

NOTICE OF PUBLIC MEETING AND POSSIBLE EXECUTIVE SESSION OF THE STATE OF ARIZONA CITIZENS CLEAN ELECTIONS COMMISSION

Location: Citizens Clean Elections Commission

1110 W. Washington, Suite 250

Phoenix, Arizona 85007

Date: Thursday, December 14, 2023

Time: 9:30 a. m.

Pursuant to A.R.S. § 38-431.02, notice is hereby given to the Commissioners of the Citizens Clean Elections Commission and the general public that the Citizens Clean Elections Commission will hold a regular meeting, which is open to the public on December 14, 2023. This meeting will be held at 9:30 a.m. **This meeting will be held in person and virtually. The meeting location will be open by 9:15 a.m. at the latest**. Instructions on how the public may participate in this meeting are below. For additional information, please call (602) 364-3477 or contact Commission staff at ceec@azcleanelections.gov.

The meeting may be available for live streaming online at https://www.azcleanelections.gov/clean-elections-commission-meetings. Members of the Citizens Clean Elections Commission will attend in person, by telephone, video, or internet conferencing.

Join Zoom Meeting

https://us02web.zoom.us/j/88051314579

Meeting ID: 880 5131 4579

Please note that members of the public that choose to use the Zoom video link must keep their microphone muted for the duration of the meeting. If a member of the public wishes to speak, they may use the Zoom raise hand feature and once called on, unmute themselves on Zoom once the meeting is open for public comment. Members of the public may participate via Zoom by computer, tablet or telephone (dial in only option is available but you will not be able to use the Zoom raise hand feature, meeting administrator will assist phone attendees). Please keep yourself muted unless you are prompted to speak. The Commission allows time for public comment on any item on the agenda. Council members may not discuss items that are not specifically identified on the agenda. Therefore, pursuant to A.R.S. § 38-431.01(H), action taken as a result of public comment will be limited to directing Council staff to study the matter, responding to any criticism, or scheduling the matter for further consideration and decision at a later date.

The Commission may vote to go into executive session, which will not be open to the public, for the purpose of obtaining legal advice on any item listed on the agenda, pursuant to A.R.S. § 38-431.03 (A)(3). The Commission reserves the right at its discretion to address the agenda matters in an order different than outlined below.

The agenda for the meeting is as follows:

- I. Call to Order.
- II. Discussion and Possible Action on Meeting Minutes for November 16, 2023.
- III. Discussion and Possible Action on Executive Director's Report, Enforcement and Regulatory Updates and Legislative Update.
- IV. Discussion and Possible Action on Clean Elections Voter Education Survey.
- V. Discussion and Possible Action on Annual Budgetary Calculations and 2024 Spending Plan.
- VI. Discussion and Possible Action on Proposed Meeting Dates for January March 2024.
- VII. Public Comment.

This is the time for consideration of comments and suggestions from the public. Action taken as a result of public comment will be limited to directing staff to study the matter or rescheduling the matter for further consideration and decision at a later date or responding to criticism

VIII. Adjournment.

This agenda is subject to change up to 24 hours prior to the meeting. A copy of the agenda background material provided to the Commission (with the exception of material relating to possible executive sessions) is available for public inspection at the Commission's office, 1110 W Washington St, #250, Phoenix, AZ 85007.

Dated this 12th day of December, 2023 Citizens Clean Elections Commission Thomas M. Collins, Executive Director

Any person with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting the Commission at (602) 364-3477. Requests should be made as early as possible to allow time to arrange accommodations.

	Public Meeting	1
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5	THE STATE OF ARIZONA	
6	CITIZENS CLEAN ELECTIONS COMMISSION	
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10	REPORTER'S TRANSCRIPT OF PUBLIC MEETING	
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12	Phoenix, Arizona	
13	November 16, 2023 9:30 a.m.	
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24	By: Kathryn A. Blackwelder, RPR CERTIFIED Certified Reporter TRANSCOR	
25	Certificate No. 50666 TRANSCRIP	I

Citizens Clean Elections Commission Public Meeting

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Social Members:		_ · · · · · · · · · · · · · · · · · · ·	4	I will call the roll. Commissioner Chan.
No. Mark Kimble, Chairman No. Amy Chan No. Am	6			
The Collem Pactor We have chain Thomas M. Collins. Executive Director Falsa Thomas, M. Collins. Executive Director Finds Roberts. Veter Education Director Mike Recker, Policy Director 13 Gins Roberts. Veter Education Director Kora Narlson, Assistant Actorney General Many O'Grady, obcom Maledon Jeseitas Painter, Meeting Planner 15 Rityko Knox, Momber of the Public Jim Barton, Barton Mendes Soto 16 Jim Barton, Barton Mendes Soto 17 Sentor Emement, The Finds County Recorder, and a local 18 Actions of the Public 19 Actions of the Public 19 Actions of the Public 19 Actions of the Public 10 Jim Barton, Barton Mendes Soto 11 PROCEEDING PROCEEDING PROCEEDING PROCEEDING CHAIRMAN KIMBLE: Item I today is the call to 3 order. It is 9:30 a.m. on November 16th, 2023, and I'm 4 going to call this meeting of the Citizens Clean 5 Elections Commission to order. 6 With that, we will take attendance. 7 Commissioners, please identify yourselves for the 8 record. 9 COMMISSIONER PRON: Gales Paton. 10 COMMISSIONER PRON: Gales Paton. 11 CHAIRMAN KIMBLE: And I'm Commissioner 12 Ximble. 13 We have a quorum, so we will begin. 14 Them II, discussion and possible action on the meeting minutes for otcoder 26, 2023. Commissioners 15 (CANIMAN KIMBLE: If no., then do I have a motion to approve the minutes? Commissioner Chan.) 16 CALIRMAN KIMBLE: Thank you. 17 COMMISSIONER PRON: Edited Faton. 18 (No response). 19 CHAIRMAN KIMBLE: Thank you. 20 COMMISSIONER PRON: Edited Faton. 21 COMMISSIONER PRON: Gales Paton. 22 CHAIRMAN KIMBLE: If no.t, then do I have a motion to approve the minutes? Commissioners Commissioner Chan. 23 CHAIRMAN KIMBLE: Thank you. 24 Commissioner Chan. 24 Commissioner Chan. 25 CHAIRMAN KIMBLE: Thank you. 26 CHAIRMAN KIMBLE: Thank you. 27 Commissioner Chan. 28 CHAIRMAN KIMBLE: Thank you. 29 CHAIRMAN KIMBLE: Thank you. 20 Action the programmatic appects in the Commissioner Chan. 29 CHAIRMAN KIMBLE: Thank you. 20 CHAIRMAN KIMBLE: Thank you. 20 CHAIRMAN KIMBLE: Thank you. 21 C	7			
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Page 8

Page 9

Page 6 1 orders that the Governor issued. We will have a hearing on December 13th on --3 just going to move on to the legal materials. There's 4 a hearing on December 13th on the legislative 5 leadership's lawsuit and motion for a preliminary 6 injunction on Proposition 211. So this is a case that 7 principally has to do with the legislative leadership, 8 so the Speaker of the House and the President of the 9 Senate's claims that the -- that Prop 211, the 10 statutory framework violates the separation of powers 11 principles and a related concept called the 12 Nondelegation Doctrine, which has something to do with 13 how the Legislature, or in this case the voters who act 14 as the Legislature, can delegate certain powers to 15 executive agencies. You know, Mary and her team have 16 been working on this, along with the AG's Office. 17 Those are kind of the main things I wanted 18 to -- to mention on the report. Those are really the 19 highlights, from my perspective, unless any 20 Commissioners have any questions. CHAIRMAN KIMBLE: Thank you, Tom. 21 22 Are there any questions from Commissioners on 23 Tom's report?

CHAIRMAN KIMBLE: Okay. Thank you, Tom.

(No response.)

24

25

1 will -- how that course of action would be treated 2 under Prop 211. So the -- so the purpose of that is to 4 provide a framework in which folks who have an interest 5 in -- can, you know, get a -- an answer to a question 6 without having to have it only answered through some 7 kind of enforcement process. And, as part of that, it 8 provides some protection to the person who asks if they 9 abide by the terms of the advisory opinion. 10 So in that sense, it's a transparent way to 11 deal with legal and, to some extent, policy questions, 12 and it does so in a way that, rather than expanding in 13 a particular way the Commission's role, rather it 14 really is a -- is a limiting effort and ensures that 15 the Commission's discretion is channeled into a 16 transparent formal process that will -- that folks can 17 rely upon. 18 And so with that, we received a request in 19 late September regarding a discrete question of whether 20 or not a ballot measure's petition circulation would 21 qualify -- if you made payments towards that, would 22 that qualify as campaign media spending, or, if, as 23 here, a donor opted out, right, which is to say said to 24 their -- the covered person or end spender, I don't

25 want my dollars used for campaign media spending, you

Page 7

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Item IV, discussion and possible action on
 2 Advisory Opinion Request 2023-01 from Service Employees
3 International Union-United Healthcare Workers West.
 4 This Agenda item represents our first advisory request
 5 under Proposition 211. The issue presented by the
 6 requestor is, does a donation, monetary -- excuse me --
7 monetary or in-kind, made to a ballot committee in
8 support of its collection of signatures for ballot
 9 measure qualification, qualification efforts, support a
10 covered person's campaign media spending as defined by
11 the Act.
12
             The staff has prepared a recommended response
13 that is in your packet. I'm going to ask Tom to
14 summarize this document. And then, Commissioners, if
15 you have any questions, I will ask -- I will turn to
16 you.
17
             Tom.
18
             MR. COLLINS: Yes. Thank you, Mr. Chairman,
19 Commissioners. So as Commissioner Kimble mentioned,
20 the Commission passed a rule -- adopted a rule called
21 R2-20-808 -- excuse me -- that provides for an advisory
22 opinion process. The advisory opinion process is
23 designed to allow folks who have a basis for doing so
24 to ask the Commission a question about whether or not a
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25 particular course of action will be -- you know, how it

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1 know, but can that -- can those dollars still be used
 2 for ballot measure petition circulation.
             I know you all -- all three Commissioners who
 4 are here, I know you're all very familiar with the
 5 petition process, but just so -- you know, sort of for
 6 the record formally, you know, under the Arizona
 7 Constitution voters themselves can initiate
 8 legislation, either statutory or constitutional, and
 9 there is a formal process that involves, you know,
10 printing petitions of the proposed legislation,
11 circulating those -- that text along with the
12 petitions, and voters who are eligible to vote in that
13 particular -- whatever jurisdiction, in this case
14 statewide, can -- are eligible to vote can sign saying,
15 yes, I would like to have the opportunity to vote on
16 this on the ballot.
17
             This is a heavily regulated area of political
18 activity, the petition process is, the initiative
19 process is. I mean, it's sort of -- you know, from my
20 point of view, on its face it's First Amendment
21 activity very clearly, it's literally petitioning the
22 government, and yet it's one of the most heavily
23 regulated areas in Arizona political law.
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25 out, was, you know, if you're going to pay for

So to -- so the question, you know, as I laid

Page 10

signatures, is that campaign media spending. And the analysis that we've recommended follows -- traces out the statutory terms, and -- and two highlights of that.

First, the definitions of campaign media spending in Prop 211 relate to public communications, and public communications is defined, you know, to include billboards, television, Internet, you know, other things like that. And here the advisory opinion request states that the requestor would not be doing any of those things or supporting any of those things.

And it also says that -- but if you were doing public communications related to a ballot measure, that would fall under the category of campaign media spending.

So the upshot is, if I said to a -- as a

So the upshot is, if I said to a -- as a
donor if I said I want to opt out from having my
dollars used for campaign media spending, are these
petitions themselves campaign media spending,
essentially.

19 And the staff's conclusion or recommendation 20 for the Commission is that they are not campaign media 21 spending because that discrete and heavily regulated on 22 its own process of petitioning the government through

23 those forms -- that petition formal process, you know, 24 is not a public communication as defined in the Act. 25 And thus, you know, we think that the answer to that

Dage

Page 12

2 in on the advisory opinion, and I wanted to ask you
3 about one of those from Statecraft that supported the
4 advisory opinion, but seemed to then go into new areas
5 assuming that these would also be free of the
6 requirement to report. And in their -- in their e-mail

1 mentioned some -- some other organizations that weighed

7 they said canvassing and field activities are8 intrinsically a direct face-to-face mode of outreach,

9 they're not public communications, and similar

10 face-to-face activities in opposition to an initiative $% \left(\frac{1}{2}\right) =\frac{1}{2}\left(\frac{1}{2}\right)$

11 or referendum effort should also not be covered.

12 And I'm wondering your thoughts on that. And
13 it seems like that's a stretch from what the advisory

14 opinion said, and I'm not sure that I'm comfortable
15 letting that stand without some comment.

16 MR. COLLINS: Mr. Chairman, Commissioners, I 17 think that's a fair question. The way we chose to

18 address that for present purposes was to take the --

19 you know, take the advisory opinion's context on its ${\hbox{\scriptsize --}}$

20 on its face and not really attempt to expand it beyond

21 the discrete question asked.

22 So the reason -- and the reason why, and this 23 goes to your point, why I would not want to expand

24 beyond the -- I mean, first of all, obviously, if there

25 was a specific question that we could be asked on this,

Page 11

1 question is that that is not going to -- that that 2 course of action would be correct under the Act, that a

3 person who said $\ensuremath{\mbox{I'm}}$ opting out and -- but nevertheless,

4 this money -- I want this -- I think this money can be

 ${\bf 5}~{\bf used}$ for petition circulation efforts, we think the

6 answer to that question is yes.

We received three public comments on this
point. All of those public comments reached the same
conclusion. Some of their analysis was a little more
perhaps elaborate than -- than what staff believed
necessary to answer this question. We think that the
statute is pretty clear on it. I mean, we think the
statute is clear as a bell on this.

And additionally, some of the request -- some
of the comments asked us to sort of explore some other
issues, such as, well, what does that mean for
opposition to a ballot initiative. And I think that -I think that -- I think that -- you know, we did not
get into detail on other issues that might have been

 $20\,$ raised in the comments, but rather think that we $21\,$ answered the discrete question in front of you and

22 provided an answer that we think is reliable and we 23 hope folks will rely on it and we hope you decide to

24 approve it. 25 CHA

CHAIRMAN KIMBLE: Thank you, Tom. You

Page 13

1 we would consider it under the proper term -- proper
2 process. But under this process that we've outlined, I
3 think it's important to understand that we would need
4 to have a little bit more specificity about precisely

5 what field canvassing means, what that kind of6 face-to-face interaction would be in order for us to

7 provide the kind of analysis that we think is here. 8 In this case, the advisory opinion request

9 itself, you know, outlines with some -- with a level of 10 specificity what is to be undertaken and what is to be 11 excluded, and I think -- and I think the process that

12 we have put in place, which is -- parallels the Federal 13 Election Commission's process in most respects, I think

14 that we're better off, in this place, sort of answering

15 the discrete question. We -- there may be -- I think

16 with more detail we could provide a more specific 17 answer to that question now, but I think for present

18 purposes -- I think for present purposes I think we

19 decided or I concluded that it would be better -- we'd

20 be better off answering the question in front of us.
21 Obviously, I think that -- I think it's

22 helpful, I would say, to get a comment like that for

 $23\,\,$ the purpose of flagging additional issues, as you

 $24\,$ noted, that we will have to deal with at some point

25 down the road, but at this point we're not really in a

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Page 16
                                                 Page 14
1 place to do that.
                                                             1 my only concern, and I'm not a lawyer, is that by not
             CHAIRMAN KIMBLE: Okay. It just seemed to me
                                                             2 saying anything about this, are they going to take it
 3 that the request for an advisory opinion was for a
                                                             3 as --
 4 request on a narrow issue, and then Statecraft took
                                                            4
                                                                         COMMISSIONER PATON: Golden.
 5 that and expanded it greatly and almost said -- and I'm
                                                                        CHAIRMAN KIMBLE: -- as an understanding
 6 probably taking this too far, but they almost said,
                                                            6 that -- that we agree?
 7 because of what you said in your advisory opinion, we
                                                                         MR. COLLINS: Mr. Chairman, the thing I --
                                                            7
8 are assuming this, thank you very much. And it seems
                                                            8 what I can -- what I can do, if this would satisfy you,
9 like we need to say something that -- that you're
                                                            9 I'm happy to, you know, draft a message -- a
                                                           10 communication to them that outlines that, you know,
10 bringing up things that were not addressed in the
11 advisory opinion and you shouldn't assume that just
                                                            11 and -- you know, I mean, I think that's perfectly
12 because you wrote a letter saying they assume that.
                                                            12 reasonable. I think that what you've said captures the
13
             MR. COLLINS: Mr. Chairman, I think that's a
                                                            13 legal advice that Ms. Karlson has just given you, as
14 fair question. What I would -- what I don't think we
                                                           14 well as my own recommendation on that point. And so I
15 need to do, and I wouldn't recommend, is adding
                                                            15 think that there would be no problem for us simply
16 language to the opinion to say that, because what I
                                                            16 writing them a letter that says, hey, you know, FYI, we
17 would like to not have the opinions become is having to
                                                            17 considered your comment at some length in open session,
                                                           18 and our position is -- you know, if you have a specific
18 have a rebuttal of every single public comment that we
19 have.
                                                           19 question that you would like to provide, please do so,
20
             But that said, I think that your statement is
                                                            20 but otherwise we're just not in a position to create --
21 correct and it's correct as a matter of the policy I
                                                           21 and we want to dispel you of any idea that you have a
22 stated. In other words, the policy expressly says, if
                                                           22 reliance interest here.
23 you want to have something on which you can rely, this
                                                            23
                                                                         CHAIRMAN KIMBLE: Okay. Thank you.
24 is the process to follow, and so I think this
                                                            24
                                                                         Are there comments from either of the other
25 conversation itself makes that clear on the record to
                                                            25 two Commissioners with us today?
                                                                                                             Page 17
                                                 Page 15
1 anybody who -- who looks at it. You know, not to say
                                                                         COMMISSIONER PATON: No.
 2 that folks aren't going to make assumptions. Folks can
                                                                         CHAIRMAN KIMBLE: None.
3 make assumptions, but -- and they have to, right,
                                                                         Also, today Mr. Barton is with us, who
                                                            4 requested this advisory opinion. Mr. Barton, are there
 4 that's the nature of making decisions.
5
             But, yes, I take your point and I -- and I
                                                            5 comments you'd like to make?
 6 agree that under the rules and the process we've
                                                                         MR. BARTON: Mr. Chair, I don't have any
7 outlined we're not in a position to say to someone, you
                                                             7 specific comments, but I am here to answer questions if
8 having asserted a point in a Commission proceeding,
                                                            8 it's -- if it's helpful.
9 that we are -- we -- you now have some reliance
                                                            9
                                                                         CHAIRMAN KIMBLE: Thank you.
10 interest. No, there is no reliance interest created by
                                                                         Do the Commissioners have any questions of
                                                           10
11 such -- such -- by mere assertion.
                                                           11 Mr. Barton?
            MS. KARLSON: Mr. Chairman.
                                                           12
                                                                        (No response.)
                                                                         CHAIRMAN KIMBLE: Okay. Hearing none, is
             CHAIRMAN KIMBLE: Okay. Thank you.
                                                           13
13
14
             Ms. Karlson.
                                                            14 there a motion to approve the response to the advisory
15
             MS. KARLSON: I would also just really like
                                                            15 opinion request?
16 to emphasize that point by Mr. Collins, specifically
                                                            16
                                                                         COMMISSIONER CHAN: I would move that we
17 that the rule for -- that provides for an advisory
                                                            17 adopt or approve the --
18 opinion, R2-20-808, it's really limited to this -- it
                                                            18
                                                                         Actually, Tom, how should I -- how should I
19 requires the requestor to provide specific facts and
                                                            19 phrase this motion? I'm sorry.
20 to -- it needs to be limited to that context. I think
                                                            20
                                                                         MR. COLLINS: I'm sorry, Mr. Chairman.
                                                            21
21 that, just from a procedural legal standpoint, to be
                                                                         CHAIRMAN KIMBLE: Tom.
22 clear, advisory opinions should not start going outside
                                                           22
                                                                         MR. COLLINS: Approve. Approve is fine.
                                                            23
                                                                         COMMISSIONER CHAN: Approve?
23 the bounds of what is being -- what was properly
24 brought before -- under the rules.
                                                            24
                                                                         MR. COLLINS: Yes. It doesn't matter.
             CHAIRMAN KIMBLE: Thank you. I guess my --
                                                                         COMMISSIONER CHAN: Okay. And it's -- it's
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Page 20

Page 18 1 the request or our response to the request that we're 2 approving? 3 CHAIRMAN KIMBLE: It's the response to the 4 advisory opinion request. COMMISSIONER CHAN: Okay. That's what I 6 thought. Thank you. I'm sorry. It feels like a 7 Monday to me right now. All right. Mr. Chairman, I move that we 9 approve the response to the Advisory Opinion Request 10 2023-01. 11 CHAIRMAN KIMBLE: Thank you, 12 Commissioner Chan. 13 Is there a second? COMMISSIONER PATON: I'll second. CHAIRMAN KIMBLE: Thank you, 15 16 Commissioner Paton. 17 It's been moved and seconded that we approve 18 the response to the advisory opinion request. I will 19 call the roll. Commissioner Chan. 20 COMMISSIONER CHAN: Aye. CHAIRMAN KIMBLE: Commissioner Paton. 21 22 COMMISSIONER PATON: Aye. 23 CHAIRMAN KIMBLE: Chair votes aye. 24 The response is approved 3-to-nothing. 25 Thank you. Thank you, Mr. Barton, for Page 19 1 coming.

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1 proposed, and some we opposed, some we didn't. As I
 2 think you know also, the League is a totally
 3 nonpartisan organization.
 4
             I started observing because I was appointed
 5 as an observer by the president of the League of Women
 6 Voters of Arizona. I continued coming because I
 7 learned so, so, so much about elections, as well as the
 8 role of the Commission. And I sat through some
9 extremely interesting meetings and very challenging --
10 challenging meetings, some that made quite a few
11 headlines, and, like I say, learned a great deal and
12 have always been extremely impressed with the
13 professionalism of all the Commissioners, as well as
14 with, Mr. Collins, you and your staff. Nothing but
15 pure professionalism. Always eager to hear comments,
16 responding as appropriate.
17
             The reason I chose to speak this afternoon --
18 or, this morning, I guess, is that I noticed that the
19 Governor's Office of Commissions and Boards -- or, I'm
20 not getting the term right -- has actually put out a
21 notice seeking additional people to apply.
22
             And I just wanted to say that a number of
23 years ago I actually thought it might be my crowning
```

24 kind of achievement to apply and be on the Commission,

25 and then I read all the requirements and realized,

Page 21 1 because of my partisan involvement, in addition to 2 being in the League, I was not eligible to apply. But 3 I do know a few people who have, and I thought this was 4 a good time for me to like thank all of you 5 Commissioners. Some of you have been on for, it seems like 7 thousands of years. I know that's not true, because 8 none of us are that old, but it does seem that some of 9 you have been around for a long, long, long time. 10 You've never lost your commitment, your interest. Your 11 attendance is outstanding, your reading of the 12 materials, your commitment to the purpose of Clean 13 Elections. And even though your terms have expired, 14 I -- I just want to applaud you. 15 I hope that new people will apply. I hope 16 that new people will be appointed, because that's the 17 way the process was intended. Nobody was intended to 18 serve forever, even though some of you may feel like 19 that. But I wanted to thank you and thank you, 20 Mr. Collins -- thank all the Commissioners, thank you, 21 Mr. Collins, and all your staff. I've watched some 22 come and some go. They were all, again, very 23 dedicated. 24 I hope that new Commissioners will be

18 years. I started out observing the Commission because,

19 I think as many of you know, and I have certainly said

20 this in the past, the League of Women Voters, of which

25 supportive of the Commission, various changes that were

21 I am a longtime, 50-plus-year member, was very 22 instrumental in helping to draft the initial language

23 and getting the initiative passed and for quite a 24 while, I think, kept a -- kept a close eye, was very

MR. BARTON: Thank you, sir.

2

25 appointed. I hope they will be as dedicated and

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Page 22
                                                                                                              Page 24
1 professional and nonpartisan and as committed to the
                                                             1
                                                                          CHAIRMAN KIMBLE: Commissioner Paton.
 2 mission of Clean Elections as all of you have been. I
                                                                          COMMISSIONER PATON: Aye.
 3 just wish you the best of luck.
                                                                          CHAIRMAN KIMBLE: Chair votes aye.
             I do plan to continue to observe. By the
                                                             4
                                                                          We are adjourned until next month. Thank you
5 way, I do -- I'm not an official observer on behalf of
                                                             5 very much.
 6 the League, but I do write little reports that I send
                                                             6
                                                                          (The meeting adjourned at 10:00 a.m.)
7 out to, I don't know, 15, 20 people I know, almost all
                                                             7
 8 from the League, who are interested in knowing what's
9 going on because you do some outstanding work. And
                                                             9
10 some of it gets in the newspapers -- or, the news, I
                                                            10
11 should say, the media, and some doesn't, so I keep
                                                            11
12 people kind of informed.
                                                            12
13
             So thank you. It's been a tremendous
                                                            13
14 learning experience. And I'm not saying good-bye. I
                                                            14
15 just thought, with the new -- the request for people to
                                                            15
16 be appointed to the Commission, that it was an
                                                            16
17 appropriate time for me to make some comments. So,
                                                            17
18 again, thank you, and I will be back. Bye-bye.
                                                            18
19
             CHAIRMAN KIMBLE: Thank you, Ms. Knox, for
                                                            19
20 your comments and your kind words. Your opinions
                                                            20
21 certainly mean a lot because of your longtime interest
                                                            21
22 in the Commission going back to when this whole process
                                                            22
23 was started. And I think I can speak on behalf of my
                                                            23
24 colleagues when I say, it does seem like thousands of
                                                            24
                                                            25
25 years, but maybe not quite.
                                                                                                              Page 25
                                                  Page 23
                                                             1 STATE OF ARIZONA )
             And the -- if the process has started to find
                                                                                   ) ss.
 2 new members of the Commission, I'm -- I personally am
                                                             2 COUNTY OF MARICOPA )
 3 glad of that, because this was not intended to be a
                                                             3
 4 permanent job, even though I think I'm in the ninth
                                                             4
                                                                          BE IT KNOWN that the foregoing proceedings
 5 year of my five-year term or something like that.
                                                             5 were taken by me; that I was then and there a Certified
             But thank you very much, Ms. Knox, for your
                                                             6 Reporter of the State of Arizona; that the proceedings
7 continued interest in our activities and you give us a
                                                             7 were taken down by me in shorthand and thereafter
8 good perspective looking forward and also looking back.
                                                             8 transcribed into typewriting under my direction; that
9 Thank you.
                                                                the foregoing pages are a full, true, and accurate
10
             Anyone else wish to make a comment?
                                                            10 transcript of all proceedings had and adduced upon the
11
             (No response.)
                                                            11 taking of said proceedings, all to the best of my skill
             CHAIRMAN KIMBLE: The public may also send
                                                            12 and ability.
                                                            13
13 comments to the Commission by mail or e-mail at
                                                                          I FURTHER CERTIFY that I am in no way related
14 ccec@azcleanelections.gov.
                                                            14
                                                            15 to nor employed by any of the parties hereto nor am I
15
             At this time, I would entertain a motion to
                                                            16 in any way interested in the outcome hereof.
16 adjourn. Is there a motion to adjourn?
                                                            17
17
             COMMISSIONER PATON: I'll make a motion to
                                                                          DATED at Tempe, Arizona, this 17th day of
                                                            18
18 adjourn.
                                                            19
                                                               November, 2023.
             CHAIRMAN KIMBLE: Is there a second to
19
                                                            20
20 Commissioner Paton's motion to adjourn?
                                                            21
21
             COMMISSIONER CHAN: I second the motion.
                                                            22
22
             CHAIRMAN KIMBLE: Seconded by
                                                            23
                                                                                    Kathryn A. Blackwelder, RPR
23 Commissioner Chan.
                                                                                    Certified Reporter #50666
24
             I will call the roll. Commissioner Chan.
                                                            24
             COMMISSIONER CHAN: Aye.
                                                            25
25
```

3				
	activity 9:18,21	asks 8:8		
1	adding 14:15	aspect 5:23	С	
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CITIZENS CLEAN ELECTIONS COMMISSION EXECUTIVE DIRECTOR REPORT December 14, 2023

Announcements:

- The March local elections will be held on March 12, 2024.
- The Presidential Preference Election will be held on March 19, 2024.
- Voter's Right to Know Act rules 809-813 are now in the Arizona Administrative Register, apps.azsos.gov/public_services/register/2023/48/contents.pdf.

Voter Education and Outreach:

- Avery presented and was a panelist at the AZ Secretary of State's Town Hall on Youth Engagement at Northern Arizona University.
- Gina served as a judge for the We the People: The Citizen and the Constitution regional competition.
- Staff will attend the state's election security table top exercise tomorrow and Saturday.
- Clean Elections and the Cronkite Agency completed their partnership on a youth voter outreach campaign centering on the 26th amendment. The videos are available on the Commission's YouTube channel. https://youtu.be/Won99_R-ZN4?si=UCDmkebUMYZkbAxm
- Avery participates in the Arizona Commission of African American Affairs committee meetings, Mesa Community College Civic Action Council and the AZSOS Engagement Advisory Board Meetings
- Avery met with Tiffany Thornhill of the Pastor Center to plan for upcoming events in 2024
- Avery spoke with June Shorthair of the Phoenix Indian Center about voter resources for 2024
- Gina met with the Know Your Vote Initiative on voter education and outreach.

Administration:

- 12 Candidate Workshops have been held, with more to be scheduled through the end of the year. Workshops are held virtually on Tuesdays from 1-2pm. 29 candidates have attended the workshops.
- We have received two additional requests for Advisory Opinions, which have been distributed for public comment. Advisory Opinion requests are available on the rulemaking page. Please see attachment.
- The Secretary of State submitted the 2023 Election Procedures Manual to the Attorney General and the Governor for approval. Approval is pending.
- Staff has received reports of misinformation leading to confusion about the scope
 of Proposition 211, specifically that non-profit service providers are being told
 that the Voter's Right to Know Act will impact their operations, when that is not
 the aim of the Act. We will be advancing our outreach in the time remaining this
 year and in the first quarter to address this.

 Tom moderated a panel on public campaign financing at the Council of Government Ethics Laws 2023 conference last week. The panel included the executive directors of the Maine Commission on Governmental Ethics and Campaign Practices, the Seattle Ethics and Elections Commission, and the New Haven Democracy Fund, as well as the Clerk of the City of Albuquerque.

Legal:

Commission

- <u>Center for Arizona Policy v. Arizona Secretary of State</u>, CV2022-016564,
 Superior Court for Maricopa County.
 - An oral argument on Plaintiffs' Motion for Preliminary Injunctions is currently set at the end of January.
- Americans for Prosperity v. Meyer, No. 2:23-cv-00470-ROS (D. Ariz.)
 - o Suit challenging Prop. 211 on First Amendment grounds.
 - Commission, the VRKA Committee, and the Attorney General Office's have filed motions to dismiss.
- Toma v. Fontes, CV2023-011834, Superior Court for Maricopa County.
 - Plaintiffs' Motion for Preliminary Injunction and Defendant's Motions to Dismiss were argued December 13.
- The Power of Fives, LLC v. Clean Elections, CV2021-015826, Superior Court for Maricopa County & Clean Elections v. The Power of Fives, LLC et al. CV2022-053917, Superior Court for Arizona. The Superior Court denied the Commission's Motion for Summary Judgement and denied Respondents motion to quash a subpoena in rulings last week.

Others

- Lake v. Richer, CV2023-051480, Superior Court for Maricopa County.
 - In this public records matter, Lake challenged the county's decision to withhold ballot affidavit envelopes bearing voter signatures. Superior Court Judge John Hannah rejected the public records request late last month.
- Richer v. Lake, CV2023-009417, Superior Court for Maricopa.
 - Suit by Stephen Richer for libel over statements by Kari Lake.
- Arizona Free Enterprise Club v. Fontes, Sl300CV202300202 (Yavapai County).
 Lawsuit challenges process Maricopa and many other counties use to verify signatures on vote by mail affidavit envelopes.
- <u>Arizona Free Enterprise Club v. Fontes</u> (Yavapai County).
 Lawsuit challenging the use of what the Complaint refers to as "unstaffed" drop boxes for the return of mail ballots to the county recorder pursuant to the Elections Procedures manual. Case number unavailable at this time.
- The No Labels Party of Arizona v. Fontes, 2:23-cv-02172 (D. Ariz.)
 Complaint and Motion for Preliminary Injunction by a political party seeking to block the Secretary of State from accepting filings to run for office as a No Labels Party candidate for offices other than President and Vice President arguing that

state statute allows the party to block such efforts and that their associational rights under the First Amendment likewise require the party to be able to bar such candidates.

Appointments:

 Governor Hobbs's Office of Boards and Commissions posted a notice recruiting applicants for the Citizens Clean Elections Commission. https://bc.azgovernor.gov/.

Enforcement:

• MUR 21-01, TPOF, pending.

Regulatory Agenda:

The Commission may conduct a rulemaking even if the rulemaking is not included on the annual regulatory agenda. The following information is provided under A.R.S. § 41-1021.02:

- Notice of Docket Opening:
 - R2-20-211. R2-20-220, R2-20-223- clarify roles of executive director and other representatives of the commission in enforcement proceedings. 28 A.A.R. 3489, October 28, 2022
 - R2-20-305 & R2-20-306 provide for a process to address complaints against a commissioner. January 20, 2023.
- Notice of Proposed Rulemaking:
 - R2-20-211. R2-20-220, R2-20-223- clarify roles of executive director and other representatives of the commission in enforcement proceedings. 28 A.A.R. 3409, October 28, 2022.
 - Notice of Proposed Rulemaking: 28 A.A.R. 3409, October 28, 2022
 - R2-20-305 & R2-20-306- provide for a process to address complaints against a commissioner. January 20, 2023
 - R2-20-801 to R2-20-808 providing for definitions, time computations, opt out notices, exemptions, disclaimers, communications with the Commission, record keeping, and advisory opinions, 29 A.A.R. 1571, July 14, 2023.
 - R2-20-810 to R2-20-813 providing for complaint and enforcement process, including hearings. 29 A.A.R. 1969, September 1, 2023.
- Federal funds for proposed rulemaking: **None**
- Review of existing rules: None pending
- Notice of Final Rulemaking:
 - o Amendments to R2-20-220 and R2-20-223, 29 A.A.R. 994, May 5, 2023.
 - Amendments to R2-20-305 & R2-20-306, 29 A.A.R. 1549, July 14, 2023.
 - New rules R2-20-801 to R2-20-808, 29 A.A.R. 3523, November 10, 2023.
 - New rules R2-20-809 to R2-20-813, 29 A.A.R. 3687, December 1, 2023
- Rulemakings terminated: Amendment to R2-20-211. 29 A.A.R. 1149, May 12, 2023.

•	Privatization option or nontraditional regulatory approach considered: None Applicable.



November 27, 2023

BY ELECTRONIC MAIL DELIVERY

Arizona Citizens Clean Elections Commission 1110 W. Washington St., Suite 250 Phoenix, AZ 85007

Re: Advisory Opinion Request

Dear Commissioners:

Pursuant to Rule R2-20-808 adopted by the Arizona Citizens Clean Elections Commission ("*Commission*"), we seek an advisory opinion on behalf of the Democratic Legislative Campaign Committee and The PAC for America's Future (each individually, a "*Donor*" and collectively, "*Donors*").

I. Factual Background

Donors are organized under section 527 of the Internal Revenue Code. As national organizations focused on electing candidates to legislative office, Donors have registered political committees in multiple states in accordance with state campaign finance rules. To comply with applicable federal and state rules, Donors segregate funds in different bank accounts based on money type (individual v. organizational), amount (some jurisdictions have contribution limits), and other factors (some donors place restrictions on their funds).

Each Donor intends to make one or more monetary contributions in excess of \$25,000 to a covered person to fund campaign media spending to influence the election of a state legislative candidate during the 2024 election cycle. Each Donor plans to make the contributions from more than one of their bank accounts; for ease of reference in this opinion, we will refer to these as Accounts A, B, and C. Donors will not make these contributions with funds restricted for use outside of Arizona elections. Donors will opt in to having their contributions used for campaign media spending in response to the notice required by A.R.S. § 16-972(B).

Donors seek guidance regarding which original monies they must disclose to a covered person in response to a § 16-972(D) request and, assuming the Donors do not themselves qualify as covered persons, seek confirmation that they are not required to send § 16-972(B) opt-out notices to their own contributors.

II. Discussion/Questions Presented

1. Do one or more of the following methods of disclosing original monies satisfy Donors' obligations under Arizona law?

Donors have reviewed the rules promulgated by the Commission, comments submitted in response to the proposed rules, and the Commission staff memorandum in response to the comments. One comment, submitted by a law firm, asked the Commission to specify that "any reasonable accounting system" may be used by a donor to determine its compliance with R20-20-801(C). The Commission staff rejected this request, concluding that "this additional regulation would unnecessarily burden donors and raise potential compliance and enforcement costs." The Commission staff noted that the requirement for donors to maintain a "record keeping system to track transactions" and "the statutory bar on structuring transactions illegally provide flexibility to donors but require them to act reasonably."

Donors now wish to confirm that one or more of their proposed methods of disclosing original monies complies with this standard. As stated above, each Donor plans to make the contributions from more than one of their bank accounts. To make the analysis easier, for each Donor we are asking the Commission to opine on a proposed \$100,000 contribution that would come from three different bank accounts: \$50,000 from Account A, \$30,000 from Account B, and \$20,000 from Account C. There are three potential ways that Donors could reply to an A.R.S. § 16-972(D) request seeking disclosure of the original monies comprising the contribution.

Donors believe that all three methods comply with Arizona law and are asking the Commission to confirm that it agrees. If the Commission believes that one or more methods complies and one or more methods does not comply, Donors ask that the Commission specify which method(s) comply and which method(s) do not.

- *Method #1*: Disclose original monies using a first-in-first-out (FIFO) or last-in-first-out (LIFO) accounting methodology for each account from which the contribution came. Donor would disclose the first-in or last-in original monies totaling \$50,000 from Account A, \$30,000 from Account B, and \$20,000 from account C. To the extent that the original monies attributed to a source was \$2,500 or less, the source would not be disclosed; such unitemized donations would be aggregated with the source being described as "unitemized." In addition, Donor would not "double count" any source of funds; once any original monies were disclosed as the source of a contribution in response to a § 16-972(D) request, they would *not* be disclosed as the source of any subsequent contribution in response to a § 16-972(D) request.
- *Method #2:* Disclose original monies from each account from which the contribution came, without regard to first-in or last-in order of receipt. Donor would disclose original monies totaling \$50,000 from Account A, \$30,000 from Account B, and \$20,000 from account C, limited to original monies received during the current election cycle, but without regard to the order of receipt. To the extent that the original monies attributed to a source was \$2,500 or less, the source would not be disclosed; such unitemized donations would be aggregated with the source being described as "unitemized." In addition, Donor

would not "double count" any source of funds; once any original monies were disclosed as the source of a contribution in response to a § 16-972(D) request, they would *not* be disclosed as the source of any subsequent contribution in response to a § 16-972(D) request.

• *Method #3:* Disclose original monies from any of the three accounts, without regard to how much was contributed from each account (again, limited to original monies received this election cycle). For example, Donor could disclose \$100,000 in original monies from Account A; or Donor could disclose \$50,000 in original monies from Account B and \$50,000 in original monies from Account C; or Donor could disclose \$75,000 in original monies from Account A, \$15,000 in original monies from Account B, and \$10,000 in original monies from Account C. To the extent that the original monies attributed to a source was \$2,500 or less, the source would not be disclosed; such unitemized donations would be aggregated with the source being described as "unitemized." In addition, Donor would not "double count" any source of funds; once any original monies were disclosed as the source of a contribution in response to a § 16-972(D) request, they would *not* be disclosed as the source of any subsequent contribution in response to a § 16-972(D) request.

Proposed answer: Yes. All three reporting methods are reasonable methods for disclosing original monies and therefore comply with the statute.

A.R.S. § 16-972(D) reads as follows:

Any person that donates to a covered person more than \$5,000 in traceable monies in an election cycle must inform that covered person in writing, within ten days after receiving a written request from the covered person, of the *identity of each other person that directly or indirectly contributed more than \$2,500 in original monies being transferred and the amount of each other person's original monies being transferred.* If the original monies were previously transferred, the donor must disclose all such previous transfers of more than \$2,500 and identify the intermediaries. The donor must maintain these records for at least five years and provide the records on request to the commission.¹

Rule R2-20-801(C) reads as follows:

In response to a request pursuant to A.R.S. § 16-972(D), a person must inform that covered person in writing, the identity of each other person that directly or indirectly contributed more than \$2,500 in original monies being transferred and the amount of each other person's original monies being transferred *up to the amount of money being transferred to the requesting person*.²

Rule R2-20-803(A) reads as follows:

Before a covered person may use or transfer a donor's monies for campaign media

¹ A.R.S. § 16-972(D) (emphasis added).

² Ariz. Admin. Code R2-20-801(C) (emphasis added).

spending, the donor must be notified in writing that the monies may be so used. The covered person must give the donor an opportunity to opt out of having the donation used or transferred for campaign media spending.³

First, R2-20-801(C) expressly provides that A.R.S. § 16-972(D) requires disclosure only "up to the amount of money being transferred to the requesting person." Therefore, if Donor contributes \$100,000 to a covered person, Donor is only required to account for \$100,000 in incoming donations in its response to a § 16-972(D) request.

Second, in recommending adoption of the proposed rules, the Commission staff advised that "the statutory bar on structuring transactions illegally provide[s] flexibility to donors but require[s] them to act reasonably." The proposed disclosure methods are objectively reasonable. They disclose original monies provided to Donor in an aggregate amount equaling the contribution to the covered person, they only disclose original monies provided to Donor in the current election cycle, and they avoid any double counting. In fact, each of Donors' proposed compliance methods would comply with a similar Minnesota statute that prescribes a methodology by which donors to independent expenditure committees may comply with the requirement to disclose underlying contributors:

- (c) To determine the amount of membership dues or fees, or donations made by a person to an association and attributable to the association's contribution to the independent expenditure or ballot question political committee or fund, the donor association must:
 - (1) apply a pro rata calculation to all unrestricted dues, fees, and contributions received by the donor association in the calendar year; or
 - (2) as provided in paragraph (d), identify the specific individuals or associations whose dues, fees, or contributions are included in the contribution to the independent expenditure political committee or fund.
- (d) Dues, fees, or contributions from an individual or association must be identified in a contribution to an independent expenditure political committee or fund under paragraph (c), clause (2), if:
 - (1) the individual or association has specifically authorized the donor association to use the individual's or association's dues, fees, or contributions for this purpose; or
 - (2) the individual's or association's dues, fees, or contributions to the donor association are unrestricted and the donor association designates them as the source of the subject contribution to the independent expenditure political committee or fund.
- (e) After a portion of the general treasury money received by an association from a person has been designated as the source of a contribution to an independent expenditure or ballot

⁴ *Id.* R2-20-801(C).

³ *Id.* R2-20-803(A).

⁵ See Memorandum from Thomas Collins to Arizona Citizens Clean Election Commissioners regarding Voter's Right to Know Act Rules (Aug. 22, 2023) at 2.

⁶ Minn. Stat. Ann. § 10A.27, subd. 15(c)-(e) (emphasis added).

question political committee or fund, that portion of the association's general treasury money received from that person may not be designated as the source of any other contribution to an independent expenditure or ballot question political committee or fund.

Echoing the statute, the Minnesota disclosure form notes that "[a] contribution may be attributed to specific donors if the donor has specifically authorized the association to use that donor's dues or donations for independent expenditure purposes or, absent specific authorization, the association designates specific donors' dues or donations as the source of the contribution to the independent expenditure political committee or fund" and expressly permits donor organizations to include unitemized amounts in accounting for the total amount contributed. ⁷ The fact that each of Donors' proposed methods would comply with another state's analogous disclosure regime evinces the reasonableness of each method.8

For these reasons, we ask the Commission to confirm that each proposed method complies with A.R.S. § 16-972(D) and Rules R2-20-801(C) and R2-20-803(A).

2. If Donors do not engage in campaign media spending themselves, are they required to send opt-out notices to their own contributors?

Proposed answer: No. The statute and rules merely require the opt-out notice to be sent from a covered person to the *covered person's donors*. There is no requirement that a donor send opt-out notices to its own donors.

A.R.S. § 16-972(B) reads as follows:

Before the covered person may use or transfer a donor's monies for campaign media spending, the donor must be notified in writing that the monies may be so used and must be given an opportunity to opt out of having the donation used or transferred for campaign media spending.⁹

Rule R2-20-803(A) reads as follows:

Before a covered person may use or transfer a donor's monies for campaign media

⁷ Minnesota Campaign Finance Board, 2022 Disclosure Statement for Corporations and other Unregistered Associations Contributing to Independent Expenditure Committees and Funds, https://cfrlite.cfb.mn.gov/pdf/forms/cf reports/2022 IEPCF Underlying Disclosure.pdf.

⁸ The LIFO/FIFO method is also expressly contemplated in guidance issued by the Federal Election Commission and the Michigan Secretary of State. In advisory opinions, the Federal Election Commission has opined that "the Commission has identified certain accounting methods as reasonable. In Advisory Opinion 2006-6 (Busby), the Commission identified the method described in 11 CFR 110.3(c)(4), which is known as the 'first in, first out' method, as a reasonable accounting method. In Advisory Opinion 2004-45 (Salazar), the Commission determined that the 'last in, first out' accounting method was reasonable." FEC Adv. Op. 2006-38 (Casey), https://www.fec.gov/files/legal/aos/2006-38/2006-38.pdf. Likewise, the Michigan Secretary of State has opined that

[&]quot;[e]xpenditures to Michigan candidates, PACS, Political Party Committees or Ballot Question Committees may be made directly from the committee's out-of-state account and reported through the LIFO accounting method or any other reasonable accounting method." Mich. Bureau of Elections, Appendix K: Out of State Groups, https://mertsplus.com/mertsuserguide/index.php?n=MANUALS.AppendixK.

⁹ A.R.S. § 16-972(B).

spending, the donor must be notified in writing that the monies may be so used. The covered person must give the donor an opportunity to opt out of having the donation used or transferred for campaign media spending. 10

The other subsections of Rule R2-20-803 detail the contents, format, and timing of the opt-out notices. Neither the statute nor rule require any person other than the covered person to send opt-out notices to donors. Rule R2-20-813(B) permits but does not require a person who is not a covered person to provide the opt-out notice to another person who has contributed original monies before transferring the monies to a covered person.¹¹

Requiring donors to send opt-out notices to their own donors would be unworkable in practice. Under such a regulatory scheme, each nested donor that transferred traceable monies would be required to send opt-out notices to their donors, some of which might face the same obligation. This "Russian nesting doll" situation would lead to covered persons having to wait far longer than 21 days prior to engaging in constitutionally protected speech. The Commission should confirm that A.R.S. § 16-972 and R2-20-803 do not require donors to covered persons to send opt-out notices to their own underlying contributors.

Very truly yours,

Jonathan S. Berkon G. Meredith Parnell

Counsel to The PAC for America's Future and Democratic Legislative Campaign Committee

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¹⁰ Ariz. Admin. Code R2-20-803(A) (emphasis added).

¹¹ *Id.* Rule R2-20-813(B) ("A person who is not a covered person *may* provide the notice prescribed by A.R.S. § 16-972(B) to another person who has given that person monies before transferring monies or making an in-kind donation to a covered person.") (emphasis added).



November 27, 2023

BY ELECTRONIC MAIL DELIVERY

Arizona Citizens Clean Elections Commission 1110 W. Washington St., Suite 250 Phoenix, AZ 85007

Re: Advisory Opinion Request

Dear Commissioners:

Pursuant to Rule R2-20-808 adopted by the Arizona Citizens Clean Elections Commission ("*Commission*"), we seek an advisory opinion on behalf of Democratic Legislative Campaign Committee ("*DLCC*"). DLCC seeks confirmation whether its intended activities constitute campaign media spending under the Voters Right to Know Act (the "*Act*").

I. Background

DLCC is organized under section 527 of the Internal Revenue Code. DLCC is a national organization with a purpose of electing Democrats to state legislative offices around the country. It is registered in multiple states in accordance with state campaign finance rules. DLCC is not "organized for the primary purpose of influencing the result of an election" in Arizona. ¹ Therefore, it is not a "political action committee" and is not registered as such with the Secretary of State. ²

To effectuate its purpose of electing Democrats to state legislative offices, DLCC intends to engage in the following projects during the 2023-2024 election cycle in Arizona:

- *Project #1*: Make a monetary contributions to the Arizona Democratic Party, which will not be earmarked for any particular campaign or purpose;
- *Project #2:* Expend funds to hire consultant(s) to provide research, polling, and data analytics services related to legislative elections to be used for DLCC's internal planning

¹ See A.R.S. § 16-905(C)(1). See also id. § 16-901(17) (defining "election" to mean "any election for any ballot measure in this state or any candidate election during a primary, general, recall, special or runoff election for any office in this state other than a federal office and a political party office. . .").

² See id. §§ 16-971(15), 16-901(41).

purposes; and

• *Project #3:* Make in-kind contributions for research, polling, and data analytics work product to other persons engaged in campaign media spending.

The value of the contributions and expenditures for Projects 1-3 will exceed \$25,000 per legislative election that DLCC seeks to influence during the 2023-2024 cycle.

DLCC will <u>not</u> spend monies or accept in-kind contributions to pay for any of the following in Arizona during the 2023-2024 election cycle:

- A public communication that expressly advocates for or against the nomination, or election of a candidate;
- A public communication that promotes, supports, attacks, or opposes a candidate within six months preceding an election involving that candidate;
- A public communication that refers to a clearly identified candidate within ninety days before a primary election until the time of the general election and that is disseminated in the jurisdiction where the candidate's election is taking place;
- A public communication that promotes, supports, attacks, or opposes the qualification or approval of any state or local initiative or referendum;
- A public communication that promotes, supports, attacks, or opposes the recall of a public officer;
- A public communication that supports the election or defeat of candidates of an identified political party or the electoral prospects of an identified political party, including partisan voter registration, partisan get-out-the-vote activity or other partisan campaign activity; or
- Research, design, production, polling, data analytics, mailing or social media list
 acquisition conducted in preparation for or in conjunction with any of the activities
 described above.

Accordingly, DLCC will not be engaged in "campaign media spending" as defined by A.R.S. § 16-971(2)(a)(i)-(v). DLCC now seeks confirmation that its planned activities do not constitute "campaign media spending" as set forth by A.R.S. § 16-971(2)(a)(vi)-(vii).

II. Questions Presented

1. Does making a monetary contribution to a political party or spending money for projects for internal use (such as research, polling, and data analytics) constitute campaign media spending by a person if that person is not engaged in any of the activities set forth in A.R.S. § 16-971(2)(a)(i)-(v)? If so, please specify which of the two projects – the monetary contribution and/or the internal projects –

constitutes campaign media spending.

2. Does making an in-kind contribution of research, polling, or data analysis to another person constitute campaign media spending if the recipient of the in-kind contribution engages in campaign media spending?

III. Legal Analysis

1. Does making a monetary contribution to a political party or spending monies for projects solely for internal use (such as research, polling, and data analytics) constitute campaign media spending by a person if that person is not engaged in any of the activities set forth in A.R.S. \S 16-971(2)(a)(i)-(v)? If so, please specify which of the two projects – the monetary contribution and/or the internal projects - constitutes campaign media spending.

No. The Act defines campaign media spending to mean "spending monies or accepting in-kind contributions to pay for" five types of "public communications" enumerated at A.R.S. § 16-971(2)(a)(i)-(v) or either of the following:

- (vi) "An activity or public communication that supports the election or defeat of candidates of an identified political party or the electoral prospects of an identified political party, including partisan voter registration, partisan get-out-the-vote activity or other partisan campaign activity."3
- (vii) "Research, design, production, polling, data analytics, mailing or social media list acquisition or any other activity conducted in preparation for or in conjunction with any of the activities described in items (i) through (vi) of this subdivision."⁴

The Commission's implementing Rules clarify that the internal activities set forth at so-called "Prong 7," A.R.S. § 16-971(2)(a)(vii), "shall not be considered campaign media spending unless these activities are *specifically* conducted in preparation for or in conjunction with those other activities" set forth in so-called "Prongs 1-6," A.R.S. § 16-971(2)(a)(i)-(vi). As noted above, DLCC will not sponsor any of the public communications described in Prongs 1-5. Therefore, Prong 7 would only be satisfied if any of the DLCC's projects also satisfied Prong 6.

At bottom, then, the question presented here is whether making a monetary contribution to a political party or spending monies for projects solely for internal use (such as research, polling, and data analytics) is an "[a]n activity ... that supports the election or defeat of candidates of an identified political party or the electoral prospects of an identified political party, including partisan voter registration, partisan get-out-the-vote activity or other partisan campaign activity" under A.R.S. § 16-971(2)(a)(vi). We contend that it is not.

The term "activity" is not defined anywhere in Title 16 and is used only once in the definition of

³ *Id.* § 16-971(2)(a)(vi) (emphasis added).

⁴ Id. § 16-971(2)(a)(vii).

⁵ Ariz. Admin. Code R2-20-801(B) (emphasis added).

campaign media spending. When interpreting statutory terms established by voter-approved ballot measures, the primary objective "is to place a reasonable interpretation on the intent of the electorate that adopted it." The first step in doing so is to give words "their natural, obvious and ordinary meaning unless the context suggests otherwise" and to "apply the provision as written if it is subject to only one reasonable meaning." The word "activity" is defined to mean "the quality or state of being active; behavior or actions of a particular kind." The ordinary definition of the word is so broad, therefore, that it is subject to more than one reasonable meaning. When a term is subject to more than one reasonable meaning, or when context suggests that a term should not given its ordinary meaning, then the general rule of interpretation is that "each word, phrase, clause and sentence must be given meaning so that no part will be void, inert, redundant or trivial."

To do so, the Commission should confirm that the term "activity" in Prong 6 includes only programs aimed externally at voters to support or oppose a political party and does *not* include monetary contributions *or* internal projects. While rules of statutory construction dictate that the term "activity" mean something distinct from "public communication," the statutory examples of such "activity" – partisan voter registration and partisan get-out-the-vote-activity – describe external programs aimed at voters that contain *non-communicative* program elements, such as collecting and submitting voter registration cards or transporting voters to the polls. Accordingly, the inclusion of the term "activity" simply encompasses non-communicative elements that often accompany programs aimed externally at voters. Likewise, the interpretive canon of *ejusdem generis* – providing that where a general word follows a list of specific terms, the general word will be interpreted to include only items of a similar nature to the terms specified – dictates that the term "other partisan campaign activity" is limited to activities of the same type as partisan voter registration and partisan get-out-the-vote activity – *e.g.*, external programs aimed at voters. ¹⁰

This construction also ensures that no part of the Act will be void, inert, redundant, or trivial. The Act, for example, already requires organizations that make monetary contributions to covered persons engaged in campaign media spending to disclose their underlying contributors. Treating such contributions as campaign media spending that transform the organizational donors into covered persons would impose duplicative reporting obligations that do not further the purpose or intent of the Act. ¹¹ Such a requirement would not increase the transparency of the original sources of contributions to influence election results, would not give voters more information so they can make informed decisions and hold officeholders accountable, and would not reduce the potential for corruption or the laundering of political monies. ¹² Such a construction would also violate a

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⁶ State v. Estrada, 201 Ariz. 247, 250 (2001) (internal quotation and citation omitted).

⁷ Arizona Chamber of Com. & Indus. v. Kiley, 242 Ariz. 533, 537 (2017) (internal quotation and citation omitted).

⁸ Merriam-Webster Online Dictionary, https://www.merriam-webster.com/dictionary/activity.

⁹ Vangilder v. Arizona Dep't of Revenue, 248 Ariz. 254, 260 (Ct. App. 2020), as amended (Mar. 3, 2020), aff'd in part, vacated in part, 252 Ariz. 481 (2022) (internal quotation and citation omitted).

¹⁰ See Wilderness World, Inc. v. Dep't of Revenue State of Arizona, 182 Ariz. 196, 199 (1995) (describing the *ejusdem generis* interpretive canon as "where general words follow the enumeration of particular classes of persons or things, the general words should be construed as applicable only to persons or things of the same general nature or class of those enumerated."), *quoting White v. Moore*, 46 Ariz. 48, 53–54 (1935) *and* 59 C.J. Statutes § 581 (1932).

¹¹A.R.S. § 16-926.

¹² See Ariz. Sec'y. of State, Certificate and Title: An Initiative Measure Amendment Title 6, Arizona Revised Statutes by Adding Chapter 6.1; Relating to the Disclosure of the Original Source of Monies Used for Campaign Media

core principle of the Act: that donors may restrict their funds from being used for campaign media spending (even if the recipient is a covered person) and therefore avoid the burdensome requirements that the Act imposes. If such contributions were treated as campaign media spending under Prong 6, that option would be eliminated.

The same is true for the internal projects that DLCC proposes to undertake. If the term "activity" in Prong 6 encompassed internal projects, it would render Prong 7 "void, inert, redundant, and trivial." Moreover, while Prongs 1 through 6 stand on their own, Prong 7 is stipulates that the enumerated internal activities qualify as "campaign media spending" only if they are "conducted in preparation for or in conjunction with any of the [other six] activities." If Prong 6 were also aimed at internal activities, it would likely contain the same requirement that it be conducted in preparation for or in conjunction with other types of campaign media spending. But it does not, further bolstering the interpretation that the sixth type covers only activity aimed externally at voters.

For these reasons the Commission should confirm that the term "activity" only includes programs aimed externally at voters to support or oppose a political party, as opposed to monetary or inkind contributions of goods or services made to a covered person or internal work performed by an organization.

2. Does making an in-kind contribution of research, polling, or data analysis to another person constitute campaign media spending if the recipient of the in-kind contribution engages in campaign media spending?

No. The term "campaign media spending" is defined to mean "spending monies or accepting in-kind contributions to pay for ... [r]esearch, design, production, polling, data analytics, mailing or social media list acquisition or any other activity conducted in preparation for or in conjunction with any of the activities described in items (i) through (vi) of this subdivision." It is notable that the term does not include making in-kind contributions for these goods or services. This reflects the clear distinction that the statute draws between donors and covered persons: the recipient of in-kind contributions is the covered person while the maker of in-kind contributions is subject to the requirements imposed on donors. Therefore, the Commission should confirm that an organization does not engage in "campaign media spending" merely because it makes an in-kind contribution of research, design, production, polling, data analytics, mailing or social media list acquisition to a covered person.

Very truly yours,

Jonathan S. Berkon G. Meredith Parnell Counsel to Democratic Legislative Campaign Committee

Spending at Section 2: Purpose and Intent,

https://apps.arizona.vote/electioninfo/assets/33/0/BallotMeasures/Certificate%20and%20Title.pdf.

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¹³ See A.R.S. § 16-971(2)(a)(vi).

¹⁴ See id. § 16-971(2)(a)(vii).





AZ Citizens Clean Elections Commission Public Opinion Survey Results

November 2023

Topics

- Big Picture: Voters are Restless and Conflicted
- Key Issues Among Registered and Likely Voters
- ❖ Key Issues: Letting Locals Speak in their Own Words
- ❖ Key Issues: Regional Breakdown
- ❖ The Right Channels: Where People are Watching News and Hearing Debate

Presented by...

Mike Noble Founder & CEO, NPI

Project Goals

Identify

- Gauge perceptions of Arizona registered and likely voters on top issues
- Learn what issues and debate topics resonate most with Arizona voters in each region and party

Discover

- Discover the specific issues within broader categories most important to Arizona voters
- Provide actionable recommendations for consideration that will enhance strategic planning for voter education and debate discussions



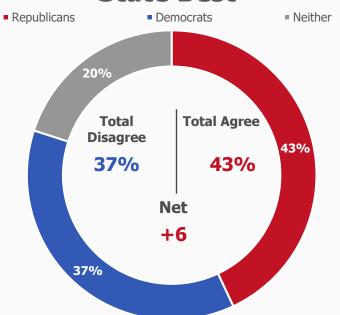




Big Picture: Voters are Restless and Conflicted

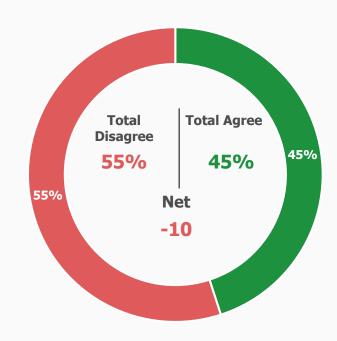
AZ is restless, discontented with current leaders, and open to change

Political Party that Runs State Best



Trajectory of Arizona

Arizona is going on the right track
 Arizona is going in the wrong direction





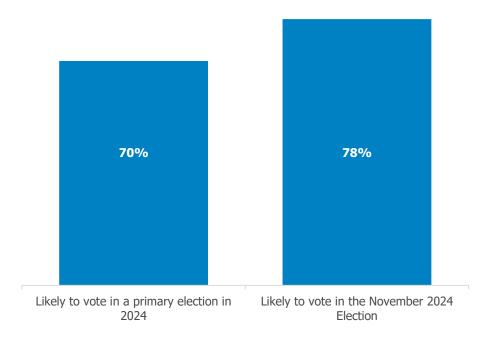
Q) Do you believe that Arizona is on the right track or heading in the wrong direction? And When it comes to running the state of Arizona, which political party do you believe would do a better job, in general.

[†] Note: Some numbers (on the chart or elsewhere) may not appear to be totaled correctly. This is due to rounding.

Most respondents are likely to vote in the 2024 primary and general elections

 Not all of these respondents will vote, and, with the candidate field in flux, it's impossible to determine exact turnout levels.
 But, current data suggests high enthusiasm in both primary and general elections.

Likelihood to Vote in Upcoming Elections



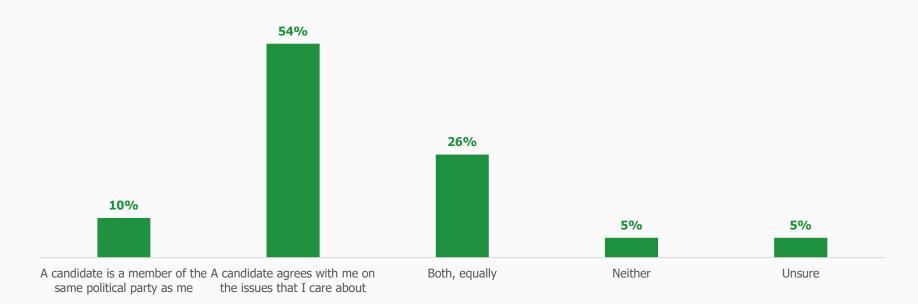
Q) How likely are you to vote in either the Democratic Party or Republican Party's Primary Election in August 2024? AND As you may know, on November 5th, 2024, there will be a presidential election. How likely are you to vote in this election?



[†] Note: Some numbers (on the chart or elsewhere) may not appear to be totaled correctly. This is due to rounding.

Most people report they would vote for a candidate who agrees with them on specific issues they care about than someone from a specific party.

Voters' Preferences for Candidates

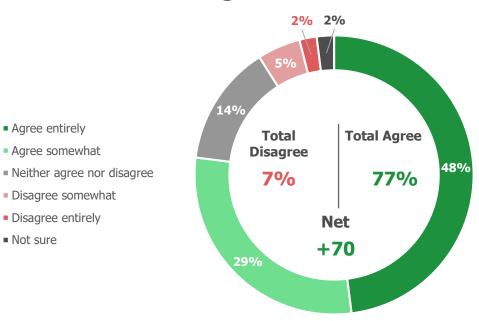




AZ is overwhelmingly in favor of compromise between parties

- A majority of Democrats (81%), Republicans (73%), and Independents (78%) want to see compromise between the parties
- Even the groups least in favor of seeing compromise (18–34-yearolds and high school graduates) are overwhelmingly in favor of it, at 73%

Voters' Desire for Compromise Amongst Parties



† Note: Some numbers (on the chart or elsewhere) may not appear to be totaled correctly. This is due to rounding.



Q) I want both political parties to work together, even if it means compromising on some important issues

† Note: Some numbers (on the chart or elsewhere) may not appear to be totaled correctly. This is described to the chart of the chart

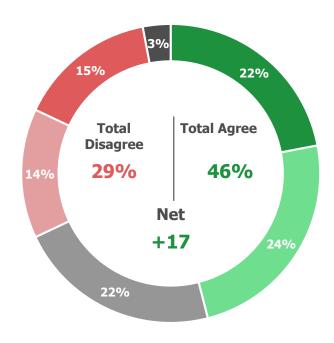
However, Arizonans are not as interested in seeing compromise on issues they care about

- 41% of Democrats and 52% of Republicans are in favor of having representatives stand firm on their issues
- The net agreement for this question (+17) is notably low despite respondents' earlier desire to see compromise between parties (+70)

Voters' Desire for Representatives to Stand Firm on their Issues



- Agree somewhat
- Neither agree nor disagree
- Disagree somewhat
- Disagree entirely
- Not sure





 $^{{\}tt Q}{\tt)}$ I want my representatives to stand firm on their beliefs, even if it means not much gets done in government.

[†] Note: Some numbers (on the chart or elsewhere) may not appear to be totaled correctly. This is due to rounding.

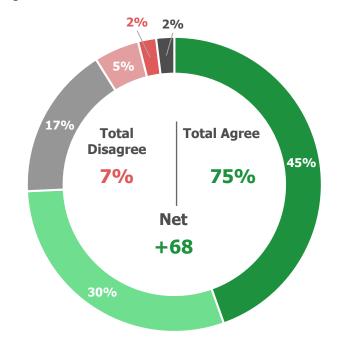
Voters strongly support politicians having good relationships with other politicians

- Democrats (80%) and Republicans (71%) are both heavily in favor of representatives having good relationships with other representatives
- The lowest level of agreement came from high school graduates (71%), who nonetheless held mostly positive opinions

Voters' Preference for Politicians' Relationships with Other Politicians



- Agree somewhat
- Neither agree nor disagree
- Disagree somewhat
- Disagree entirely
- Not sure



Q) A politician should work to maintain good relationships with their fellow elected officials; there is no point in being rude and hard to work with

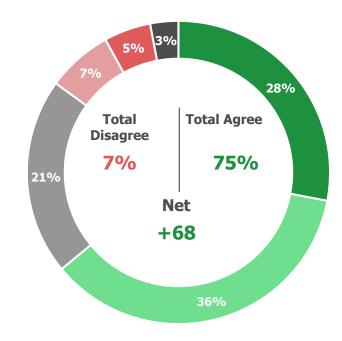
[†] Note: Some numbers (on the chart or elsewhere) may not appear to be totaled correctly. This is due to rounding.

Respondents are as interested in candidate temperament as policy

- 70% of Democrats and 58% of Republicans answered that they believe a candidate's temperament is as important as their stances on policy issues
- Other than Democrats, Hispanic voters are the most interested in candidate temperament, at 68%

Importance of Candidate Attitudes to Voters

- Agree entirely
- Agree somewhat
- Neither agree nor disagree
- Disagree somewhat
- Disagree entirely
- Not sure

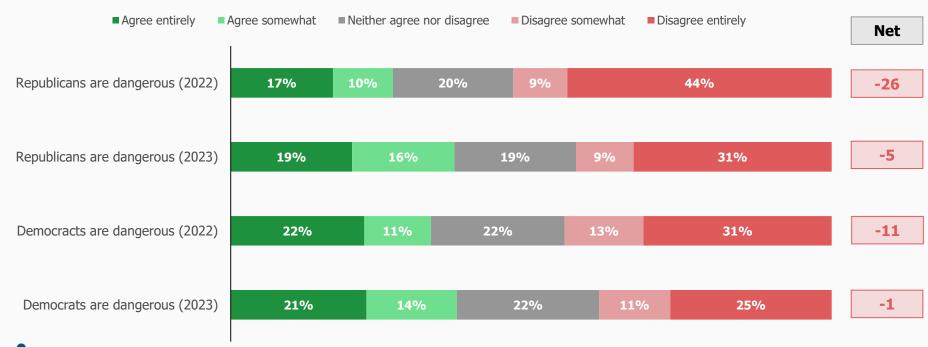




Q) A candidate's attitude and temperament matter as much to me as their stances on policy issues. † Note: Some numbers (on the chart or elsewhere) may not appear to be totaled correctly. This is due to rounding.

More people have changed their views about Republicans than Democrats since 2022

Respondents' Belief in the Danger of the 'Other' Party





Q1) Republicans are a danger to democracy; I cannot see myself voting for a Republican.

Q2) Democrats are a danger to democracy; I cannot see myself voting for a Democrat.

[†] Note: Some numbers (on the chart or elsewhere) may not appear to be totaled correctly. This is due to rounding.









Key Takeaways

- Arizonans are restless and ready to vote
- Voters have conflicting emotions
 - Hungry for compromise and value ideas over party
 - Distrust for the other side of the aisle is high
 - Want leaders who will confront opponents, but not go too far

 A debate that lets candidates contrast their ideas and showcase their character would benefit the electorate



Key Issues

A detailed breakdown of what particular issues matter to respondents

Our Multilayered Approach

We allow people to select from 50 issues, each of which are slotted into larger categories

• For instance, someone could select "Jobs/Economy (taxes)" OR "Jobs/Economy (gas prices)"

We used a multi-stage question

- Allow people to select as many issues as they want at first ("want to know" issues)
- Then require them to pick their top three (want to know more")
- And lastly, a single most important issue ("need to know" issues)

This allowed us to get a sense for what people want to know about in general, and what they want to know about the most

• We also broke this data down by likely voter and likely primary voters from each party



This is truly unique – most surveys do not get this much detail.

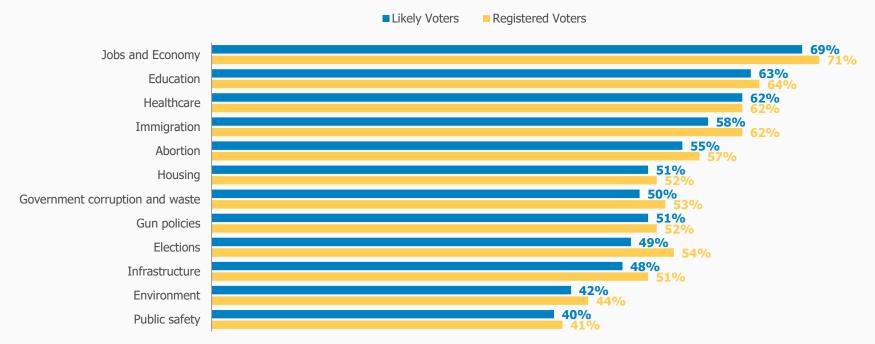
For the next section, there were 12 total categories a respondent could choose issues from...





When asked to select any that apply, the top issues selected for registered voters and likely voters were Jobs and Economy, Education, and Healthcare

Top Issue Amongst RV and LV (Select All)



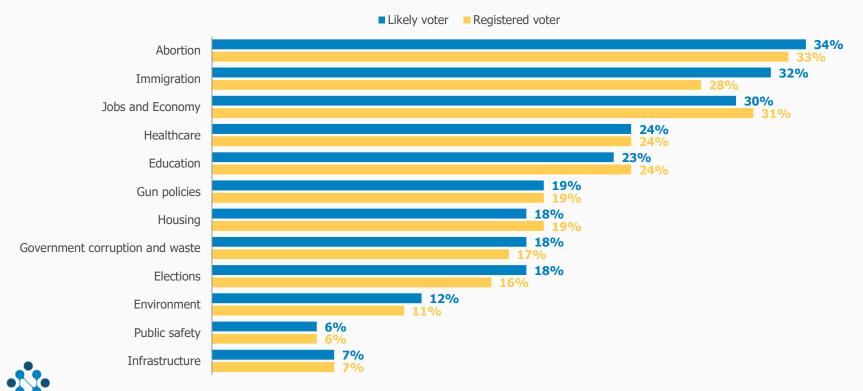


Q) Candidates for political office have positions on many issues facing Arizona. Of the following issues, which are important for you to know a candidate's position on when you are deciding whom to vote for in an election for state office?

[†] Note: Some numbers (on the chart or elsewhere) may not appear to be totaled correctly. This is due to rounding.

When asked to select the top three issues, registered voters and likely voters push Abortion to the top, while Jobs and Economy drops to second for registered voters and to third for likely voters

Top Issue Amongst RV and LV (Select Top 3)



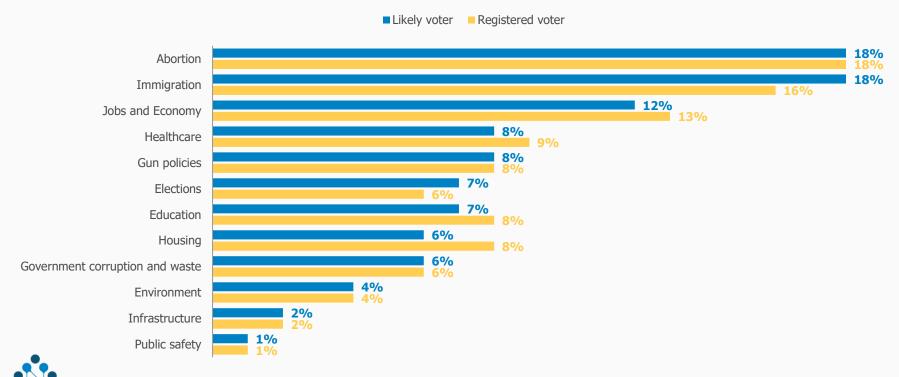
Q) Of the issues you chose in the last question, which are the three most important for you to know a candidate's position when you are deciding how you will vote?

† Note: Some numbers (on the chart or elsewhere) may not appear to be totaled correctly. This is due to rounding.

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When asked to select a single most important issue, registered voters and likely voters once again lined up with Abortion, Immigration, and Jobs and Economy as the top three

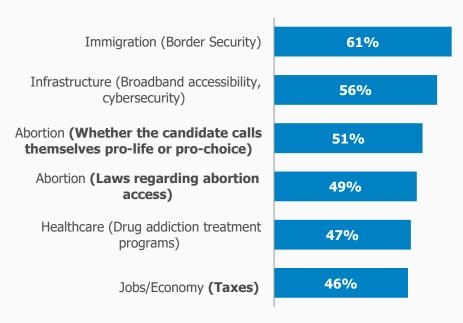
Top Issue Amongst RV and LV (Top Issue)



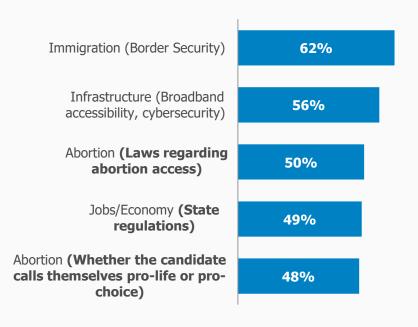


Registered voters and likely voters have similar top issues; however, there is slight variation in specifics...

Top Five Top Issues Amongst Registered Voters



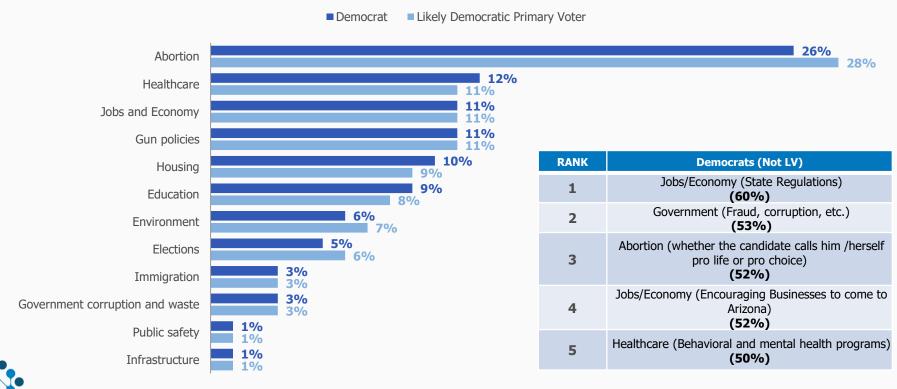
Top Five Top Issues Amongst Likely Voters





Democrats are concerned with Abortion generally, but, State Regulation, Fraud/Corruption, then a candidate calling themselves Pro-Life/Pro-Choice are important individually.

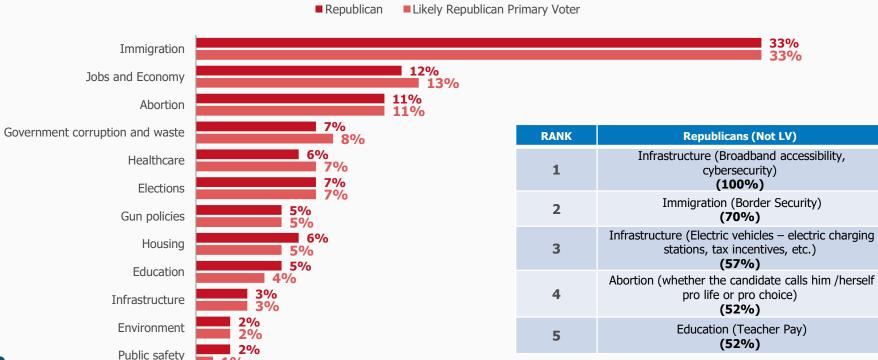
Top Issue by Category for Democrats



Q) Finally, which is the most important issue for you to know a candidate's position when you are deciding how you will vote?† Note: Some numbers (on the chart or elsewhere) may not appear to be totaled correctly. This is due to rounding.

Republicans are concerned most with Immigration as a main topic; however, Broadband/Accessibility/Cybersecurity, Bordered Security, and Electric Vehicles issues are important individually.

Top Issue by Category for Republicans

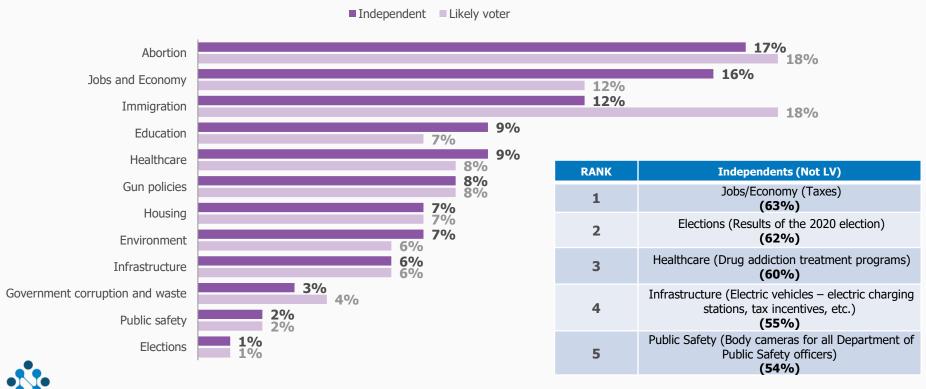




Q) Finally, which is the most important issue for you to know a candidate's position when you are deciding how you will vote?† Note: Some numbers (on the chart or elsewhere) may not appear to be totaled correctly. This is due to rounding.

Abortion is the most important issue category for Independents; however, Taxes, the Results of the 2020 Election, and Drug addiction treatment programs are topics of specific interest.

Top Issue by Category for Independents

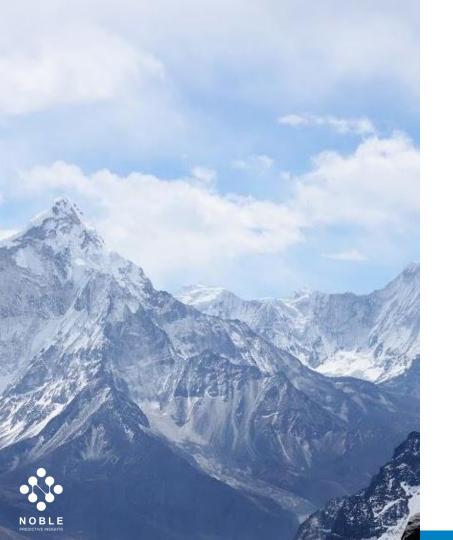


Q) Finally, which is the most important issue for you to know a candidate's position when you are deciding how you will vote?† Note: Some numbers (on the chart or elsewhere) may not appear to be totaled correctly. This is due to rounding.

Abortion and Immigration vary between first and second; however, Jobs and Economy remain the third. Healthcare is also a consistent issue with Gun Policies, Government Corruption, and Housing varying between demographics.

Rank	Registered Voters	Likely Voters	Republicans	Democrats	Independents
1	Abortion (whether the candidate calls him /herself pro life or pro choice)	Abortion (Laws regarding abortion access)	Immigration (Border Security)	Abortion (whether the candidate calls him /herself pro life or pro choice)	Abortion (Laws regarding abortion access)
2	Immigration (Border Security)	Immigration (Border Security)	Jobs and Economy (Unemployment)	Healthcare (Behavioral and mental health programs)	Jobs and Economy (Taxes)
3	Jobs and Economy (Taxes)	Jobs and Economy (State Regulations)	Abortion (whether the candidate calls him /herself pro life or pro choice)	Jobs and Economy (State Regulations)	Immigration (Border Security)
4	Healthcare (Drug addiction treatment programs)	Healthcare (Expanding access to Arizona's senior)	Government (Fraud, corruption, etc. and wasteful spending)	Gun Policies (School Safety)	Education (Funding for Science, Technology, Engineering, and Math Curriculum)
5	Gun Policies (School safety)	Gun Policies (School Safety)	Healthcare (Expanding Access to Arizona seniors)	Housing (Homeless encampments)	Healthcare (Drug addiction treatment programs)





Key Takeaways

- Abortion, Jobs/Economy, and Immigration matter most to Arizona voters
- But, the top issue for each party varies:
 - Immigration is most important to Republicans
 - Abortion is most important to Democrats and Independents

 Candidates who push messaging on the specific issues selected within its broader category will fare well with their respective electorates

Key Issues

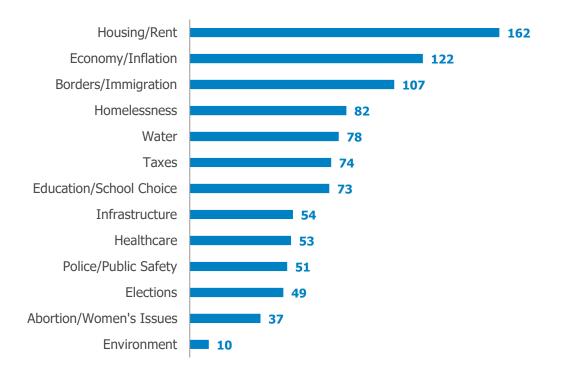
Policy issues in voters' own words

Arizonans care about water almost as much as other key issues

- When prompted to mention their primary concerns in their own words, Arizonans predominantly mention housing and economic issues, with borders and immigration being almost as important.
- Notably, the most common issue Arizonans mentioned that was not included as an option in the "Key Issues" question is water, with 78 mentions.

Some Arizonans' Open-Ended Concerns by Category

Value is number of mentions



Q) Are there any local issues that will be especially important for determining your vote? † Note: Some numbers (on the chart or elsewhere) may not appear to be totaled correctly. This is due to rounding.



Water Issues in Respondents' Own Words

"Water shortage for this area in the future. Can't afford all these big companies that need lots of water when we don't have enough for people to use themselves."

- Maricopa County Independent female aged 65+

"My area is an extremely hot climate so we will be one of the first hit and hit hardest by in water shortages."

- Yuma County Democratic male aged 18-34

"WATER, WATER, WATER!"

Democratic Cochise County
 Democratic male aged 65+

"Water is critical to keep the state from turning into a dust bowl."

- Maricopa County Republican male aged 65+



Immigration Issues in Respondents' Own Words

"Immigration is out of control and needs addressed immediately."

- Pima County Republican male aged 65+

"Immigration is the most important thing to this country. It decides exactly how we're going to live in the future."

- Maricopa County Independent male aged 35-44

"I want to know how they are going to address border immigration for the safety of our country."



- Mohave County Republican female aged 65+

Housing and Homelessness Issues in Respondents' Own Words

"Housing costs are out of control forcing many people into the homeless category."

- Maricopa County Republican female aged 65+

"The homeless encampments are in my area and there needs to be something done to fix this problem so those people are safe and so our neighborhoods are safe."

- Maricopa County Republican female aged 65+

"The cost of an apartment or home is well above what people can afford. College graduates can't afford to move out of parent's homes. Homelessness is increasing due to the gap in pay vs home cost. Home cost has risen well above normal inflation."



- Maricopa County Democratic male aged 55-64

Economy and Inflation Issues in Respondents' Own Words

"Consumer/food prices being rather high as well, which is fueling higher inflation."

- Maricopa County Democratic male aged 18-34

"People are really struggling to stay afloat with current wages, the minimum wage has not kept up with inflation ."

- Pima County Democratic female aged 35-44

"Gas prices are way too high and hurting everyone financially. Inflation is hurting everyone."



- Maricopa County Republican male aged 45-54









Key Takeaways

- When given the chance to write in a top issue, Arizonans, for the most part, responded with issues that were already included in the "Key Issues" question
 - The exception here is Water, mentioned several times
- Housing/Rent, Economic issues, and Homelessness matter to voters

 National issues – such as immigration and abortion – have a distinct local dimension to Arizonans

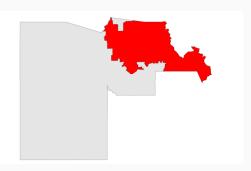


Regional Breakdown

The top issues by Arizona region

We broke Arizona down into six major regions using Zip Code Tabulation Areas from the U.S. Census. Here's what each region looked like and what key issues came up in each

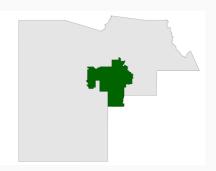
North Phoenix



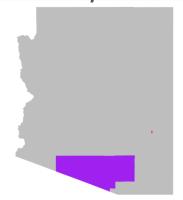
West Phoenix



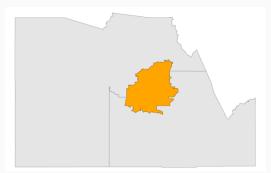
South Phoenix



Pima/Tucson



Southeast Phoenix

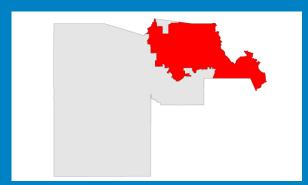


Rural Arizona

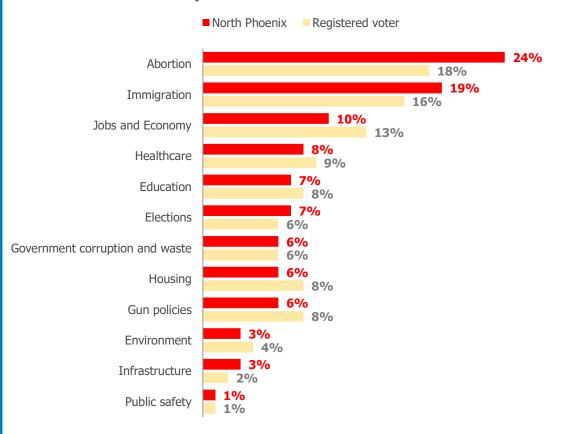




Regional Analysis: North Phoenix



Top Issue in North Phoenix

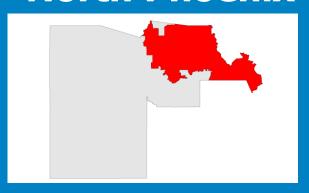


Q) Finally, which is the most important issue for you to know a candidate's position when you are deciding how you will vote?



[†] Note: Some numbers (on the chart or elsewhere) may not appear to be totaled correctly. This is due to rounding.

Regional Analysis: North Phoenix



Top 3 Needed Topics (2023)	Top 3 Needed Topics (2022)*	
Abortion (whether the candidate calls him /herself pro life or pro choice)	Jobs/Economy (Gas prices)	
Immigration (Border Security)	Immigration (Border security)	
Jobs and Economy (Taxes)	Healthcare (Affordability of prescription drugs)	

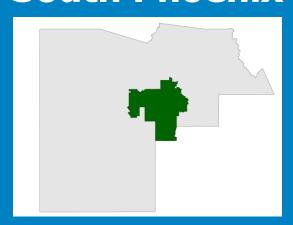


Q) Finally, which is the most important issue for you to know a candidate's position when you are deciding how you will vote?

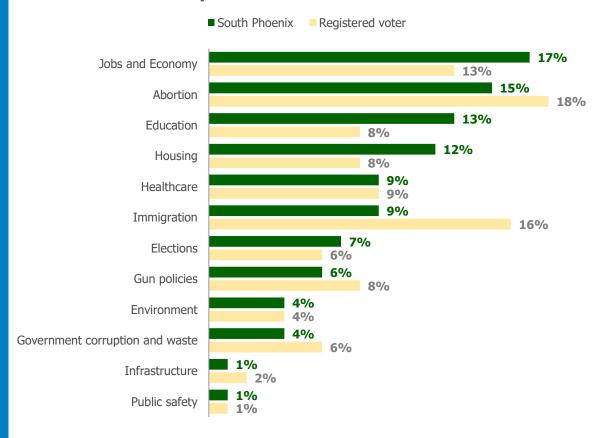
^{*}Note that there may be slight variation in geographical makeup between 2022 and 2023.

[†] Note: Some numbers (on the chart or elsewhere) may not appear to be totaled correctly. This is due to rounding.

Regional Analysis: South Phoenix



Top Issue in South Phoenix

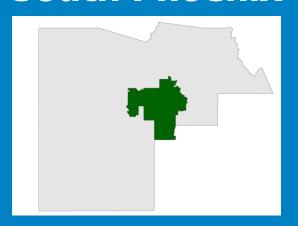


Q) Finally, which is the most important issue for you to know a candidate's position when you are deciding how you will vote?



[†] Note: Some numbers (on the chart or elsewhere) may not appear to be totaled correctly. This is due to rounding.

Regional Analysis: South Phoenix



Top 3 Needed Topics (2023)	Top 3 Needed Topics (2022)*	
Jobs and Economy (Taxes)	Jobs and Economy (Gas prices)	
Abortion (Laws regarding abortion access)	Healthcare (Affordability of prescription drugs)	
Education (Teacher Pay)	Education (Funding for supplies/technology))	



Q) Finally, which is the most important issue for you to know a candidate's position when you are deciding how you will vote?

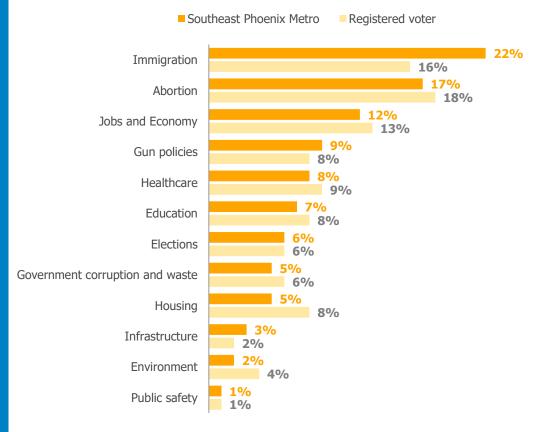
^{*}Note that there may be slight variation in geographical makeup between 2022 and 2023.

[†] Note: Some numbers (on the chart or elsewhere) may not appear to be totaled correctly. This is due to rounding.

Regional Analysis: Southeast Phoenix



Top Issue in Southeast Phoenix

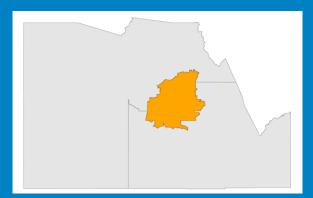


Q) Finally, which is the most important issue for you to know a candidate's position when you are deciding how you will vote?



[†] Note: Some numbers (on the chart or elsewhere) may not appear to be totaled correctly. This is due to rounding.

Regional Analysis: Southeast Phoenix



Top 3 Needed Topics	Top 3 Needed Topics
(2023)	(2022)*
Immigration (Border Security)	Jobs and Economy (Gas prices)
Abortion (whether the candidate calls him /herself pro life or pro choice)	Education (Teacher pay)
Jobs and Economy	Healthcare
(Gas Prices)	(Affordability of prescription drugs)

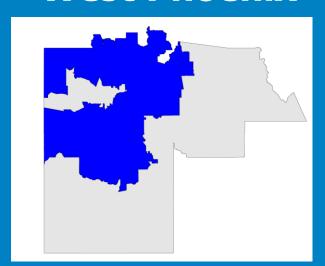


Q) Finally, which is the most important issue for you to know a candidate's position when you are deciding how you will vote?

^{*}Note that there may be slight variation in geographical makeup between 2022 and 2023.

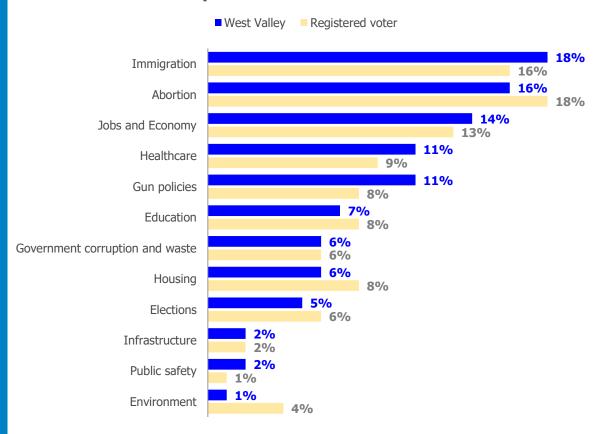
[†] Note: Some numbers (on the chart or elsewhere) may not appear to be totaled correctly. This is due to rounding.

Regional Analysis: West Phoenix



NOBLE PREDICTIVE INSIGHTS

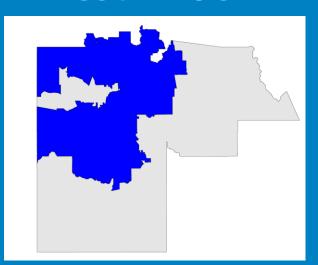
Top Issue in West Phoenix



Q) Finally, which is the most important issue for you to know a candidate's position when you are deciding how you will vote?

[†] Note: Some numbers (on the chart or elsewhere) may not appear to be totaled correctly. This is due to rounding.

Regional Analysis: West Phoenix



Top 3 Needed Topics (2023)	Top 3 Needed Topics (2022)*
Immigration (Border Security)	Jobs and Economy (Gas prices)
Abortion (whether the candidate calls him /herself pro life or pro choice)	Healthcare (Affordability of prescription drugs)
Jobs and Economy (Taxes)	Education (Teacher Pay)

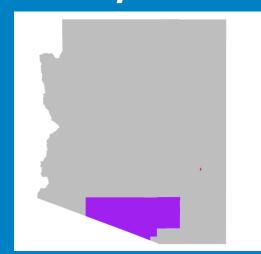


Q) Finally, which is the most important issue for you to know a candidate's position when you are deciding how you will vote?

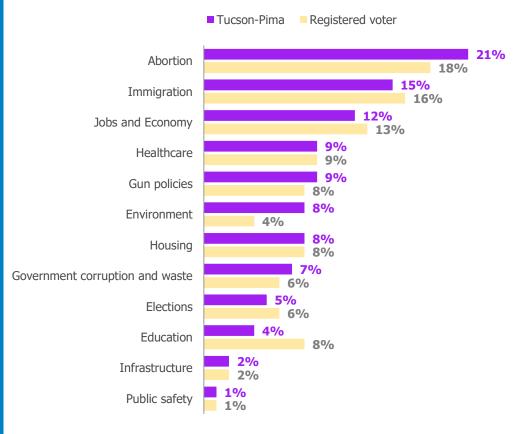
^{*}Note that there may be slight variation in geographical makeup between 2022 and 2023.

[†] Note: Some numbers (on the chart or elsewhere) may not appear to be totaled correctly. This is due to rounding.

Regional Analysis: Pima/Tucson





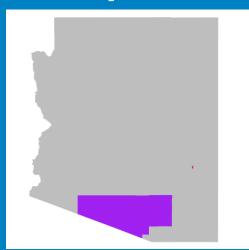


Q) Finally, which is the most important issue for you to know a candidate's position when you are deciding how you will vote?



[†] Note: Some numbers (on the chart or elsewhere) may not appear to be totaled correctly. This is due to rounding.

Regional Analysis: Pima/Tucson



Top 3 Needed Topics (2023)	Top 3 Needed Topics (2022)*
Abortion (Laws regarding abortion access)	Jobs and Economy (Gas Prices)
Immigration (Border Security)	Healthcare (Affordability of prescription drugs)
Jobs and Economy (Unemployment, Taxes, Minimum Wage, Gas Prices)	Education (Teacher Pay)



Q) Finally, which is the most important issue for you to know a candidate's position when you are deciding how you will vote?

^{*}Note that there may be slight variation in geographical makeup between 2022 and 2023.

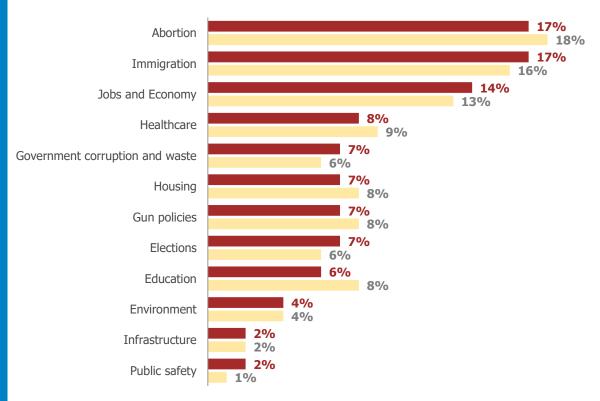
[†] Note: Some numbers (on the chart or elsewhere) may not appear to be totaled correctly. This is due to rounding.

Regional Analysis: Rural









Q) Finally, which is the most important issue for you to know a candidate's position when you are deciding how you will vote?



[†] Note: Some numbers (on the chart or elsewhere) may not appear to be totaled correctly. This is due to rounding.

Regional Analysis: Rural



Top 3 Needed Topics (2023)	Top 3 Needed Topics (2022)*
Abortion (whether the candidate calls him /herself pro life or pro choice)	Jobs and Economy (Gas prices)
Immigration (Border Security)	Healthcare (Affordability of prescription drugs)
Jobs and Economy (Gas Prices)	Immigration (Border security)



Q) Finally, which is the most important issue for you to know a candidate's position when you are deciding how you will vote?

^{*}Note that there may be slight variation in geographical makeup between 2022 and 2023.

[†] Note: Some numbers (on the chart or elsewhere) may not appear to be totaled correctly. This is due to rounding.

Voters across Arizona are generally on the same page when it comes to top issues...Abortion and Immigration are interchangeable for the top two, while Jobs and the Economy remain third among all regions

Rank	North Phoenix	South Phoenix	Southeast Phoenix	West Phoenix	Pima/Tucson	Rural Arizona
1	Abortion (whether the candidate calls him /herself pro life or pro choice/Laws regarding abortion access)	Jobs and Economy (Minimum Wage)	Immigration (Border Security)	Immigration (Border Security)	Abortion (Laws regarding abortion access)	Abortion (whether the candidate calls him /herself pro life or pro choice)
2	Immigration (Border Security)	Abortion (Laws regarding abortion access)	Abortion (whether the candidate calls him /herself pro life or pro choice)	Abortion (whether the candidate calls him /herself pro life or pro choice)	Immigration (Border Security)	Immigration (Border Security)
3	Jobs and Economy (Taxes)	Education (Teacher Pay)	Jobs and Economy (Gas Prices)	Jobs and Economy (Taxes)	Jobs and Economy (Unemployment, Taxes, Minimum Wage, Gas Prices)	Jobs and Economy (Gas Prices)
4	Healthcare (Affordability of prescription drugs and expanding access to low income)	Housing (Affordable housing)	Gun policies (School safety)	Healthcare (Expanding access to low-income Arizonans)	Healthcare (Expanding access to Arizona's seniors)	Healthcare (Expanding access to low-income Arizonans, Seniors, and behavioral/mental health programs)
5	Education (Teacher Pay)	Healthcare (Expanding to low-income Arizonans)	Healthcare (Affordability and explain behavioral/mental health programs)	Gun policies (School Safety)	Gun policies (School Safety)	Government (Wasteful spending , inefficiencies, etc.)

Q) Finally, which is the most important issue for you to know a candidate's position when you are deciding how you will vote? † Note: Some numbers (on the chart or elsewhere) may not appear to be totaled correctly. This is due to rounding.

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Key Takeaways

- Voters across Arizona are, broadly speaking, interested in the same set of issues – Abortion, Immigration, and Jobs/Economy
- Immigration has become a top issue for Arizona Voters in 2023 compared to 2022

 Targeting regions with messaging on their respective specific issues within its category would be advantageous for candidates



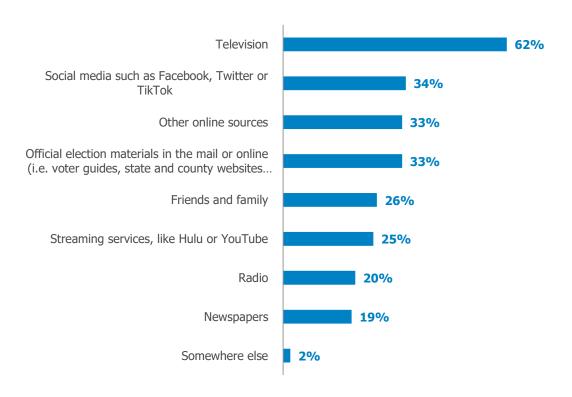
The Right Channels

Where people are watching the news and hearing debate

A majority of Arizona likely voters still get their news from television

- The most used news source among registered voters is television, at 60%.
- Social media, other online sources, and official election materials come the closest to television.
- Newspapers are among the leastconsulted news sources in Arizona.

Top News Sources Amongst Likely Voters



Q) From which of the following sources do you get most of your information about upcoming elections? † Note: Some numbers (on the chart or elsewhere) may not appear to be totaled correctly. This is due to rounding.

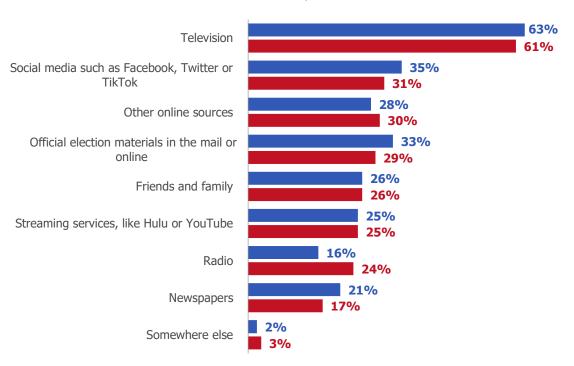


News media consumption does not vary much by party

- The ordering of the options remained the same when broken down by partisanship.
- Arizonans broken down by party get their news from mostly similar sources, deviating only in radio and newspaper use.

News Media Consumption by Party





Q) From which of the following sources do you get the most of your information about upcoming elections? (Select all that apply)

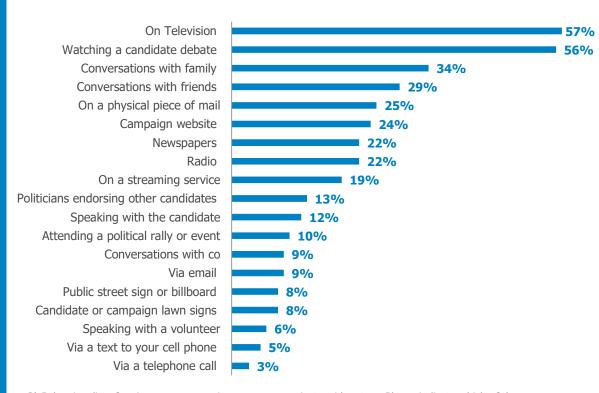


[†] Note: Some numbers (on the chart or elsewhere) may not appear to be totaled correctly. This is due to rounding.

Campaigns predominantly contact people through television and debates

- Campaigns' primary means of reaching likely voters is through television and debate.
- Likely voters' third and fourth most common way of finding out about campaigns is through conversation with those around them.

Campaigns' Contact with Likely Voters



 $^{{\}tt Q}{\tt)}$ Below is a list of various ways campaigns can communicate with voters. Please indicate which of the methods you most often use to learn about candidates.

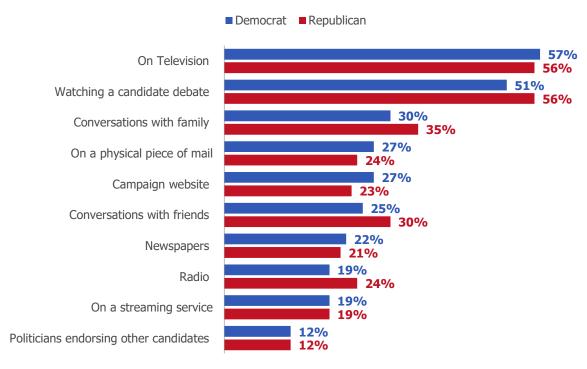


[†] Note: Some numbers (on the chart or elsewhere) may not appear to be totaled correctly. This is due to rounding.

Campaign contact by party remains consistent with the greater electorate

- Partisans receive messaging from campaigns similarly to the broader electorate.
- Conversations with friends dropped down in the ordering when broken down by party.
- The magnitudes of television and debate remain as strong for partisans as they are for the general electorate.

Top Ten Campaign Contact Methods Broken Down by Party



Q) From which of the following sources do you get the most of your information about upcoming elections? (Select all that apply) $\frac{1}{2}$



 $^{^{\}dagger}$ Note: Some numbers (on the chart or elsewhere) may not appear to be totaled correctly. This is due to rounding.









Key Takeaways

- Television still dominates for news and campaigns alike
 - This trend remains true for Republicans and Independents alike
- Other mediums are on the rise, particularly online sources, word of mouth, and print

 It is increasingly important to create debates that can work on TV, but can also reach people on social media, streaming services, and other online sources





Key Takeaways & Actionable Insights

- Arizonans are restless and ready to vote
- Abortion, Jobs/Economy, and Immigration matter most to Arizona voters
- National issues such as immigration and abortion have a distinct local dimension to Arizonans
- A debate that lets candidates contrast their ideas and showcase their character would benefit the electorate
- Candidates who push messaging on the specific issues selected within its broader category will fare well with their respective electorates (by party and region)
- It is increasingly important to create debates that can work on TV, but can also reach people on social media, streaming services, and other online sources



Thank You

PHOENIX

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Research Methodology

This poll was conducted via opt-in online survey panel. The survey was completed by Noble Predictive Insights from October 26th – November 4th, 2023 among Arizona Registered Voters. The sample size was 1,665 with an MoE of ± 2.4%. The sample demographics were weighted to accurately reflect gender, region, age, ethnicity, party affiliation, and educational attainment based on the most recent U.S. Census estimates and the most current Arizona voter file.

*Numbers may not total 100%, due to rounding.

Education		
High School or Less	30%	
Some College	38%	
College Graduate	20%	
Post-Graduate	12%	

Region			
Maricopa	60%		
Pima	15%		
Rural	25%		

Party Affiliation			
Democrat	31%		
Independent	34.5%		
Republican	34.4%		

Ethnicity Combined		
White, non-Hispanic	62.4%	
Hispanic/Latino	22.5%	
Other	15%	

Gender		
Male	47%	
Female	53%	

Age				
18-34	26.5%			
35-44	14%			
45-54	16%			
55-64	16%			
65+	26.5%			



Katie Hobbs Governor

Thomas M. Collins Executive Director



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State of Arizona Citizens Clean Elections Commission

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MEMORANDUM

To: Commissioners

From: Thomas Collins, Executive Director and Mike Becker, Policy Director

Date: December 14, 2023

Subject: Proposed 2024 Calendar Year Budget

The Commission operates under system of caps that operate on a calendar year basis. We are asking the Commission to approve:

- **1.** the 2024 expenditure cap (\$); \$24,087,966
- 2. the 2024 administration and enforcement expenditure cap (\$); \$2,408,797
- 3. the 2024 public education (paid media) expenditure cap (\$); \$2,408,797
- **4.** the projection of 2024 candidate funding disbursements (\$); 5,819,115
- 5. the projection of no excess funds in the Clean Elections Fund in 2024.

Expenditure Cap on Total Expenses

In compliance with A.R.S. § 16-949, the Commission projects an expenditure cap for each calendar year for all expenses under the Act, including candidate funding. *Id.* That expenditure cap, in turn, may be exceeded during a four-year period so long as the difference is made up by a cap reduction in a subsequent year. *Id.*

The Commission's projected expenditure cap for 2024 is \$24,087,966

Specific Categories of Expenses

The Commission categorizes operating expenses using four categories under the expenditure cap: Administration/Enforcement, Public Education, Voter Education and Candidate Funding. Our overhead costs are apportioned by a 50/50 split between Administration/Enforcement and Voter Education. Personal Services and Employee Related Expenses are apportioned by allocated staff-time between administration/enforcement and voter education responsibilities.

Administrative/Enforcement

The Clean Elections Act ("Act") permits the Commission to spend up to 10 percent of the calendar year expenditure cap for administrative and enforcement costs (A.R.S. §16-949 (B)). Administrative and Enforcement expenditures are projected at % of the expenditure cap at \$1,805,250.

Public Education

The Commission may apply up to ten percent of the yearly expenditure cap for reasonable and necessary expense associated with public education, including participation and the purposes of the Act. A.R.S. §16-949 (C). Public education expenditures are projected at \$2,000,000.

Voter Education and Implementation of the Act

The Commission may make reasonable and necessary expenditures to implement the Act, including expenditures for voter education pursuant to A.R.S. 16-956(A). A.R.S. § 16-949(D) These expenditures are not subject to any cap. Id. Voter Education and Implementation Expenditures are projected at \$3,800,000.

Candidate Funding

Section 16-954(c) provides that the Commission annually project the "amount of clean elections funding for which all candidates will have qualified. . . for the following calendar year."

There will be \$5,819,115 in candidate funding in calendar year 2024.

Other Projections

The Act provides that the Commission make two projections each year relating to the balance of and availability of funds in the Clean Elections Fund.

Section 16-954(B) provides that the Commission shall project the amount of money that will be collected in the fund over the next four years and the availability of those funds. The statute instructs the Commission to compare that projection to projected expenditures "under the assumption that expected expenses will be at the expenditure limit in § 16-949, subsection A" to determine whether there are "excess monies" in the fund.

This year, staff recommends that the Commission determine that there are no excess monies in the fund based on the chart below.

Calendar Year	2024	2025	2026	2027
Projected Revenue	\$5,032,500	\$5,002,000	\$5,055,500	\$5,002,000
Projected Expenses (Assuming at expenditure limit)	\$24,087,966	\$24,087,966	\$24,087,966	\$24,087,966
Difference	\$(19,055,466)	\$(19,085,966)	\$(19,032,466)	\$(19,085,966)

Section 16-954(C) also provides that the Commission shall annually "announce whether the amount that the [C]ommission plans to spend the following year pursuant to § 16-949[A] . . . exceeds the projected amount of clean elections funding." The statute continues by stating that if the Commission "determines that the fund contains insufficient monies or the spending cap would be exceeded were all candidates' accounts fully funded," then the commission may take steps to adjust the funding available to candidates.

Staff believes that the fund contains sufficient monies to fully fund participating candidates in 2024 without exceeding the expenditure cap, as adjusted for carryover funds as described above. Therefore, staff does not recommend that the Commission take steps to adjust candidate funding.

Prop 211 – Voters Right to Know Act

The passage of Proposition 211, Voters Right to Know Act (VRKA), established a 1% surcharge on civil and criminal penalties to help offset costs incurred implementing the VRKA.

As of November 1, 2023, the VRKA fund balance stands at: \$238,472.

In addition, the VRKA requires the Secretary of State to develop a reporting system for the information required under the VRKA. The proposed coats to implement a reporting system is: \$72,000

The VRKA requires the Commission to review the funds available and to determine if it is appropriate to continue with the 1% surcharge. Based on the above-mentioned costs and with the VRKA being implemented for the first time for elections in 2024, it is staff's recommendation to continue the 1% surcharge.

	2023 Actuals (as of Nov 1)	2024 Projections
penses		
Personal Services	\$ 278,385	\$ 500,000
ERE	107,260	190,000
Total Personal & ERE	385,645	690,000
Professional & Outside Services		
Attorney General Legal Services	87,800	85,000
External Legal Services	617,299	150,000
Temperary Agency Services	20,869	40,000
Information and Communication Technology Consulting Services	-	50,000
Other Professional Outside Services	113,346	500,000
Total Professional & Outside Services	839,314	825,000
Travel-In State	1,855	4,500
Travel Out-of-State	0	5,500
Total Travel	1855	10,000
Other Operating Expenditures		
Risk Management Charges	1,150	2,000
DOA Finance Divison	552	15,000
Other External Data Processing	1,026	2,000
External Telecomm Charges	5,727	11,500
Other External Telecom Service	3,250	4,000
AFIS Usage and Development	1,042	2,000
Rent Charges to State Agency	36,750	37,000
Rental of Other Machinery & Equip	-	500
Miscellaneous Rent	1,127	1,500
Internal Acct/Budg/Financial Services	2,783	45,000
Repair & Maintenance - Other Equip	356	2,500
Other Repair & Maintenance	-	2,000
Software Support and Maintenance	-	3,500
Office Supplies	858	3,500
Other Opperating Supplies	-	750
Conference, Education & Training Reg.	373	5,000
Advertising	-	1,500
External Printing	-	2,000
Postage & Delivery	174	4,500
Awards	_	3,500
Dues	598	2,000
Books Subscriptions & Publications	6,447	8,000
Other Miscellaneous Operating	-,	1,000
Total Other Operating Expenditures	62,213	160,250
Aid to Individua/Organization	-	50,000
Capital Equipment	-	-
Non-Capital Equipment	25,924	50,000
Transfers (other state agencies)		50,000
tal Expenses	\$ 1,314,951	1,835,250

	2023 Actuals (as of Nov 1)	2024 Projections
xpenses		
Personal Services	\$ 265,339	\$ 500,000
ERE	96,126	190,000
Total Personal & ERE	361,465	690,000
Professional & Outside Services		
Public Ed- Paid Media, Social Media, etc	1,362,859	2,000,000
Debates, VEG	- -	2,000,000
Attorney General Legal Services	87,800	95,000
Temporary Agency Services	53,389	40,000
Information and Communication Technology Consulting Services	85	150,000
Other Professional Outside Services Total Professional & Outside Services	<u>741,451</u> 2,245,584	1,800,000
		6,085,000
Travel-In State Travel Out-of-State	977	3,000
	5,045	13,000
Total Travel	6,022	16,000
Other Operating Expenditures		
DOA Financial Division	448	25,000
Risk Management Charges	1,150	3,000
Other External Data Processing	6,717	5,500
AFIS Usage and Development	1,042	2,000
External Telecom Charges	6,595	10,000
Other External Telecom Service	-	6,500
Rent Charges to State Agency	36,750	37,000
Rental of Info Tech Equipment	-	1,100
Rental of Other Machinery and Equipment	-	2,500
Miscellaneous Rent	1,127	10,000
Internal Acct/Budg/Financial Services	2,783	25,000
Repair & Maintenance - Info Tech PCLAN	-	1,000
Repair & Maintenance - Buildings		1,000
Repair & Maintenance - Other Equip	345	3,500
Other Repair & Maintenance	-	3,500
Software Support and Maintenance	-	4,500
Uniforms	-	750
Office Supplies	836	3,500
Computer Supplies	67	750
Other Operating Supplies	-	5,000
Conference Education & Training Reg.	3,599	12,000
Advertising	60	4,000
Employee Tuition and Training	-	2,500
External Printing	-	3,000,000
Postage & Delivery	179	4,000,000
Awards	1,309	Í
Entertainment & Promo Items	21,171	25,000
Other Miscellaneous Operating	-	5,000
Dues	508	2,000
Books, Subscriptions & Publications	54	1,500
Total Other Operating Expendtiures	84,740	7,203,100
Capital Equipment	- 1	
Non-Capital Equipment	26,524	70,000
Transfers (other state agencies)		75,000
otal Expenses	\$ 3,908,129	13,994,100

	2023 Actuals	2024	2025	2026	2027
Revenues					
Court Assessments		\$ 5,000,000	\$ 5,000,000	\$ 5,000,000	\$ 5,000,000
Commission Assessments		2,000	1,000	2,000	1,000
\$5 Tax Donations	-	-	-	-	-
\$5 Candidate Qualifying Contributions		27,000	-	50,000	-
Miscellaneous		 3,500	1,000	 3,500	 1,000
Total Revenues	<u>\$ -</u>	\$ 5,032,500	\$ 5,002,000	\$ 5,055,500	\$ 5,002,000

Expenditure Cap	Amount
Total Expenditure Cap	\$24,087,966
Public Ed Paid Media	\$2,408,797
Admin & Enforcement	\$2,408,797

2023 Tax Filers	Spending Limit Coefficient
3,441,138	\$7

	В	eginning Fund				Ending Fund
Calendar Year		Balance	Revenues	Ex	penditure Cap	Balance
2020	\$	28,447,293	\$ 6,368,963	\$	21,704,634	\$ 13,111,622
2021	\$	13,111,622	\$ 6,442,703	\$	22,974,427	\$ (3,420,102)
2022	\$	(3,420,102)	\$ 5,753,463	\$	23,919,756	\$ (21,586,395)
2023	\$	(21,586,395)	\$ 5,099,320		\$23,948,344	\$ (40,435,419)
2024	\$	(40,435,419)	\$5,032,500		\$24,087,966	\$ (59,490,885)

	Beginning Fund	Projected	Projected	Ending Fund
Calendar Year	Balance	Revenues	Expenditure Cap	Balance
2024	\$28,269,627	\$5,032,500	\$24,087,966	\$9,214,161
2025	\$9,214,161	\$5,002,000	\$24,087,966	(\$9,871,805)
2026	(\$9,871,805)	\$5,055,500	\$24,087,966	(\$28,904,271)
2027	(\$28,904,271)	\$5,002,000	\$24,087,966	(\$47,990,237)

	Beginning Fund	Projected	Projected	Ending Fund
Calendar Year	Balance	Revenues	Expenditures	Balance
2023	\$28,269,627	\$6,196,000	\$5,185,100	\$29,280,527
2024	\$29,280,527	\$5,032,500	\$8,837,150	\$25,475,877
2025	\$25,475,877	\$5,002,000	\$5,000,000	\$25,477,877
2026	\$25,477,877	\$5,055,500	\$10,000,000	\$20,533,377

Calendar Year	2020	2021	2022	2023	2024 Projection
Candidate Funding	\$2,883,648	\$0	\$2,400,608	0	\$5,819,115

Proposed Commission Meeting Dates January – March 2024

Month	Date	State Holiday – Office Closed
January	25^{th}	New Year's Day, Jan 1st & MLK Day, Jan 15th
February	29 th	President's Day, Feb 19th
March	28 th	



During the months of January – March 2024, staff estimates commission meetings will be held once a month. All meeting dates are on Thursday and scheduled to begin at 9:30 a.m.

In the event additional meetings are required, Staff will work individually with each Commissioner to determine availability and ensure we have a quorum for the meeting.