Summary

2020 Salsa Festival

March 7, 2020 12:00 PM-8:00 PM Copper Sky Recreation Complex 44345 Martin Luther King Jr. Boulevard Maricopa, AZ 85138

The Salsa Festival is Maricopa's largest event drawing more than 10,000 people to the City will take place from 12 -8 p.m. on Saturday, March 7, 2020, at Copper Sky Regional Park. This event features our salsa competition with people's choice tastings, amazing live entertainment, our Little Pepper Zone with games, inflatable rides and fun activities for the kids.

Copper Sky Recreation Complex 44345 Martin Luther King Jr. Boulevard

Maricopa, AZ 85138

FOOD VENDORS - \$250 - Food vendors to serve various menu items for festival attendees. Vendors will need to upload certificate of insurance, Pinal County Mobile food unit permit or scanned copy of Pinal County <u>Temporary Food Booth</u> <u>Permit Application</u> as an attachment to complete registration. Please complete and save before starting online registration. Insurance should name "The City of Maricopa, its officers, employees, and agents" as additional insured for 1 million.

***FOOD VENDORS!!** Please note food vendors are not automatically confirmed and will be selected by a committee Feb. 17, to avoid duplicate vendors. Please use pay by check option to pay, if you are selected to participate you will be billed upon approval. If you choose to pay via credit card you will receive a refund minu service charges if you aren't selected.

SALSA CHEFS - \$3.95 service charge - Includes electric. Recommend a minimum of 10 gallons of Salsa. Salsa chefs will be required to fill out a Pinal County <u>Temporary Food Booth Permit</u>. The Temporary Food Booth Permit will need to be uploaded as an attachment to complete registration. Please complete and save before starting online registration.

DEADLINE FOR FOOD/SALSA CHEFS FEBRUARY 14, 2020.

NON-FOOD VENDORS - \$ 100 -includes political candidates, Non-Profits, arts and crafts and service vendors.

Deadline for registration is February 21, 2020. No late registration can be accepted after this date; all permits and applications need to be mailed in one packet to the Pinal County Environmental Health Department two weeks in advance. Vendors selected will be notified of acceptance February 25, 2020.

ADDTIONAL INFORMATION:

Booths: Standard booth space is 12' x 12' for non - food vendors. Food vendor spaces are 24' wide x 12' deep. The only thing included with booth rental is the space. Tents and other equipment including tables, chairs and/or tent tie downs are the vendor's responsibility. You will be required to pay for as many vendor spaces as your set-up requires. No vendor shall sub-lease or share the assigned space. All demonstrations, sales and/or promotional activities and distribution of merchandise, flyers and promotional materials shall be confined to the limits of the vendor space. No solicitation or flyer distribution is allowed outside of the booth. Vendor booths must not tear down until 8:00 p.m. NO EXCEPTIONS. Booths must be cleaned and completely removed from the site no later than 11:00 p.m.

Vendor Locations and Payment:All vendor space will be assigned. City of Maricopa business and non-profit vendors will be given first priority over vendors from other areas. The City of Maricopa reserves the right to relocate or refuse booths at any time. Payment in full is due at time of application. Vendor fees are **NOT** refundable/transferable. Fees are subject to change at the discretion of the City of Maricopa.

Payment for the City of Maricopa's Salsa Festival is due upon registration. Since vendor registrations are not finalized until approved to avoid any duplication's, overbooking or other issues, all vendors who are denied participation at the event will receive a 100% refund on fees paid minus service charges.

Parking: Each vendor will receive two complimentary parking passes for the west parking lot. Trucks with trailers are considered 2 vehicles. Parking passes will be provided **at the vendor gate upon check in the day of the event** and

must be displayed in the vehicle at all times. Additional paid event parking is available on a limited basis and complimentary shuttles will be offered from community locations.



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