corruption prevents government from effectively addressing other issues.	<i>"Corruption renders the entire system untrustworthy."</i> <i>"I think there is too much fraud and corruption in government. When they address that, the other things can fall in place."</i>

Issues



Please briefly explain why you chose that as the most important issue.

Issue	Count	Summary of comments	Illustrative quotes
Security issues – mail-in voting, voter I.D., paper ballots, etc.	89	Respondents focused on confidence in election integrity, including voter identification, citizenship verification, ballot handling and concerns about fraud.	<i>“To keep elections honest” / “We need to have fair elections. Only American citizens should be allowed to vote. Voter ID is necessary, there has been too much fraud in our elections.”</i>
Whether the candidate has a plan to avoid water shortages	73	Water was viewed as an existential Arizona issue. Respondents cited drought, Colorado River supplies, rapid development and the realities of living in a desert.	<i>“We are in a drought and currently fighting over Colorado River water rights with other states.” / “Water resources and availability is critical in Arizona for any continued or future development.”</i>
Border security	69	Respondents associated border security with public safety, legal immigration, community impacts and control over who enters the country. Several supported legal immigration while opposing unauthorized entry.	<i>“I just think the country is safer with good border security” / “Border security matters. I support legal immigration but not wide open borders”</i>

Issues



Please briefly explain why you chose that as the most important issue.

Issue	Count	Summary of comments	Illustrative quotes
Expanding healthcare access to low-income Arizonans	57	Respondents viewed healthcare as a basic necessity that many lower-income residents cannot afford. Insurance gaps, Medicaid, medical costs and delaying care were frequent themes.	<i>"Because everyone needs health care and I feel it's a big issue for a lot of low income families right now who can't afford health care costs" / "I work in the Healthcare field and there are so many people who need insurance but can't afford it. It's a necessity to live."</i>
Whether the candidate will advocate for legislation to protect land, air, and water	57	Respondents emphasized environmental stewardship and protecting natural resources necessary for health, quality of life and future generations. Water was particularly prominent.	<i>"They're natural resources and we need to take care of them" / "Because without a healthy environment and no clean land and water we are already set up to fail."</i>
Enforcement – ICE	55	Responses were strongly polarized. Some wanted candidates to support ICE, deportation and immigration enforcement, while others opposed ICE because of concerns about due process, treatment of immigrants and human rights.	<i>"I believe that we the people need to let ice do there job" / "Too violent and they appear to be unfamiliar with human rights and due process"</i>

Issues



Please briefly explain why you chose that as the most important issue.

Issue	Count	Summary of comments	Illustrative quotes
Laws making it easier for people to vote	54	Most respondents viewed voting access as a fundamental democratic right. Mail-in voting and access for seniors, people with disabilities and rural residents were common concerns.	<i>"If it is difficult for people to vote they won't" / "Every adult has the right to vote. If one can register then citizenship has been established. We need to encourage everybody to participate in the system"</i>
Government spending, inefficiencies, or waste	46	Respondents wanted greater accountability for taxpayer dollars and believed reducing waste could free resources for higher priorities. Some connected government spending to taxes and inflation.	<i>"It's very important to know where our tax money goes" / "Because it's important to know where the spending inefficiencies are so the money can be better spent."</i>
Teacher pay	45	Teachers were viewed as critical to children's education but insufficiently compensated. Better pay was connected with retention, recruitment and educational quality.	<i>"I am a teacher myself, and my current income is hardly livable. Teachers deserve better." / "Because they are the People that help our children the most. They deserve better pay."</i>

Issues



Please briefly explain why you chose that as the most important issue.

Issue	Count	Summary of comments	Illustrative quotes
Whether the candidate believes/disbelieves in the science of climate change	41	Most respondents described climate change as a serious threat connected to weather, drought and water supplies. A <i>smaller</i> number selected the issue because they question or reject climate-change concerns.	<i>"Climate change is an existential threat." / "So much has been wasted on the nonsense of climate change"</i>
Behavioral and mental health programs	31	Respondents believed mental-health needs are widespread but inadequately addressed. They connected improved services with homelessness, addiction, violence and quality of life.	<i>"Mental health is often overlooked." / "All other problems feed into the need for behavioral and mental health services."</i>
Transgender issues – sports & bathroom/locker room policies	31	Responses were sharply divided. Some prioritized equal treatment and transgender rights, while others focused on women's sports, privacy, parental rights and safety.	<i>"I believe in transgender rights" / "Because the safety of biological women should be first priority"</i>

Issues



Please briefly explain why you chose that as the most important issue.

Issue	Count	Summary of comments	Illustrative quotes
Laws making it harder for people to vote	30	Most respondents were concerned about restrictions on voting access and viewed them as threats to equal participation. A smaller group favored tighter rules because of election-integrity concerns.	<i>"Because people should have the right to vote" / "I think it's important that we have fair elections where others aren't able to manipulate the results"</i>
Taxes	30	Respondents generally felt taxes were already too high and added pressure on households and people with fixed incomes. Many wanted lower taxes or greater value for what they pay.	<i>"I don't want to have to pay more taxes than I already do. It'd be nice to have a break from all of them" / "As a senior on a fixed income, it's difficult to pay my taxes."</i>
Homeless encampments	28	Respondents expressed both compassion for people experiencing homelessness and concerns about encampments' effects on neighborhoods, safety, health and quality of life.	<i>"Being homeless is a terrible situation for people, we must do all we can for them" / "I myself am going through the process of being homeless at this moment. I know how it feels and what struggles people face in this situation"</i>

Issues



Please briefly explain why you chose that as the most important issue.

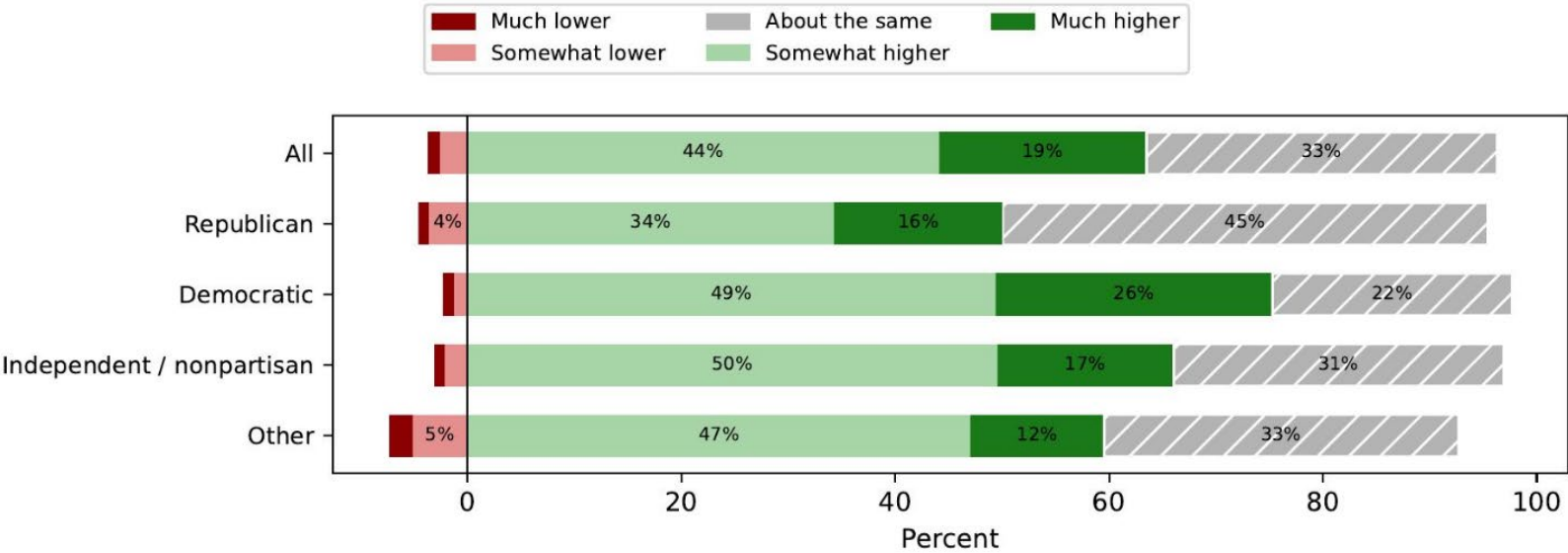
Issue	Count	Summary of comments	Illustrative quotes
Other	26	Comments covered inflation, food and gas prices, wages, voting, reproductive issues, public safety, religion and general dissatisfaction with government. Several respondents said all issues were important.	<i>"Certain things are non negotiable in a functioning society. Healthcare, food, water and education." / "Everything should be important."</i>
Gas prices	20	Respondents emphasized the direct impact of fuel prices on commuting and household budgets as well as indirect effects on shipping, food and other goods.	<i>"I'm a rideshare driver and gas prices really hurts my bottom line." / "Gas prices is a domino effect- the higher it goes it affects everything else."</i>

Other issues: Count <20

Voter Sentiment



Q: One month from now, do you expect grocery prices in Arizona to be higher, lower, or about the same?



General N=1539 | General-only — no Primary baseline exists for this question

Voter Sentiment - Economy



Q: (1) With regards to the national economy, would you say the economic/financial situation is getting better, worse, or staying the same?

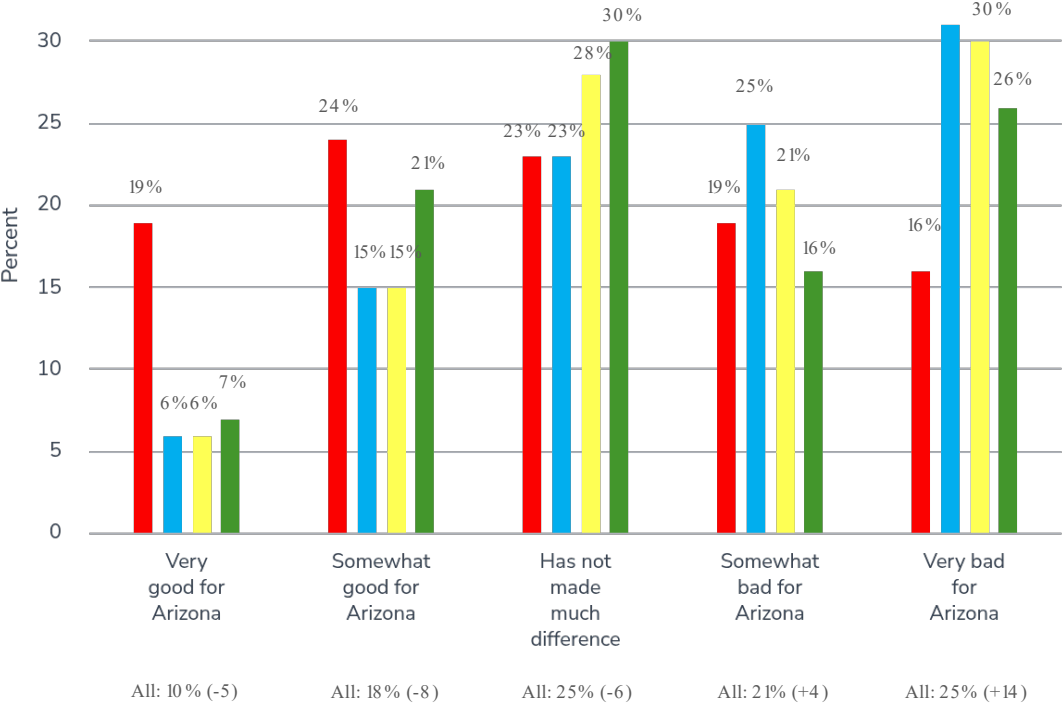
Q: (2) With regards to the state economy, would you say the economic/financial situation is getting better, worse, or staying the same?

Q: (3) With regards to your local community economy, would you say the economic/financial situation is getting better, worse, or staying the same?

Q: (4) With regards to your own financial situation, would you say the economic/financial situation is getting better, worse, or staying the same?

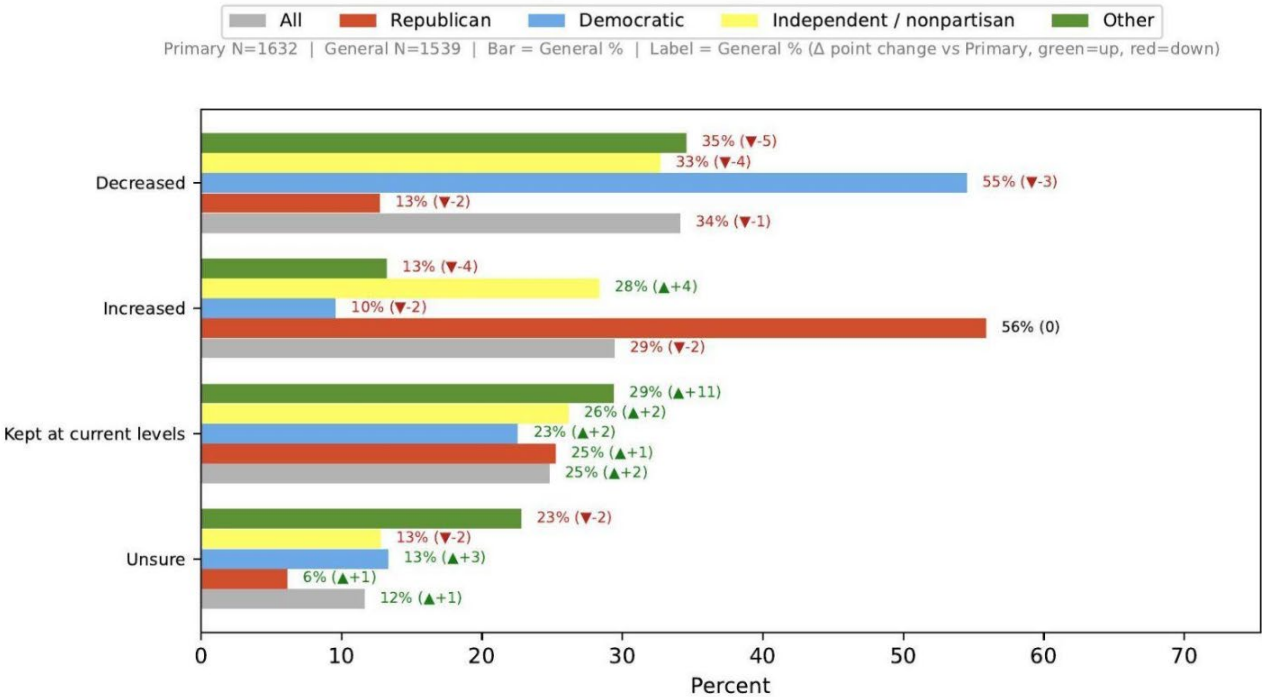
Economic Level	All			Republican			Democrat			Independent			Other		
	Getting Better	Staying Same	Getting Worse	Getting Better	Staying Same	Getting Worse	Getting Better	Staying Same	Getting Worse	Getting Better	Staying Same	Getting Worse	Getting Better	Staying Same	Getting Worse
National Economy (1)	18% (-2)	19% (+1)	63% (+1)	33% (-4)	26% (+4)	41% (+1)	9% (+2)	12% (+3)	79% (-4)	13% (-2)	20% (-3)	67% (+4)	11% (+1)	18% (-6)	71% (+5)
State Economy (2)	16% (0)	29% (+1)	55% (-2)	24% (0)	32% (+5)	45% (-4)	12% (+2)	27% (+2)	61% (-4)	15% (+3)	30% (-1)	56% (-2)	10% (0)	22% (-14)	68% (+14)
Local Community Economy (3)	16% (-2)	35% (+4)	49% (-2)	22% (-3)	40% (+6)	38% (-3)	12% (+1)	33% (+5)	55% (-6)	13% (-3)	36% (+4)	51% (-1)	13% (0)	28% (-2)	59% (+3)
Personal Financial Situation (4)	17% (-2)	32% (-2)	51% (+4)	25% (0)	35% (-3)	39% (+2)	12% (0)	38% (-3)	60% (+4)	15% (-5)	36% (+3)	49% (+1)	11% (-6)	26% (-3)	62% (+8)

[NEW] Q: Overall, do you think the recent growth of data centers in Arizona has been good or bad for the state?





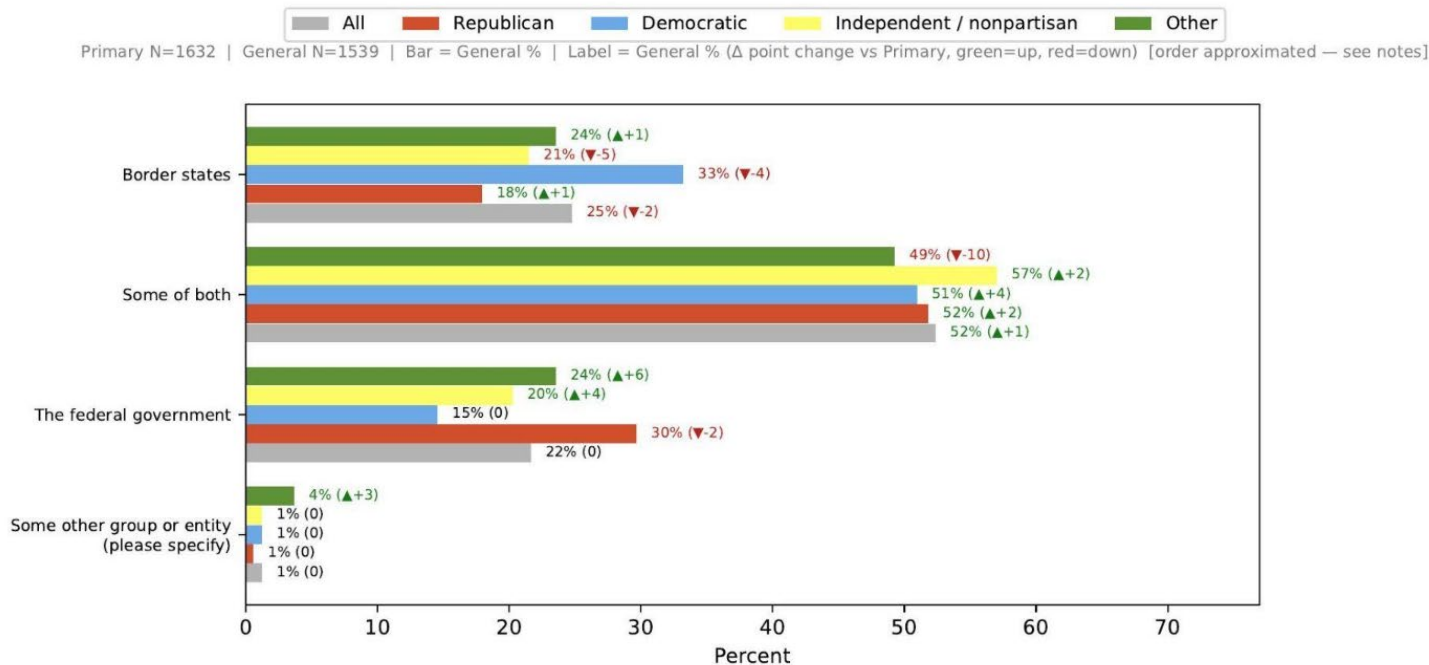
Q: Should immigration enforcement be increased, decreased or kept at current levels?



Immigration



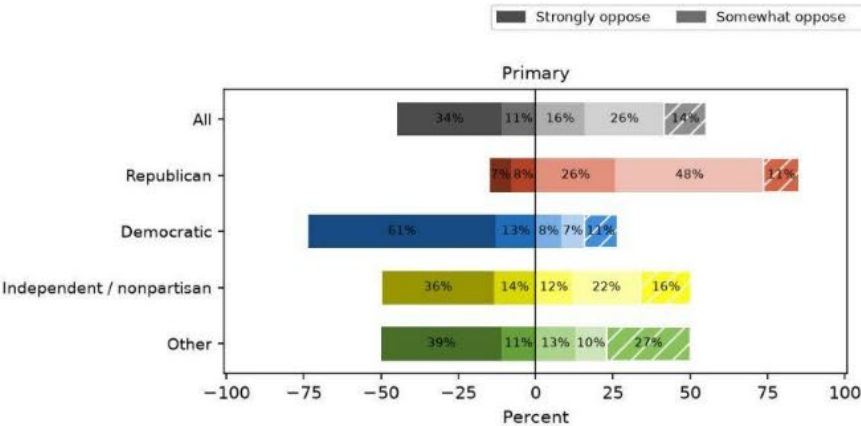
Q: In your opinion, who should have authority over border security?



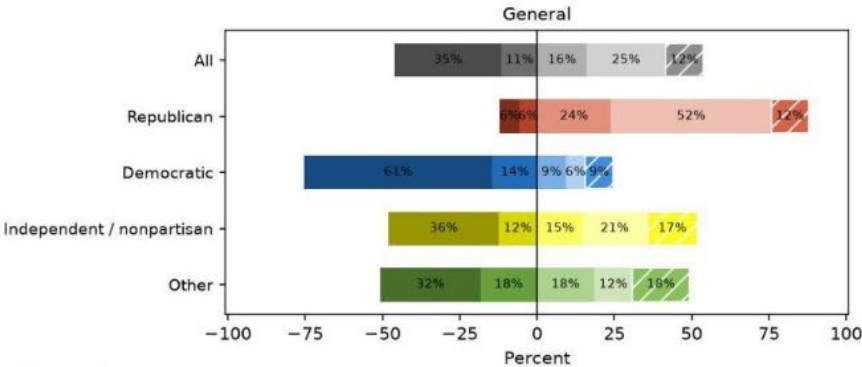
Immigration



Q: Overall, how much do you support or oppose the way the U.S. Immigration and Customs Enforcement (ICE) is managing immigration enforcement and the identification and treatment of individuals in the United States?



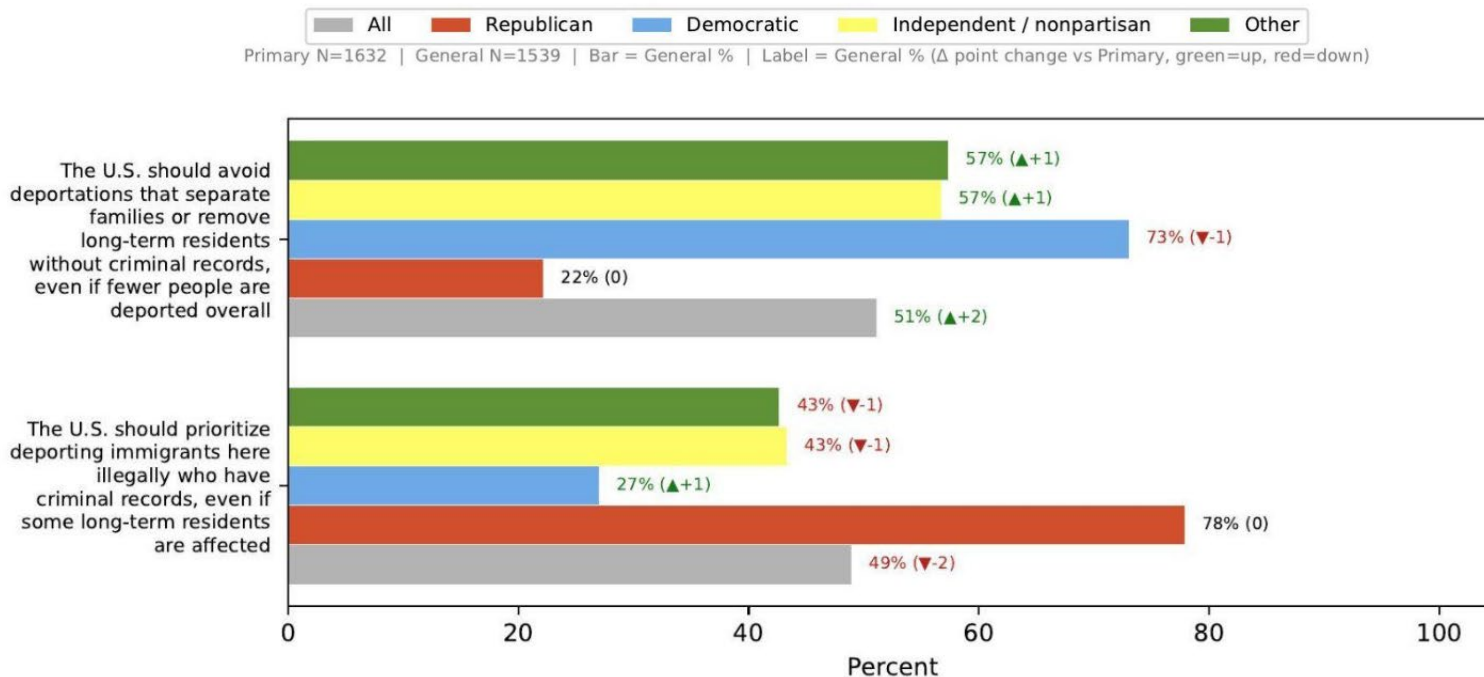
Primary N=1632 | General N=1539



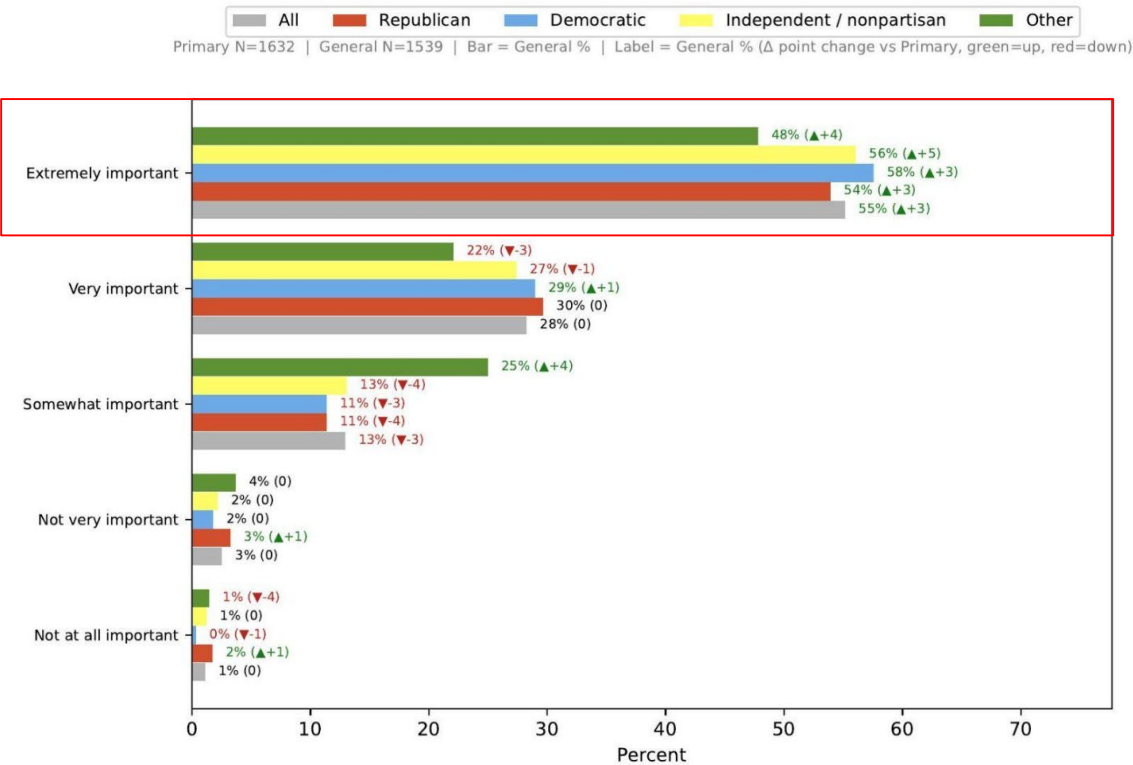
Immigration



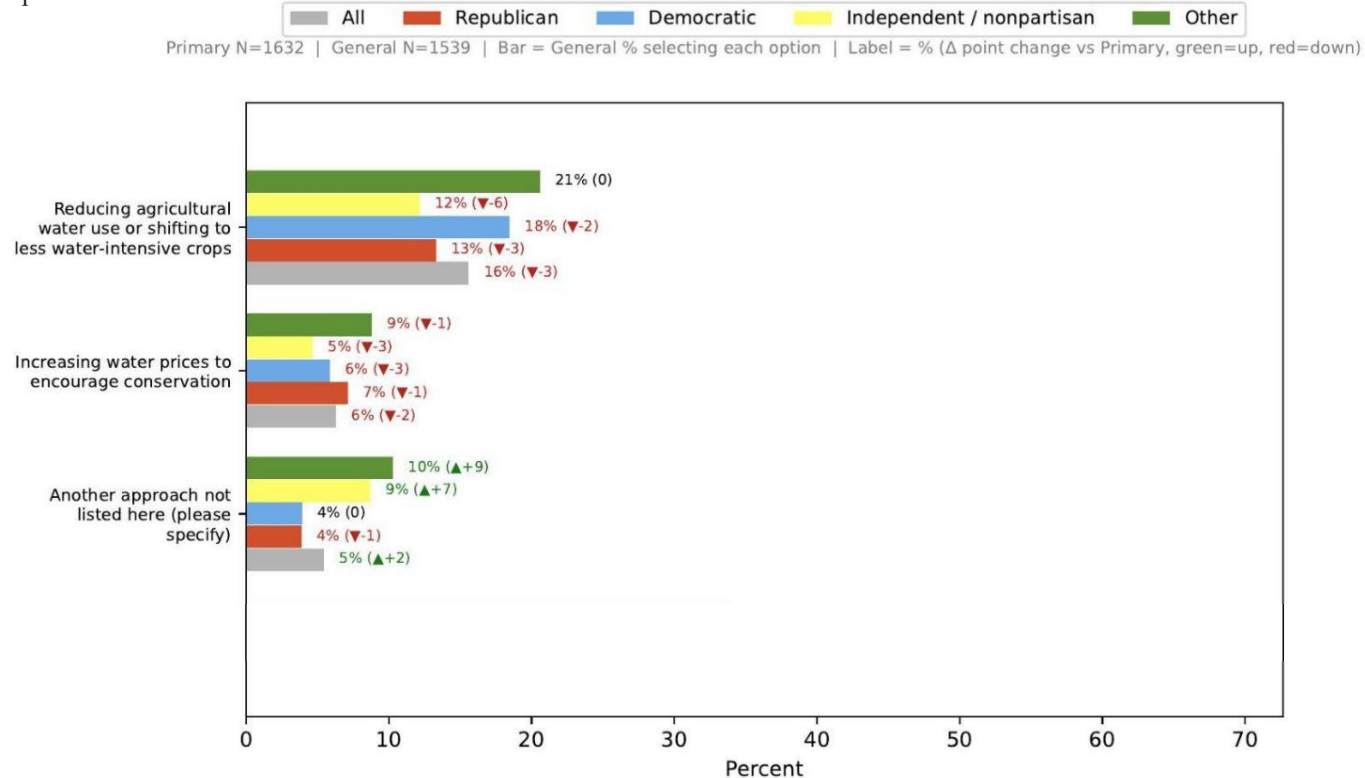
Q: Which of the following are you more likely to agree with, even if neither is exactly right?



Q: How important is the issue of water security and potential water shortages in Arizona to your vote in upcoming elections?



Q: Which of the following approaches do you think Arizona should prioritize to address its water shortages in the future?
Select up to three



Foreign Policy



Q: PRIMARY: Thinking about the recent joint U.S. and Israeli military attack on Iran, how would you describe your reaction to this action?

GENERAL: Do you believe the United States should be involved in its current war with Iran? How much do you support or oppose this war?

	All	Republican	Democrat	Independent	Other
Strongly oppose	39% (+7)	12% (+4)	61% (+4)	42% (+7)	38% (+2)
Somewhat oppose	15% (+2)	13% (+3)	15% (0)	18% (+4)	18% (+8)
Neither support nor oppose	17% (-2)	20% (-3)	12% (-4)	18% (-4)	23% (-10)
Somewhat support	15% (0)	26% (-1)	7% (0)	13% (0)	13% (+1)
Strongly support	14% (-7)	30% (-10)	5% (0)	8% (-7)	8% (-2)

Partisanship

Partisanship



Q: Please rate your agreement with the following statements.

Statement	Republican			Democrat			Independent			Other		
	Agree	Neutral	Disagree	Agree	Neutral	Disagree	Agree	Neutral	Disagree	Agree	Neutral	Disagree
Vote across party lines (if aligned)	63% (+3)	17% {5}	20% (+2)	60% (+6)	24% (-1)	17% {4}	71% (+5)	21% {3}	8% (-1)	60% (+3)	29% (-1)	12% {1}
Want parties to work together	78% (+3)	14% {3}	8% (0)	78% (+5)	14% {4}	8% (0)	83% (+7)	11% (-6)	7% (0)	70% (+8)	15% {14}	15% (+5)
Stand firm (even if gridlock)	57% (+7)	19% {6}	24% (0)	48% (0)	27% (0)	25% (+1)	46% (+1)	27% (-5)	26% (+2)	46% (+1)	32% (-2)	22% (+1)
Cannot vote for a Republican	17% {1}	14% (0)	70% (+2)	70% (0)	15% {4}	14% (+3)	30% (-2)	29% (-2)	40% (+3)	27% (-4)	35% (-16)	38% (+20)
Cannot vote for a Democrat	63% (+2)	18% (+1)	19% {2}	10% {2}	9% (-5)	81% (+8)	25% (0)	23% (-7)	52% (+7)	28% (+5)	35% (-6)	38% (+2)

Partisanship



Q: Please rate your agreement with the following statements.

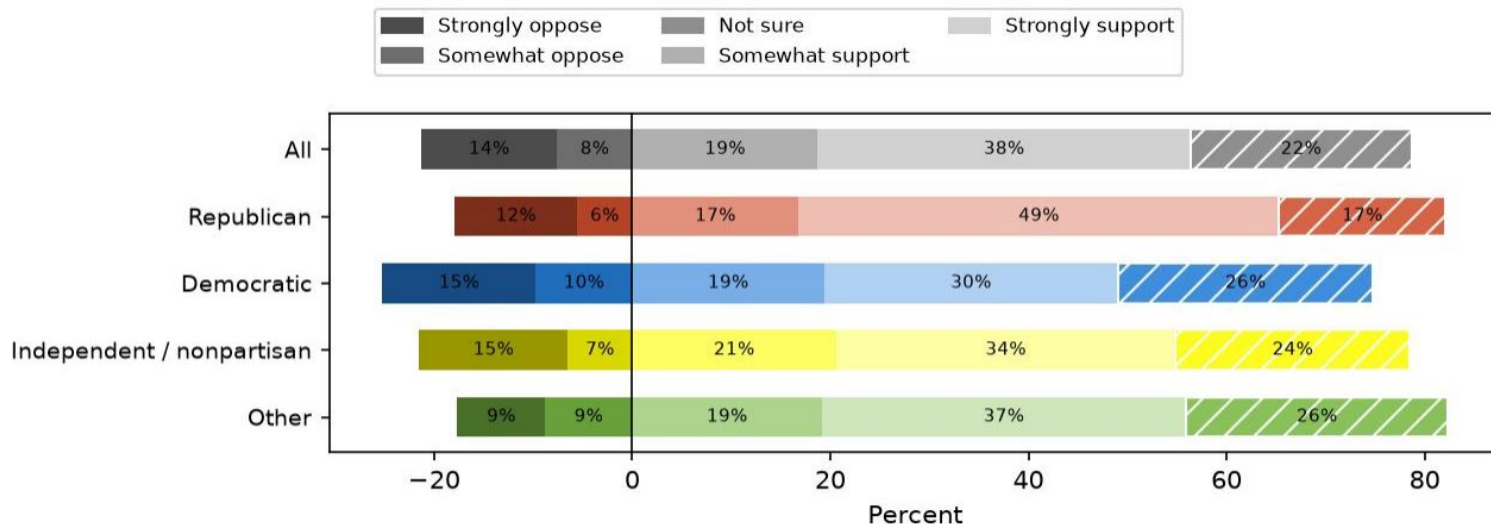
Statement	Republican			Democrat			Independent			Other		
	Agree	Neutral	Disagree	Agree	Neutral	Disagree	Agree	Neutral	Disagree	Agree	Neutral	Disagree
Open to policies from both parties	50% (+1)	20% (-6)	30% (+5)	45% (+4)	25% (-1)	30% (-4)	63% (+6)	23% (-6)	14% (0)	55% (+5)	25% (-13)	18% (+6)
Candidate attitude matters as much as policy	69% (+6)	18% (-5)	13% (-2)	78% (+3)	14% (-5)	7% (0)	76% (+7)	15% (-9)	9% (+2)	65% (+9)	27% (-3)	7% (-6)
Want a candidate who will fight for their issues	82% (+4)	13% (-3)	6% (0)	82% (+6)	14% (-3)	4% (-3)	80% (+8)	14% (-8)	6% (0)	73% (+6)	27% (+3)	7% (-2)
Prefer candidates who collaborate (not rude)	86% (+7)	11% (-5)	2% (-3)	84% (+7)	12% (-4)	4% (-1)	81% (+4)	14% (-4)	4% (0)	75% (+13)	15% (-13)	10% (0)

Propositions

Proposition 141



Q: Do you support Proposition 141, which would amend the Arizona Constitution to stop state and local governments from charging a tax or fee based on how many miles a vehicle travels. It would also restrict government monitoring or limits on vehicle mileage without the owner's consent, with exceptions for certain commercial and government vehicles.



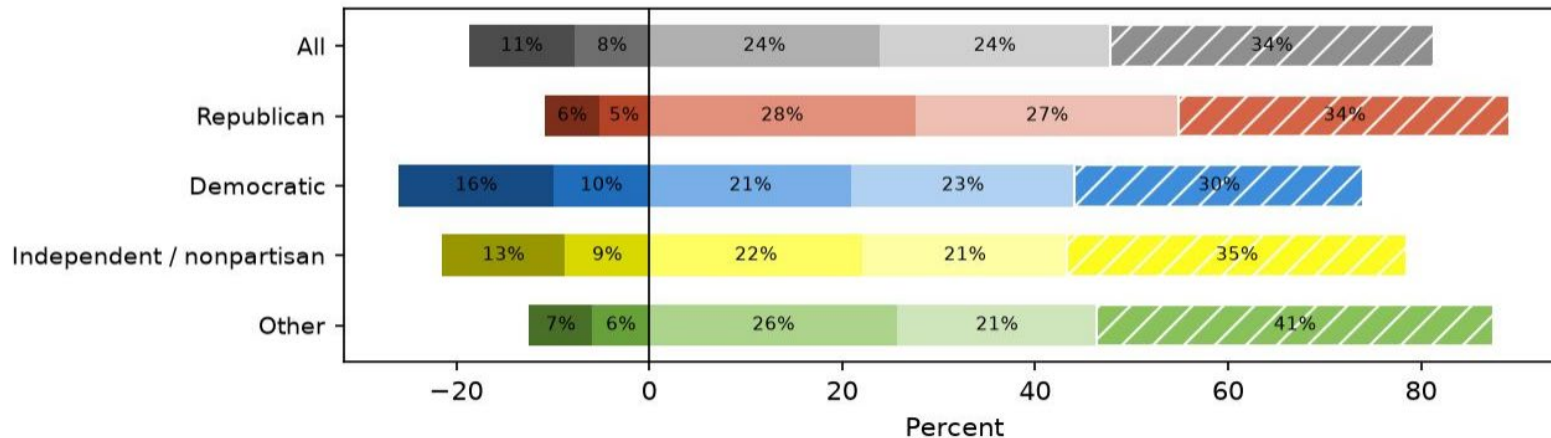
General N=1539 | General-only — no Primary baseline exists for this question

Proposition 142



Q: Do you support Proposition 142, which would add more specific rules to the Arizona Constitution's current ban on government discrimination or preferential treatment based on race or ethnicity. It would restrict certain diversity statements, publicly funded education positions, and disciplinary practices that treat people differently based on race or ethnicity. Some exceptions would remain.

Strongly oppose Somewhat oppose Not sure Somewhat support Strongly support

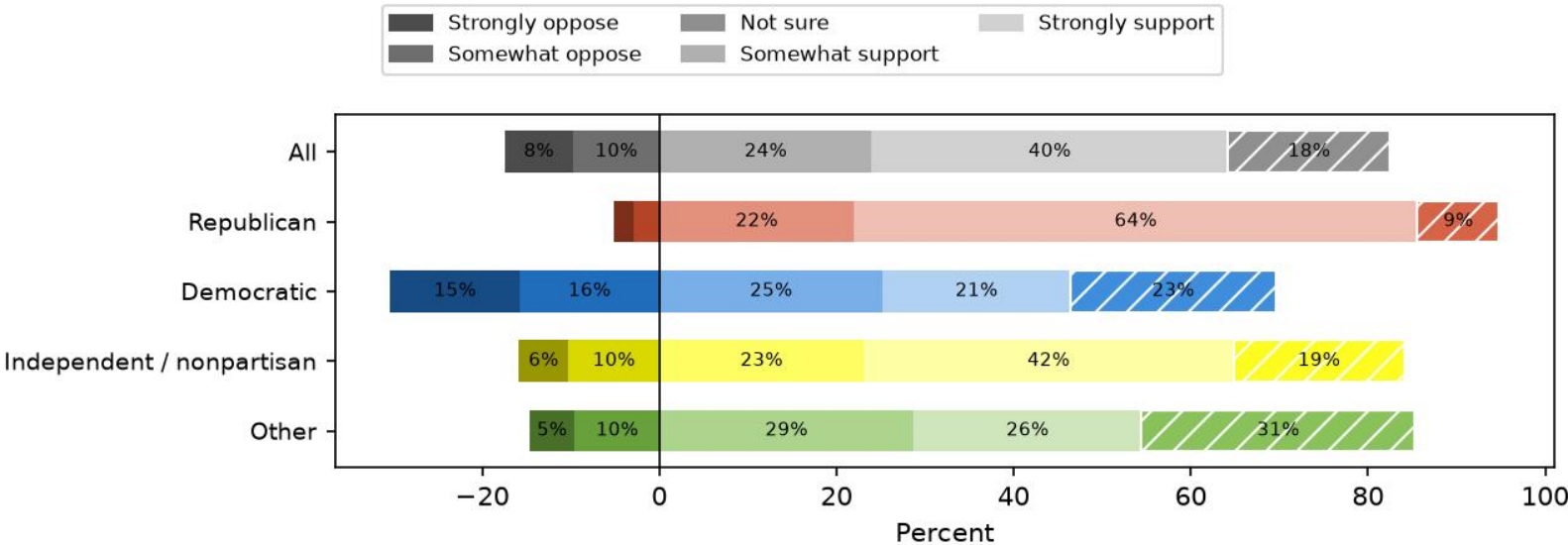


General N=1539 | General-only — no Primary baseline exists for this question

Proposition 144



Q: Do you support Proposition 144, which would add the following election rules to the Arizona Constitution: It would say that only U.S. citizens may register and vote in Arizona elections. It would require every voter to show valid government ID before voting, including people who vote by mail or early, as later laws explain. It would ban foreign nationals from giving money or anything of value to influence an Arizona election. On Election Day, voters would have the choice to have their ballot counted at their voting place. The new rules would start with elections held on or after January 1, 2028.

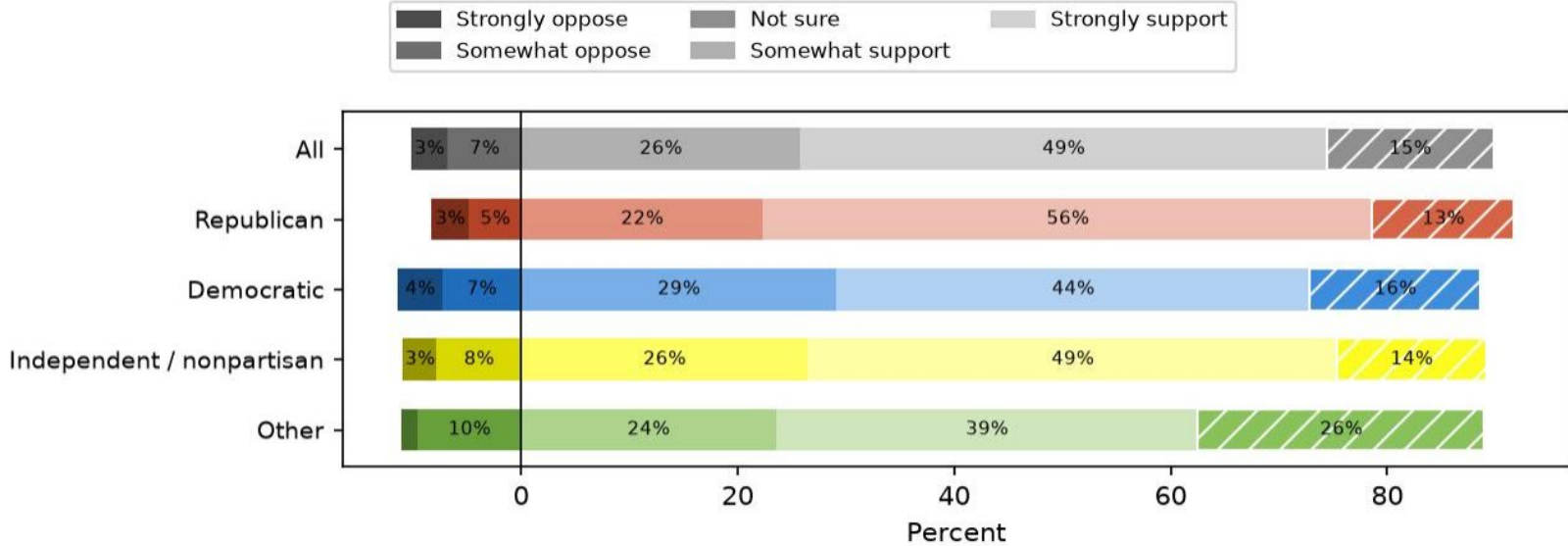


General N=1539 | General-only — no Primary baseline exists for this question

Proposition 316



Q: Do you support Proposition 316, which would limit city and local taxes on groceries. A local government would need voter approval before starting or raising a grocery tax. In most cases, the tax could not go above 2%. A place that already has a grocery tax above 2% could keep it, but could not raise it. The measure would not cover restaurant meals or hot food meant to be eaten right away.

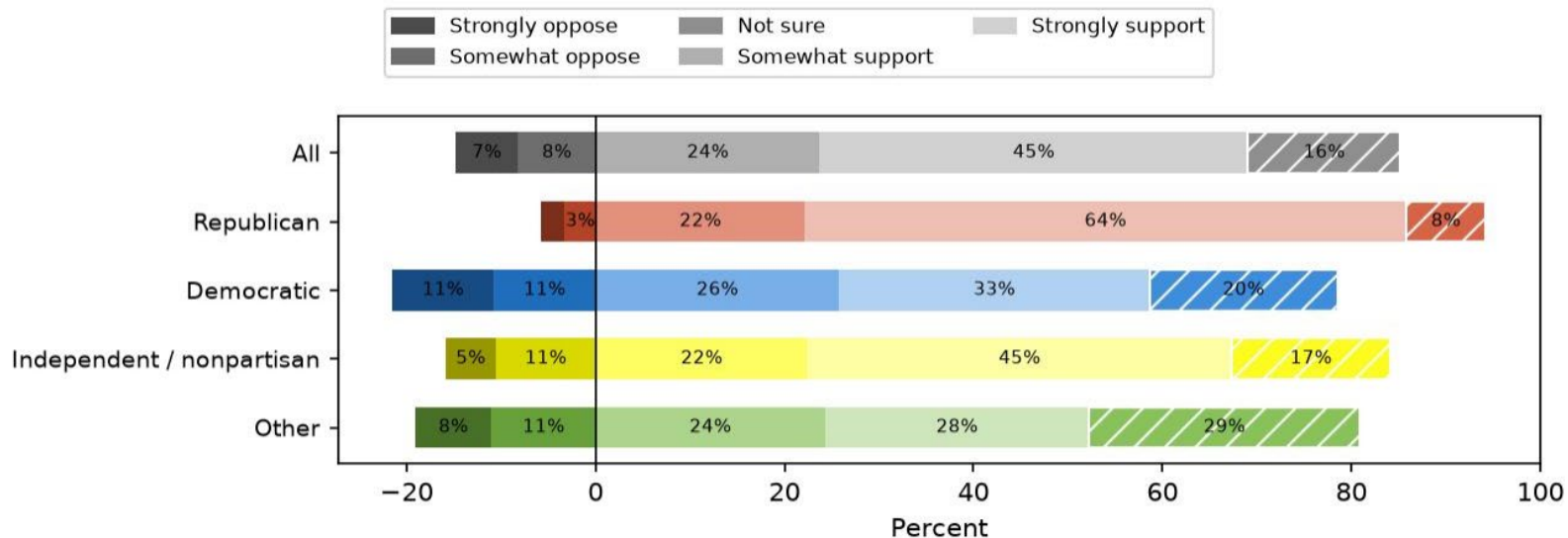


General N=1539 | General-only — no Primary baseline exists for this question

Proposition 317



Q: Do you support Proposition 317, which would label drug cartels as terrorist organizations under Arizona law. It would also tell the Arizona Department of Homeland Security to use its current legal powers to respond to threats from drug cartels. The measure would not give Arizona new federal powers.

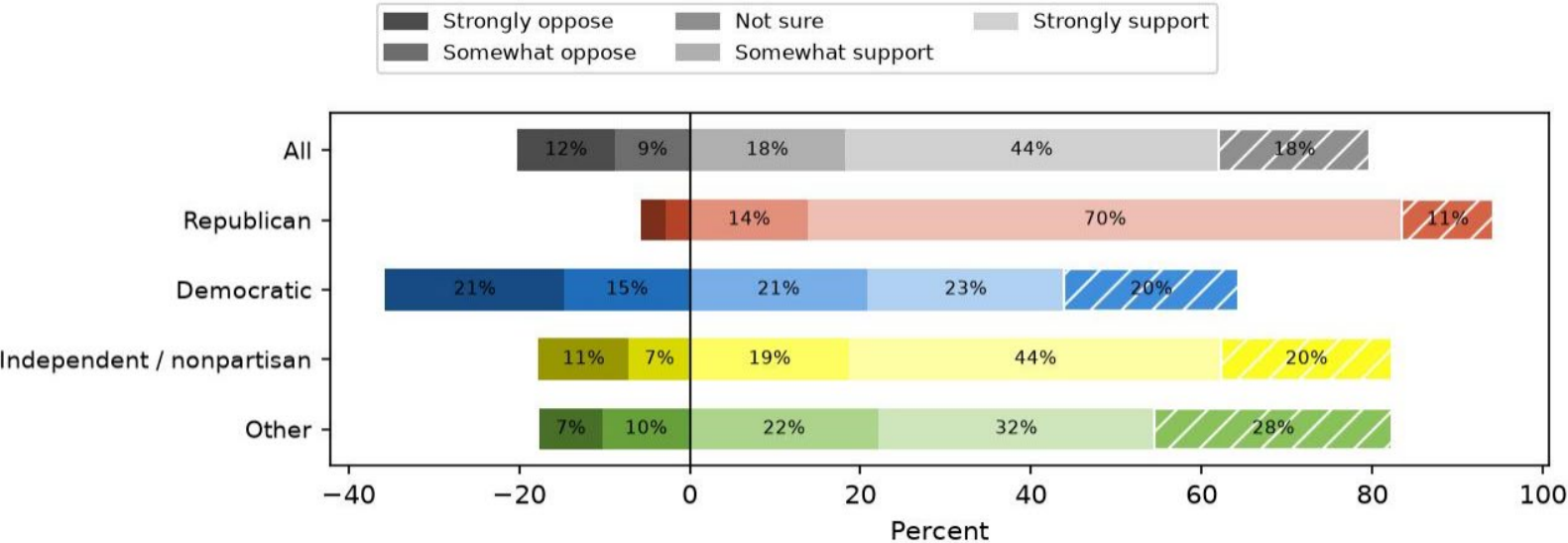


General N=1539 | General-only — no Primary baseline exists for this question

Proposition 318



Q: Do you support Proposition 318, which would set school rules based on a person’s sex listed on the person’s original birth Certificate. School sports teams would be listed as male, female, or coed. A person listed as male under the measure could not play on a female team. Restrooms, locker rooms, showers, and other private spaces tied to sports would also be used based on that definition. More people could sue a school or group over a claimed violation.

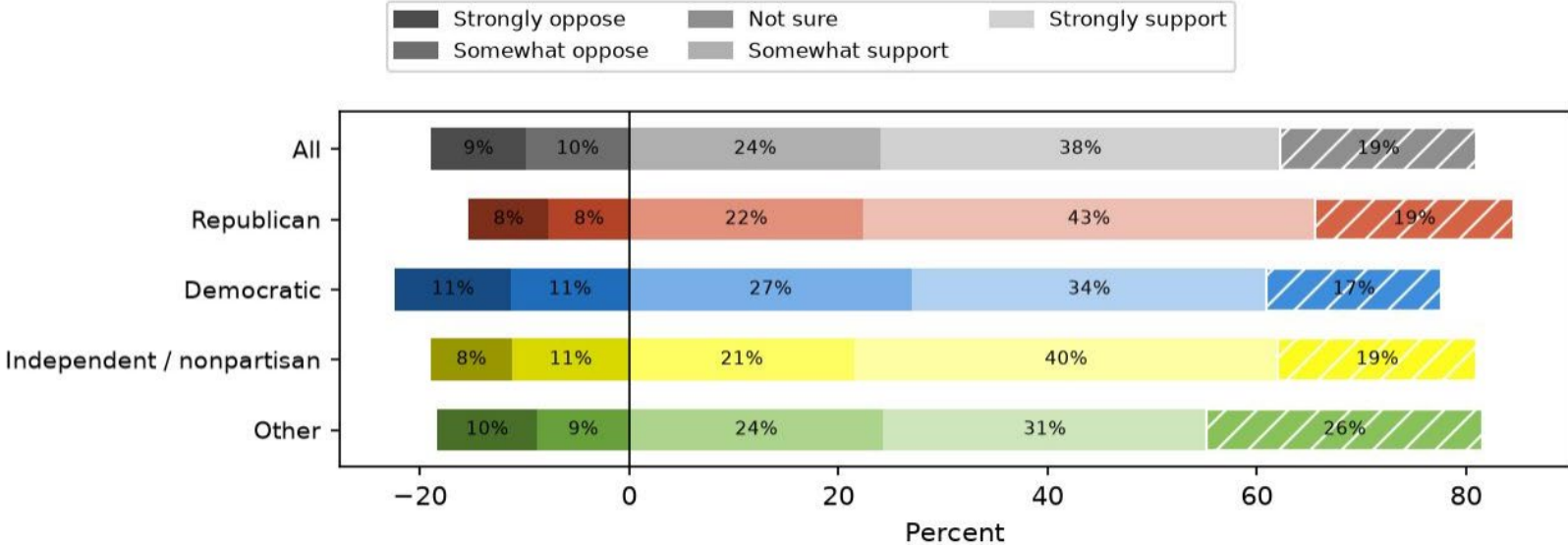


General N=1539 | General-only — no Primary baseline exists for this question

Proposition 319



Q: Do you support Proposition 319, which would mostly stop the state and local governments from starting new photo traffic camera programs. Photo cameras may be used to catch speeding or drivers who run red lights. A city or town with an older system could keep it for a short time. Local voters would have to approve the system at the next general election. If voters say no, the cameras would have to stop within 90 days. If voters say yes, the system could continue for 10 years before another vote.

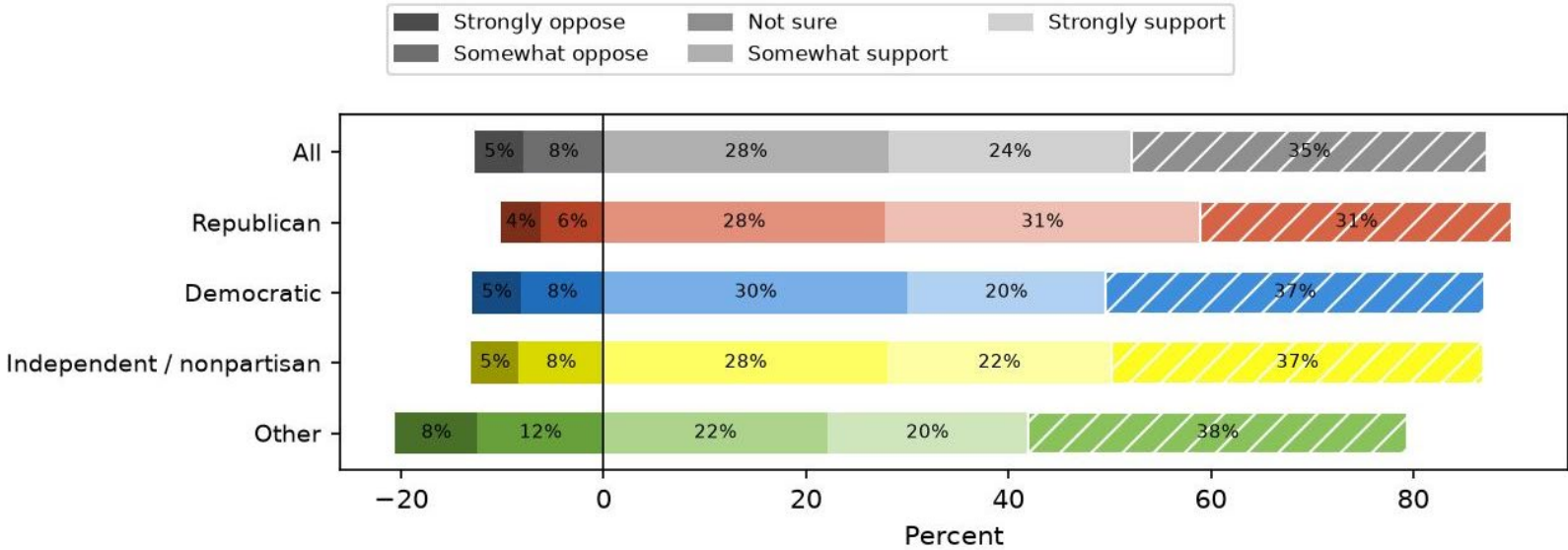


General N=1539 | General-only — no Primary baseline exists for this question

Proposition 320



Q: Do you support Proposition 320, which would apply to certain large school districts. These districts would have to spend at least 60 % of their operating money on direct teaching costs. The Arizona Auditor General would decide which costs count as direct teaching. Districts below 60 % would have to raise their share each year. A district that does not follow the rule could lose some classroom funding. Money taken from districts that do not meet the rule could go to districts that do.



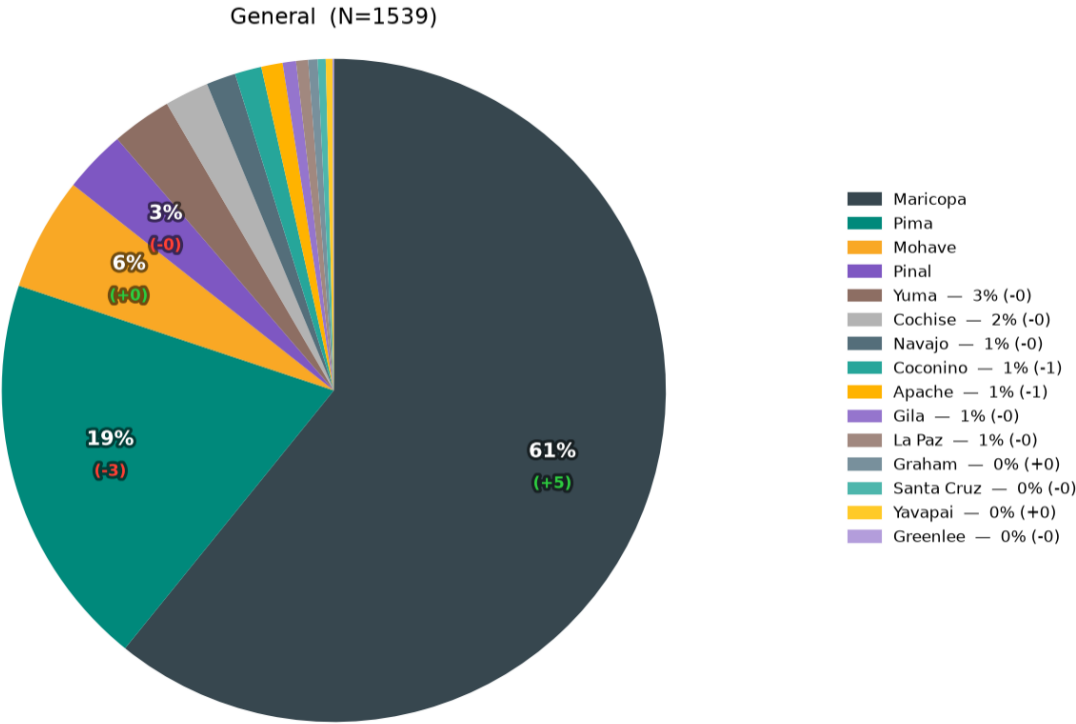
General N=1539 | General-only — no Primary baseline exists for this question

Demographics

Demographics

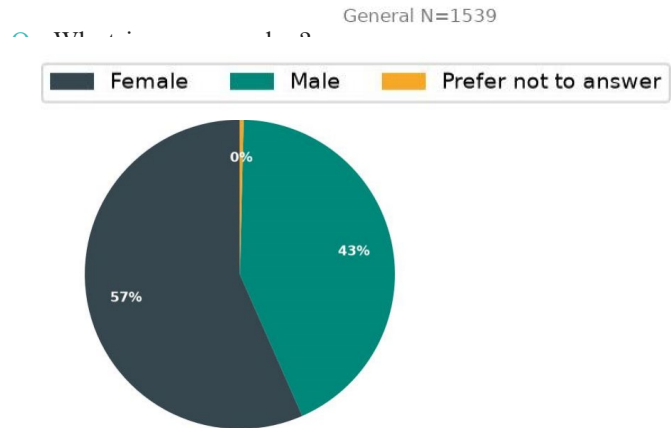


Q: Which county do you live in?



Wedge = General share | (Δ) = point change vs Primary (green=up, red=down) | slices >3% labeled in-wedge, others in the legend

Demographics



General N=1539

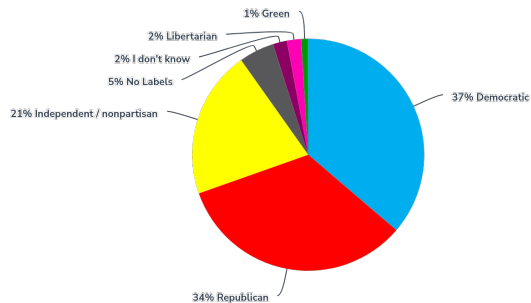
Q: Do you have children?

	All	Rep	Dem	Indep	Other
Yes, under age 18	28%	28%	27%	27%	37%
Yes, all over age 18	34%	40%	31%	33%	24%
No	38%	32%	42%	40%	40%

Demographics/Party Affiliation



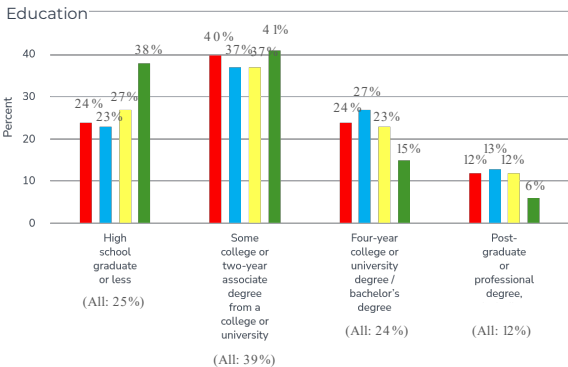
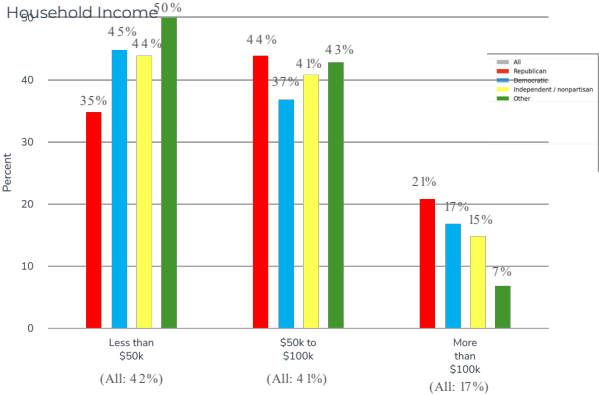
With which political party are you currently registered?



	All	Rep	Dem	Indep	Other
18-34	24%	17%	26%	23%	43%
35-44	20%	17%	20%	21%	7%
45-54	16%	17%	16%	17%	13%
55-64	17%	21%	16%	18%	10%
65 or older	22%	27%	22%	21%	7%

Ethnicity & Race	All	Rep	Dem	Indep	Other
White	76%	86%	71%	76%	61%
Hispanic	21%	15%	25%	21%	32%
Black/ African American	10%	4%	13%	11%	12%
American Indian/Alaska Native	4%	2%	4%	5%	7%
Mixed Race	4%	3%	3%	3%	10%
Asian	2%	2%	2%	2%	3%
Hawaiian Pacific Islander	0%	0%	0%	1%	1%
Other	4%	3%	6%	3%	7%

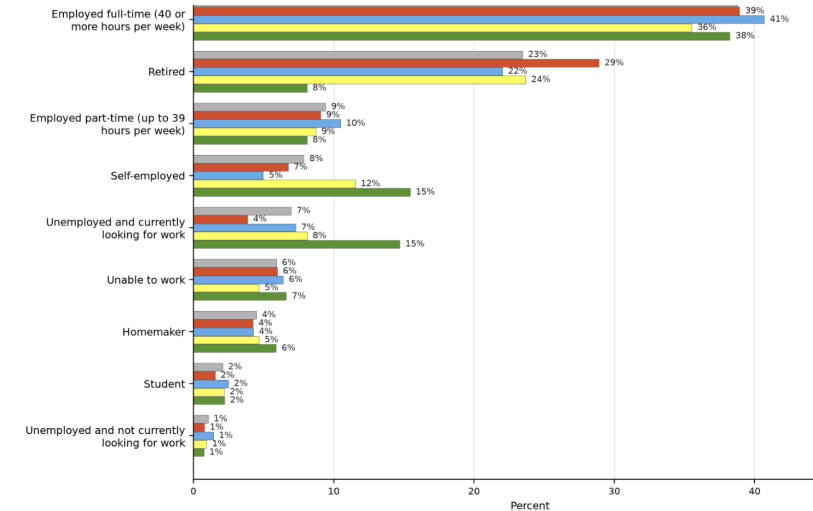
Q: Are you of Hispanic, Latino, or Spanish origin? Y/N
Q: Which of the following best describes your race?



Demographics



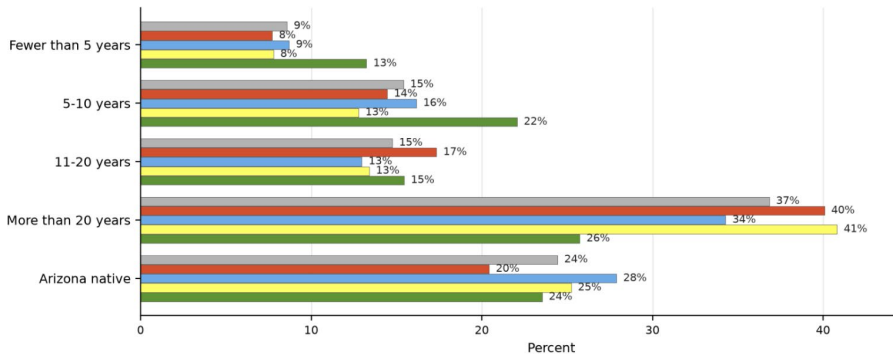
Q: Which of the following best describes your employment status?



All Republican Democratic Independent / nonpartisan Other

General 2026 wave only | N=1,539 | bar = % of segment

Q: How long have you lived in Arizona?

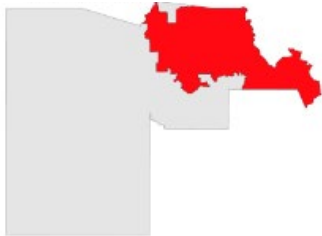


Regional Analysis

Regional Analysis



N. Phoenix & Scottsdale



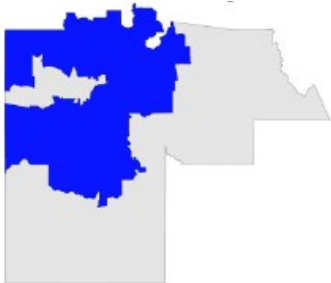
S. Phoenix & Tempe



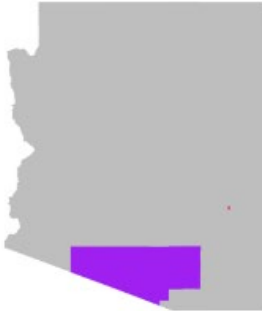
East Valley



West Valley



Pima/Tucson



Rural Arizona



* New for 2026 - Central Phoenix

Top Issue | Regional Analysis



Q: Finally, which is the most important issue for you to know a candidate's position when you are deciding how you will vote?

	N. Phx & Scottsdale n=166	Central Phx n=157	S. Phx & Tempe n=68	East Valley n=284	West Valley n=293	Tucson n=297	Rural Arizona n=223
Inflation / rising prices	16% (+1)	10% (+5)	9% (- 2)	16% (- 3)	13% (+6)	15% (+6)	17% (+8)
Affordable housing	10% (+3)	14% (+4)	18% (+9)	10% (0)	10% (+2)	11% (1)	6% (+1)
Government fraud, corruption, etc.	8% (- 1)	8% (- 2)	4% (- 4)	8% (+1)	8% (0)	9% (+1)	9% (+1)
Security issues - mail-in voting, voter ID, paper ballots, etc.	6% (- 5)	8% (+3)	4% (- 8)	6% (- 2)	6% (- 1)	4% (+3)	6% (+4)
Border security	5% (+2)	3% (+1)	6% (+3)	4% (- 1)	6% (+2)	3% (- 1)	5% (- 1)
Whether the candidate has a plan to avoid water shortages	5% (0)	3% (0)	3% (+1)	5% (- 1)	5% (+1)	5% (0)	3% (+1)
Whether the candidate will advocate for legislation to protect land, air, and water	5% (0)	4% (+1)	4% (+3)	3% (+2)	4% (+1)	3% (- 1)	4% (- 2)
Enforcement - ICE	3% (+1)	1% (- 1)	7% (+4)	4% (+1)	5% (+2)	3% (0)	4% (+2)
Teacher pay	4% (- 2)	7% (+4)	1% (- 4)	4% (+2)	3% (0)	2% (- 2)	2% (- 2)
Laws making it easier for people to vote	1% (- 3)	6% (- 3)	3% (- 5)	2% (- 2)	2% (- 4)	4% (0)	4% (0)
Expanding healthcare access to low-income Arizonans	4% (+2)	3% (+2)	1% (+1)	5% (+2)	4% (+1)	3% (0)	4% (0)
Government spending, inefficiencies or waste	5% (+2)	2% (- 1)	>1% (- 3)	2% (- 2)	4% (- 2)	4% (0)	4% (+1)
Taxes	2% (+1)	2% (+1)	6% (+3)	2% (+1)	3% (+1)	1% (0)	2% (+1)

Economy | Regional Analysis



Q: In each of the following areas, would you say the economic/financial situation is getting better, getting worse, or staying the same?

The national economy

	Getting Better	Getting Worse	Staying the Same
N. Phx & Scottsdale	15% (-6)	67% (+6)	18% (0)
Central Phx	24% (+1)	60% (+2)	16% (-2)
S. Phx & Tempe	10% (-7)	59% (-5)	31% (+12)
East Valley	18% (-1)	64% (+2)	18% (-1)
West Valley	25% (0)	58% (+4)	18% (-4)
Tucson	12% (-3)	74% (+4)	14% (-2)
Rural Arizona	16% (-9)	60% (+10)	24% (-1)

The state economy

	Getting Better	Getting Worse	Staying the Same
N. Phx & Scottsdale	18% (+3)	50% (-5)	32% (+2)
Central Phx	27% (+6)	50% (-4)	24% (-3)
S. Phx & Tempe	15% (-2)	52% (-1)	34% (+3)
East Valley	16% (-1)	58% (+4)	27% (-4)
West Valley	18% (-1)	53% (+1)	29% (0)
Tucson	11% (-2)	65% (-2)	24% (+3)
Rural Arizona	12% (-13)	56% (+6)	32% (+7)

Economy | Regional Analysis



Q: In each of the following areas, would you say the economic/financial situation is getting better, getting worse, or staying the same?

Your local community's economy

	Getting Better	Getting Worse	Staying the Same
N. Phx & Scottsdale	16% (-3)	44% (-5)	40% (+8)
Central Phx	24% (+1)	46% (-7)	30% (-6)
S. Phx & Tempe	10% (-10)	48% (+3)	41% (+7)
East Valley	16% (-6)	46% (-1)	38% (+7)
West Valley	22% (+2)	43% (-2)	35% (0)
Tucson	10% (-3)	64% (+5)	26% (-2)
Rural Arizona	12% (-26)	46% (+9)	42% (+17)

Your personal financial situation

	Getting Better	Getting Worse	Staying the Same
N. Phx & Scottsdale	13% (-8)	52% (+7)	35% (+1)
Central Phx	29% (+6)	45% (-5)	26% (-1)
S. Phx & Tempe	22% (+3)	48% (+6)	29% (-9)
East Valley	16% (-4)	48% (+6)	37% (-2)
West Valley	23% (+1)	47% (+4)	30% (-5)
Tucson	8% (-8)	60% (+6)	32% (+1)
Rural Arizona	15% (+3)	52% (+14)	33% (-17)

Addendum

Regions | Zip Codes

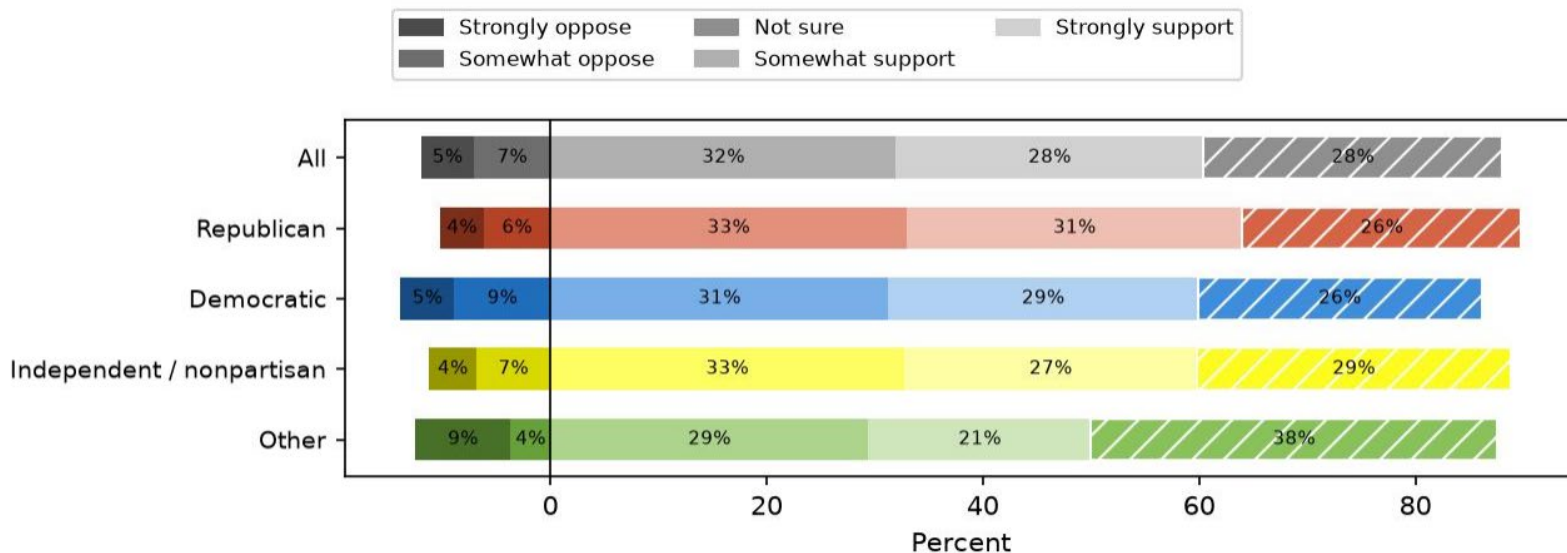


N. Phx & Scottsdale	Central Phx	S. Phx & Tempe	East Valley	West Valley	Tucson	Rural Arizona
85250 - 85266 85020 - 85086	85003 - 85021	85040 - 85048 85281- 85284	85201- 85298 (excluding 85281- 85284)	85301- 85396	85602 - 85757	All other zips

Proposition 212



Q: Do you support Proposition 212, which would add new limits and oversight to Arizona's ESA school voucher program. Most families earning more than \$150,000 a year could not join the program, but some students would still qualify. The measure would also limit what ESA money can buy, require tutors to pass a background check, add rules for schools, and return most unused money to the state.



General N=1539 | General-only — no Primary baseline exists for this question



Thank you