WE THE VOTERS
OUR IMPACT ON 2020

#wethevoters
What is Clean Elections

Clean Elections was founded in 1998 after Arizona voters passed the Citizens Clean Citizen Elections Act (A.R.S. Title 16, Chapter 6, Article 2) to root out corruption and promote participation and confidence in our political process.

The Act established a system for clean funding of candidate campaigns, campaign finance enforcement and voter education.

**VOTER EDUCATION**
We provide voters with information, tools and resources so they can vote informed.

**CLEAN CAMPAIGN FUNDING**
We provide campaign funding to candidates who run for state offices in Arizona and who agree not to accept special interest money.

**ENFORCEMENT**
We conduct audits of candidates' campaign finance reports and investigate complaints to ensure funding is used appropriately.
Clean Elections Purpose

To restore citizen participation and confidence in our political system, improve the integrity of Arizona State government and promote freedom of speech under the U.S. and Arizona Constitutions.
What is Clean Funding?

Clean funding is an optional campaign funding program for statewide and legislative candidates.

Clean funding breaks the link between special interest groups and political favors that gives rise to corruption and its appearance.

Clean funding also connects candidates directly to voters.

Voters created the Clean Funding program to restore participation and confidence by providing candidates a pathway for clean funding, so campaigns become more issue-oriented.
Voter-driven financing

Participation in the Clean Election funding program:

Candidate shows support from registered Arizona voters in small $5 contributions.
  Voters know exactly who is funding, and therefore supporting the candidate.
  These voters must be registered voters of the district, or state in the case of statewide candidates, not out of state contributors.

Candidate must reject Political Action Committee (PAC) contributions.
  Breaks the link between big donors and candidates that can lead to corruption.

Candidate receives a predetermined amount of funds from the Clean Elections Fund.
  Makes running for office a real possibility for ANY qualified elector,

This means that candidates don't have to worry about the tradeoffs and perceived corruption of fundraising, and can instead focus their campaign on connecting with the voters.
Clean Elections Fund

No tax dollars – not one dime from the general fund. Independent funding created by voters

- $5 donations, collected by Participating Candidates
- A 10% surcharge on civil penalties and criminal fines
- Spending is entirely monitored and reinforced by Clean Elections rules and regulations.

EVERY participating candidate is audited, and all campaign finance reports are reviewed.

Traditional candidates avoid this additional scrutiny.
Considerations for Running Clean

- Connecting with people in your district
- Bring more people into political process
- Strengthens power of small donors
- Shifts focus to issues people care about instead of what donors and lobbyists care about
- Immediate funding for General after winning Primary so you can focus on next stage of your campaign instead of going back to fundraising
Running Clean vs Running Traditional
CANDIDATES & TREASURERS

Candidates who are participating in the Clean Elections funding program are required to attend a workshop. Campaign treasurers are encouraged to attend as well.

YOU’LL LEARN ABOUT:
• Qualifying for the ballot/filing process
• Qualifying for Clean Elections funding
• Collecting $5 Qualifying Contributions
• Campaign Finance requirements
• Voter Education Tools

https://www.azcleanelections.gov/run-for-office/candidate-training
Campaign Finance Enforcement
It’s important for voters to know that Clean Elections funding is being used appropriately, and provides the public an independent/non-partisan pathway for enforcing compliance.

- Provides information to voters.
- Enforces anti-corruption laws.
- Requires compliance with independent expenditure rules.
- Limits contributions to all state and legislative candidates.
- Ensures timely reporting of election financing.
- Administered by non-partisan, independent board.
Candidate Audits

Clean Elections rules require every participating candidate to be audited after the primary election, and if applicable, the general election.

- Audits hold candidates accountable to the laws and rules of clean campaign funding.
- All audits are posted on the CCEC website, providing transparency to the voters.
- Audits look at the candidate’s actual bank account transactions, not just what is self reported on campaign finance reports.
Complaints

Any person who believes a violation of any statute or rule under the Commission’s jurisdiction may file a complaint. The Executive Director may also initiate an internal complaint.

- CCEC serves as an independent, bipartisan agency with enforcement authority.
- The Commission follows a detailed process for complaint matters, and all Commission meetings are open to the public, with the opportunity for public comment.
- See [https://www.azcleanelections.gov/how-complaints-work](https://www.azcleanelections.gov/how-complaints-work) for more information on the complaint process.
Voter Education
Voter Education

The Clean Elections Act establishes Clean Elections as the state’s voter education agency.

Clean Elections helps voters navigate the electoral process and connects voters directly to candidates.

Voter Education is the biggest ongoing expense of the Clean Elections Fund.

**Goal: Meet voters where they are**

What affects me?

Where can I get what I need quickly?
Voter Education Guide

The pamphlets contain a 200-word statement and a picture from each statewide and legislative candidate.

Approximately four million guides are *automatically* sent to every household with a registered voter (two million per election).
Candidate Debates

The Citizens Clean Elections Commission proudly sponsors candidate debates prior to the Primary & General Election for statewide and legislative candidates.

**The Clean Elections Act recognizes the value of debates:**

- Voters can hear directly from candidates.
- All questions come from voters, so they can ask about what’s important to them.
- Voters can meet candidates to learn about who they are, where they stand on the issues, and why candidates deserve your vote.
Website & Online Tools

Voter Dashboard
The easiest way for voters to get their customized voting info. Just enter your address, and we do the rest of the work. Providing voters their district specific candidates, debate information, voting locations, and more!

Online Tools
• Website
  (Includes school bonds and overrides)
• Candidate Compass
• Find My Elected Officials
• Mobile App
• Social Media
  • @AZCCEC Twitter
  • @AZCleanElections FB & IG
• Chatbot
• Voter Guide
• Debate Videos
2020 Voter Education Plan Highlights

• March 17, 2020 Presidential Preference Election
  • What it is & Who Can Vote

• August 4, 2020 Primary Election
  • Voting process, what’s on the ballot, open primary/Independents, CCEC tools & resources

• November 3, 2020 General/Presidential Election
  • Voting process, what’s on the ballot, CCEC tools & resources

• Election Security
  • Where to find official election information, best practices for voters, what election officials are doing to secure elections

• March & May Local Elections
August 27, 2019 was the general effective date for legislation passed in the 2019 54th Legislative, 1st Regular Session

**Election Law Changes:**

**SB1154:** The Primary Election has been moved to the first Tuesday in August (August 4, 2020)

**Why this matters to voters:**
Earlier election date means earlier voter registration deadline, earlier time to expect ballots in the mail (just after Independence Day), earlier receipt of Voter Guide, earlier start of debates, etc.

Make a plan to vote. Account for summer vacations, school starting, weather, etc.
2018 General Election Turnout

Voter Registration = 3,716,263
Total Ballots Cast = 2,409,910

Turnout = 64.85%

• 0.27% off the record midterm general election turnout of 65.12% set in 1982

• 36% increase in voter turnout from 2014 midterm general election

• 5 of 15 counties broke voter turnout records

Arizona Voter Turnout by Year
(Among Registered Voters)

<table>
<thead>
<tr>
<th>Year</th>
<th>General Election</th>
<th>Primary Election</th>
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<tbody>
<tr>
<td>2018</td>
<td>64.85%</td>
<td>33.26%</td>
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<tr>
<td>2016</td>
<td>74.17%</td>
<td>29.10%</td>
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<tr>
<td>2014</td>
<td>47.52%</td>
<td>27.02%</td>
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<td>2012</td>
<td>74.36%</td>
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<td>2010</td>
<td>55.65%</td>
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<td>77.69%</td>
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<td>2006</td>
<td>60.47%</td>
<td>23.07%</td>
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<tr>
<td>2004</td>
<td>77.10%</td>
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<tr>
<td>1998</td>
<td>45.82%</td>
<td>19.66%</td>
</tr>
</tbody>
</table>

Data provided by the Secretary of State official canvass for the 2018 primary & general election
Source: Arizona Secretary of State’s office, table compiled by Morrison Institute for Public Policy, ASU
Gen Z: Demographic after Millennials, born between 1995 and 2015. They are currently between 4-24 years old (nearly 74 million in U.S.)

Gen Z & Voting:
Arizona law permits pre-registration:
• You can register to vote if you will be 18 on or before the next General Election

Student Poll Workers:
• Will be at least 16 years old at the time of the election;
• Will be a United States citizen at the time of the election; and
• Provides written permission from a parent or guardian.
#TakeFlight (previously #18in2018)

• “Take Flight” augmented reality mural in downtown Phoenix with reproductions in Tucson (in 2018), Scottsdale Community College and Mesa Community College

• The 18in2018 Campaign was a unique way to encourage the younger generation to engage in the political process and register to vote.

• Currently scouting Tucson placement locations near Hotel Congress

• 3,500+ voter registrations (June – November 2018)

• Winner of PR Week Best in Public Sector Award
National Voter Registration Day

Tuesday, September 24, 2019

Clean Elections partners with ASU Undergraduate Student Government for an annual National Voter Registration Day event on the Tempe campus.
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