THE STATE OF ARIZONA
CITIZENS CLEAN ELECTIONS COMMISSION

## REPORTER'S TRANSCRIPT OF PUBLIC MEETING

Phoenix, Arizona
February 15, 2018
9:30 a.m.

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| pUBLIC MEETING BEFORE THE CITIZENS CLEAN <br> ELECTIONS COMMISSION convened at $9: 30 \mathrm{a} . \mathrm{m}$. on <br> February 15, 2018, at the State of Arizona, Clean <br> Elections Commission, 1616 West Adams, Conference Room, <br> Phoenix, Arizona, in the presence of the following Board members: <br> Mr . Damien Meyer, Chairman <br> Mr . Mark S. Kimble <br> Mr. Galen D. Paton <br> OTHERS PRESENT: <br> Thomas M. Collins, Executive Director <br> Paula Thomas, Executive Officer <br> Sara Larsen, Financial Affairs Officer <br> Gina Roberts, Voter Education Director <br> Mike Becker, Policy Director <br> Alec Shaffer, Web Content Manager <br> Kara Karlson, Assistant Attorney General <br> Mary O'Grady, Osborn Maledon <br> Joseph LaRue, Assistant Attorney General <br> Stephanie Cooper, Executive Support Specialist <br> Andrea Whitsett, ASU Morrison Institute <br> Joseph Garcia, ASU Morrison Institute <br> Christina Stone, Riester <br> Bob Robson, Self | moved and seconded. <br> 2 All in favor of approving the minutes from <br> 3 the January 18, 2018 meeting say aye. <br> (Chorus of ayes.) <br> CHAIRMAN MEYER: Any opposition? <br> (No response.) <br> CHAIRMAN MEYER: Any abstention? <br> (No response.) <br> CHAIRMAN MEYER: Motion carries. <br> Roman Numeral III, Item III, discussion and <br> possible action on the executive director's report. <br> Tom? <br> MR. COLLINS: Yes. Mr. Chairman, members, <br> so just to -- just so you know, the live stream is not <br> up, but we are recording the meeting by audio. And <br> we'll have that available on our website later today. <br> There's a lot of election activity going <br> on. As you can see, there's the special primary <br> election on February 27th in CDB, which is in Maricopa <br> 20 County, sort of the west side. There are March <br> elections in February in south Tucson and Tempe. <br> We'll be involved in a number of activities <br> here in the near future on voter education. One of the <br> things, I think, we're really interested and happy to <br> 25 be able to do is to sponsor training for election |
| PROCEEDING <br> CHAIRMAN MEYER: Good morning. We're going <br> to call to order the Citizens Clean Elections <br> Commission. It's Thursday, February 15, 2018, at 9:30 <br> a.m. <br> I'm Commissioner Damien Meyer, and we also <br> have Commissioners Kimble and Commissioners Paton <br> present. Commissioner Chan will not be here today, and <br> we are still waiting for an appointment of the fifth <br> commissioner. <br> Correct? <br> MR. COLLINS: That's correct, Mr. Chairman. <br> CHAIRMAN MEYER: Okay. Item Number II on <br> the agenda is discussion and possible action on <br> Commission minutes for the January 18, 2018 meeting. <br> Any questions or comments on the minutes? <br> COMMISSIONER KIMBLE: Mr. Chairman? <br> CHAIRMAN MEYER: Commissioner Paton -- <br> Kimble. Excuse me. <br> COMMISSIONER KIMBLE: I move we approve the <br> minutes of the Commission meeting of January 18, 2018. <br> 23 CHAIRMAN MEYER: Is there a second? <br> 24 COMMISSIONER PATON: Second. <br> 25 CHAIRMAN MEYER: All right. It has been | 1 officials put on by the United States Election <br> 2 Assistance Commission staff to cover election security <br> 3 and IT management. That's something that -- the <br> 4 Election Assistance Commission was the commission <br> 5 formed under the Help America Vote Act to, essentially, <br> 6 help to ensure that elections around the country are <br> 7 free and fair and -- from a process perspective. So <br> we're happy to be able to assist the county recorders <br> 9 and others in putting that on, and it's really -- <br> that's an exciting opportunity for the Commission. <br> You can see the numbers of participating <br> candidates. We are starting to fund candidates. <br> Candidates are turning in their paperwork for funding. <br> We have a couple of complaints pending. <br> We'll be resolving those -- well, we're not sure -- <br> well, we'll be looking to resolve those one way or the <br> other here in the next few weeks. Whether or not they <br> come back to you or not remains to be seen. <br> And then, finally, I'd note we do have -- <br> 20 we did have an administrative hearing in front of <br> 21 Administrative Law Judge Diane Mihalsky on <br> 22 Mr. Rubalcava's appeal, and we expect the decision <br> 23 within 20 days of that. So it's 20 days from Monday. <br> 24 And then, at that point, you know, that comes back to <br> 25 you for your review, and you'll have independent |


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| 1 counsel again, as you've had with the probable cause <br> process. So that's -- that's where that is. There's <br> not really very much I can say about it at this <br> juncture. <br> And that's really it, unless you have any <br> questions. <br> COMMISSIONER KIMBLE: Mr. Chairman? <br> CHAIRMAN MEYER: Commissioner Kimble? <br> COMMISSIONER KIMBLE: Mr. Collins, what are <br> the -- what's the general nature of the new complaints <br> pending in 2018? <br> MR. COLLINS: They're -- they are the -- <br> they are sort of -- I don't want to characterize them <br> until we deal with them too much, but they're pretty <br> run of the mill. There's nothing -- nothing <br> extraordinary. These are -- these are your typical, <br> you know, questions about whether or not someone is <br> reporting stuff on their campaign finance reports the <br> way they ought to and/or -- that's basically the upshot <br> of all of them is are the campaign finance reports -- <br> or campaign finance reporting issues. None of them are <br> sort of existential, if you will. <br> 23 COMMISSIONER KIMBLE: Okay. Thank you. <br> 24 COMMISSIONER PATON: I have a question. <br> 25 CHAIRMAN MEYER: Go ahead, Commissioner | 1 as the penalty that was imposed by the Commission. The administrative law judge, as I understand things, has <br> 320 days from the hearing to make a decision and then 4 send the matter back to you for your review. <br> 5 CHAIRMAN MEYER: So did the administrative <br> 6 law judge take evidence at this hearing? <br> MR. LaRUE: Yes, Chairman Meyer, she did. <br> Yes. We -- <br> CHAIRMAN MEYER: Can you explain why that <br> happened or how that happened? <br> MR. LaRUE: Yeah. Chairman Meyer, the way <br> an administrative hearing works, it's not like what as <br> attorneys we're used to with Article 3 courts or with <br> state courts where an appeal goes up and the facts are <br> reviewed for an abuse of discretion. <br> With an administrative hearing, the <br> administrative law judge starts with a blank slate, and <br> the burden of proof is actually on the Commission to <br> prove that there was -- that there were grounds to <br> impose the penalty against Mr. Rubalcava. So the <br> burden was on you and me, as the attorney representing <br> you in this proceeding, to put on evidence <br> 23 demonstrating that there was a reasonable basis for you <br> 24 to impose the penalty that you did. <br> 25 So we actually submitted 28 different |
| Paton. <br> COMMISSIONER PATON: So on the Rubalcava <br> thing, what was the nature of the appeal? I mean, did we do something wrong? <br> MR. COLLINS: Well -- and, Joe LaRue, if I <br> can ask you to help me out here on what is inbounds and <br> out of bounds in terms of the -- because of the return. <br> I mean, my -- he filed a notice of appeal which was <br> simply "I request a hearing." He appeared at the <br> hearing. He did a little bit of cross-examination. He <br> testified, and I guess -- Joe, I guess, I'd ask you go <br> ahead and -- I'd defer to Joe on this. <br> MR. LaRUE: Thank you, Tom. <br> Chairman Meyer, Commissioner Paton, <br> Mr. Rubalcava filed a request for administrative <br> hearing in December, and that request, we believe, <br> should pertain only to the penalty that was imposed by <br> the Commission. The time for Mr. Rubalcava to have <br> requested a hearing for the repayment order had already lapsed. <br> At the hearing, though, which is a public <br> event and so I can -- I can speak about without <br> 23 compromising anything, Executive Director Collins, at <br> 24 the hearing Mr. Rubalcava asserted that his appeal was <br> 25 of the entire proceeding, the repayment order as well | 1 documents into evidence. Executive Director Collins 2 and, also, Ms. Larsen testified on your behalf, and we 3 submitted the documents through them. We had them 4 authenticate the documents, and these ranged from the 5 audits that were prepared of Mr. Rubalcava's campaign 6 accounts to various email correspondence between 7 Mr. Rubalcava and the Executive Director Collins or Ms. Larsen to everything in between, but the reason the evidence was presented was because we had to substantiate that the Commission acted reasonably in imposing the penalty. Mr. Rubalcava, for his part, did not present any evidence. <br> CHAIRMAN MEYER: Thank you. <br> MR. LaRUE: Thank you. <br> CHAIRMAN MEYER: Any other questions on <br> that, Commissioner Paton? <br> COMMISSIONER PATON: None. <br> CHAIRMAN MEYER: Any other questions or <br> comments on the executive director's report? <br> (No response.) <br> CHAIRMAN MEYER: Okay. We'll move on to <br> Agenda Item Number IV, which is for the recognition and <br> 23 appreciation to Commissioner and Past Chairman Steve M. <br> 24 Titla for the service to the Commission if the State of <br> 25 Arizona. I understand he's in court today and will not |

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be joining us.
2 MR. COLLINS: We can defer this to a time when we can get him here, I suppose, or --
4 CHAIRMAN MEYER: We can defer this or we
can wave the white flag and perhaps send him whatever
we were going to send him, but we can talk about that --
MR. COLLINS: Yeah, we can -- we can deal with that.

## CHAIRMAN MEYER: Sure.

MR. COLLINS: I think everyone -- I think
everyone thought he did a wonderful job as chairman. CHAIRMAN MEYER: He absolutely did. Yes. So Item Number V is the discussion and
possible action on Arizona State University's Morrison
Institute Interagency Service Agreement for 2018.
MR. COLLINS: Mr. Chairman, Commissioners,
I'd like to kind of frame this a little bit and then we
have -- staff members of the Morrison Institute are
here to kind of give you -- fill in the details and
correct anything I say that's wrong.
The -- Andrea Whitsett is the current
23 executive director. She replaced Tom -- well, Tom --
24 MS. WHITSETT: Tom Riley.
25 MR. COLLINS: -- Tom Riley who went back to

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1 Nevada where he was from.
2 The upshot of this is -- from our
3 perspective is that this is part of what we're doing on
4 voter education with our contractors and with the
5 program that Gina administrates but also allows us to
6 try to build a relationship and leverage those
7 resources through ASU to bring ASU and the Morrison
8 Institute's ex-policy expertise to bear on some of --
9 on our voter education opportunities and then
10 ultimately, we hope, build a bridge to the Legislative
11 Academy that the university started last year for new
12 members, which was the first -- to the best of my
13 knowledge, the first of its kind in the country.
14 And so ultimately I think that the -- as we
15 continue to build new platforms and Gina has continued
16 to build new tools and develop programs, I think if we
17 can also -- and develop the relationship with the
18 county recorders, this is another example of another
19 opportunity for us to build a bridge that leverages our
20 resources across platforms and across institutions in a
21 way that ultimately ensures that voters have an
22 institutional place that they can come to to rely on
23 for information that's impartial and objective and, I
24 hope, creates a common set of facts for incoming
25 legislators and voters to work from because I think

1 that one of the things that we've really suffered from
2 in the last 15 years or so is that the set -- us having
3 a set of facts that is shared across regardless of
4 party or ideology is -- is not always the case. So I
5 think this is an opportunity to do that.
6 So with that, I'd turn it over to Andrea
7 for specific questions and for her to present, but I
8 think -- I'm excited about the opportunity to continue
9 our previous partnerships with ASU which have included
10 Morrison's study on independent voters and media usage
11 and all which have given us some insight and given the
12 public some insight into how voters are behaving.
13 CHAIRMAN MEYER: Ms. Whitsett?
14 MS. WHITSETT: Thank you, and thank you,
15 Tom. Thank you, Chairman Meyer, and thank you to the 16 commissioners.
17 As he said, I'm Andrea Whitsett. I am the
18 interim director of Morrison Institute for public
19 policy, and, Tom, I think you actually framed that
20 quite well. We really appreciate the opportunity to be
21 here today and to submit this proposal -- excuse me --
22 for your consideration.
23 You know, I think the -- at a high level,
24 we are here and we are bringing this forward because we
25 believe in the value, the need for Arizona to have

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1 strong civic institutions, to have a strong base of
2 civic knowledge. And I think it's clear to us and to
3 many people that we're really facing a crisis in terms
4 of voter engagement, voter participation, whether
5 that's people who are registered to vote who are
6 infrequent voters or who are not exercising that
7 fundamental right or people who are not registered to
8 vote at all.
9 And one of the strengths that Morrison
10 Institute can bring to this is really establishing the
11 level of the crisis and doing that through research and
12 through empirical evidence. I think we've seen how
13 effective that can be if you look, for instance, at the
14 opoid epidemic and how you really have to call these
15 things out. You have to give them a name if you want
16 to galvanize support and really activate people in that
17 space.
18 As Tom mentioned, we have had the privilege
19 of doing quite a bit of work in the area of Arizona's
20 electorate largely with support from the Clean
21 Elections Commission. As Tom mentioned, we have done
22 some really groundbreaking work on the independent
23 voter, work that has garnered national media attention
24 and has made us a leader in that space. We have done
25 work on the emerging Latino vote. We have done work on

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| the citizens initiative review which was a really <br> effective model for citizen engagement and <br> participation and understanding the initiative process <br> and reviewing ballot measures. <br> And the highlights of the proposal that we <br> have submitted, one is establishing that crisis and <br> then, two, is bringing forth the content that can make <br> it approachable and that can bridge that gap of knowledge that we're seeing. <br> There's a really nice parallel to the work <br> that we have done with the Arizona Legislative Academy, <br> and I do see this as a bridge. The Legislative Academy <br> was first held last -- a year ago January for the <br> incoming freshman class of legislators, and we were <br> able to spend two days presenting, essentially, a <br> primmer for them on issues ranging from water policy, <br> education policy, land use. We've amassed a pretty <br> significant archive of information, but there is a need <br> to then translate it for citizens, for voters, for <br> potential voters. <br> And I think the Clean Elections Commission <br> has a lot of great tools for deploying that <br> information, and we can bring the expertise in terms of <br> 24 content and the way that we present it to make it <br> 25 accessible. | 1 impacted by the people that they're electing or <br> 2 choosing not to vote for. And it comes back to the <br> 3 base knowledge, right? So if we want to activate them, <br> 4 I think we have to show them -- they might not have any <br> 5 familiarity, for instance, with the Corporation <br> 6 Commission and they're not going to care if they can't <br> 7 see how that individual could impact their utility <br> 8 rate. <br> 9 So I think there is such a crisis here, <br> 10 such a lack of knowledge that you can't expect people <br> 11 to engage if they -- if they don't have the most <br> 12 fundamental understanding of how a particular office or <br> 13 a particular initiative could touch their individual <br> 14 life. And so I think that's what the approach is that we would bring. <br> COMMISSIONER KIMBLE: But how are you going <br> to educate them about what the Corporation Commission does? <br> MS. WHITSETT: So the tools are largely <br> ones that the Clean Elections Commission has already <br> 21 invested in, whether it's something like a Chatbot, <br> 22 through the web communications. We would be happy and <br> 23 would propose to host some public forums across the <br> 24 state. I see our piece as being more focussed on the <br> 25 content creation, not the deployment side as much. |
| 1 CHAIRMAN MEYER: Any questions? <br> 2 COMMISSIONER KIMBLE: Mr. Chairman? <br> CHAIRMAN MEYER: Go ahead, Commissioner <br> Kimble. <br> COMMISSIONER KIMBLE: Ms. Whitsett, I read <br> this -- thing several times, and I'm not clear on <br> exactly what it is that you propose doing to get people who are not interested on elections interested in them. <br> And I don't see a real -- a valid comparison between <br> this and the legislative academy which is where people <br> who have demonstrated they're very interested in <br> politics to the point of running for office and winning <br> for office are willing to come and be educated about <br> how to be an effective legislator versus what are we <br> going to do to get people who have demonstrated they <br> have no interest in the political process to even take <br> the steps of registering and then voting, which are <br> simple steps. <br> And I know you talked about a website and <br> some other stuff, but what are we going to do to get <br> them to actually do something when they've demonstrated <br> they don't want to do anything? <br> MS. WHITSETT: So I think part of the <br> challenge there is when people don't see themselves in <br> 25 government and when they don't understand how they're | 1 COMMISSIONER KIMBLE: So a public forum <br> 2 requires someone to come to a forum. <br> 3 MS. WHITSETT: Uh-huh. <br> 4 COMMISSIONER KIMBLE: And they've <br> 5 demonstrated they're not going to come to the debates <br> 6 that we host. What is going to get them to a forum? <br> 7 It just seems, like, what are we doing to get them interested in the beginning? They need to do <br> 9 something, to show some interest. They need to take <br> 10 some steps on their own, and I don't know what this <br> project does to get that ball rolling. <br> MS. WHITSETT: Do you mind if I -- I <br> brought Joe Garcia with us, who's our communications <br> 14 director and also the director of our Latino Policy <br> 15 Center, and I think he might be a good person to field <br> 16 that particular question. <br> COMMISSIONER PATON: And I have a statement about that or an addition to that. I was talking to <br> 19 Tom earlier today, and I have the exact same feeling as <br> 20 Commissioner Kimble. That's why I wanted to -- we're <br> 21 doing a pilot study where we're taking our debates to <br> 22 schools to involve the school kids and their parents <br> 23 and involve the local school community in the debates <br> 24 because I've been to them and there's -- 20 people show <br> 25 up: 10 for this guy and 10 for that guy. |

1 My idea this morning was that why not go to 2 employers -- I'm from Tucson -- like TEP, Tucson
3 Electric Power, or the University of Arizona or -- I
4 know the school district -- I was a teacher for many
5 years. I know the Vail School District has a -- has a
6 day where all the -- all the employees show up. They
7 go to my church because this is the biggest place that
8 they can show up. They'll be 700 of them, all
9 employees, and something like this, you could take 5,
1010 minutes and impress on them before the primary --
11 because many times the primary is the election,
12 basically.
13 So my idea is maybe if you're going on the
14 road, instead of going to a library or something like
15 that where we're not going to get many people, like a
16 captive audience where we can get the president of TEP
17 or Raytheon or, you know, Intel appear or these big
18 employers to say, you know, this is part of your civic
19 duty. This is all our lives.
20 And so, anyway, that's to kind of piggyback
21 on what he's saying. I have the same idea -- I have
22 the same concerns. I mean, what you're talking about
23 is educating people, but they don't want to really be
24 educated, for whatever reason. They don't see the
25 value in their vote. They think that politicians are
crooked and it doesn't matter and who's listening to
me; my vote doesn't count, all of those kind of things
that we hear. And it's -- and some of my friends say
those same things, and it's kind of exasperating. So
maybe while you're talking what he said, maybe you can
maybe give some ideas about what I -- what I'm
thinking.
8 CHAIRMAN MEYER: So Commissioner Paton is
making some good points here about how this information
10 will be presented. I think Commissioner Kimble is
11 asking a question about what is this study going to be
12 and how is it going to get the ball rolling on voter
13 education? So let's kind of take this piece by piece,
14 and let's start with, I guess, the study itself and how
15 it's going to be implemented or communicated
16 effectively to voters.
17 I think that's your question, Commissioner
18 Kimble?
19 COMMISSIONER KIMBLE: Yeah.
20 CHAIRMAN MEYER: And then we'll get to
21 the -- to the forum issue.
22 Mr. Garcia, good luck.
23 MR. GARCIA: Thank you, Mr. Chairman,
24 Commissioners. Yeah, I covered the politics for many
25 years in my newspaper days, and I understand the role

1 that the media took place as far as getting people
2 involved. It has changed quite a bit, the media, as
3 you know. It is contracting. It's getting smaller.
4 The reach is getting smaller as well, and it's -- the
5 idea is to make the connection.
6 I think the news media right now is very
7 good at covering the horse race when it comes to
8 elections, but not the issues and not the candidates
9 and not the qualifications and not in helping make the
10 connection between the individual and their government.
11 I agree -- Andrea was pointing out that it is a crisis,
12 and I think that is the way to approach it. One is to
13 raise the level of public awareness where we're at as a
14 democracy and, as you know, we've been graded pretty
15 much as a -- as a flawed democracy at this point
16 because there isn't the participation that we need.
17 And you're right about the primary
18 elections. About 80 percent of primary elections are
19 decided -- that is the election here in Arizona and
20 people just don't know that. People -- independent
21 voters don't even know they can vote in the primary
22 election oftentimes, you know. I mean, it's held in
23 August. I mean, some could argue perhaps not even in
24 the best time, but he's right. It's about making the
25 connection on why people need to be engaged.

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1 It isn't so much, Mr. -- Commissioner
2 Kimble, as far as us providing the apparatus because
3 Clean Elections has a lot of good tools, if you will.
4 And it somewhat is gaming, if you will. The reason I
5 keep pushing the working title -- that's me there on
6 the Voter U -- is to -- in preliminary discussions, it
7 was even the idea of turning to where people can
8 actually get a certificate after they've gone through a
9 certain level of understanding how the government works
10 and how -- and why they should vote and where they live
1 and who represents them because I think there's --
people are just so overwhelmed now, they don't know
where to start.
So there's many levels, including potential
voters, infrequent voters and steady voters. And they
all need more information, different levels, different
formats, but without the content, you don't have
anything.
I remember Sue Clark Johnson. She was a
20 leader, pioneer, a newspaper editor, the "Republic,"
21 "Gannett." I remember one time she asked me if I
22 would, you know, build a web -- website for the John
23 Kyle Center on Water Policy. Just build a website. I
24 said, okay, I can do that. What do you want on it?
25 Oh, just build it. I said, you don't understand.

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Without the content, you don't have a website. It's no different than the newspaper. Without the content, you don't have a newspaper. It's similar to what we have here in Clean Elections. I think we have the apparatus
and the formats to disseminate information, but without the content, it won't work.
7 So some of the content is going to be very,
very basic, I mean, one or two sentences. That is
9 helping people understand what they need to know. And
10 I also teach journalism at ASU, and many of the young
11 journalists don't even know the three -- you know, the
12 three branches of government. They don't understand
13 the difference between federal and state and local. I
14 mean, there's some very basic information that needs to
15 be conveyed, but once they get it, they get it. So
16 it's a matter of providing the content and helping them
17 make the connection.
So, Commissioner Kimble, it is more at this
point what we provide -- and, Mr. Chairman, it's not
20 a -- necessarily a study because we already have the
21 information. It's more of giving content that people
22 need to know on why they should become involved. And,
23 obviously, some people will never be reached, but
24 earlier this week I was dealing with the -- a small
25 group. We were talking about the future for the

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center for the future of Arizona. So it wasn't
Arizona's future, but the future for the center for the
future of Arizona and launch your vote. And the whole
idea was, you know, voter engagement was so key and
everyone was agreeing that, you know, it's something
6 that we don't have.
7 This -- this can be -- the reason that we
are trying to do is to create the buzz for Voter $U$, and
the $U$ is playing off of, of course, university because
10 there's some knowledge there, but it's also playing the voter you, why you need to vote. Why does it affect you? Why there is impact? And the individuals that we're hoping -- especially with potential voters and infrequent voters is to build the base because they can serve as ambassadors to help others understand, hey,
16 try this out, you know. I learned a lot. I had no
17 idea what, you know, a Corporation Commissioner did. I
18 had no idea, you know.
19 And it's just the idea that right now
20 people are so overwhelmed, but as I mentioned the
21 levels, some of it can be very basic where you just
22 want those two sentences. And, you know, the Clean
23 Elections has, as you know, vendors who deal with
24 advertising. We would help provide the content for
25 that advertising.

1 Now, how they present that is up to them.
2 They're much better at advertising than we are, but
3 then if you wanted to go deeper in, you could click on
4 that beyond the two sentences and get, you know, a
5 little bit more information. And maybe that is, you
6 know, one large paragraph, you know, explaining a
7 little more in depth. And if you were a more
8 intelligent, more engaged voter, you can click on
9 further and understand more.
10 So it's a matter of levels of content to
11 reach voters, but you're right. It has to be started
12 with getting people to engage and understand how this
13 works, but simplicity is important for the potential
14 voters and the non-voters because right now they're so
15 overwhelmed they do not know where to start. So it's
16 different levels of content through different delivery
17 systems to reach many different voters and potential
18 voters at different levels.
19 CHAIRMAN MEYER: So, Mr. Garcia, if I may,
20 I think what I hear you saying is -- and Commissioner
21 Kimble was asking about how do we get engagement,
22 people to engage. And I think -- if I can summarize
23 your answer, what you're telling us is you're going to
24 create content that is on multiple levels depending on
25 how engaged that voter wants to get, but you're going

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1 to start -- that base knowledge that every voter should
2 at least start with will be there.
3 MR. GARCIA: Exactly.
4 CHAIRMAN MEYER: And some of this is a
5 bigger question of, you know, we can't make voters, you
6 know, get off their couch and turn on their computers
7 and go to the website and look at things. And I think
8 that's part of what you're asking about, but I think
9 what you're telling us is we're going to make that
10 content available to them and at a level that will work
11 for every voter so they can understand how these issues
12 affect them.
13 Is that a fair summary of what this
4 proposal -- the content you guys are offering to 5 provide?

MR. GARCIA: Yes. Mr. Chairman, you
17 actually said it better than I did and more succinctly.
18 So congratulations, but yes, I mean, that is -- that is
19 exactly what it is because you cannot overwhelm the
20 potential voter because that's what's happening now and
21 they feel like they're a part of it. And, you know,
22 the delivery of the message is on many different
23 levels, but it is -- the idea is to get people engaged
24 and to have knowledge because the worst thing we can
25 do, in my opinion, is to drive people to the polls and

1 they have no knowledge. I mean, they could do more 2 harm than good in voting. So you need a -- you need -3 you need knowledgeable voters. You need educated 4 voters who are making the decisions.
5 CHAIRMAN MEYER: And I understand
6 Commissioner Kimble's question. I mean, his questions
7 are certainly valid, and I think what we're trying to
8 do is we're trying to fight apathy, correct? And
9 that -- you know, concern here, the alternative to not
10 do something like this is to doing nothing, which is
11 sort of giving up into the apathy. So I know this is
12 something that staff supports and -- and I do want to
3 hear a little bit from Tom on this.
14 But, Mr. Garcia, thank you.
15 Do you have any other questions for
16 Mr. Garcia or Ms. Whitsett?
17 COMMISSIONER PATON: Well, you heard my
18 concern about when Ms. Whitsett said something about
19 going on the road. That's -- that's my concern. I'm
20 sure the content is fine and these people just don't,
21 for whatever reason -- I doubt they're going to start
22 clicking on websites -- a lot of them.
MR. GARCIA: Sure.
COMMISSIONER PATON: But if we could
25 have -- if we could go on the road with content, that

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1 would be something that would explain things to them if
2 they were a captive audience and then maybe their
3 bosses or whoever would impress on them the fact of how
4 this is part of our civic duty and it's to your benefit
5 to be educated and to vote with a purpose to actually
6 know the issues or whatever.
7 That's my -- my main concern because I've
8 gone door to door with people doing -- and a lot of
9 them have no idea. I mean, I remember -- this is many,
10 many years. I remember going to -- door to door in
11 Green Valley, and the main thing they were mad about
12 was because John McCain did something about increasing
13 cigarette taxes or -- I forgot exactly what the issue
14 was. This was 20 years ago or something, but I was
15 kind of struck that that was the main thing that they
16 were interested in was he's taking away -- he's making
17 my tobacco more expensive. And I was kind of thinking
18 this is kind of like the Boston Tea Party or something,
19 you know, about the tea taxes going up.
20 So, anyway, that's my concern as -- I want
21 to see if we can actually go to people where they're
22 at, and I don't know if that's part of what your issue
23 is or what you can do or our staff can do. So I'm
24 concerned about that as well as Mr. Kimble.
25 CHAIRMAN MEYER: Commissioner Paton had

1 great points.
2 Mr. Garcia, if I could have you hold off
3 for a second.
4 Tom, could you give us staff's perspective
5 on these issues that are being raised?
6 COMMISSIONER KIMBLE: And I --
7 CHAIRMAN MEYER: Yeah, go ahead,
8 Commissioner Kimble.
9 COMMISSIONER KIMBLE: Well, I just 10 wanted --
11 CHAIRMAN MEYER: And then let's have Tom --
12 COMMISSIONER KIMBLE: Okay. I just want to
13 say I don't think the problem is a lack of information.
14 I think the problem is a lack of incentive, and I don't
15 see anything here that addresses that. And I would
16 also just note that I hope someone at Morrison
17 Institute learns how to spell "Tucson" sometime. It is
18 not T-U-S-C-O-N.
COMMISSIONER PATON: It's a Tucson thing.
MR. COLLINS: Mr. Chairman, Commissioners,
21 you know, the way that I see this is, look, I mean, we
22 can -- there are certain things that we can provide
23 through our partnership with Riester that meets some of
24 these deliverables, and that's true. So there's -- you
25 know, but the goal is not -- so the goal was not to

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1 reinvent the wheel. We could do it that way, and
2 that's fine.
I think that what we -- what we want to
4 build to and I think that that will -- this is what
5 will take both a media effort and I think expressly in
6 the proposal a on-the-ground, sort of, outreach to
7 outlying -- especially outlying communities, which
8 we've done with Morrison in the past, to start to
9 create a climate around this that has an incentive to
0 it.
11 In other words, if -- you know, we have
12 done a very good job in Arizona from, you know, time to
13 time of -- and I think that Ms. Whitsett set this out
14 quite correctly of demonstrating here's a public health
15 crisis we need to address. When the opioid crisis
16 became an opioid crisis, they did a bill -- a unanimous
17 bill out of the legislature in a day, which never
18 happens. You know, you've got -- you've had similar times in the past.

And, frankly, Morrison itself, you know,
21 years ago with its five shoes waiting to drop, I don't
22 know if -- you know, some folks may remember that --
23 really set the tone for a lot of the discussion, you
24 know, within at least the folks who are paying
25 attention. And then once you -- once you build that
base, I think then you -- then you have the ability to 2 go out and say this is a crisis.
3 So I think that the public part of this
4 that resonates with me the most is leveraging the
5 relationship with ASU and the Commission and with the
6 resources the Commission already has to communicate to
7 the public that this crisis is just as important to the
8 health of democracy as the opoid crisis, for example,
9 is to the health of people. And that's -- that's how 10 we want to communicate it.
11 Now, the proposal is a proposal. So it's
12 not written in the language that's going to -- that's
13 designed to get, you know, press coverage and that kind
14 of thing, but our goal would be to roll this out in a
15 way where we're saying to folks, look, what are you
16 doing to address the fact that we're not increasing --
17 you know, we're increasing the population of the state
18 to seven million people. We're not increasing the
19 percentage of voter participation in any election.
20 Those numbers are static. Those percentages are static
21 in the primary. They're static in the off-year
22 elections, and they're static in the presidential
23 election years.
24 And so unless somebody steps up and tries
25 to make that analogy work, we're going to continue to
drift along because to -- you know, as Commissioner
Paton has pointed out many times in the past, the party
system doesn't really care whether or not folks show up
to vote or not. That's not their gig. Their gig is to
win elections. And people showing up to vote, well,
that's a -- that's an X factor that changes the dynamic
of their system. So this is for voters, not for
parties
And so it's -- so it's sort of stepping
10 back from the party system. Let's look at this from
11 the voter perspective and are voter's healthy, if you
will. And the answer to that question is no, they're
not, for all the reasons that Commissioner Kimble has just articulated.

So if we do this correctly, what we will
16 have done is -- you know, if we do this wrong, we do it
17 wrong, but if we do it correctly, what we will have
18 done is started and hopefully sparked a broader
19 dialogue around civics. You know, we already saw the
20 governor, you know, require a civics test to graduate
21 from high school last year.
22 So there's a -- there's definitely a --
23 there's a -- there's a bunch of different things going
24 on out here. Can we coalesce them into one message
25 that says the electorate is not healthy; we need to

1 make it healthy and then say we have a solution to
2 making it healthy with this which is a combination of
3 the resources that the Clean Elections provides through
4 its existing services and the efforts that Morrison can
5 leverage through ASU to get us to a place where we're
6 now -- where we're -- where we can have the
7 infrastructure in place to do what I hope -- you know,
8 things like what Commissioner Paton is talking about,
9 getting out beyond the comfort zones of folks who hang
10 out at universities or folks who hang out in state
11 government buildings and getting out to folks but armed
12 with the -- all the tools and a broad partnership to
13 accomplish that.
14 So that's -- that's certainly my vision of
15 how this fits into what we're trying to do. You know,
16 I think that we have a commitment from the Morrison
17 Institute to make this work for both Clean Elections
18 and the public. So I'm not -- you know, when we -- you
19 know, we will have to get all this done on paper in
20 terms of a contract and all that other stuff, but I
21 have some confidence based on our prior experience that
22 we will -- we can -- and based on Morrison's prior
23 reputation and efforts they've made for us and in other
24 ways that we can -- that we can do that, but that's
25 really the vision here is to get folks to understand

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1 the electorate is not healthy.
2 CHAIRMAN MEYER: So, Tom, I guess staff is
3 supportive of this proposal.
4 Correct?
5 MR. COLLINS: Well, I am. I don't know if
6 you want to poll -- poll the staff in general. I
7 think --
8 CHAIRMAN MEYER: Yeah.
9 MR. COLLINS: I mean, you know, I think --
10 I think, yes, we wouldn't put it in front of you if we
11 wouldn't support it. Let me put it to you that way.
12 And I don't know if Gina wants -- Gina can talk about
13 how it integrates with the voter education program that
14 we're doing. I think she's certainly -- that's her
15 area of expertise.
16 MS. ROBERTS: Mr. Chairman, Commissioners,
17 you've asked some questions that the Voter Education
18 team asks every single day, and this is -- this is
19 really at the crux of what we do. We look into how can
20 we get those voters to actually -- well, even
21 non-voters -- how can we actually get them to
22 participate? How are we going to reach them, make them
23 care, make them want to? What is the incentive to do 4 so?
25 And as the Commission knows, we work with
an advertising agency. We've partnered with Riester for the past year, and we're working with them for our 2018 education campaign. And the way we kick off that campaign is we do our research. We go back to the voters and we talk to them and we say, what is it that you need? Why are you voting? Why are you not voting?
7 And that's how we develop our education plan.
8 And what we've learned in this last go
around is it is very evident to us that most voters do
10 not have that general basic knowledge about what it is
11 their elected officials are supposed to be doing for
12 them across all levels, whether that's federal or state
13 or county. And so they -- they just don't understand
14 what it is that the governor is supposed to be doing or
15 how their local city council member makes a decision
16 that can make impact their daily lives.
17 So it comes back to, really, the starting
18 point. We have our tools. We have our communication
19 channels that we work with Riester on about how best to
20 disseminate the content that we provide. We work with
21 Riester to develop content, and we have a very
22 comprehensive voter education plan where we get
23 messages out such as important dates and deadlines, but
24 if you'll recall, our campaign this year, our education
25 campaign is about making the connection to the voter,
why the voter should care to want to participate. And
that comes back to showing that personal connection to the election.
So I, you know, as a mother, I may be very
concerned about education or maybe my library that's a
mile from my house is going to be staffed and open
through the city. And so we have that in our existing
campaign, but what we see through the Morrison
Institute is they're going to bring us more content
10 that focuses on, one, the rules and responsibilities of
11 each of these levels of government all the way down
12 from federal to local, but also, two, the issues.
13 So as you've heard a lot, we have the
14 Legislative Academy, and we have this group of folks
15 who are interested. They've shown the interest in
16 politics and they go there and they learn about the
17 issues, but now we want to take that same information
18 that is available to them and provide it to voters on a
19 level that they can easily digest. And so if the voter
20 or a non-voter can now have the understanding of, wow,
21 this actually does impact my daily life, maybe they'll
22 be more inclined to vote. That's the hope.
23 And so we can take the information that we
24 will hopefully get from Morrison through this proposal,
25 and we're going to incorporate it into our education

1 campaign. And as far as having those -- you know,
2 going on the road and having those shows out there, you
3 know, Commissioner -- Commissioner Paton, you've made
4 some great suggestions. And part of the talks that
5 we've had is we do want to share this information. We
6 want to share it with our county partners. We want to
share it with our city partners.
8 Cities have leadership institutes where
they get their local citizens to come out and learn
10 about government and this -- maybe we can incorporate
11 this in there. As far as businesses go, we have had
12 phone calls from businesses who have asked us, hey,
13 we're going to have, you know, a meeting with our
14 employees. What information can you give them about
15 the upcoming election? We have the opportunity to
16 share this information further, but it's really taking
17 us back to the starting point.
18 As I said, our education campaign right
19 now, we're very comprehensive and we touch on all of
20 this to some degree, but now we're going back to the
21 starting point of, you know, to get people's attention
22 to it, we want to establish that crisis because we're
23 seeing those voter registration numbers. We're seeing
24 the participation rates as Arizona's population is
25 growing, and it comes back to do we even understand

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1 that this crisis exists that is creeping up on us. And
we need to go back to the starting point of civics so people understand why you should care, why you should want to participate.
5 And the motivators and the barriers that
6 we've learned through our research, you know, the
7 motivating -- a strong motivator is the issues. When a
8 voter hears about an issue that's going to be on the
9 ballot that they care about, they're going to be more
10 inclined to cast that ballot. So the more aware we
11 make them of the issues that are affecting the state
today, the same issues that the legislators are
learning about and making laws and rules that impact
their daily lives, it's connecting all of it together.
So everything that we would receive through
16 the proposal, we would work with our partner to know
17 the best communication channels to get it out there.
18 We would frame it so it matches the Commission's tone
19 and help to establish that connection and that
20 motivator.
21 COMMISSIONER KIMBLE: Well, Mr. Chairman?
22 CHAIRMAN MEYER: Commissioner Kimble?
23 COMMISSIONER KIMBLE: Ms. Roberts, so what
24 is the goal of this thing? Is it to figure out why
25 people don't vote, or is it to get people to vote?

CHAIRMAN MEYER: Or both?
2 MS. ROBERTS: Mr. Chairman, Commissioner
Kimble, I would actually answer it a little bit different than the way you've phrased the question. I
see the goal as two form: one, to establish the crisis, going back to the beginning to raise awareness
about it, to raise awareness that there is a lack of civic education and knowledge. And that is really one
of the foundations, a starting point for how we need to
10 reach the voters to make them care and then to 11 ultimately get them to register and to vote.
12 So I think raising the awareness about the
13 issue, about the lack of information of -- on civics in
14 general that our voters have, as we've learned through
15 our research, that's going to be one of the main goals,
16 establishing that crisis. And then the second goal is
17 we now have the solution to it. So it's going -- not
18 so much identifying why they don't. We have a good
19 understanding of that from the research we've already
20 performed with Riester.
21 And we have the numbers. We know that
22 people just aren't getting out there, and we have our
23 other solutions that we've been incorporating from the
24 overall logistics of elections to let them know the
25 important dates, let them know, hey, an election is

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actually happening. So I really do see the goal as establishing awareness about where democracy is headed with this lack of participation and going back to the
basic starting point of civics education to get them to
realize how it impacts their life, make the connection
and then get them out there to vote.
7 COMMISSIONER KIMBLE: So we're sitting here
a year from now. How are we going to look back at this
and say it was a success or it was a failure? What
10 would be a measure of success?
11 MS. ROBERTS: Mr. Chairman, Commissioner
12 Kimble, that's a really good question. As we develop
13 our education plan, we always put in place our key
14 performance indicators. What are our metrics for
15 success? With this proposal, what we are doing now is
16 Morrison is creating the information and raising the
17 awareness. We have not actually established some KPIs
18 for this.
19 I would say, from my perspective, I think
20 that we would look back on this a year from now and say
21 it was successful as we document how we distributed
22 this information. What groups were interested in
23 receiving it? Where did we push it out to across all
24 of our -- the partnerships that we've been cultivating,
25 the organizations, the businesses?

1 We have an 18 at 2018 campaign that we're
2 working on right now to get our youth involved and
3 registered. This can be a component of that where we
4 can take it to the high schools. We can take it to and
5 post it on our website and have the teachers and the
6 college professors -- have those folks -- get them
7 informed that we have this information, that this tool
8 exists, this resource exists to them.
9 So I would say one metric would be how we
10 were able to push this information out to the
11 communities and how we were able to -- as far from a
12 media standpoint, a press standpoint -- you keep
13 hearing the reference to the opoid crisis. Well, that
14 gets a lot of coverage. And so the media, through the
15 press, as they're covering this, then the voters are
16 going to hear about it and they're going to see, you
17 know, the importance of it.
18 So I would also say another metric would be 19 from the PR perspective. How are we able to help and
20 leverage the press, the media to get this out there so
21 the voters care about it? And then, I think,
22 ultimately we use our standard metrics. We look at how
23 many website hits that we've had from where we are
24 pushing this content out, through the tools, through
25 our app, through our Chatbot. So there's a number of

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1 metrics that we can incorporate in there to see did this help us through our overall voter education plan?
Did we see improvement?
And, you know, it's really the first time
that we've taken a step back and going -- and are
focusing more on civics than we are on the education
standpoint, but there is that connection. So we would
have to take a step back and identify what those
metrics for success are, but those are just a few that
10 we could consider.
CHAIRMAN MEYER: Any other questions?
MS. ROBERTS: Okay.
COMMISSIONER PATON: I would say that since
Mr. Garcia was in the newspaper business or whatever, I
mean, once you have -- we have this content and that we
advertise it as -- like, doing an op-ed in the "Arizona
Republic," getting all the major TV channels to do a
story on it. I mean, say, on this Tuesday, can all of
the TV channels all over the state, can you all do a
20 story on this? And then have our website and that kind
21 of thing. That may draw a lot of attention.
You know, I think we're -- we're frustrated
23 maybe because we come here once a month and we argue
24 about the little -- little tidbits here and there, and
25 this is something that really means something. And so

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| 1 we want -- you know, when I -- when I was young -- I'm not that old, but when I was younger it was a bigger deal to vote, I think. And I guess I wish it was more like that, and I'm sure I'm catching Mr. Kimble's frustration about the same thing. <br> CHAIRMAN MEYER: Let's try to wrap this debate up here. <br> COMMISSIONER KIMBLE: Okay, Mr. Chairman, but what are we being asked, Mr. Collins, today to approve? A \$99,000 contract with them, with Morrison? <br> MR. COLLINS: Good question, Mr. Chairman, <br> Commissioner Kimble. If you -- this is an outline of <br> the proposal and the breakdown of the costs. You would authorize me to go ahead and draw up a formal <br> Interagency Service Agreement between Arizona State and the Commission, which we've done in the past. And so we would have to break this down into -- into contract deliverables and, you know, payment terms and all the other -- all the other good stuff. <br> CHAIRMAN MEYER: So we have -- like, will we see that agreement again? <br> MR. COLLINS: You are welcome to do that. <br> That's certainly -- the only risk there is it's -- <br> depending upon what the comfort level of the Morrison <br> 25 Institute is. You know, it might -- it might delay | reimbursement and the state per diem for -- I think <br> it's only one meal or the hotel. These are all really low costs. Yes. <br> CHAIRMAN MEYER: Okay. So we're talking <br> like one trip for the whole proposal? <br> MS. WHITSETT: Yeah. <br> CHAIRMAN MEYER: Okay. I just wanted to <br> make sure. <br> Well, I will tell my fellow commissioners, <br> I'm in favor of moving forward. I will make a motion <br> that we authorize Tom to move forward with the ISA -- <br> MR. COLLINS: Yeah. <br> CHAIRMAN MEYER: -- with ASU on this issue. <br> So there's my motion. Do I have a second? <br> COMMISSIONER PATON: Second. <br> CHAIRMAN MEYER: Okay. It's been moved and <br> seconded. <br> All in favor say aye. <br> (Chorus of ayes.) <br> CHAIRMAN MEYER: Any opposition? <br> COMMISSIONER KIMBLE: No. <br> CHAIRMAN MEYER: Any abstention? <br> (No response.) <br> CHAIRMAN MEYER: Okay. The motion carries <br> two to one. |
| things a little bit, but yeah, I'm certainly happy to <br> bring that document back next month if you -- if you'd rather do that. I think that's -- <br> CHAIRMAN MEYER: But are you asking us to move forward today? Is that -- <br> MR. COLLINS: I'm asking for the <br> authorization to move forward with the contract, but <br> that having been said, if you have enough concerns <br> about this that you want to revisit it, I will -- I can <br> prepare the ISA and have that for next month. If <br> you -- rather vote on it today, if you think -- if you <br> don't have enough information, it's up to me to provide more. <br> CHAIRMAN MEYER: Well, I have a question <br> for the Morrison folks. <br> Do you have the budget worksheet in front <br> of you? I have a question on the travel issue as I was looking at this. The travel total is only 687. Is it <br> supposed to be that 7,510 number that's on the -- kind of on the upper left section? So if you look on the -- <br> on the total travel budget, it's 687 , but is that <br> supposed to be 7,510 ? Because 687 seems very light. I <br> just -- I can show you what I'm looking at. <br> MS. WHITSETT: Yeah. So I actually think <br> it is that low amount, and it's only based on mileage | Let's move on to Item Number VI. <br> Do we need to put a bow on Item V or are <br> we -- <br> MR. COLLINS: No, we're good. <br> CHAIRMAN MEYER: Okay. Item VI, discussion <br> and possible action on the Citizens Clean Election <br> Commission 2017 annual report. <br> MR. COLLINS: Yes. Mr. Chairman, Stephanie <br> is going to talk a little bit about this. And just so <br> she knows, we're on a little bit of a schedule. So as <br> succinct as you can be in describing what we're asking <br> the Commission to vote on will be helpful. Thank you. <br> MS. COOPER: Good morning, Chairman, <br> Commissioners. <br> CHAIRMAN MEYER: Good morning. There we go. <br> MS. COOPER: Okay. So this is the 2000 <br> annual report -- 2017 annual report. I'm just going to <br> quickly brief through it. Most of the contents you <br> guys -- or that's in here you've seen previously. <br> Sorry. Can you hear me? <br> CHAIRMAN MEYER: Can you hear her okay? <br> Okay. Let's just -- <br> MS. COOPER: Okay. I'm so sorry. Can you <br> hear me now? |


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| 1 Okay. So, first, we've highlighted our <br> 2 voter and public education plan. It showcases our -3 what we've done through 2017 to reach the voters. One is our vote informed campaign. This shows the 5 components of what we've done to connect the voters to 6 our election information. We've highlighted the two largest tools that we've developed for 2017, one being our ID at the polls tool that's on our website and our Facebook Chatbot. <br> Also, part of our education is our <br> candidate trainings. Sara and I kicked off those in <br> July, and by the end of 2017, we had 97 participants and 61 of those were candidates. <br> We've also touched on our grassroots <br> outreach because this really shows how our efforts <br> reach the four corners of the state, one which was the <br> National Voter Registration Day that I had the <br> opportunity of attending. That was really great to get <br> out there and connect with the students. <br> Our focus group research, Gina touched on <br> this a little bit earlier. This was really our <br> foundation of our education plan for 2017. That was -our website and social media, this shows our statistics <br> for our traffic that has visited our social media <br> 25 channels and our website. | $2016 ?$ <br> MR. COLLINS: Well, we did -- <br> CHAIRMAN MEYER: The years are all running <br> together -- the roundtable. <br> MR. COLLINS: The roundtable. Yeah, it's -- <br> MS. COOPER: So there was -- it touched on <br> that in our grassroots outreach page. <br> CHAIRMAN MEYER: Great. <br> MR. COLLINS: Yeah. <br> CHAIRMAN MEYER: Great. <br> MR. COLLINS: Yeah, that's -- in fact, <br> that's the main thrust of the grassroots outreach page. <br> CHAIRMAN MEYER: Perfect. <br> MR. COLLINS: We can talk about all the -- <br> CHAIRMAN MEYER: Thank you. <br> Any other questions for Stephanie on her <br> presentation of the 2017 annual report? <br> (No response.) <br> CHAIRMAN MEYER: Thank you. <br> MS. COOPER: All right. Thank you. <br> MR. COLLINS: So, Mr. Chairman -- <br> CHAIRMAN MEYER: Do we need to approve <br> this? <br> MR. COLLINS: Yeah. Mr. Chairman, this |
| 1 This one is an overview of our financial <br> information which you guys had seen in 2000 -- or our <br> December meeting that Sara provided you an in-depth overview on that. <br> 5 Our enforcement audits and litigation, we <br> 6 had 29 random audits of candidates who received Clean <br> Elections funding in the 2016 election cycle. Our <br> rule-making and legislation, this shows the rules that <br> 9 were either new or amended in 2017. And we jump into <br> the 2017 legislation that impacted the Commission. <br> Looking forward to 2018, Gina gave you a <br> presentation last Commission meeting that really gave <br> you an in-depth view of all what we're looking forward <br> to. A few things is our new voter education guide, our <br> website redesign, and our voter dashboard tool that we <br> are creating. And then it ends with the commissioners <br> and staff information, along with the bios of the <br> commissioners. <br> So that was the annual report briefly. If <br> you have any questions for me, then that concludes my <br> presentation. <br> Thank you. <br> CHAIRMAN MEYER: I breezed through this. <br> Is there anything in here about the forum <br> that we held -- what month was that? Or was that in | gets -- this gets submitted to the Governor's office <br> every year in March. It has a pro forma letter that <br> we've taken the liberty of putting your name on. <br> CHAIRMAN MEYER: I saw that. <br> MR. COLLINS: And so Stephanie did a lot of <br> hard work to get this pulled together so that we would <br> be ahead of the curve and make sure we're going to get <br> it in well before the deadline, but -- so we're very -- <br> I'm very, very grateful to her for that, but I would <br> appreciate it if you would approve it. <br> COMMISSIONER KIMBLE: Mr. Chairman? <br> CHAIRMAN MEYER: Yes, Commissioner Kimble. <br> COMMISSIONER KIMBLE: I move we approve the <br> 2017 annual report. <br> CHAIRMAN MEYER: Is there a second? <br> COMMISSIONER PATON: Second. <br> CHAIRMAN MEYER: All right. It's been <br> moved and seconded. <br> All in favor of approving the 2017 annual <br> report say aye. <br> (Chorus of ayes.) <br> CHAIRMAN MEYER: Any opposition? <br> (No response.) <br> CHAIRMAN MEYER: Any abstentions? <br> (No response.) |


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| 1 CHAIRMAN MEYER: Motion carries unanimously. <br> Item Number VII, discussion and possible <br> 4 action on the legislation affecting the Commission, <br> 5 campaign finance election and administrative law. <br> MR. COLLINS: Mr. Chairman, you have Mike's <br> 7 report on the -- on the bills that we've -- the major bills that we think impact the Commission. We are working -- we need to tally 2 . The first one is right on the cover. There's HCR 2007. HCR 2007 is a referendum that would go to the voters. It is, as far <br> 12 as we can tell, a continuing part of the legislature's <br> 13 anger at the Democratic party and misunderstanding of <br> 14 the Clean Elections law from the issues that were in <br> 152016. <br> 16 The problem is that this bill is -- there's <br> 17 two problems. One, there is -- we made -- I made the <br> 18 argument in committee that the Voter Protection Act <br> 19 really needs to apply to this just as much as it would <br> 20 a bill that is going to the governor for review <br> 21 because, in my view, the amendment happens at the <br> 22 legislative stage and there is a three-quarter vote <br> 23 requirement. And all -- referring to the voters -- <br> 24 does is shift the veto from the governor to the voters. <br> 25 You know, in all practical terms, they're identical. | $\$ 100$ biannual adjustment under 16-931. Just to show you how absolutely absurd this is, currently for this year the primary -- had a gubernatorial candidate taken Clean Elections funding, they would have received $\$ 840,000$, roughly; whereas, they could take in seed money donations $\$ 160$ per person. <br> Under this bill, next year the <br> gubernatorial candidate could take $\$ 840,000--804$-- <br> $\$ 840,100$, but could take $\$ 260$ in seed money donations. <br> So the percentages are absurd. The percentage increase <br> in the -- in the gubernatorial primary is negligible. <br> The percentage increase in the amount of money you can take from an individual is practically twice as much. <br> It not only doesn't further the purpose. It's -- if you believe, as I do, the PO applies. It doesn't <br> further any purpose, and it is absurd. And there is an absurdity doctrine, and I think if there is one, that this is pretty close to it, if not it. <br> So I've been -- <br> CHAIRMAN MEYER: Tom? <br> MR. COLLINS: Yeah. <br> CHAIRMAN MEYER: Is there -- I mean, do we <br> think this is going to pass? Are we taking efforts to oppose this? <br> MR. COLLINS: We're opposing it. We're |
| 1 Thus far, the majority does not agree with me about 2 that. <br> That having been said, the bill itself is a <br> mess. It's not an existential mess in the sense that <br> this bill would continue to allow us to do our work, <br> but it's sloppily written. It -- first, on the piece <br> regarding the party -- and, I guess, they've expanded <br> out to 501(c) groups -- they can't spend directly or -- <br> candidates can't spend -- participating candidates <br> can't spend any money, whether it's seed money -- <br> that's their own private money -- or clean money on <br> anything other than a, quote/unquote, voter list, and <br> then "voter list" is defined in the bill. <br> This is the first time, to my knowledge, <br> that a state law has defined what parties can have as <br> their voter list, which seems to me to raise obvious, <br> obvious association of rights. And if the majority <br> continues to throw in NAACP versus Alabama in front of <br> our face every time we want a spending report, it seems <br> to me the regulating party membership roles and party <br> information is way past what we've ever asked in terms <br> of regulation, but no one seems to want to -- but we <br> 23 have yet to prevail on that one, on that argument. <br> 24 It destroys the inflationary adjustment <br> 25 that the Clean Elections Act included by requiring a | taking every effort to oppose it. We are -- we wouldn't be bringing it up with quite so much vigor if we weren't fairly concerned that it's going to pass. Whether or not -- once it gets to the ballot, what happens then is a different question, and we can jump off that bridge, you know, if it does. <br> CHAIRMAN MEYER: So it will need to go to the ballot? <br> 9 MR. COLLINS: It will need to go to the ballot, but I'm just -- I' just pointing out that this is -- <br> CHAIRMAN MEYER: We do not support this. <br> MR. COLLINS: We don't support this. <br> CHAIRMAN MEYER: Okay. <br> MR. COLLINS: It's a nonsense bill that is <br> based on -- based on nonsense. <br> The one bill that we are having <br> constructive conversations with, on the other hand, is <br> 19 House Bill 2184 which I think we briefed you on last -- <br> 20 last time which is -- the general thrust of it is just <br> 21 to regularize the rule publication process, and it had <br> 22 some language in it that we were troubled by. We sat <br> 23 down with the Secretary of State's Office this week, <br> 24 got a draft from them we were looking at and they <br> 25 realized in some of their things that there are other |


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| agencies that are exempt that they like that this is also going to affect. <br> So we're working on that. That's been <br> productive so far, and we're hopeful to get back to <br> them within the next couple of days about, you know, <br> whether or not we have any issues with their proposed amendments, but that's been productive. <br> So those are the two biggies. I apologize <br> for going on quite such a rant about 2007. It's just <br> as a lawyer it drives me nuts. <br> CHAIRMAN MEYER: No need to apologize. <br> MR. COLLINS: Huh? <br> CHAIRMAN MEYER: No need to apologize. <br> MR. COLLINS: But in any event, that's <br> where we are. I don't think we need any authorization <br> from you on anything, but that's sort of the briefing. <br> If you have any questions on anything else <br> that's in the report, please let me know. And, <br> otherwise, I would -- that's all. That concludes our <br> legislative report unless -- Mike, do you have <br> anything? No. <br> COMMISSIONER KIMBLE: Mr. Chairman, I would <br> like to ask about one other one. <br> CHAIRMAN MEYER: Commissioner Kimble, go <br> ahead. | the Arizona Secretary of State's Office. <br> MR. COLLINS: So, Mr. Chairman, <br> Commissioners, we've already approved this in terms of giving me authority. This is really more of an update. <br> We've been working with the Secretary of State to <br> finalize the contract. They have -- you can see they provided us some information that we've asked for on the beta testing which will be -- I'll be reviewing, <br> but that information is there for you to look at. It's on page -- starting at page 7 in terms of the feedback that they received while they were online. <br> They also provided us information about how they did the outreach in terms of the -- Sara, what do you call it? The analytics? Do you call it the analytics? Let's call it the analytics -- which gives us some kind of picture of what they're -- what they're doing. We have heard, I think, that they're also going to work on the design some more which I think is not a bad thing, as we've talked about. <br> And then there's a few -- I think the last <br> thing -- the last communication we had with them, which has all been very positive, was with their CFO <br> 23 yesterday about outstanding issues with -- not with -- <br> 24 with the back end of See the Money, the campaign <br> 25 finance reporting system that Sara and their IT folks |
| COMMISSIONER KIMBLE: 2104, that's probably <br> not going to go anywhere, is it? <br> MR. COLLINS: At this point, we don't <br> believe so. I don't even think it's been assigned to a <br> committee. I'm not even sure -- <br> COMMISSIONER KIMBLE: House government. <br> MR. COLLINS: Yeah. I guess you're right. <br> House -- it hasn't been heard. This is the last week <br> for bills to be heard in the House origin, and it's <br> not -- it won't be heard. So that's -- that's over. <br> CHAIRMAN MEYER: Anything further on Item <br> Number VII on the agenda? <br> (No response.) <br> CHAIRMAN MEYER: Okay. I'm going to call a <br> five-minute break here. We've been going about an hour <br> and ten minutes. Let's have a five-minute recess and <br> we'll be back to reconvene. <br> MR. COLLINS: Okay. <br> (Whereupon, a recess was taken in the <br> proceedings.) <br> CHAIRMAN MEYER: We will reconvene this <br> meeting. <br> We're on to Agenda Item Number VIII, which <br> is discussion and possible action on authorization of <br> 25 staff to approve the final payment of CY 2017 ISA with | 1 are still -- we're trying to still get some information <br> 2 to Sara so that she has the access that she needs to do her work. <br> So we're hoping to get that wrapped up as <br> soon as possible. This is really more of an update and <br> to make sure that you guys have all the information <br> that I have as I go ahead and, once we get this, put a <br> button on the IT issue, sign off on this and provide <br> the final -- the final payment. <br> 10 The fact that they're looking at the <br> design, although the design is not a part of the <br> contract per se, I think itself is a good sign that <br> they want this to continue to develop over time. And <br> I'm -- so I'm pleased, you know, with -- with that <br> result. And I'm pleased that they're continuing to be <br> receptive to providing us, you know, the information <br> that we need to move forward. So I'd like to thank <br> Secretary Reagan and her staff and Liz Atkinson, the <br> CFO there, for their assistance on that, and hopefully <br> we'll put a button on this soon. <br> And that's all I have to say. There's <br> really nothing to approve unless you have questions <br> 23 about the info we've received so far or where we go <br> 24 from here. <br> 25 CHAIRMAN MEYER: Any questions? |


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| 1 (No response.) | 1 Now we'll go back to Item Number IV |
| 2 CHAIRMAN MEYER: Okay. Let's move on to | 2 Should we move immediately into executive |
| 3 Agenda Item Number IX, discussion and possible action | 3 session? |
| 4 on the Legacy Foundation Action Fund versus Citizens | 4 MR. COLLINS: Well, Mr. Chairman, I think |
| 5 Clean Elections Commission. | 5 I'll just say publicly, just for the record, you k |
| 6 | 6 we did receive an opinion from the Supreme C |
| 7 Number IX says the Commission may choose to go into | 7 affirmed that, in fact, the jurisdictional deadlines |
| 8 executive session on this item. There's the s | 8 that are set forth by the act for appealing to Superi |
| 9 notation for X . | 9 Court remain as they were in 2006, and 14 days is the |
| 10 Should we -- can we handle those both at | 10 limit and it was missed. So that's -- that's a good |
| 11 once in executive session, or do we need to go one at a | 11 thing. I think that -- I think, I guess -- yeah, I |
| 12 time? | 12 guess it would be appropriate to move to go into |
| 13 MR. COLLINS: Well, actually, what it might | 13 executive session because I think Mary has some |
| 14 be helpful to do just, Mr. Chairman, if you -- would be | 14 thoughts on additional issues. |
| 15 to do X first because we don't h | 15 So -- so, yes, if there was a motion to go |
| 16 executive session | 16 into executive session, I think that would be |
| 17 summary, and then we can then go back to IX | 17 appropriate at this time |
| 18 CHAIRMAN MEYER: Sure. | 18 COMMISSIONER KIMBLE: Mr. Chairman? |
| 19 MR. COLLINS: So on X, which is the Arizona | 19 CHAIRMAN MEYER: Commissioner Kimble, g |
| 20 Advocacy Network, et al., lawsuit against the State of | 20 ahead. |
| 21 Arizona, Secre | 21 COMMISSIONER KIMBLE: Mr. Chairman, I move |
| 22 Commission, the only news update there is that the | 22 we go into executive session for Item IX. |
| 23 Governor's Regulatory Review had filed a motion to | 23 CHAIRMAN MEYER: I'll second that motion. |
| 24 dismiss based on the argument they're not a jural 25 entity. They have -- in effect, they and the | 24 All in favor of moving into executive 25 session, aye. |
| 10:49:18-10:50:11 Page 59 | 10:51:23-11:13:22 Page 61 |
| 1 plainti | 1 (Chorus of ayes.) |
| 2 re-filing their complaint and naming the GRRC members | 2 CHAIRMAN MEYER: All -- any opposition? |
| 3 in their official capacity but individually. So that, | 3 (No response.) |
| 4 I think, has been filed or will be filed. I'm not sur | 4 CHAIRMAN MEYER: Abstentions? |
| 5 if it has been filed. | 5 (No response.) |
| 6 MS. O'GRADY: The amended comp | 6 CHAIRMAN MEYER: All right. We are |
| 7 not. | 7 motion is granted. We are moving to executive session |
| 8 MR. COLLINS: The amendment complaint ha | 8 Thank you. |
| 9 not been filed, but that's what our understanding is | 9 (The following section of the meeting is |
| 10 what's going to happen then. Then GRRC will have the | 10 executive session and bound under separate cover |
| 11 final an answer, and so that's really all there is to | $11 * * * * *$ |
| 12 that. There's no other -- there's been no other -- | 12 |
| 13 anything else | 13 (End of executive session. Public meeting |
| 14 So that's -- that would complete my report | 14 resumes at 11:13 a.m.) |
| 15 on that case, unless you have any questions. | 15 CHAIRMAN MEYER: All right. We are back in |
| 16 CHAIRMAN MEYER: So no substantive changes | 16 open session. |
| 17 or updates, just some procedural maneuvering? | 17 We only have |
| 18 MR. COLLINS: That's correct. That's | 18 and that is Item Number XI, which is for public |
| 19 correct | 19 comment. Now is the time for consideration of comments |
| 20 CHAIRMAN MEYER: Okay. Now, we'll go back | 20 and suggestions from the public |
| 21 to Item Number | 21 Is anyone here of the public? This is your |
| 22 Commissioners, any questions on that update | 22 time. |
| 23 on Item Number X? | 23 (No response.) |
| 24 COMM | 24 CHAIRMAN MEYER: Seeing no one, I'll go to |
| 25 CHAIRMAN MEYER: Thank you. | 25 item Number XII, which is adjournment. |



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