WE THE VOTERS

OUR IMPACT ON 2020

CLEAN ELECTIONS

#wethevoters

Projections for Arizona's 2020 Election Season

Surat Lozowick

Battleground Arizona

Arizona Presidential Results

Year	Republican	Democratic	Other	**Difference**
2012	55.35%	44.5%	1.7%	**+9 R**
2016	49%	45.4%	5.5%	**+3.6 R**
Difference	**-6.35**	**+.9**	**+4.7**	**-5.4 R**

Arizona Electorate Composition

Year	Republican	Democratic	Other	**Party Split**
2018	40%	33.4%	26.6%	**+6.6 R**
2016	38.8%	32.1%	29.1%	**+6.7 R**
2012	40.1%	31.1%	28.8%	**+ 9 R**
Difference	**-.1**	**+2.3**	**-2.2**	**-2.4 R**

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Arizona Voter Registration Composition (November Report)

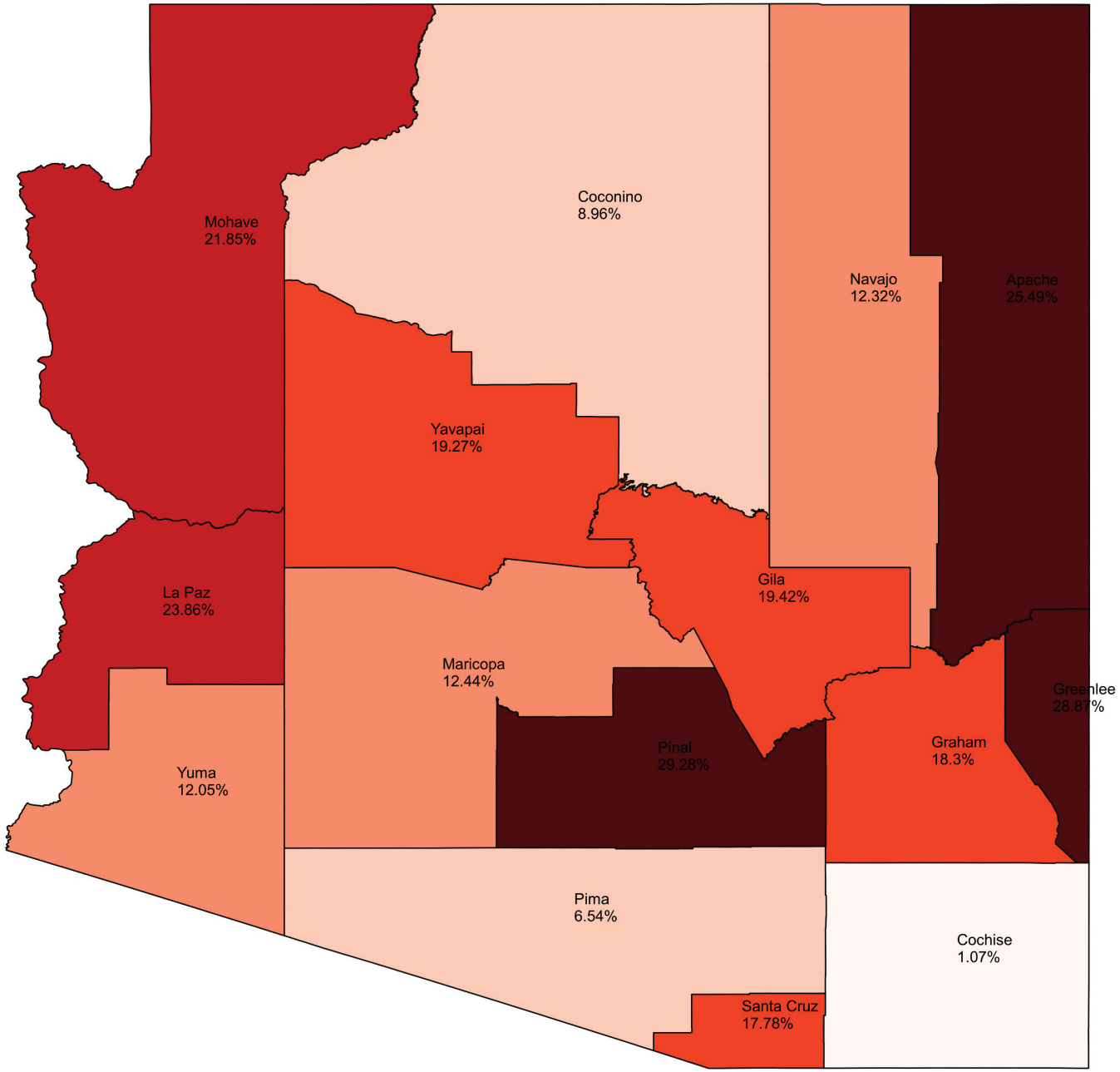
Year	Republican	Democratic	Other	**Party Split**
2018	34.6%	30.9%	33.3%	**+4.6 R**
2016	34.5%	30.4%	33.9%	**+4.1 R**
2012	35.8%	30.4%	32.7%	**+5.4 R**
Difference	**-1.2**	**+.5**	**+.6**	**-.8 R**

Urban/Rural Registration Change 2016 -2018

Year	Republican	Democratic	Other	Composition
Rural	+6%	+1.4%	0	24%
Urban	+3.3%	+6.8%	+.03%	76%

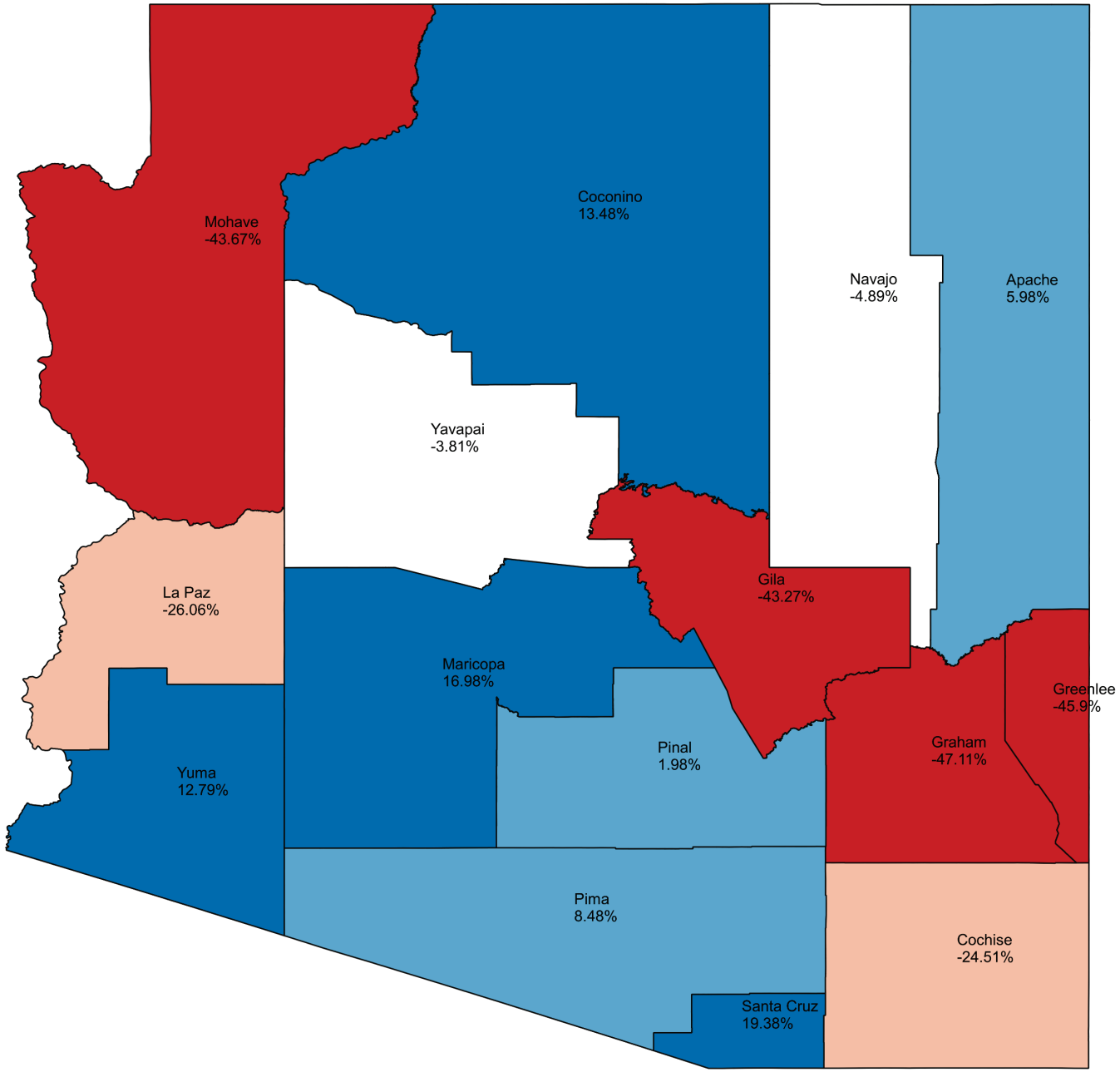
Battleground Arizona – The Urban/Rural Divide

Republican Registration
April 2009 – April 2019



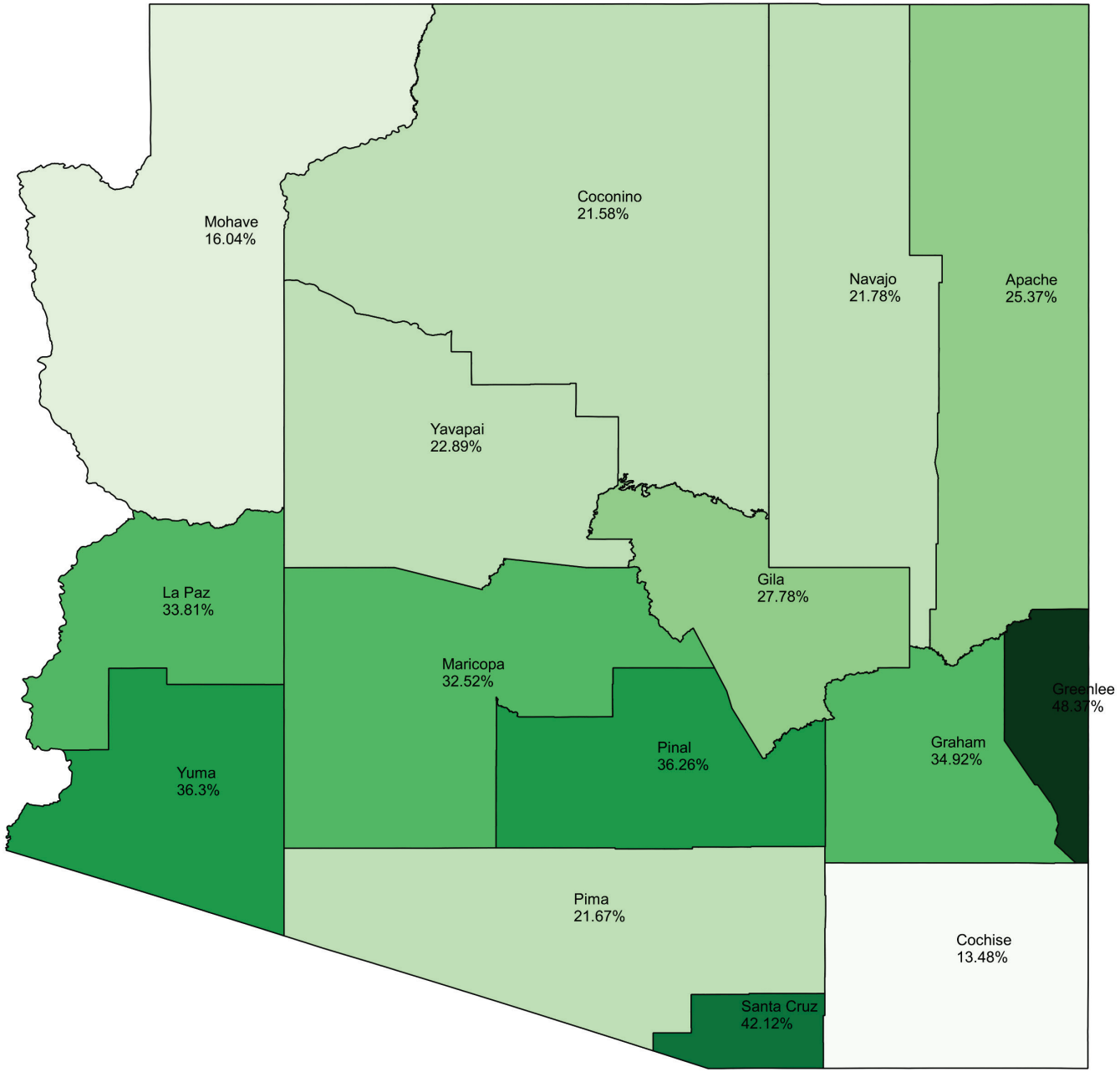
Battleground Arizona – The Urban/Rural Divide

Democratic Registration
April 2009 – April 2019



Battleground Arizona – The Urban/Rural Divide

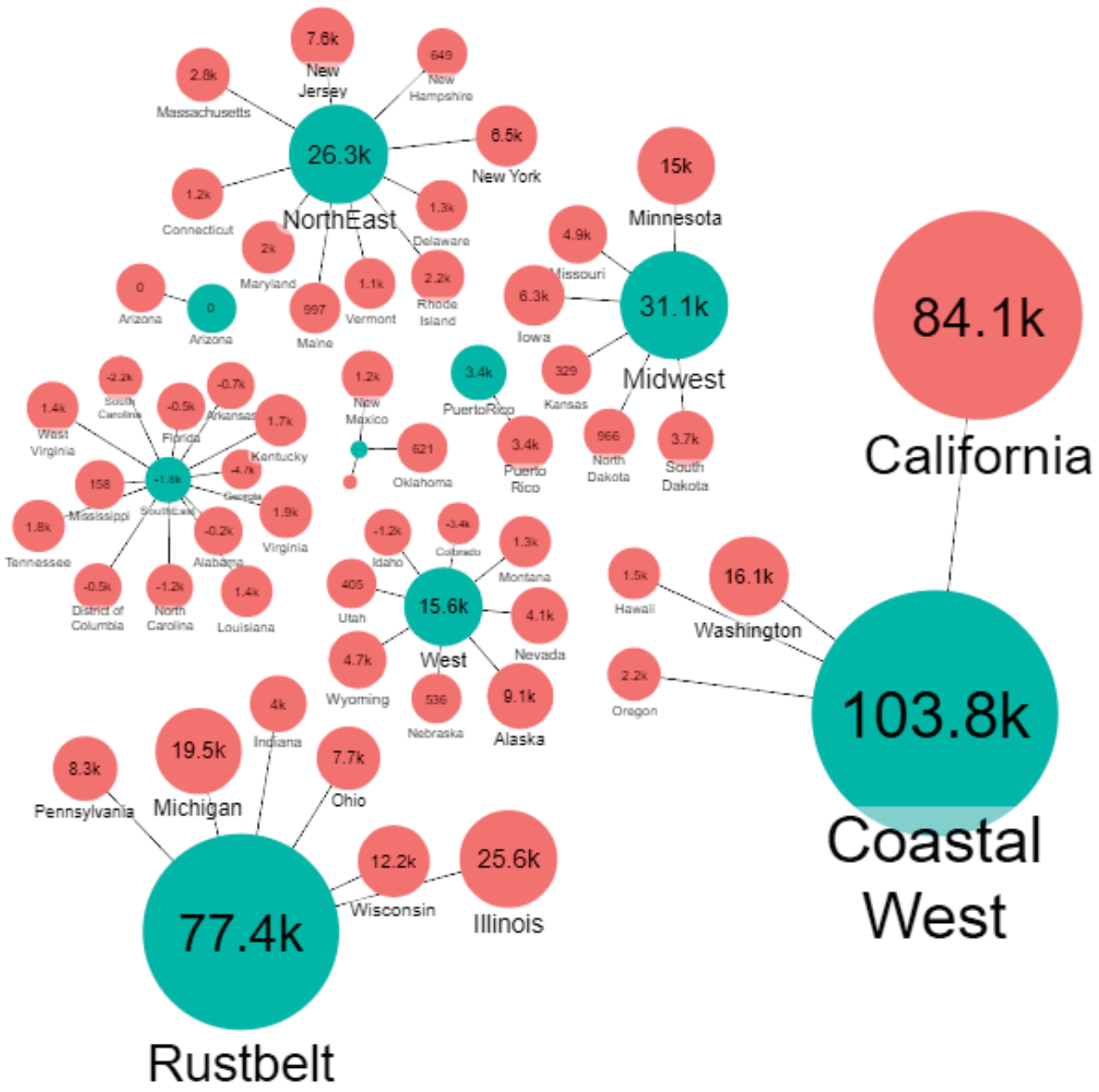
Unaffiliated Registration
April 2009 – April 2019



Battleground Arizona

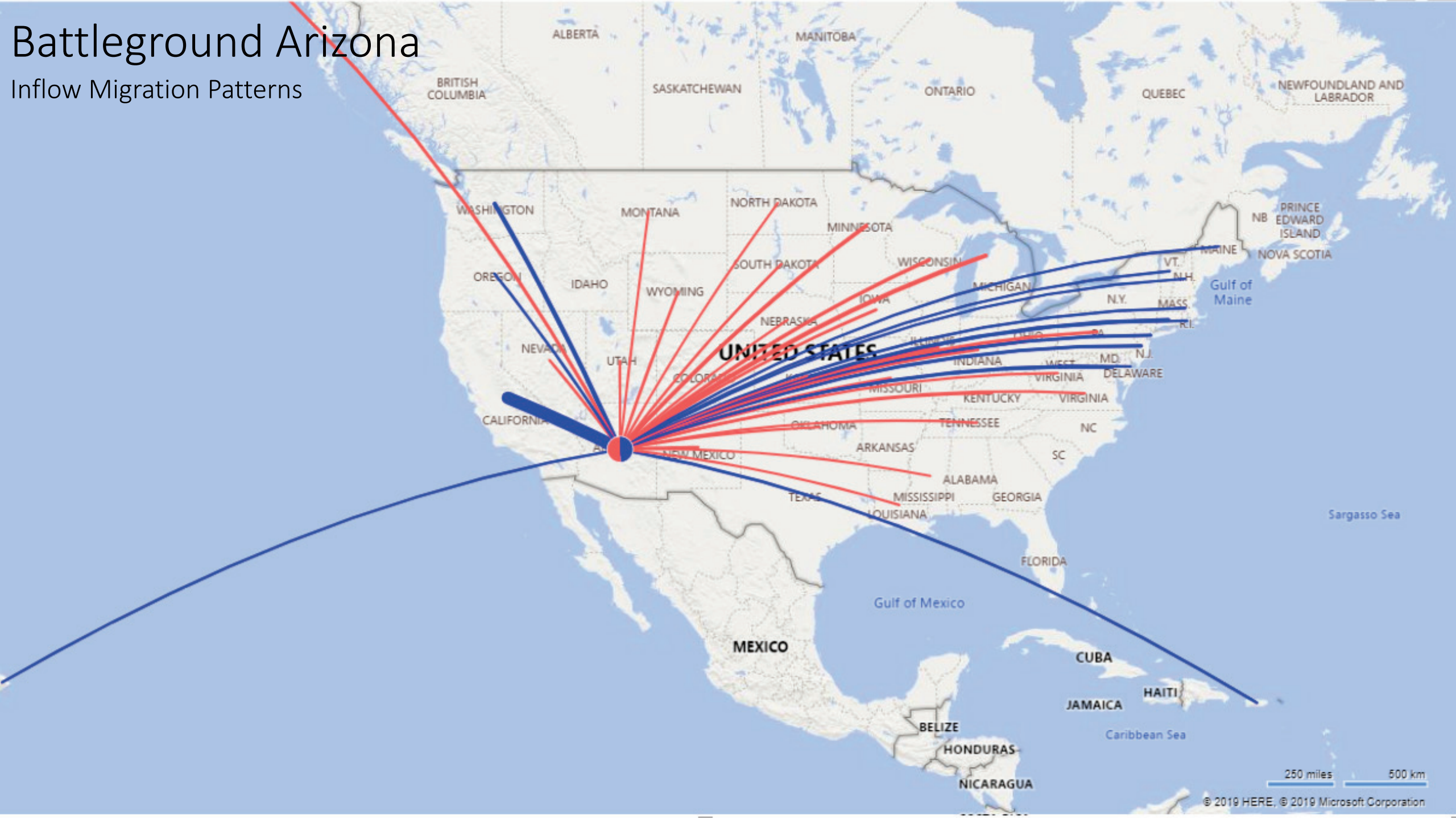
Inflow Migration Patterns

- 240k net in-flow into Arizona from 2013-2017
- Largest net flow by far is from California
  - 2017 saw 25% increase from 2013
- Rustbelt state migrations next at 77k
- States Arizona has a net-negative flow with:
  - Texas, Georgia, Colorado, North and South Carolina, Idaho, Arkansas, DC, Florida, and Alabama.



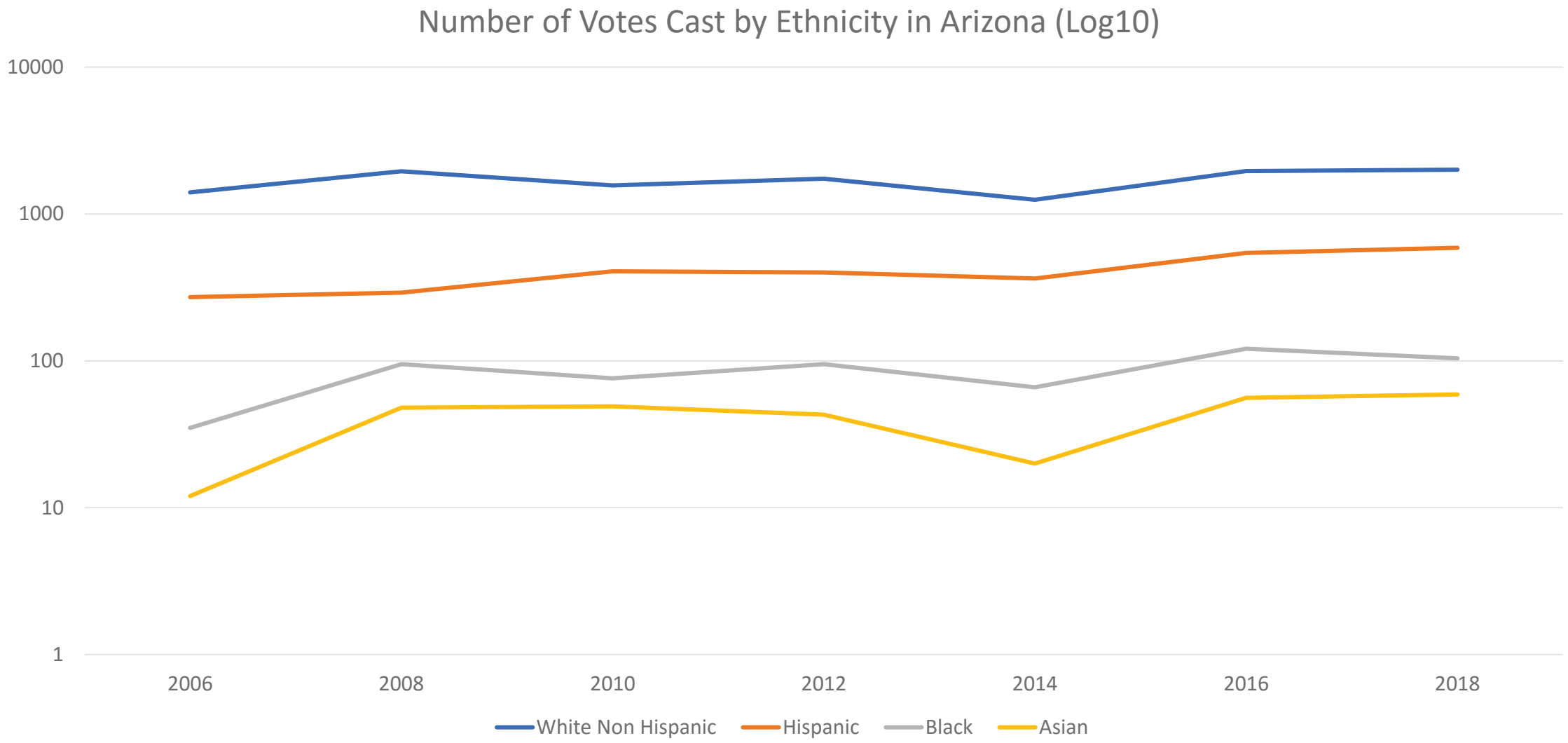
Battleground Arizona

Inflow Migration Patterns



Battleground Arizona

Arizona's Diversifying Electorate

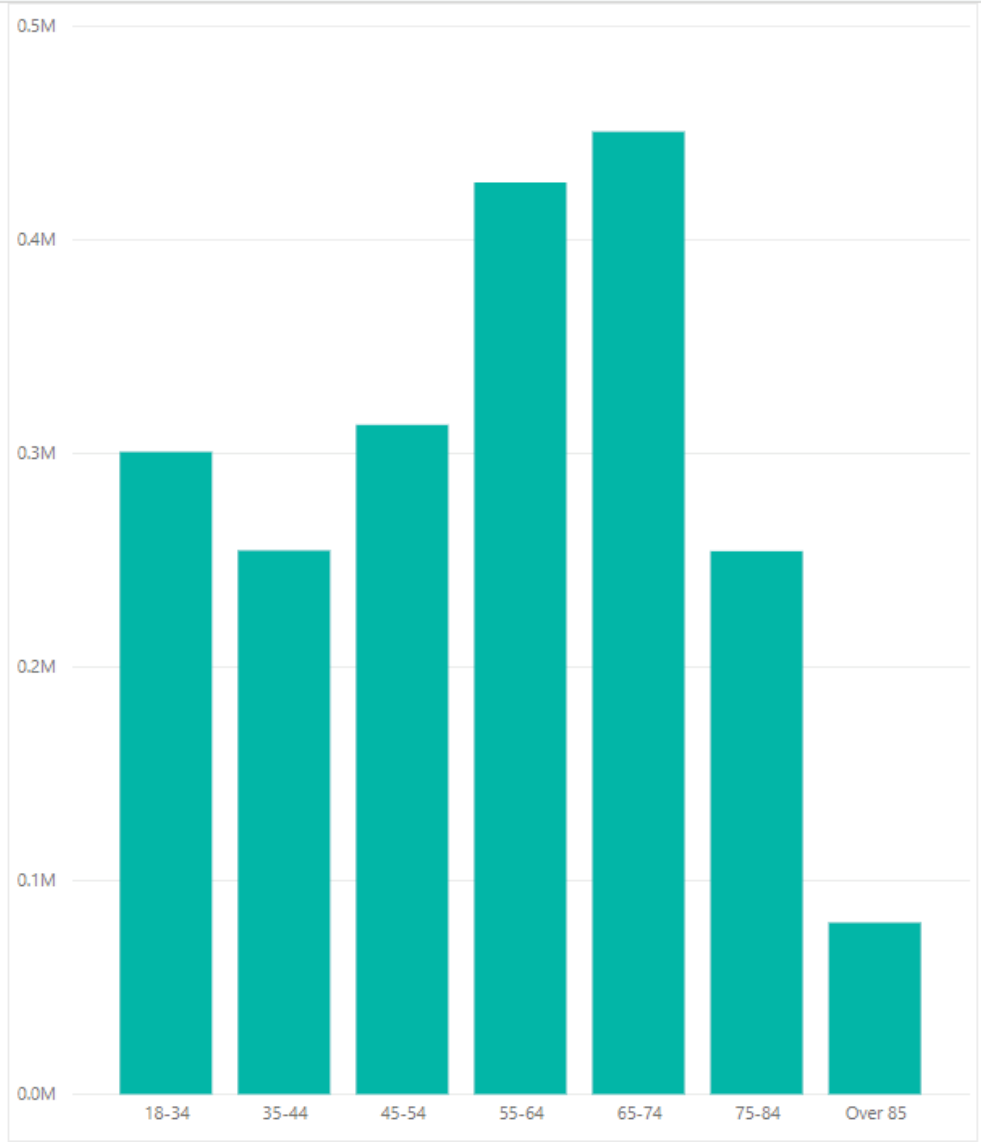


Voting and Registration statistics by the US Census Bureau

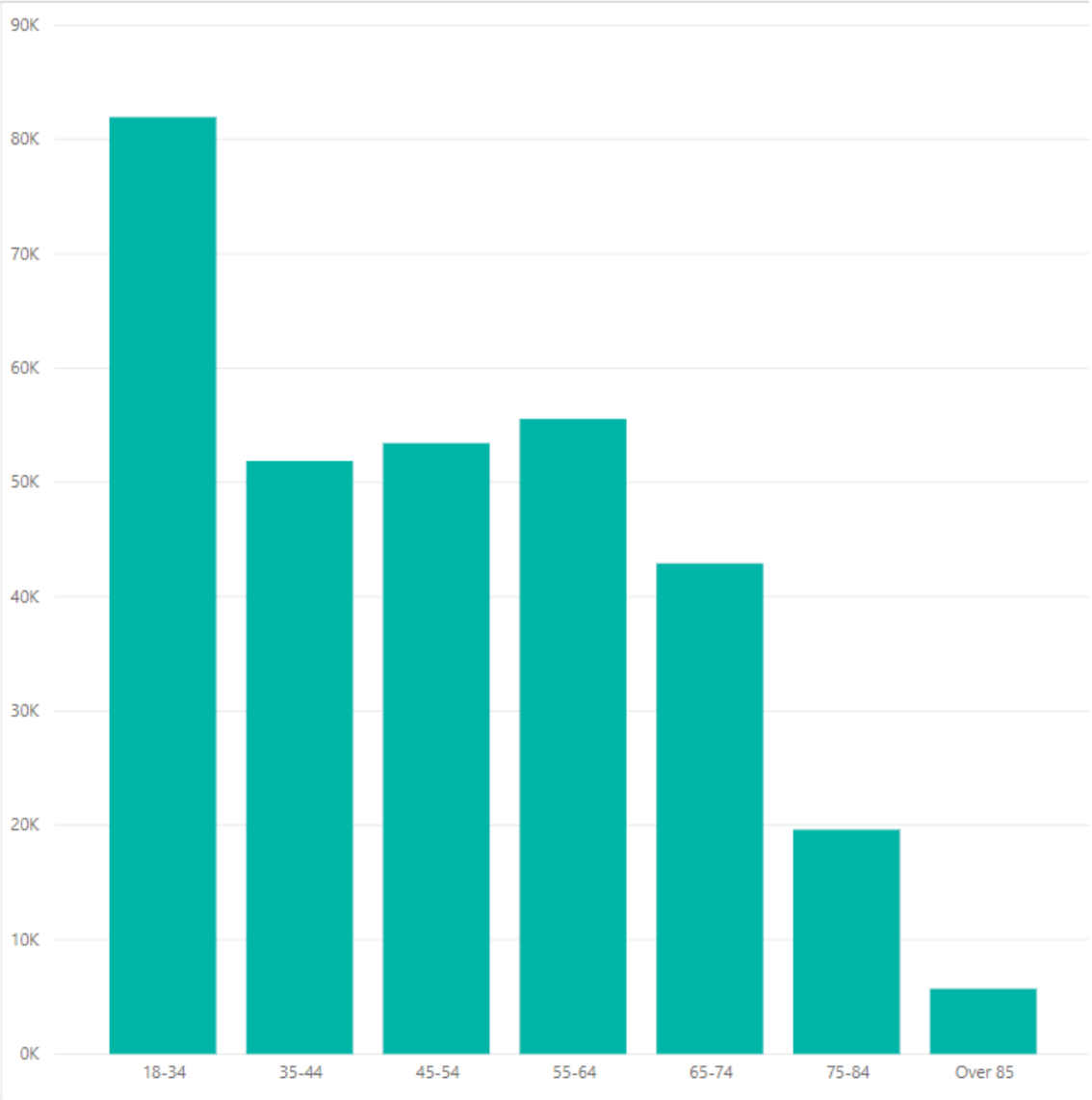
Battleground Arizona

Arizona's Diversifying Electorate

Non Hispanic Voters 2018



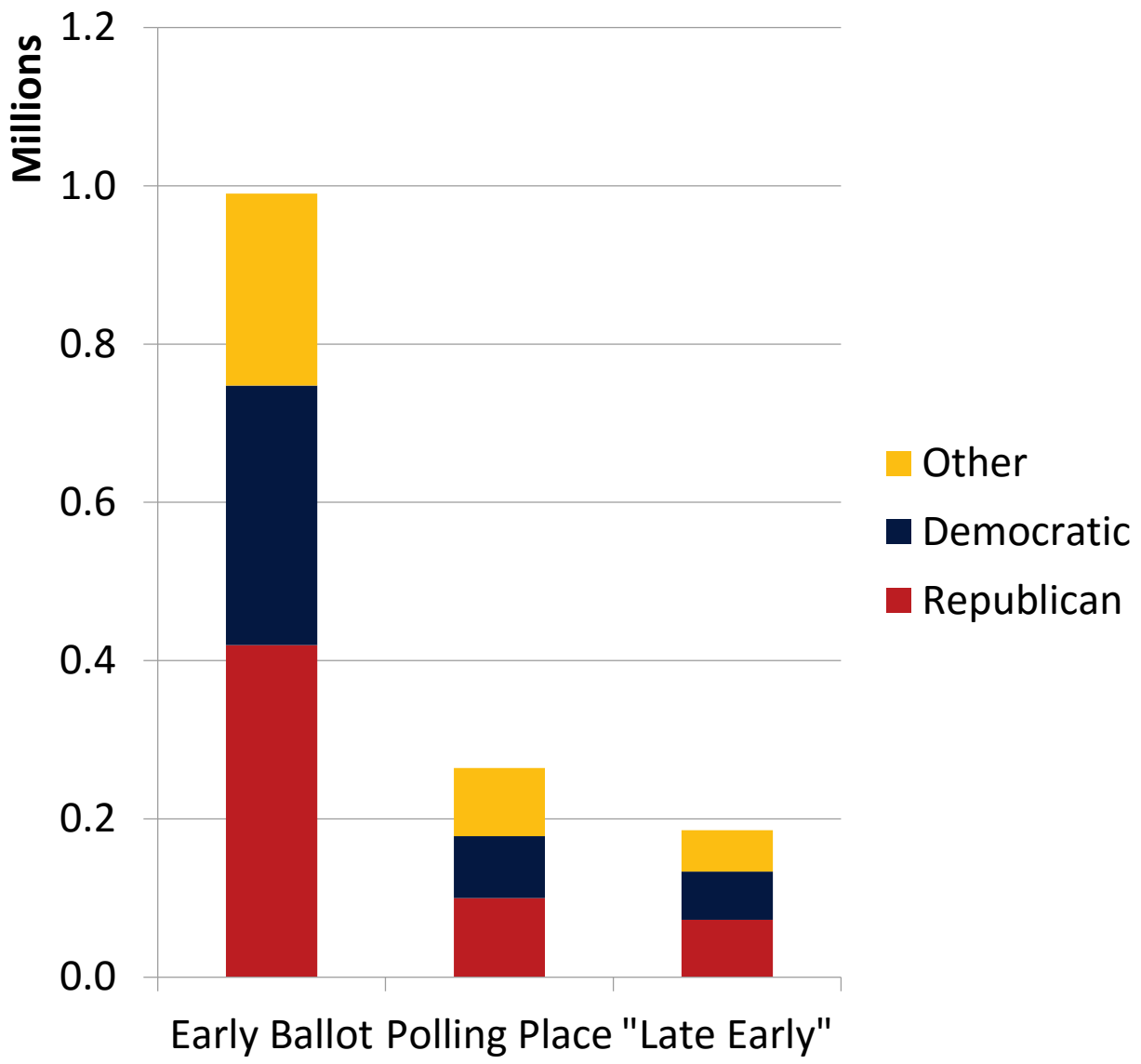
Hispanic Voters 2018



Battleground Arizona

Understanding Arizona's Elections

- The vast majority of ballots in Arizona elections are cast by mail.
- In 2018, 70% of all ballots were in the hands of counties before election day.
- Another 9% of voters dropped off an early ballot at a polling place.
- Traditional election day voters only account for **21%** of ballots in the state.



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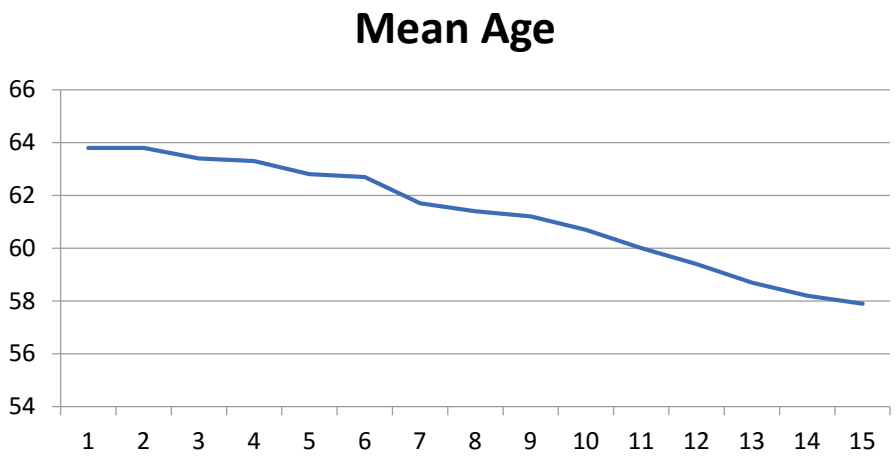
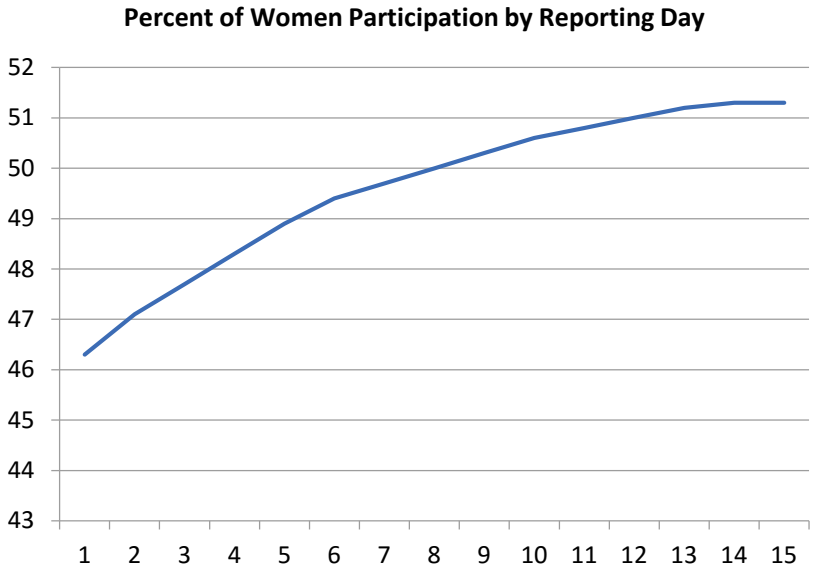
Understanding Arizona's Elections

- Older Republican men are the most likely group to turn the ballot around immediately after they receive it.
- As Election day gets closer, more young people and women begin to mail in their ballots.
- By election day:
  - The average voter age goes from 64 to 58.
  - Women become a majority of the electorate.





Battleground Arizona

Understanding Arizona's Elections

- The more "white" the voting precinct, the more likely it is to support Republican candidates.
- Precincts where the majority of people had less than a college education are split. Approximately half support Republicans, and half support Democrats.
- Precincts where the majority of households earned less than 50k strongly favor Democrats.
- "Middle class" precincts (50k to 99k HH income) are another battleground, their support for Republican or Democratic candidates hovers in the 50% range.
- Higher income precincts (100k plus) mostly favor Republicans with the exception of precincts within principal city core or near a university.
- In majority Hispanic precincts, as the household income of the precinct increased, so does the support for Republicans.

Battleground Arizona

Arizona's Swing Districts

US House Districts by Safe/Lean/Swing

Year	Safe R|D		Lean R|D		Swing
2012	4	1	0	1	3
2014	4	2	0	1	2
2016	4	3	1	1	0
2018	1	3	3	2	0

- Districts 4 and 7 are the only two districts to not shift in any direction.
- District 9 began as a swing district and was considered safe in 2018.

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Arizona's Swing Districts

State Legislative Districts by Safe/Lean/Swing

Year	Safe R|D		Lean R|D		Swing
2012*	11	9	6	3	1
2014	11	4	5	5	5
2016	10	7	5	7	6
2018	9	8	5	4	4

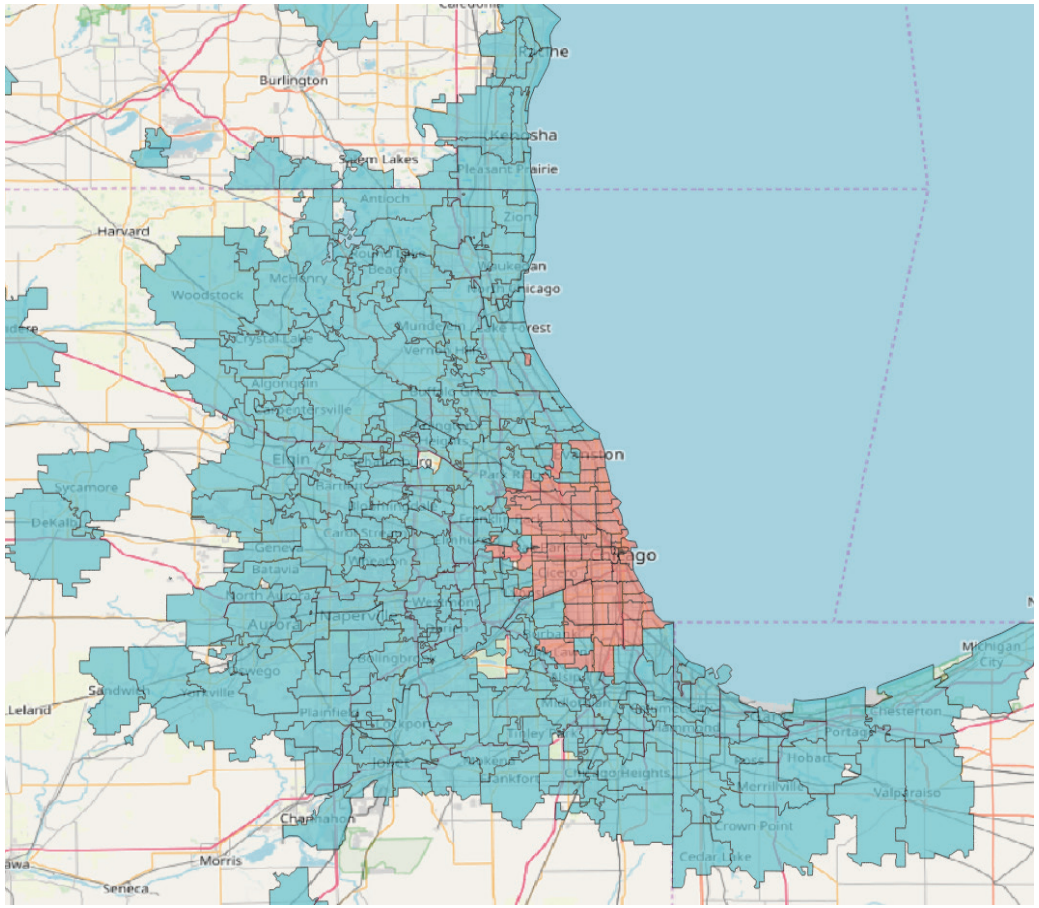
*State Senate contests considered only

- D seats have been moving to the safe column since 2014.
- 3 of 2018 swing seats were previously R (17, 28, 6) one D (10)
- Three of the swing districts include suburban elements (10,17,28)

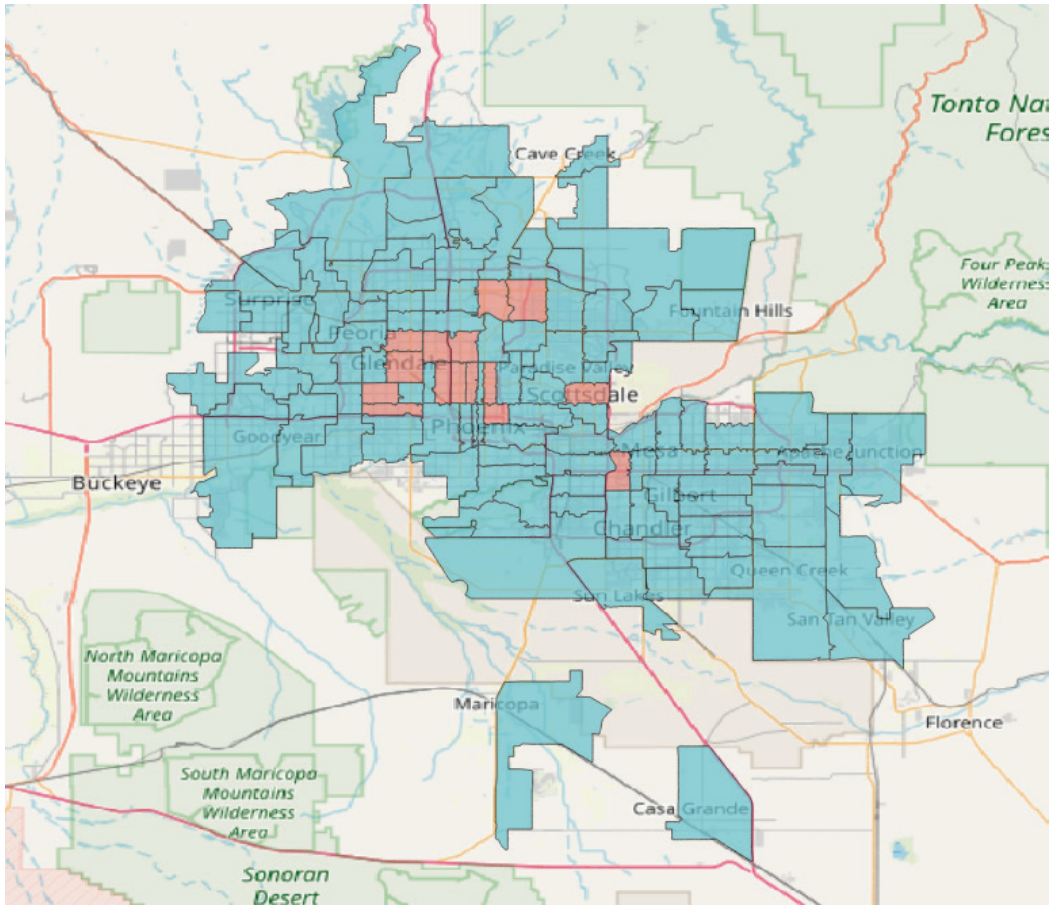
Battleground Arizona

The Suburban County

Non Elastic urban border

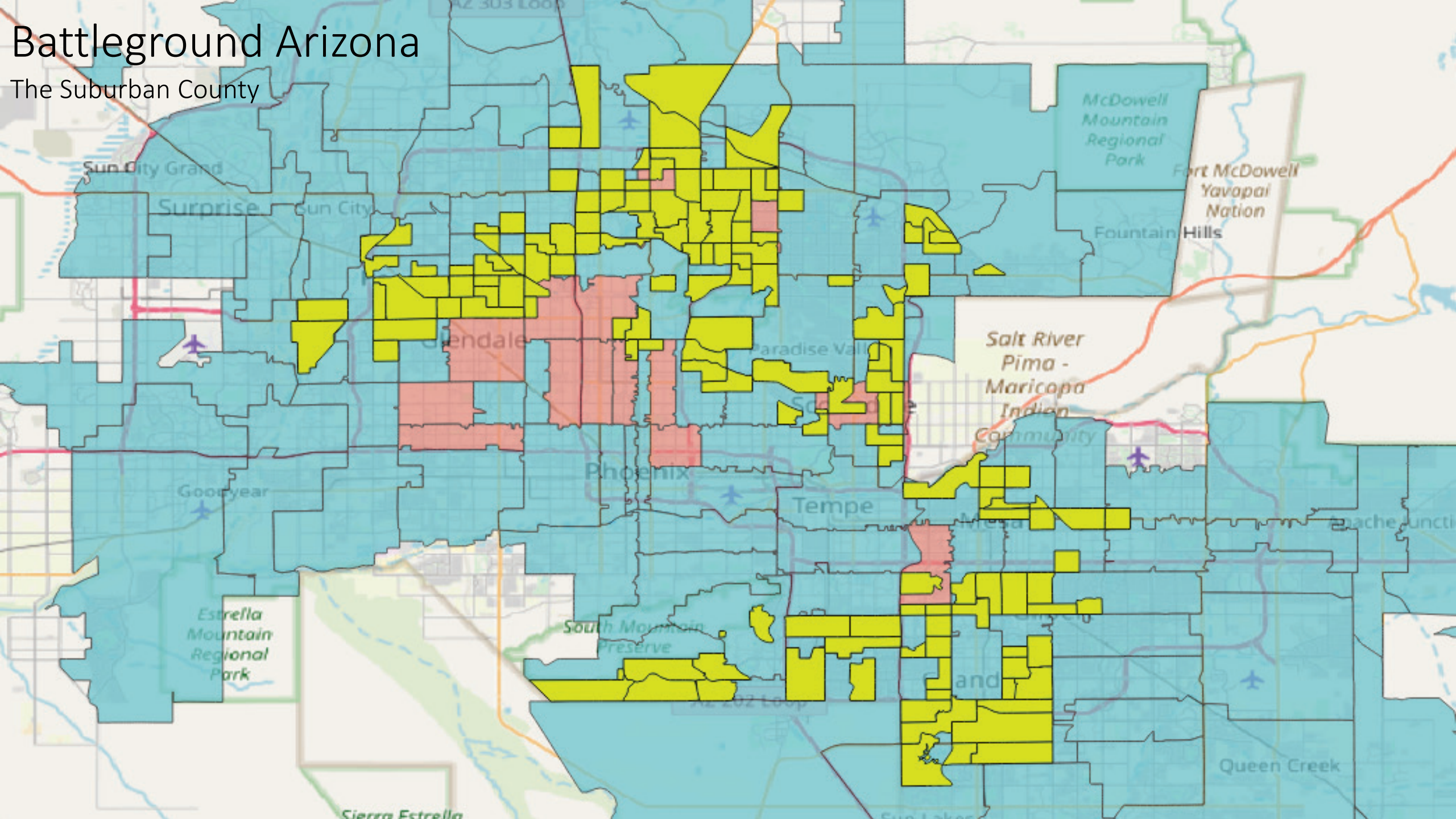


Elastic urban border



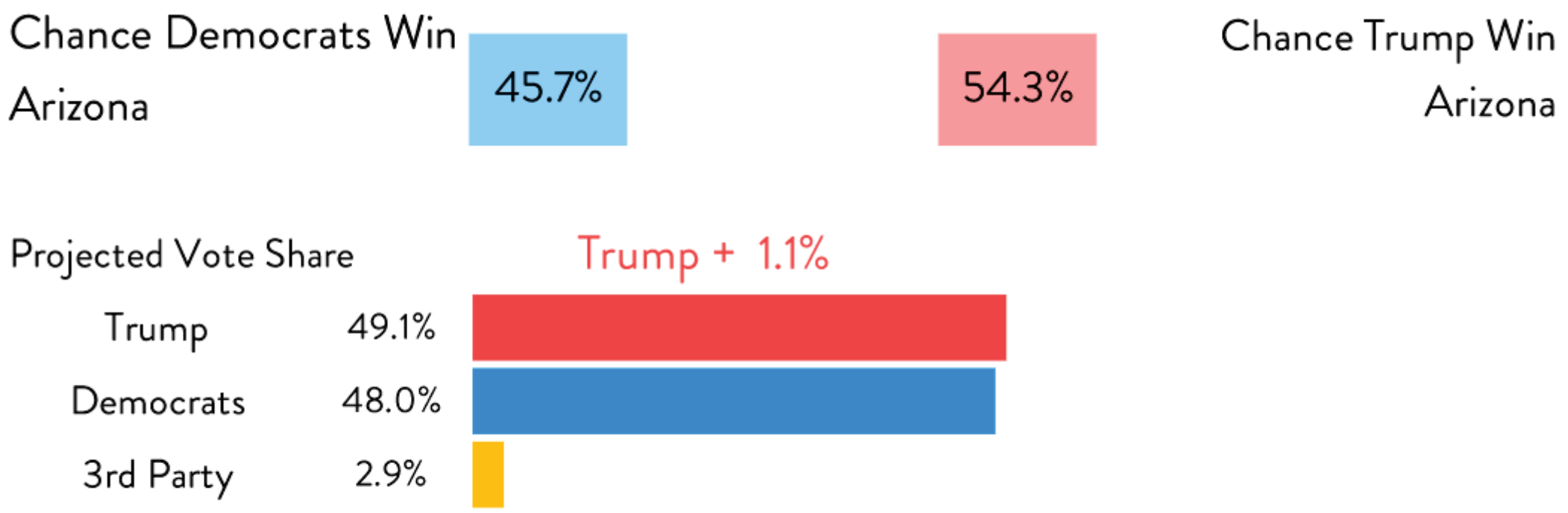
Battleground Arizona

The Suburban County



Battleground Arizona

2020 Current Projections - President



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2020 Current Projections - President

Calculating the Vote

Latest Polls

Pollster	Date	Dem	Gop	Regressed Leader
Florida Atlantic University 934 rv	Sep 15 '19	45%	45%	Trump +2.3%
OH Predictive Insights 600 lv	Aug 14 '19	45%	45%	Trump +0.8%
Fabrizio Ward LLC 600 lv	Jul 31 '19	48%	43%	Dem +4.0%
OH Predictive Insights 600 lv	May 2 '19	44%	46%	Trump +1.3%
OH Predictive Insights 600 lv	Feb 13 '19	42%	48%	Trump +6.2%

	GOP	DEM	3RD
Fundamentals	49.7%	47.4%	3.0%
	-0.2%	0.2%	-0.1%
Polling	48.6%	48.4%	2.5%
	49.4%	47.6%	2.9%
	-0.6%	0.2%	-0.1%
State Similarity	46.8%	48.4%	2.5%
	48.9%	47.8%	2.8%
	0.2%	0.2%	0.1%
Experts	49.1%	47.9%	2.9%
Projected Vote Share	49.1%	48.0%	2.9%
	GOP	DEM	3RD

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Battleground Arizona

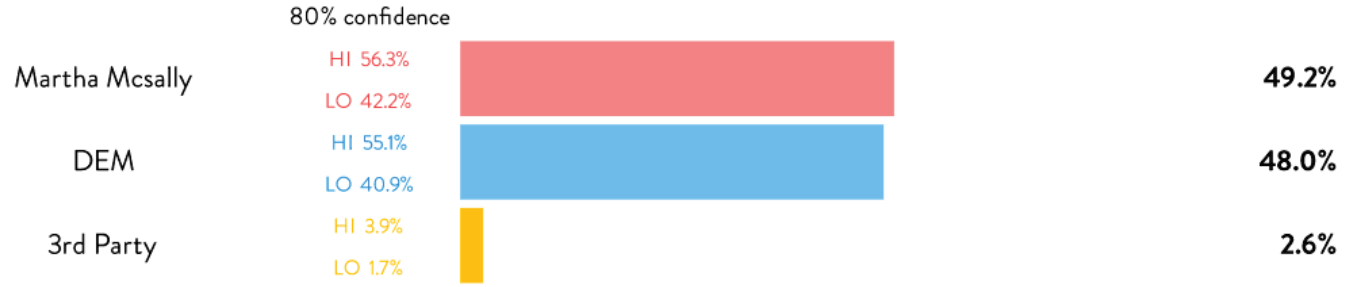
2020 Current Projections - Senate

Chance of Winning Senate Seat

Projected Margin

R+ 1.2%

Projected Vote Share



Projected Vote Calculations

	Weight		GOP	DEM	3RD
Fundamentals	50.8%		50.5%	46.8%	3.0%
Polling	11.7%		47.3%	52.7%	
State Similarity	2.6%		43.5%	51.7%	2.5%
Experts	37.5%		48.5%	48.5%	2.9%
		Projected Vote Share	**49.2%**	**48.0%**	**2.6%**

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Battleground Arizona

2020 Current Projections - Summary

- Arizonans will likely cast the most ballots in the state's history 2.8 ~3.1 Million
- Unclear yet if we will have record turnout
  - 80% in 1980
  - 78% in 2008
- Polling indicates that the Democratic Presidential candidate will have a sizeable effect on Democrat's chances at taking the state.
- Urban/Rural divide continues to solidify nationwide, nearly guarantees that the election will be decided in the suburbs of Phoenix.
- Hispanic turnout will continue to be the wildcard for Democratic performance.
- Suburban Republican and Independent women are a big hurdle that Trump and down-ticket Republicans will have to overcome.
- Political spending is projected to double.
  - Broadcast total: from $120 Million to $247 Million
    - President: $143 Million projected
    - Senate: $104 Million projected

Thank you!
@garrett_archer